

# City of Madison

## Conditional Use

Location 916 Williamson Street

Project Name Madison Sourdough Bakery & Patio

Applicant

Chuck Chvala/

Stevie Koepp – Ken Saiki Design

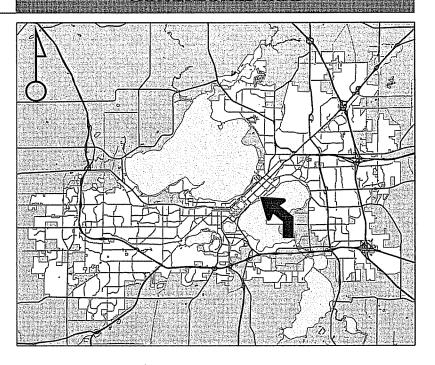
Existing Use

Madison Sourdough Bakery & Cafe

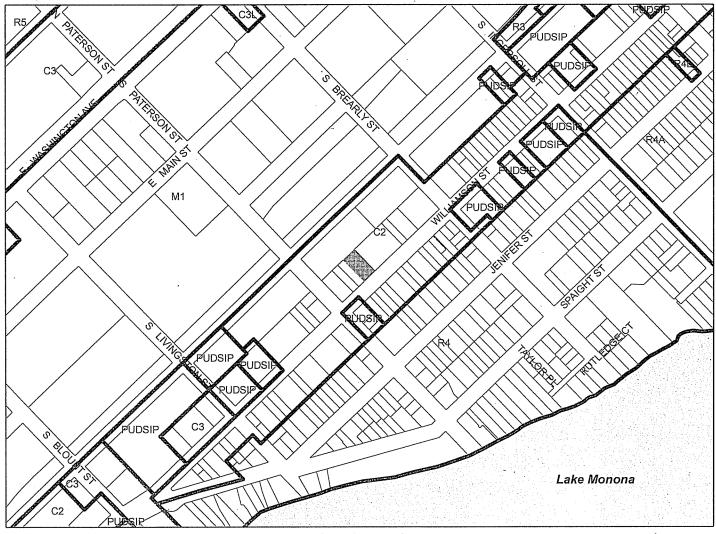
Proposed Use

Conditional use for a bakery with more than 8 employees, and construction of an outdoor eating area for the bakery/ restaurant

Public Hearing Date Plan Commission 19 March 2012



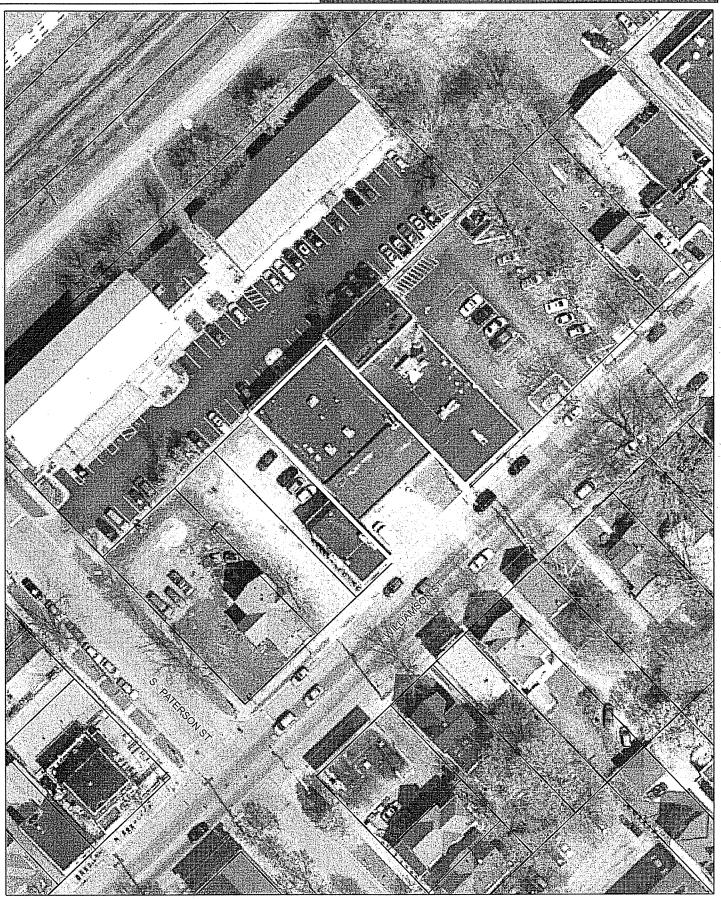
For Questions Contact: Kevin Firchow at: 267-1150 or kfirchow@cityofmadison.com or City Planning at 266-4635



