

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____

Date received _____

Received by _____

Aldermanic District _____

Zoning District _____

Urban Design District _____

Submission reviewed by _____

Legistar # 60067 _____



4/27/20

5:33 p.m.

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: _____

Title: _____

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested _____

New development

Alteration to an existing or previously-approved development

Informational

Initial approval

Final approval

3. Project Type

Project in an Urban Design District

Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

Planned Development (PD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex

Signage

Comprehensive Design Review (CDR)

Signage Variance (i.e. modification of signage height, area, and setback)

Signage Exception

Other

Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Project contact person _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Property owner (if not applicant) _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

5. Required Submittal Materials

Application Form

Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
- For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.

Development Plans (Refer to checklist on Page 4 for plan details)

Filing fee

Electronic Submittal*

Notification to the District Alder

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

Each submittal must include fourteen (14) 11" x 17" **collated** paper copies. Landscape and Lighting plans (if required) must be **full-sized and legible**. Please refrain from using plastic covers or spiral binding.

Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with _____ on _____.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant _____ Relationship to property _____

Authorizing signature of property owner _____  Date _____

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

Urban Design Districts: \$350 (per §35.24(6) MGO).

Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)

Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)

Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)

All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. **Applicants/presenters are responsible for all presentation materials, AV equipment and easels.**

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

*** All plans must be legible, including the full-sized landscape and lighting plans (if required)*

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in both black & white and color for all building sides (include material callouts)
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus:**

- Grading Plan
- Proposed Signage (if applicable)
- Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

Urban Design
Commission
Application:
Comprehensive Design
Review

Target (T-2765) Refresh
750 Hilldale Way
Madison, WI 53705



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- 4. Locator Map**
- 5. Proposed Signage**
- 6. Graphic of the Proposed Signage as it Relates to Signage Permitted Under Ch. 31, MGO**
- 7. Detailed Sign Specifications**



April 27, 2020

City of Madison
Planning Division
126 S. Hamilton St.
Madison, WI 53701-2985

***RE: Comprehensive Design Review Letter of Intent:
Madison Hilldale Target Sign Update***

Dear Christina Thiele,

Kimley-Horn is requesting a Comprehensive Sign Review on behalf of Target Corporation for the Target store located at 750 Hilldale Way, Madison, WI 53705. The requested review is for the update of existing signage approved under the current Specific Implementation Plan for this Planned Development District. The proposed update includes replacing existing wall signs with new signs of similar size and shape, as well as adding one Accessory Sign to the store's east elevation. Specifically, the project will:

- North Elevation
 - Replace the “TARGET” bullseye sign with a new “target” bullseye sign of similar size (uppercase “TARGET” text replaced with lowercase “target” text)
- East elevation
 - Replace the “TARGET” bullseye sign with a new “target” bullseye sign of similar size (uppercase “TARGET” text replaced with lowercase “target” text)
 - Replace a smaller bullseye (right side) with a new sign of equal size
 - Add an “order-pickup” sign (Accessory Sign)
- South Elevation
 - Replace the bullseye on the right with a new sign of equal size
 - Replace the bullseye at the center with a new sign of equal size
- West Elevation
 - Replace both bullseye signs with new signs of equal size

We respectfully offer the following narrative to explain how the proposed signage is consistent with the Comprehensive Design Review Criteria for approval, which are set forth in Section 31.043(4) of the Code of Ordinances.

Standard 1:

The Madison Hilldale Target store is a building of approximately 147,000 sq. ft. which is bordered to the north by University Avenue, a primary arterial and major east-west thoroughfare, to the east by the Hilldale shopping center, one of Madison's premier shopping destinations, to the south by upscale condominiums and a hotel, and to the west by upscale apartments.

The location of the Hilldale Target store gives it special importance with regard to appearance and presentation. First, the store borders one of Madison's key approach corridors, making it a central element of the visual experience for drivers, bicyclists, and pedestrians accessing the City's downtown from the west. The Hilldale Target is one of the first large commercial features that residents and visitors see when approaching downtown from this direction, and Target has taken special care to design a building that will visually enrich the University Avenue corridor.

Second, as a central and outward-facing component of the Hilldale shopping center, the Hilldale Target has been designed to create visual harmony with its neighboring businesses. Moreover, it is likely that the Hilldale Target attracts an important share of the area's customers, which in turn visit neighboring tenants of the Hilldale shopping center. Target recognizes the very high standard for visual appeal and customer experience that the Hilldale shopping center maintains, and hopes to be able to continue to honor this standard with an appropriately dynamic and interesting signage scheme.

Finally, residents of surrounding neighborhoods, students and staff of the University of Wisconsin-Madison, and visitors from throughout the city and region have come to appreciate the Hilldale Target and Hilldale shopping center as a destination for shopping and leisure. An important aspect of the customer experience offered at Hilldale is the center's unique visual appeal and upscale feel; such an atmosphere is only sustainable if businesses are able to incorporate certain uniqueness into their designs. Part of the visual appeal of the Hilldale Target store is its unique signage scheme approved under the current SIP. Target is requesting this CDR in order to maintain its current signage scheme while making minor improvements.

The proposed signage for the Hilldale Target store is designed to enhance the architectural uniqueness of the building while complementing the upscale, modern feel of the Hilldale shopping center. Special attention was given to the lighting, size and placement of signs in order to accent, but not overwhelm, the visual impact of the building. This signage scheme is intended to provide the visibility necessary for building identification and driver safety, while maintaining the subdued, contemporary feel of the area.

Target requests that the Urban Design Commission approve the proposed signage updates, which will allow it and its neighbors to continue to offer the exceptional and unique experience that the Hilldale shopping center is known for.

Standard 2:

Various characteristics of the Hilldale Target store make the signage regulations defined under the CC-T equivalency district unfitting. These characteristics include the large size of the store, as well as its unique architectural design.

The large size of the building (approximately 147,000 sq. ft.) would cause a wall sign limited to an area of 120 sq. ft. to appear inappropriately small for the store. This small maximum area becomes even more significant when considering that the store's wall signage serves to alert customers arriving by vehicle to the identity and location of the store. With a speed limit of 35mph on University Avenue, signage that is not sufficiently visible from a fast-moving vehicle increases the risk of crashes.

Further, the store features an architectural design that is not typical of a big-box store, but rather, is meant to complement the unique style of the Hilldale shopping center. The property incorporates a parking lot below the store, is located on a slope, and features a varied and dynamic use of architectural features throughout. While this design complements the unique character of the Hilldale shopping center, it makes the establishment of signable areas awkward, for there are few appropriate locations for wall signs were doors, windows and other major architectural details are not present.

These unique characteristics are reflected by the fact that the Hilldale Target was approved for its current signage, which would be given minor updates under the proposed project.

Standard 3:

The proposal will not violate, but will further realize, the purpose and intent described under Secs. 31.02(1) and 33.24(2).

Standard 4:

All proposed signs will meet the minimum construction requirements under Sec. 31.04(5).

Standard 5:

All proposed signs fall within the restrictions of Sec. 31.11 and Sec. 31.115.

Standard 6:

The proposal does not violate any of the criteria of Standard 6.

Standard 7:

The proposal complies in full with Standard 7.

Thank you for your consideration of this Comprehensive Sign Review application; we look forward to your decision. If you have any more questions or require additional information, please feel free to contact me at 612-568-0697 or zach.chappell@kimley-horn.com.



Zach Chappell
Kimley-Horn and Associates, Inc.

