

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____
Project # _____

DATE SUBMITTED: _____	Action Requested
UDC MEETING DATE: _____	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 202 N. CHARTER Street

ALDERMANIC DISTRICT: _____

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:
DAyton CHARTER, LLC JNB SIGNS, INC.
448 W. WASHINGTON AVE. ST. 200 1221 VENTURE DRIVE, SUITE 1
MADISON, WI 53703 JANESVILLE, WI 53546

CONTACT PERSON: RYAN COPPELY - JNB SIGNS
 Address: 1221 VENTURE DRIVE, SUITE 1
JANESVILLE, WI 53546
 Phone: 608-921-9689
 Fax: 608-754-6338
 E-mail address: RCOPPELY@JNBsigns.com

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

Sign Criteria – TRIO Development

202 N. Charter Street

SIGNAGE AND GRAPHICS

Overview:

The exterior signage shall conform to the specifications set forth below.

City of Madison Approval Process:

Once landlord approval has been granted, the tenants sign company of choice must apply and obtain permits from the City of Madison prior to sign fabrication and installation.

Exterior Signs:

The building represents some unique challenges due to the apartments above the retail and the lack of consistent signable area on both elevations. The owner and sign company feel that the hanging signs proposed will give the center a uniform sign package that will enhance the aesthetics of the complex.

Tenant's signage shall be installed suspended from the fascia on each of the tenants storefronts. No signs are to be surface mounted to the building. All tenant storefront and exterior signage shall be subject to the guidelines of this Exhibit, Landlord's written approval and applicable codes.

Sign criteria are as follows:

- Signs will be composed of individually constructed illuminated letters mounted to a cabinet/raceway per attached drawings.
- Cabinet/Raceway will be painted Brushed Aluminum
- Letters to be made of minimum .063 aluminum backs and minimum .050 aluminum returns with a painted finish. Letters to be trimmed with (3/4") Jewelite trim cap around the Plexiglas edge. All aluminum surfaces inside letters to be painted High Gloss White. Illumination to be LED's.
- Signs will be suspended 6" down from the fascia and the sign cabinet will be 32"x12' for each tenant.
- Individual letters and logo's can be to the companies trade dress.

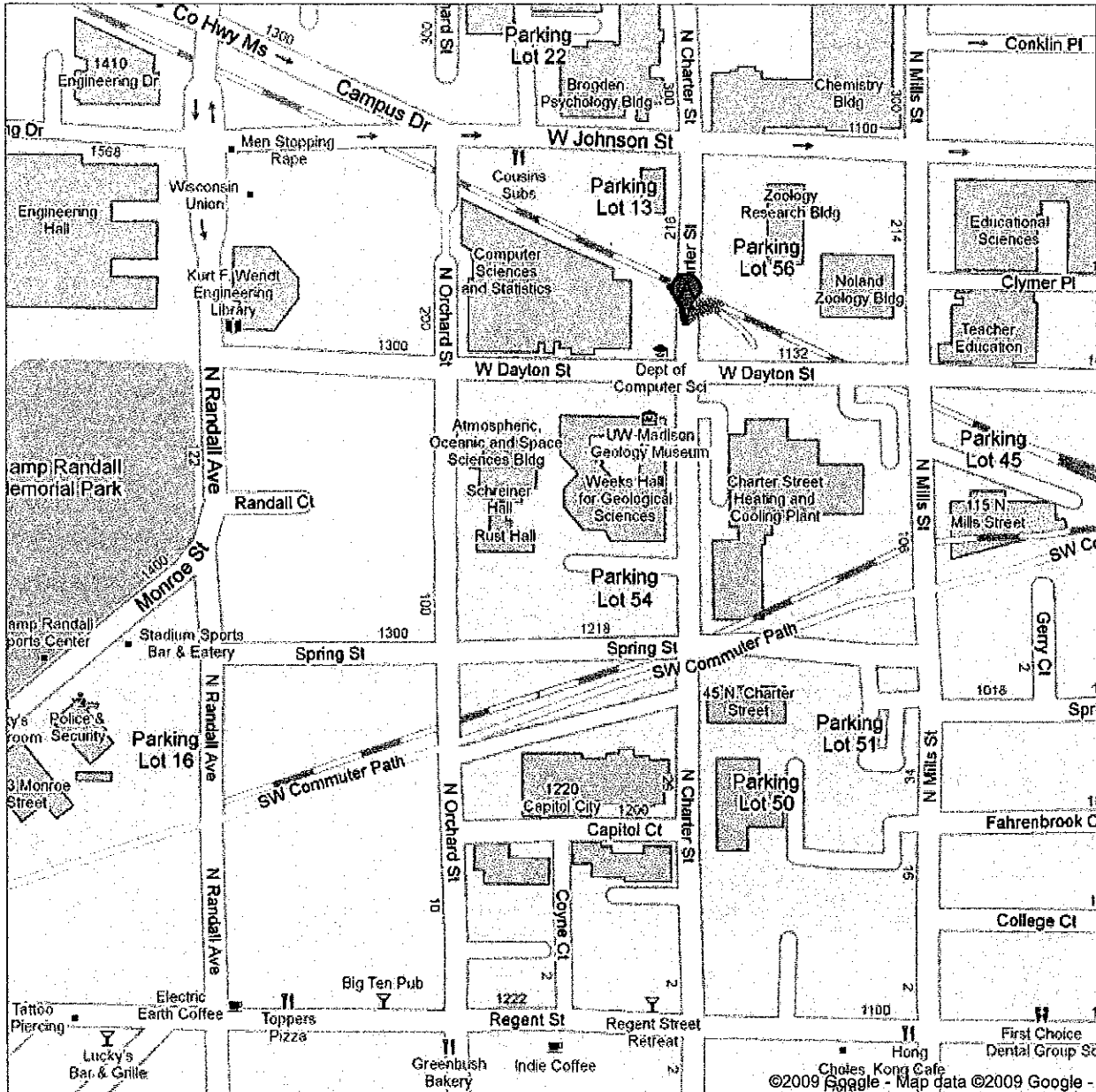
Signage that will not be allowed:

- Audible signs or sign elements
- Signs employing moving or flashing lights
- Signs employing luminous, vacuum-formed plastic letter.
- Signs employing unedged or uncapped plastic letters or letters with no returns and exposed fastening.
- Sign employing exposed lamps
- Painted, paper or cardboard signs, stickers or decals hung within or on the outside of the Premises.

Google maps

Address 200-214 N Charter St
Madison, WI 53715

Notes Property: 202 N. Charter Street
Corner of Charter and W. Dayton Street





Dayton

CLUB LANE
BICYCLES
AND
LIGHT TRUCKS
ONLY



CHAPTER STREET





W. DAYTON ST.



EXTERIOR HANGING SIGN SPECIFICATIONS :

Frame : Mitred and welded 3" square tube frame, 1/4" routed mounting pads.

Face : .090" aluminum, bonded to face of tube frame.

Back : .050" aluminum panel, removable with exterior screws, painted to match frame.

Finish : Structure primed and painted Matthews "Brushed Aluminum"

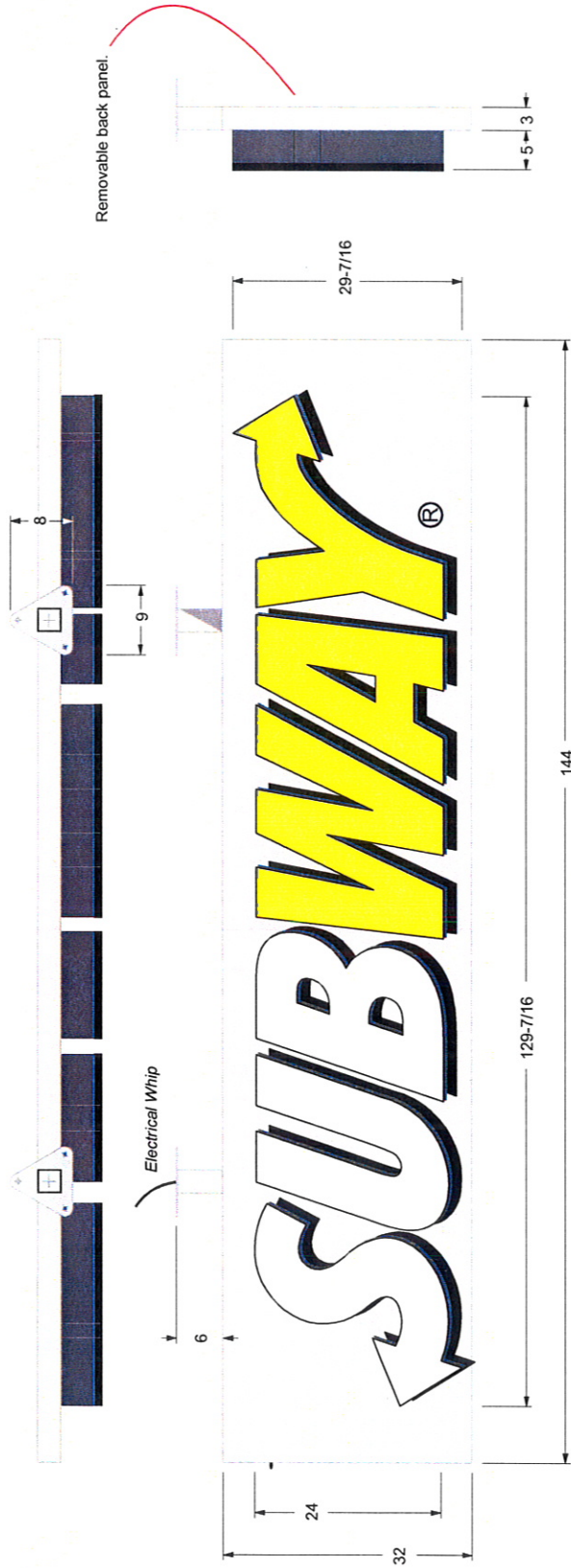
Lettering : Aluminum channel letters, routed .080" aluminum, .040" x 5" returns, "Crimped" construction, drain holes.

Letter Finishes : Prefinished white enamel interiors, prefinished Black exteriors.

Letter Faces : Routed .118" acrylic, "SUB" to be White (#7328), "WAY" faces to be "Yellow" (#2037), all faces finished with 3/4" black trimcap.

Lighting : Letters lit internally using Sloan White CL4 LED's

Electrical : 120 volt, UL Listed & Labeled, safety switch located upper left end of cabinet, whip to exit left pole.



JNB SIGNS INCORPORATED 1221 Venture Drive, Suite 4, Janesville, WI 53546 Phone : 1-800-243-7997 Fax : 1-608-754-7892

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UL Listed

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CLIENT Trio Development

SALESMAN Ryan Coffey

CUSTOMERS SIGNATURE X _____ DATE _____

ARTIST Rick

JOB SITE 202 N. Charter Street, Madison, WI

DATE 01-14-10

DRAWING 02669-02

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