Scale : 1'' = 400

City of Madison, Planning Division: RPJ: Date: 06 March 2012





Date of Aerial Photography: Spring 2010



- The Con sho
- Bef reg
- Plea req
- This <u>ww</u>
- All Zor

LAND USE APPLICATION Madison Plan Commission	FOR OFFICE USE ONLY: 12 880 C  Amt. Paid 550 Receipt No. 12 880 7
215 Martin Luther King Jr. Blvd; Room LL-100	Date Received 2/8//2
PO Box 2985; Madison, Wisconsin 53701-2985	Received By
Phone: 608.266.4635   Facsimile: 608.267.873	n===1 N=
	Aldermanic District
<ul> <li>The following information is required for all applications for Commission review except subdivisions or land divisions</li> </ul>	
should be filed with the <u>Subdivision Application</u> .	Zoning District
Before filing your application, please review the infor regarding the LOBBYING ORDINANCE on the first part of the part of	mation For Complete Submittal  ige. Application Letter of
Please read all pages of the application completely and f	7,65,100.00
required fields.	
• This application form may also be completed on	line at
www.cityofmadison.com/planning/plan.html	Plan Sets Zoning Text
• All Land Use Applications should be filed directly w	ith the Alder Notification /2//5/11 Waiver
Zoning Administrator.	Ngbrhd. Assn Not. [2/[5/   Waiver
	Date Sign Issued
1. Project Address: 916 Williamson Street, Madison	Project Area in Acres: .05 (1975 sq ft)
Project Title (if any):	
2. This is an application for:	
Zoning Map Amendment (check the appropriate box(es) is	n only one of the columns below)
Rezoning to a Non-PUD or PCD Zoning Dist.:	Rezoning to or Amendment of a PUD or PCD District:
Existing Zoning: to	
Proposed Zoning (ex: R1, R2T, C3):	Ex. Zoning: to PUD/PCD-SIP
	Amended Gen. Dev. Amended Spec. Imp. Plan
☑ Conditional Use ☐ Demolition Permit	Other Requests (Specify):
_	
3. Applicant, Agent & Property Owner Information	
Applicant's Name: David Lohrentz	Company: Rising Dough, Inc, dba Madison Sourdough
Street Address: 916 Williamson St	ity/State: Madison WI Zip: 53703
Telephone: <u>(608</u> )442-8009 Fax: <u>(608</u> )442-801	0 Email: david@madisonsourdough.com
Project Contact Person: Stevie Koepp	Company: Ken Saiki Design
	ity/State: Madison WI Zip: 53703
	to an a Charlet a second
Telephone: (608)438-9685 Fax: (1019) 151-13	20 Email: skoepp@ksd-la.com
Property Owner (if not applicant): Chuck Chvala	
Property Owner (if not applicant):	
Street Address: 44 E William Street #002	ity/State: Madison Zip: WI
4. Project Information:	
-	
- UPOVIDE A BRICK DECERBRISH OF THE BROJECT AND ALL BROBES	d upper of the cite.
Provide a brief description of the project and all propose	
An outdoor patio with cafe seating for Madison Sourdough	