Existing Signage

North Elevation



East Elevation



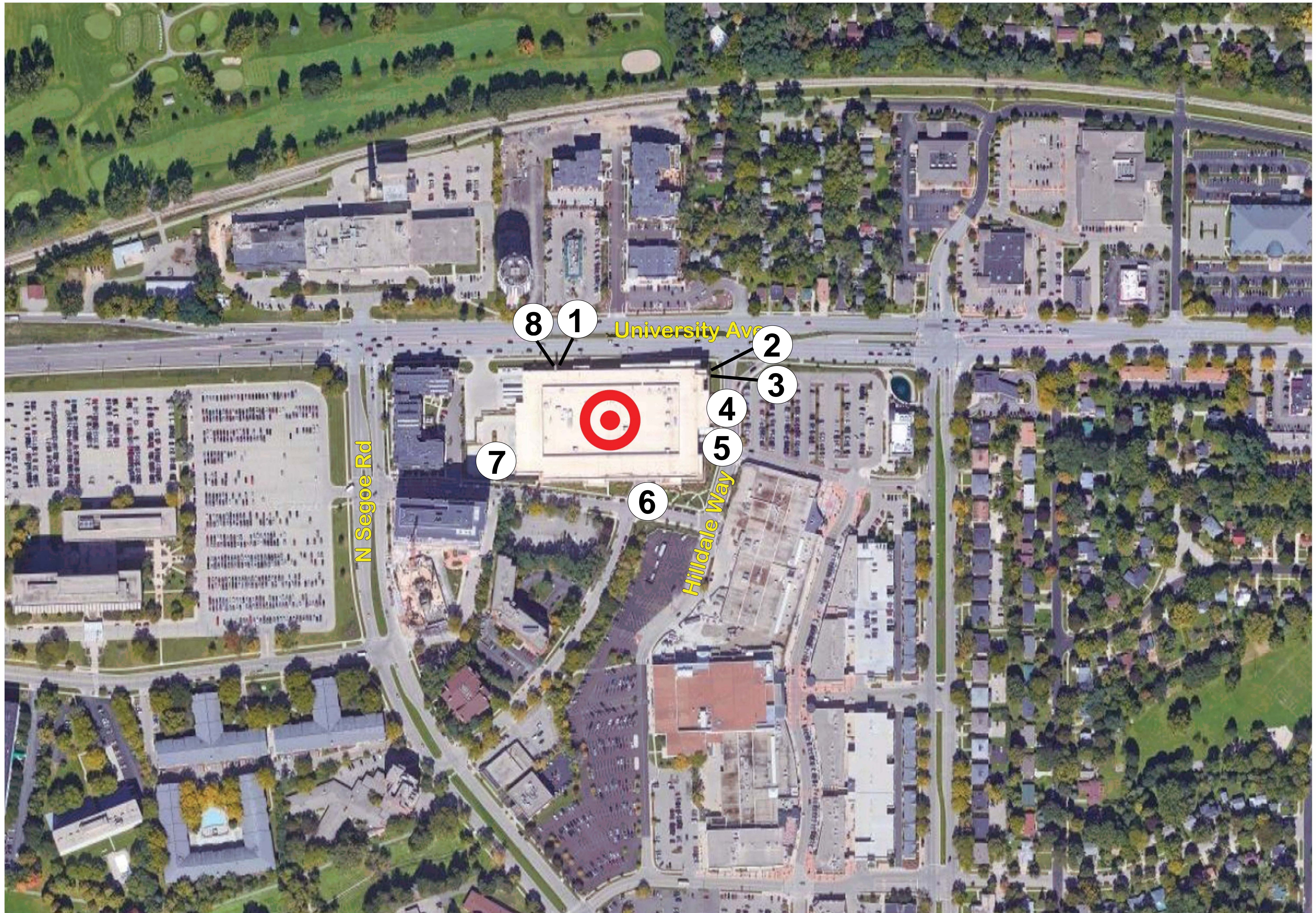
Existing Signage

South Elevation

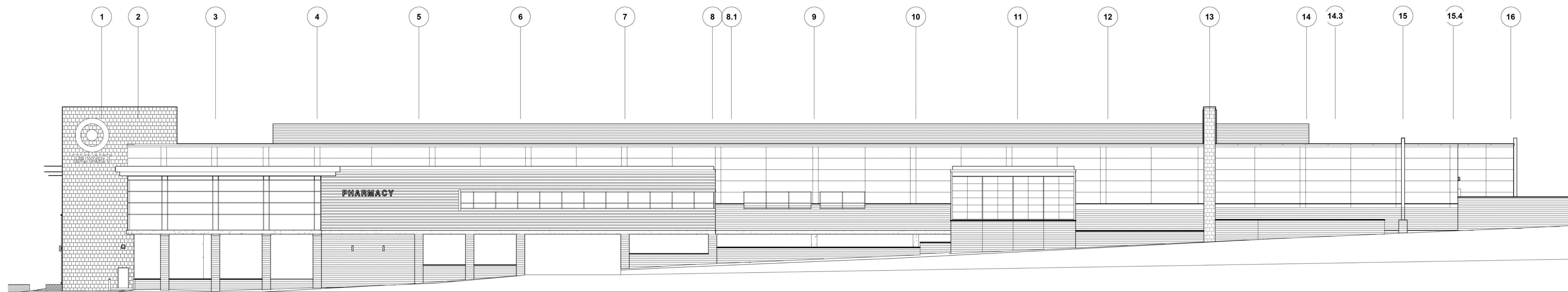


West Elevation

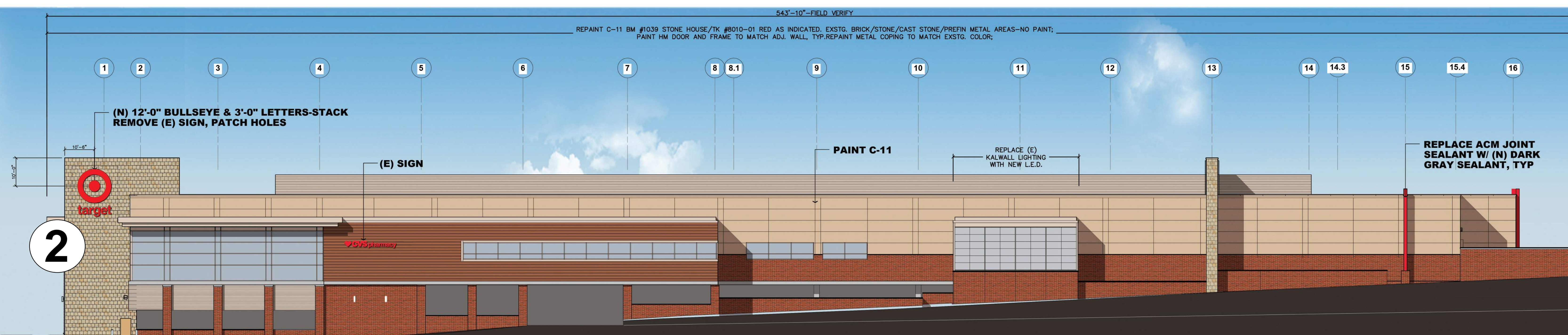




**Numbers specify the location of proposed signage. Please refer to the elevations in the pages that follow.*

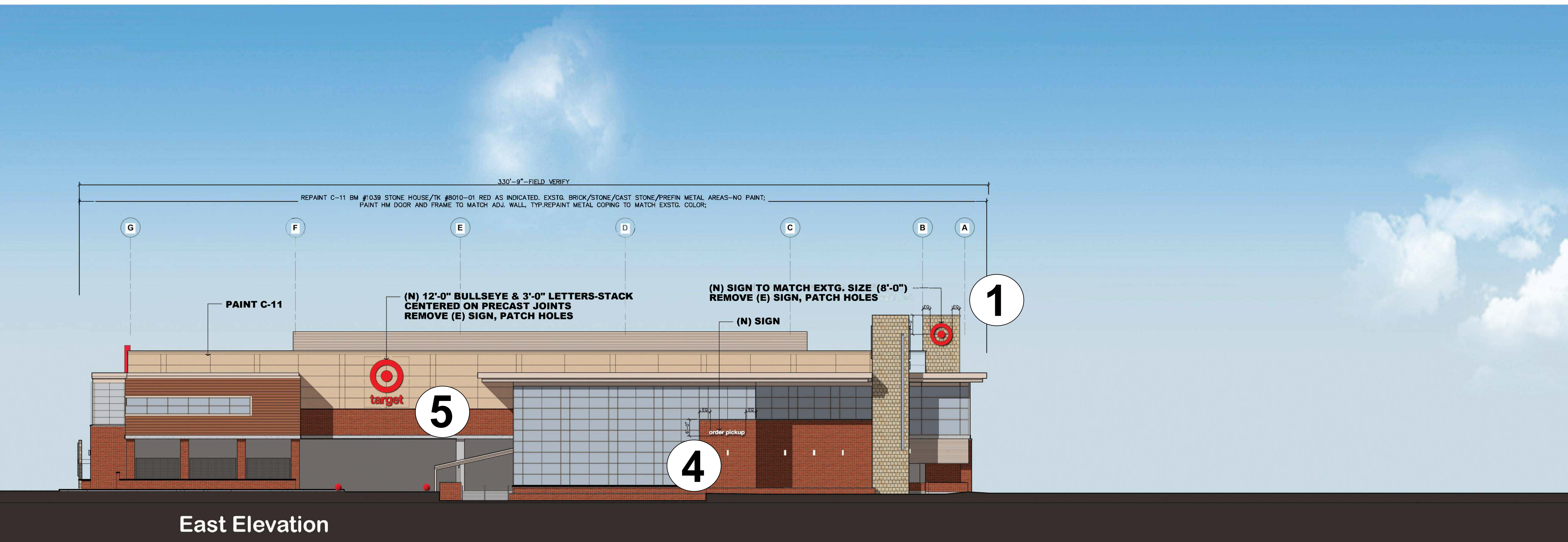


Existing Condition



Proposed Front Elevation

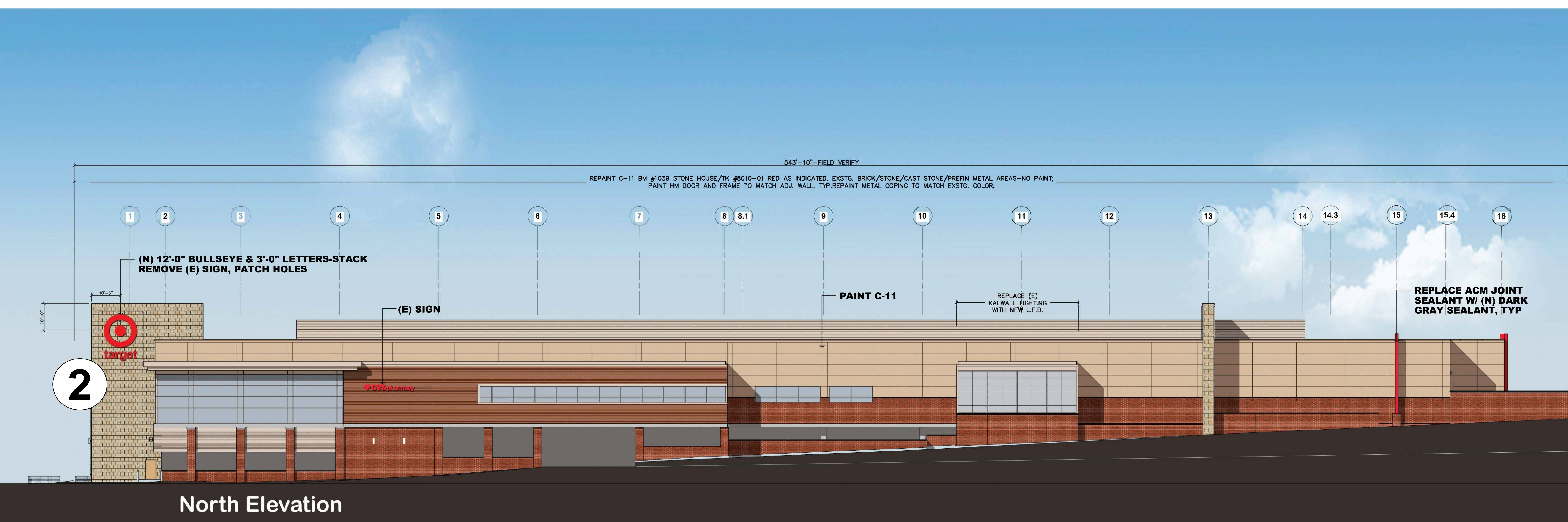




- C-11 BM #1039 STONE HOUSE
- C-1.....RED-#TK -8010-1
- C-20 CHAMPAGNE-#TK-11110-37

(E) SOFFIT PAINT IS PREFINISHED ALUMINUM. DO NOT PAINT.

- NOTE:**
- * ALL COLORS ARE FOR REFERENCE ONLY.
 - * EXISTING PREFINISHED METAL-NO PAINT, UNLESS NOTED OTHERWISE.
