

Introducing
Green Apartment Network

Sustainable Madison Committee

March 17, 2014

Hi

Thank you

Benefits of Green Sustainable Rentals

- Business opportunities for contractors, service companies, landscape, real estate investors
- Convenience, health, affordability of locating rental housing near bus and bicycle routes
- Improve rental housing stock quality
- Public health benefits from reduced air and water pollution, cleaner indoor air, fewer toxics in apartments
- Cleaner lakes from better storm water management, runoff, rain gardens, etc.
- Lower utility bills from energy and water efficiency
- Investment into property tax base

Higher quality of life

Green Apartment Network Mission

Sustainable apartment living.

Organization

- Not-for-profit Wisconsin cooperative association
- Incorporated 2013
- Members include residential rental property owners, tenants, real estate and other professionals and contractors

Specific Purposes

1. Landlord-tenant cooperation

2. Awareness/high profile brand – people know what a “Green Apartment” is, how to find them, etc.

3. Specific Measurable Benefits: Economic, community, and environmental. Reduced pollution, energy savings, profits

Greener Apartment Identifier

Checklist for apartment building green and sustainable features

Owner or property manager fills them out -- self-reported, simple, free, non-technical, easy

Greener Apartment Identifier

Asks simple questions for owner or property manager on:

1. **Energy** actions (taken for specific property)
2. **Water** actions
3. **Waste** management actions
4. **Transportation** actions
5. **Improvements and renovation** actions
6. **Community, education and outreach** actions
7. **Governance** actions

Seeking 20 green apartment buildings
to pilot Greener Apartment Identifier

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