//

5. Required Submittals:
Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed buildings; parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility locations; building elevations and floor plans; landscaping, and a development schedule describing pertinent project details:
• 7 copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded)
• 7 copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded)
• 1 copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper
Letter of Intent (12 copies): describing this application in detail including, but not limited to: existing conditions and uses of the property; development schedule for the project; names of persons involved (contractor, architect, landscaper, business manager, etc.); types of businesses; number of employees; hours of operation; square footage or acreage of the site; number of dwelling units; sale or rental price range for dwelling units; gross square footage of building(s); number of parking stalls, etc.
Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land surveyor. For any application for rezoning, the description must be submitted as an electronic word document via CD or e-mail. For applications proposing rezoning to more than one district, a separate description of each district shall be submitted.
Filing Fee: \$ 560 See the fee schedule on the application cover page. Make checks payable to: City Treasurer.
Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application (including this application form, the letter of intent, complete plan sets and elevations, etc.) as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or in an e-mail sent to <a href="mailto:pcapplications@cityofmadison.com">pcapplications@cityofmadison.com</a> . The e-mail shall include the name of the project and applicant. Applicants unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.
In Addition, The Following Items May Also Be Required With Your Application:
For any applications proposing demolition or removal of existing buildings, the following items are required:
<ul> <li>Prior to the filing of an application, the applicant or his/her agent is required to notify a list of interested persons registered with the City 30 or 60 days prior to filing their application using the online notification tool found at: <a href="https://www.cityofmadison.com/developmentCenter/demolitionNotification/">https://www.cityofmadison.com/developmentCenter/demolitionNotification/</a></li> </ul>
<ul> <li>A photo array (6-12 photos) of the interior and exterior of the building(s) to be demolished or removed. A written assessment of the condition of the building(s) to be demolished or removed is highly recommended.</li> </ul>
<ul> <li>Note: A Reuse and Recycling Plan approved by the City's Recycling Coordinator is required prior to issuance of wrecking permits and the start of construction.</li> </ul>
Zoning Text (12 copies): must accompany Planned Community or Planned Unit Development (PCD/PUD) submittals
6. Applicant Declarations:
Conformance with adopted City plans: Applications shall be in accordance with all adopted City of Madison plans:  The site is located within the limits of Marquette-Schenk Atwood  Plan, which recommends:
C2 General Commercial for this property.
Pre-application Notification: Section 28.12 of the Zoning Code requires that the applicant notify the district alder and any nearby neighborhood & business associations in writing no later than 30 days prior to filing this request:
→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates you sent the notices:  Alderperson: Marsha Rummel; Neighborhood Assc.: MNA (Attended12/15/2011 meeting)
NOTE: If the alder has granted a waiver to this requirement, please attach any such correspondence to this form.
<b>Pre-application Meeting with staff:</b> Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date.
Planning Staff: Kevin Firchow Date: 2/7/2012 Zoning Staff: Matt Tucker Date: 2/7/2012
☐ Check here if this project will be receiving a public subsidy. If so, indicate type in your Letter of Intent.
The signer attests that this form is accurately completed and all required materials are submitted:
Stovia Kaann 1-30-2012
(Marian 17 - 4)
Signature Relation to Property Owner Landscape Designer-Agent

Authorizing Signature of Property Owner

Effective May 1, 2009

//

Letter of intent David Lohrentz Madison Sourdough 916 Williamson St Madison WI 53703 Jan 31, 2012

Dear Madam/Sir:

This Letter of intent is to announce the intentions of Madison Sourdough to install a patio on private property in front of 916 Williamson St with seating for about 30 people.

Currently, the building at 916/924 Williamson St is occupied by Madison Sourdough bakery/café and Midwest Clay project. The building contains approximately 6000 gross square feet; Madison Sourdough occupies approximately 4000 sq feet, and the remainder is occupied by Midwest Clay Project. Between the sidewalk and the front of the building is a privately owned area approximately 60 feet wide and 30 feet deep. This space is currently used for four parking stalls, one of which is assigned for handicapped parking, plus a rack for bicycle parking, and a gravel-surfaced area in front of Midwest Clay Project.

Madison Sourdough operates three business units from 916 Williamson St, 1) a wholesale bakery which delivers bread and pastry daily to about 50 locations in Greater Madison, 2) a café and retail bakery in the front of the building, and 3) a farmers market vending operation from April through November at the Dane County Farmers Market and Westside Community Market. Madison Sourdough currently has 28 employees.