 - * EXISTING BRICK, STONE, CAST STONE AND PREFINISHED METAL AREAS-NO PAINT; PAINT HM DOOR AND FRAME TO MATCH ADJ. WALL, TYP.
 - * RESEAL CAST STONE CAPS
 - * NEW LIGHT FIXTURES: OCL "NEWPORT" @ EXSTG. SCONCES LOCATIONS
 - * STORE EXTERIOR WALLS ARE PRIMARILY CONCRETE TILT-WALL & BRICK
 - * BEN-2 : MODERN, COLOR.....SILVER



- GENERAL NOTE**
- * AREA TO BE PAINTED STARTS AT TOP OF CURB OR REVEAL AND CONTINUES TO TOP OF PARAPET/FLASHING OR REVEAL. PAINT COLOR AND FINISH TRANSITIONS OCCUR AT EXISTING VERTICAL CONTROL JOINTS OR AT INSIDE BUILDING CORNERS, U.N.O.
 - * ALL EXISTING WALL-MOUNTED ITEMS TO BE PAINTED TO MATCH ADJ. WALL SURFACE, U.N.O.
 - * PATCH ALL VISIBLE HOLES FROM MOUNTING OF REMOVED SIGNS WITH LIKE MATERIALS. RESTORE WALL SURFACE TO 'LIKE NEW' APPEARANCE.

