



**City of Madison  
Class B Beer**

**License No. LICLIB-2016-01185**



**BKM GROUP LLC  
OLBRICH BIERGARTEN  
LIQUOR/BEER AGENT: MATTHEW GEST  
3527 ATWOOD AVE  
MADISON, WI 53714**

Expiration Date 06/30/2018  
Date Issued 06/23/2017

*Paul R. Ayler* *Maibeth Witzel-Behl*  
\_\_\_\_\_  
Mayor City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

Tavern premises: Exterior service bar at the Madison Parks Olbrich Beach House. Alcohol stored in central storage room and adjacent prep area. Two outdoor seating areas: on the West side of the building seating 40, on the northwest side seating 260.

Common Council granted 3.7.2017, and revised the 14th condition on 6.6.2017 with the following conditions:

The conditions are:

1. Amplified sound is limited to PA1 Level (75 dB measured at 150 feet).
2. Amplified sound is only permitted Fridays and Saturdays between 4:00 p.m. and 8:00 p.m.
3. No sales of beer before 4:00 p.m. Monday through Thursday, 3:00 p.m. Friday, and noon Saturday and Sunday.
4. No sales of beer after 9:30 p.m.
5. Beer will be served in containers no larger than 20 oz.
6. No more than one serving may be purchased at one time per person of legal drinking age present at the point of sale.
7. Food and non-alcoholic beverages will be available at all times alcohol is served.
8. All servers must be at least 21 years old and complete responsible beverage server training. Licensee is responsible for retaining certificates for all employees.
9. The license holder will use an effective system for carding such as an ID scanner.
10. No underage person may consume beer even if accompanied by a parent, guardian, or spouse of legal drinking age.
11. The establishment will have and use video surveillance equipment that complies with



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Madison General Ordinance 38.05(13) in order to curtail overconsumption and underage drinking due to the open nature of the premises.

12. There will be a visible barrier around the licensed premises consisting of fixed objects such as planters, barrels, or benches with gaps no wider than six feet between them with each of those items connected by rope to form a contiguous barrier except for designated points of ingress and egress

13. Applicant will develop a written security plan with input from MPD and attach it to their application before the Common Council meeting on 03/07/17.

14. This license will automatically be separated during annual renewal in 2018.

Expiration Date 06/30/2018

**Not Transferable. Post entire license in a conspicuous place.**