Madison Sourdough café is open from 6:30 AM to 5:00 PM Monday through Saturday and 8:00 AM to 5:00 PM on Sundays. Madison Sourdough's kitchen serves breakfast and lunch from opening until 2:30 daily. The bakery begins production at 1:00 AM every morning, and has staff on hand from approximately 1:00 AM until 6:00 PM daily.

Midwest Clay Project at 924 Williamson St is a Ceramics Studio and Gallery and currently employs two individuals. Midwest Clay Project is open from 10:00 AM to 5:00 PM Monday through Saturday.

The development schedule for the patio project is proposed to commence on April 10 and to finish on May 10. Landscape design for the project is being done by Ken Saiki Design, with project management by Stevie Koepp. The contractor for the project is yet to be determined.

In parallel to this application for conditional use, Madison Sourdough Café is in the process of applying for a Class B Beer and Class C Wine License. Madison Sourdough Café intends to serve beer and wine during current hours of operation, from 6:30 AM to 5:00 PM Mon – Sat and 8:00 – 5:00 PM on Sundays. Beer and wine will be available within the current dining room, which seats 52, and in the patio seating, which is proposed for 30 people. The patio will be open seasonally as long as weather permits.

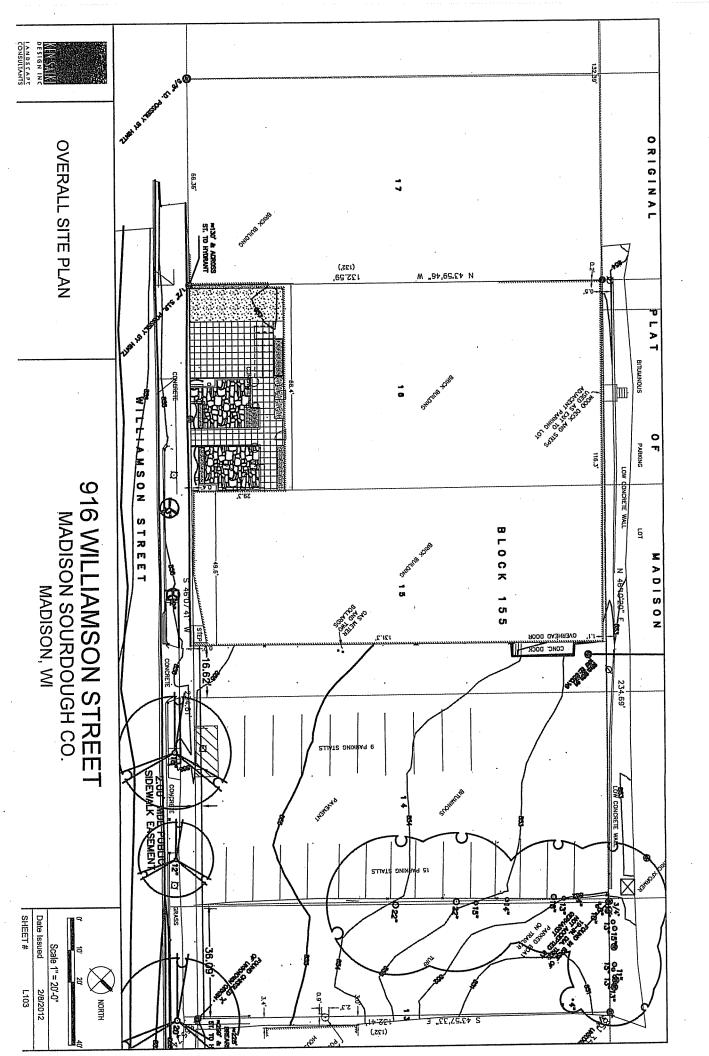
Madison Sourdough also intends to hold evening events several times per month such as themed dinners, gallery night, and fund-raising events.