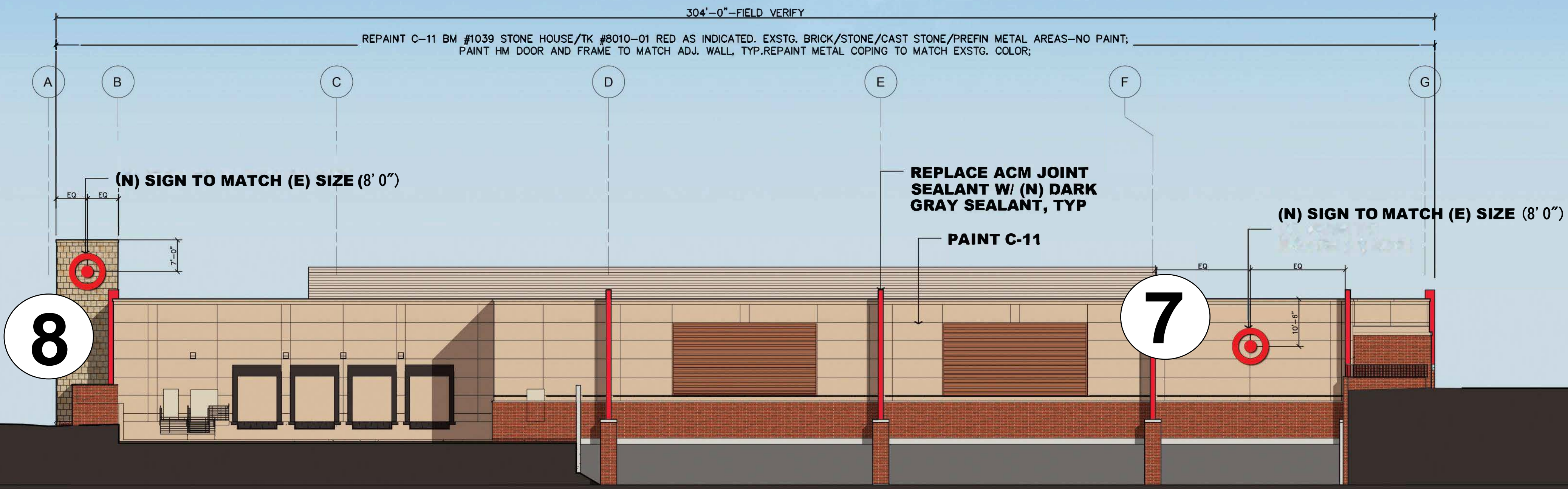
Proposed Elevations



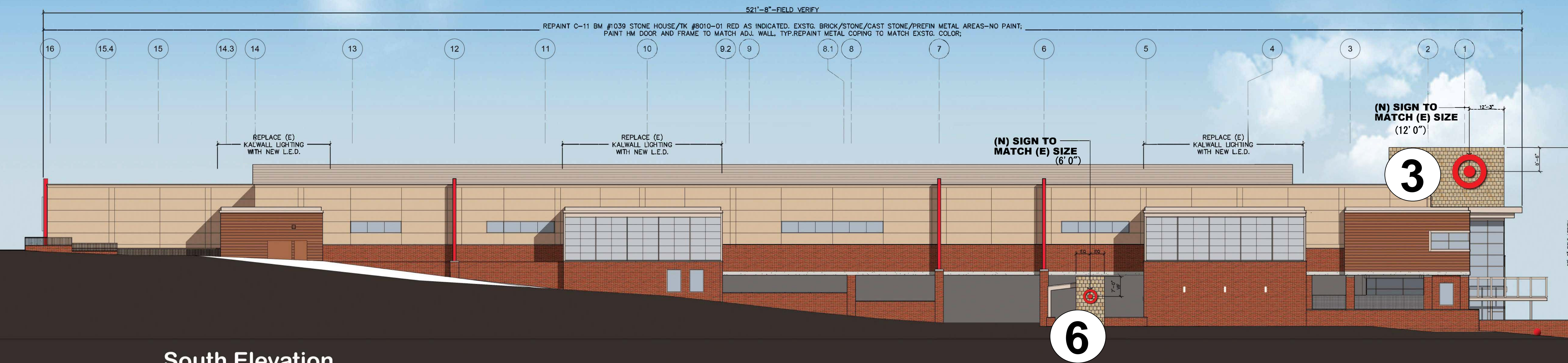
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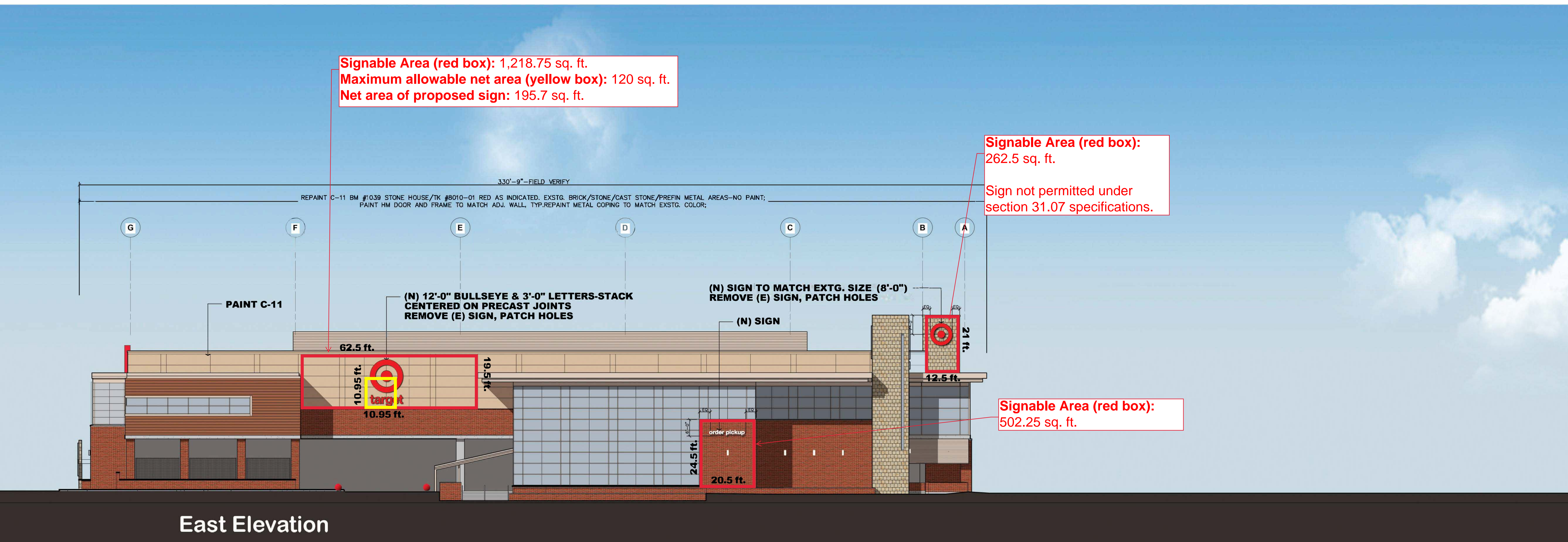
West Elevation



South Elevation

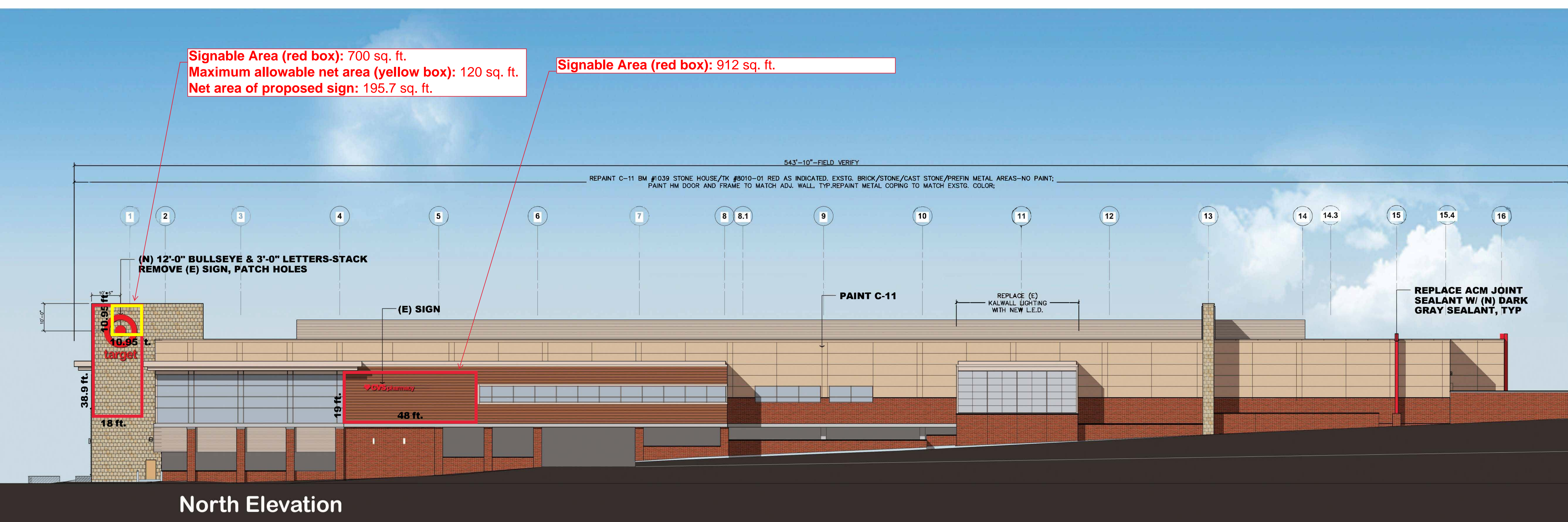
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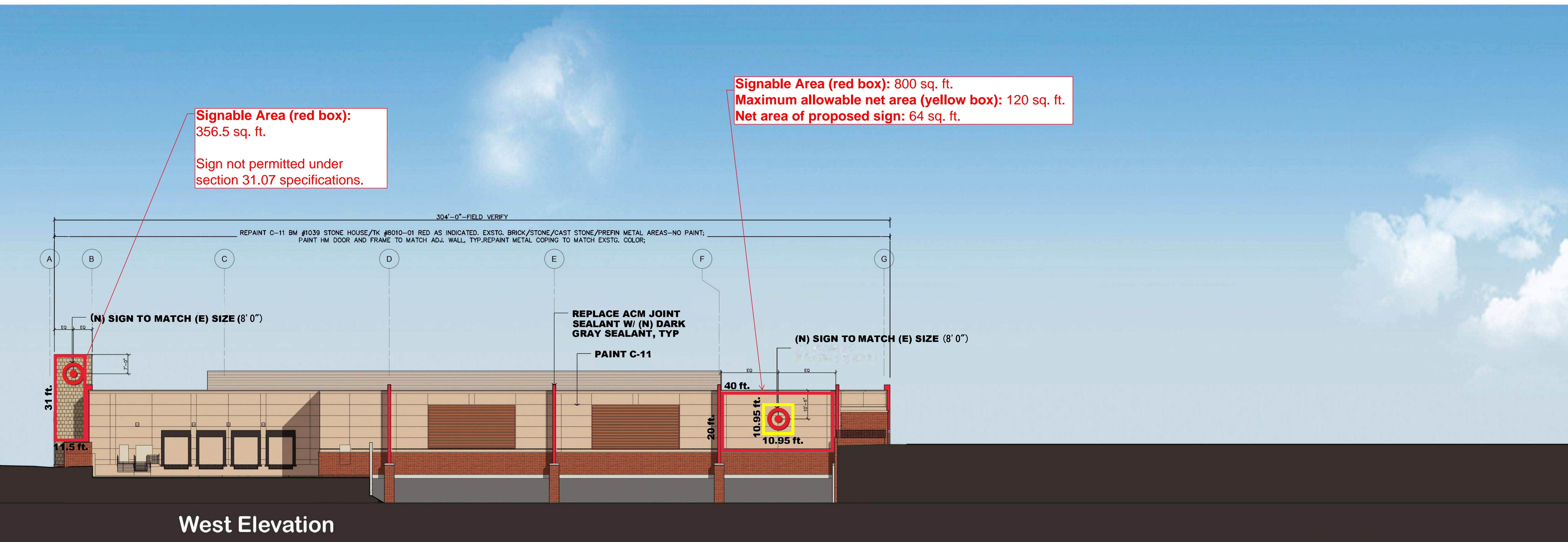
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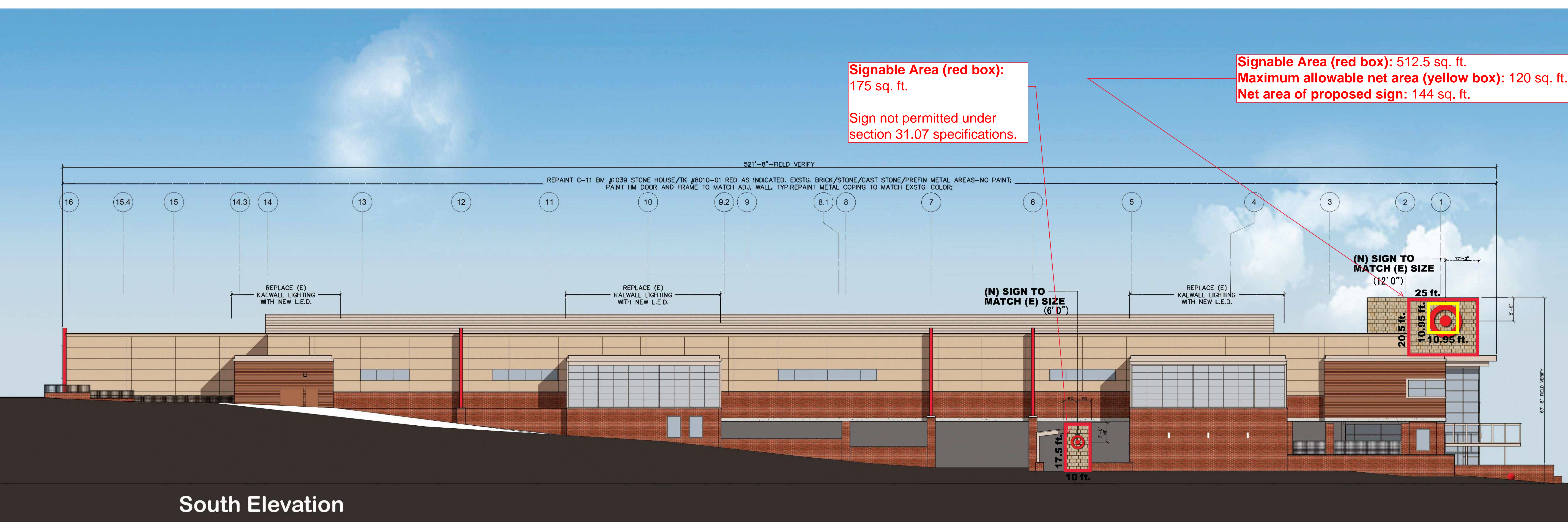
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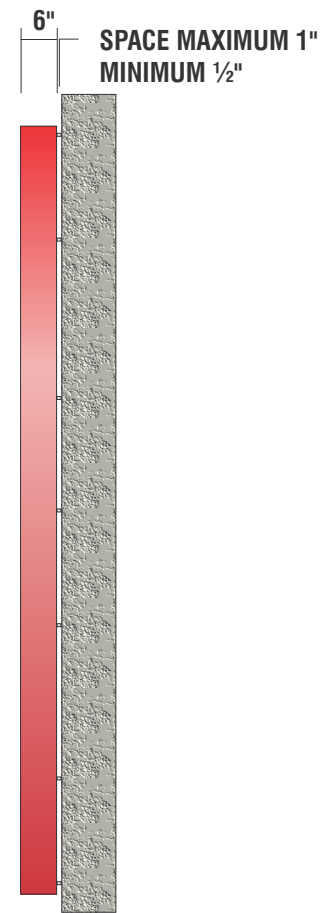
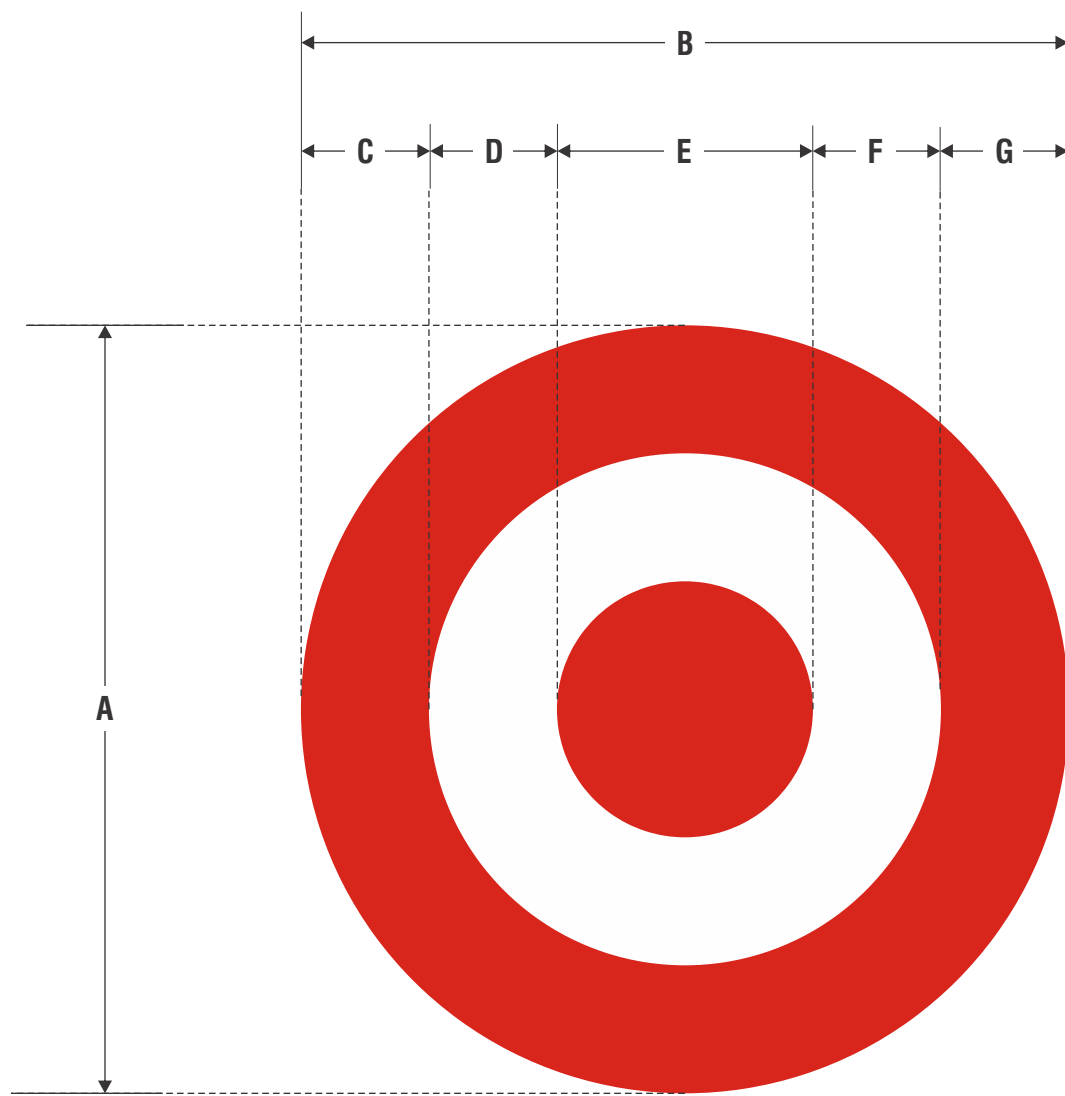
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Proposed Elevations