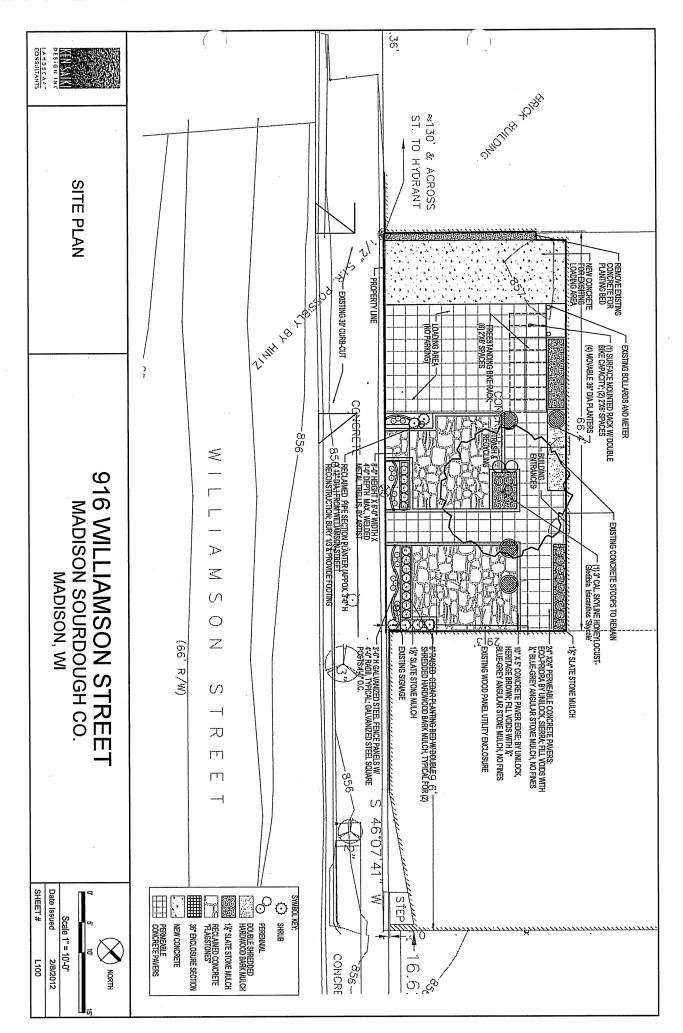
The Marquette Neighborhood association has informed Madison Sourdough that they are concerned about late night noise in the 900 block of Williamson St. Therefore they have requested that the patio area be designed in such a way that it will not become a congregating spot for late night activity. To meet this requirement, Madison Sourdough intends to use tables and chairs which can be stored inside at 5:00 PM nightly or stacked and locked outside in such a way as to be uninviting to the late night crowd. Secondly, the Neighborhood Association has asked that evening events at Madison Sourdough finish by 10:00 PM. Thus, Madison Sourdough intends to schedule events early enough that they will always have guests leaving no later than 10:00 PM.