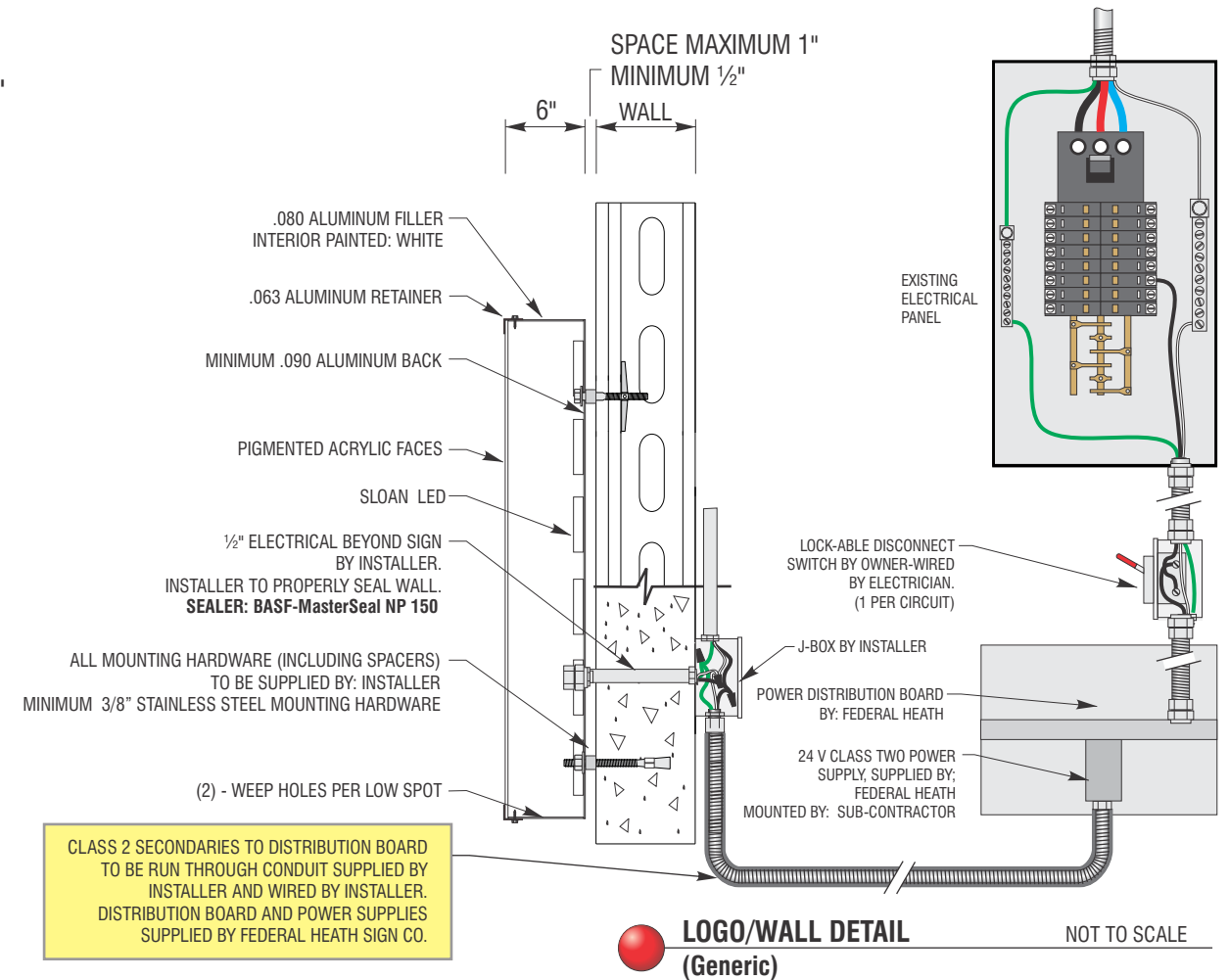




END VIEW

MATERIAL FINISH COLORS

 MP# 82074LVG (FULL GLOSS)	 2793 LD Red Modified Acrylic (Altuglas or Equiv.)	 Red	 Sloan Red LED
Returns	Faces	Trimcap/Retainer	Illumination