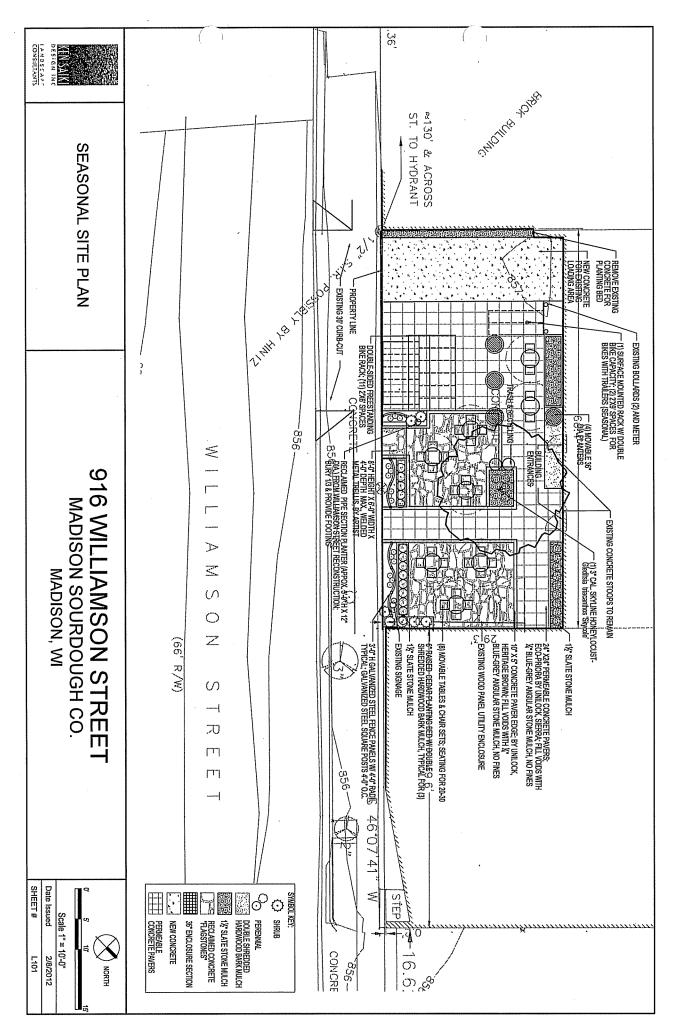
Sincerely,

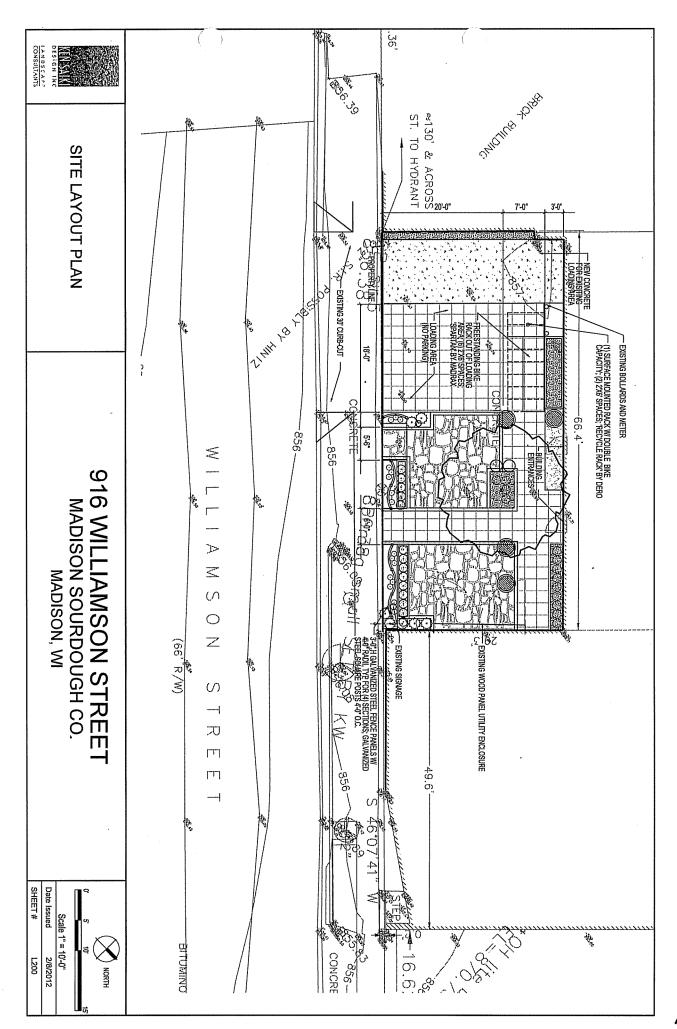
David Lohrentz, Madison Sourdough

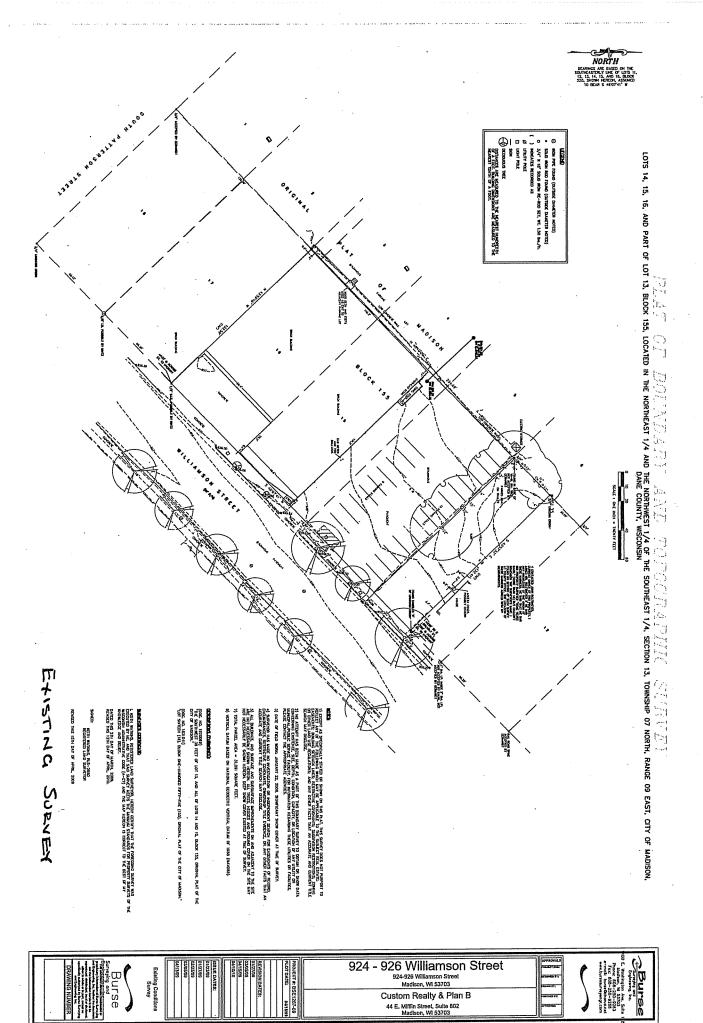
Chuck Chvala, property owner











### Marquette Neighborhood Association (MNA) Board December 15, 2011 Minutes

**Board Members attending:** John Coleman, Corey Gresen, Carl Durocher, Michael Jacob, Todd Jensen, Lindsey Lee, Cheryl Solaris, Mike Soref, Julie Spears, Scott Thornton, Anne Walker

**Absent:** Tom Boos

**Others Attending:** Steve Nagyera, David Lohrentz, Andrew Hutchison, Peter Gentry, Denice Watson, Darlene Buhler, Lynn Lee, Bill Anderson, Steve Oehler

#### **District Officer Report**

The District Officer attended the neighborhood meeting on the Willy Street Pub entertainment license application.

Recent MPD enforcement related to the neighborhood: in the area of the Barrymore; bicycle enforcement near Wilson and King St.; walk throughs of the Plan B parking lot.

Officer Nagyera will be transferred to the West CPT. He will attend the January MNA board meeting.

**Minutes from November Membership Meeting.** Carl moved approval of the minutes, Anne seconded. Motion passed unanimously.

#### Approval of Treasurer's Report

Cheryl presented the Treasurer's report through November. Corey moved to approve. Carl seconded. Motion passed unanimously.

Madison Sourdough – Plans for Patio/Liquor License Application (Beer/Wine) Madison Sourdough is applying to the Alcohol License Review Committee (ALRC) for a beer and wine license. David Lohrentz and Andrew Hutchison presented plans for a patio for Madison Sourdough. The patio will seat 20 to 26. Madison Sourdough's plans address concerns about the surface (permeability) and esthetics. Madison Sourdough will construct the patio to keep people from hanging out there after hours. The patio will be open for monthly dinners, but Madison Sourdough will continue to close early most afternoons.

Corey moved to support the plans for the patio and the license application to the ALRC. Anne seconded. Lindsey proposed an amendment that Madison Sourdough would close at 10:00 p.m. (this was acceptable to Madison Sourdough). Motion passed unanimously.

#### **Alder Report**

Marsha Rummel was unable to attend. Scott read her report to the board. Her message, with minimal edits and notes:

1. Two street reconstruction meetings on the same day. Tuesday 12/20. Jenifer+Thornton at Goodman Center 5:30p and Ingersoll+Rutledge at O'Keeffe at 6p...