LOGO/WALL DETAIL (Generic) NOT TO SCALE

E ACRYLIC FACED INTERNALLY ILLUMINATED "BULLSEYE"

MANUFACTURE AND INSTALL CHANNEL LOGO AS SHOWN AND NOTED

SIGN TYPE	A	B	C	D	E	F	G	RETAINER	SQ.FT.	QTY
96 BULLSEYE-R	6'-0"	6'-0"	1'-0"	1'-0"	2'-0"	1'-0"	1'-0"	1"	36	1

ELECTRICAL REQUIREMENTS

Total: 0.0 Amps

(1) 120V 20A Circuit Required.

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS.

CUSTOMER TO PROVIDE DEDICATED BRANCH CIRCUITS FOR SIGNS ONLY PER NEC CODE 600.5

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS. PROPERLY SIZED GROUND WIRE THAT CAN BE TRACED BACK TO BREAKER PANEL IS REQUIRED.

INSTALLER REQUIREMENTS

ALL MOUNTING HARDWARE, SECONDARY WIRING AND CONDUITS ARE TO BE PROVIDED BY THE INSTALLATION CONTRACTOR. ALL PENETRATIONS IN THE WALL ARE TO BE SEALED WITH SILICONE AND TO BE WATERTIGHT.

ANY DEVIATION FROM FEDERAL HEATH REQUIREMENTS MAY RESULT IN DAMAGE TO OR IMPROPER OPERATION OF SIGNAGE, CAUSING DELAYS AND ADDITIONAL COSTS.

NEW & REMODEL CONSTRUCTION

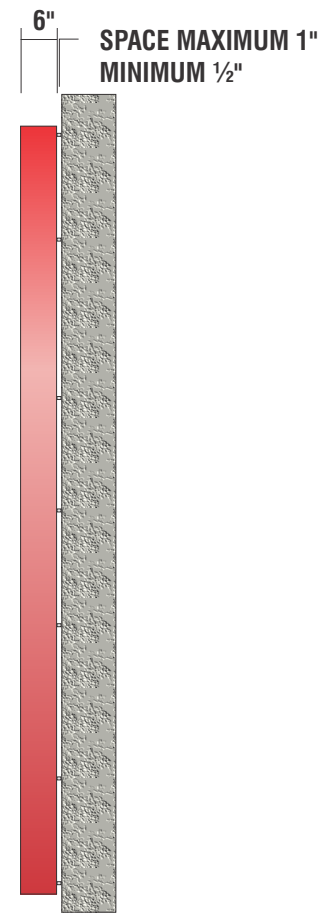
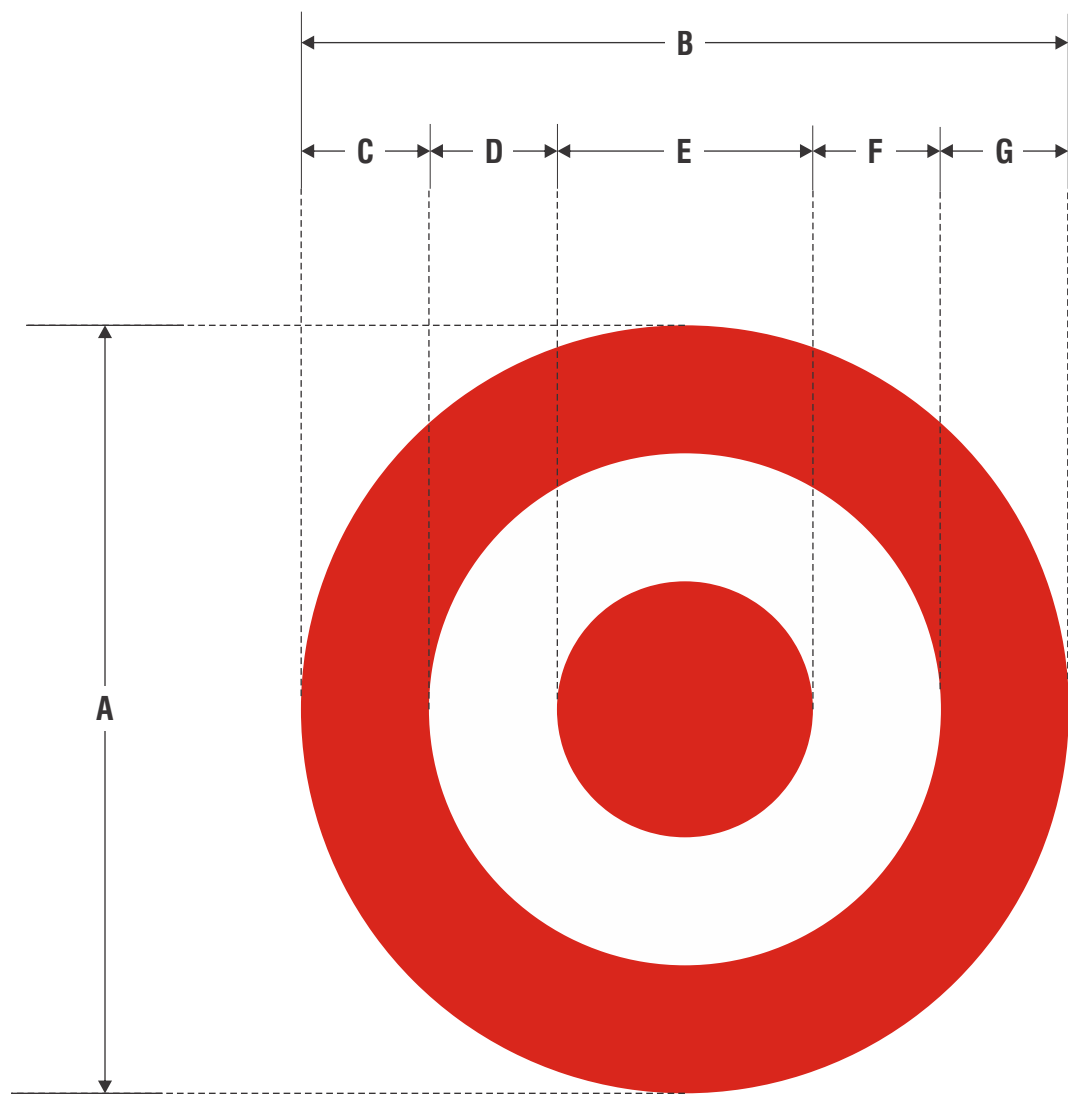
ADEQUATE BEHIND THE WALL BACKING AND ACCESS IS REQUIRED FOR THE INSTALLATION OF NEW SIGNAGE. CUSTOMER TO FORWARD APPROVED SIGNAGE DRAWINGS TO THE ON SITE CONTACT TO INSURE THAT THE REQUIRED PROVISIONS ARE MADE DURING CONSTRUCTION, PRIOR TO THE SIGN INSTALLATION.

INSTALLER REQUIREMENTS FOR EIFS WALLS

IT IS THE RESPONSIBILITY OF THE INSTALLATION CONTRACTOR TO PROVIDE ANY WALL SPACERS REQUIRED TO KEEP EIFS WALL MATERIAL FROM BEING COMPACTED DURING INSTALLATION OF ANY MOUNTING BOLTS REQUIRED FOR SIGNAGE.





GENERAL NOTE

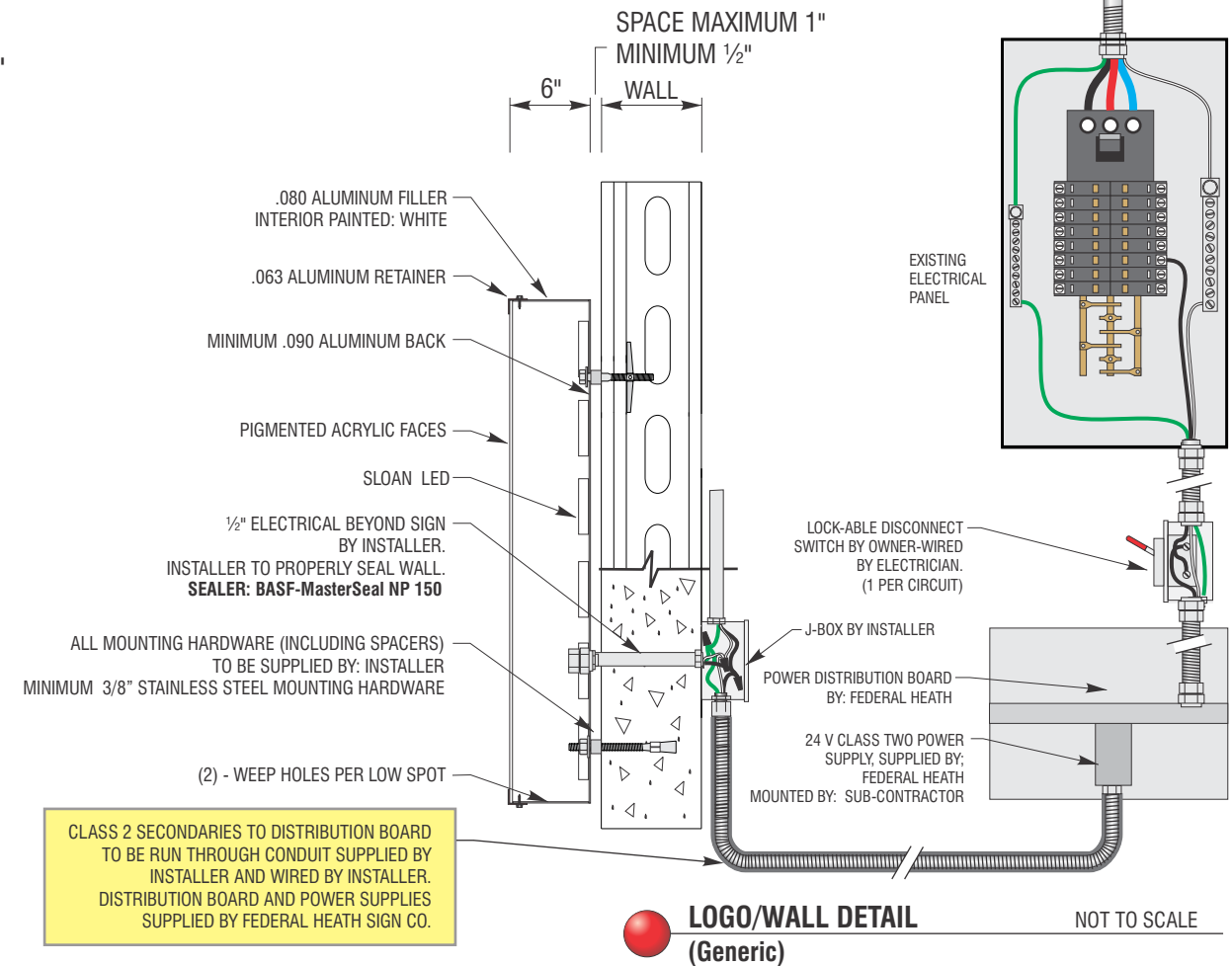
- INSTALLER SHALL VERIFY WALL CONDITION IN THE FIELD.
- TYPE, SIZE AND NUMBER OF FASTENERS TO BE DETERMINED.
- ALL BOLT HOLES TO BE DRILLED OR PUNCHED.
- ISOLATE ALL ALUMINUM FROM STEEL.



END VIEW

MATERIAL FINISH COLORS

 MP# 82074LVG (FULL GLOSS)	 2793 LD Red Modified Acrylic (Altuglas or Equiv.)	 Red	 Sloan Red LED
Returns	Faces	Trimcap/Retainer	Illumination



LOGO/WALL DETAIL (Generic) NOT TO SCALE

E ACRYLIC FACED INTERNALLY ILLUMINATED "BULLSEYE"

MANUFACTURE AND INSTALL CHANNEL LOGO AS SHOWN AND NOTED

SIGN TYPE	A	B	C	D	E	F	G	RETAINER	SQ.FT.	QTY
96 BULLSEYE-R	8'-0"	8'-0"	1'-4"	1'-4"	2'-8"	1'-4"	1'-4"	1"	64	1

ELECTRICAL REQUIREMENTS

Total: 0.0 Amps

(1) 120V 20A Circuit Required.

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS.

CUSTOMER TO PROVIDE DEDICATED BRANCH CIRCUITS FOR SIGNS ONLY PER NEC CODE 600.5

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS. PROPERLY SIZED GROUND WIRE THAT CAN BE TRACED BACK TO BREAKER PANEL IS REQUIRED.

INSTALLER REQUIREMENTS

ALL MOUNTING HARDWARE, SECONDARY WIRING AND CONDUITS ARE TO BE PROVIDED BY THE INSTALLATION CONTRACTOR. ALL PENETRATIONS IN THE WALL ARE TO BE SEALED WITH SILICONE AND TO BE WATERTIGHT.

ANY DEVIATION FROM FEDERAL HEATH REQUIREMENTS MAY RESULT IN DAMAGE TO OR IMPROPER OPERATION OF SIGNAGE, CAUSING DELAYS AND ADDITIONAL COSTS.

NEW & REMODEL CONSTRUCTION

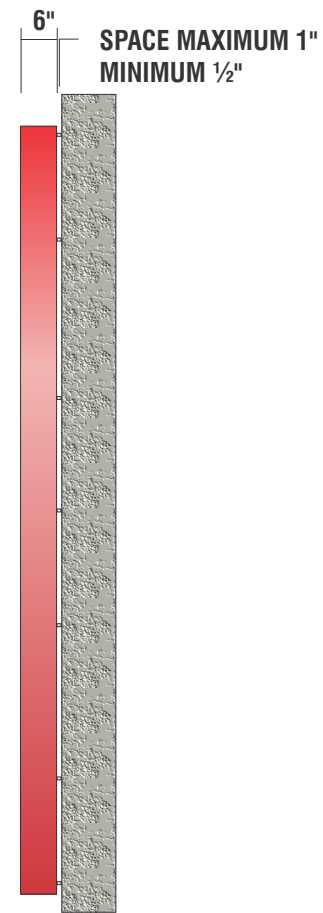
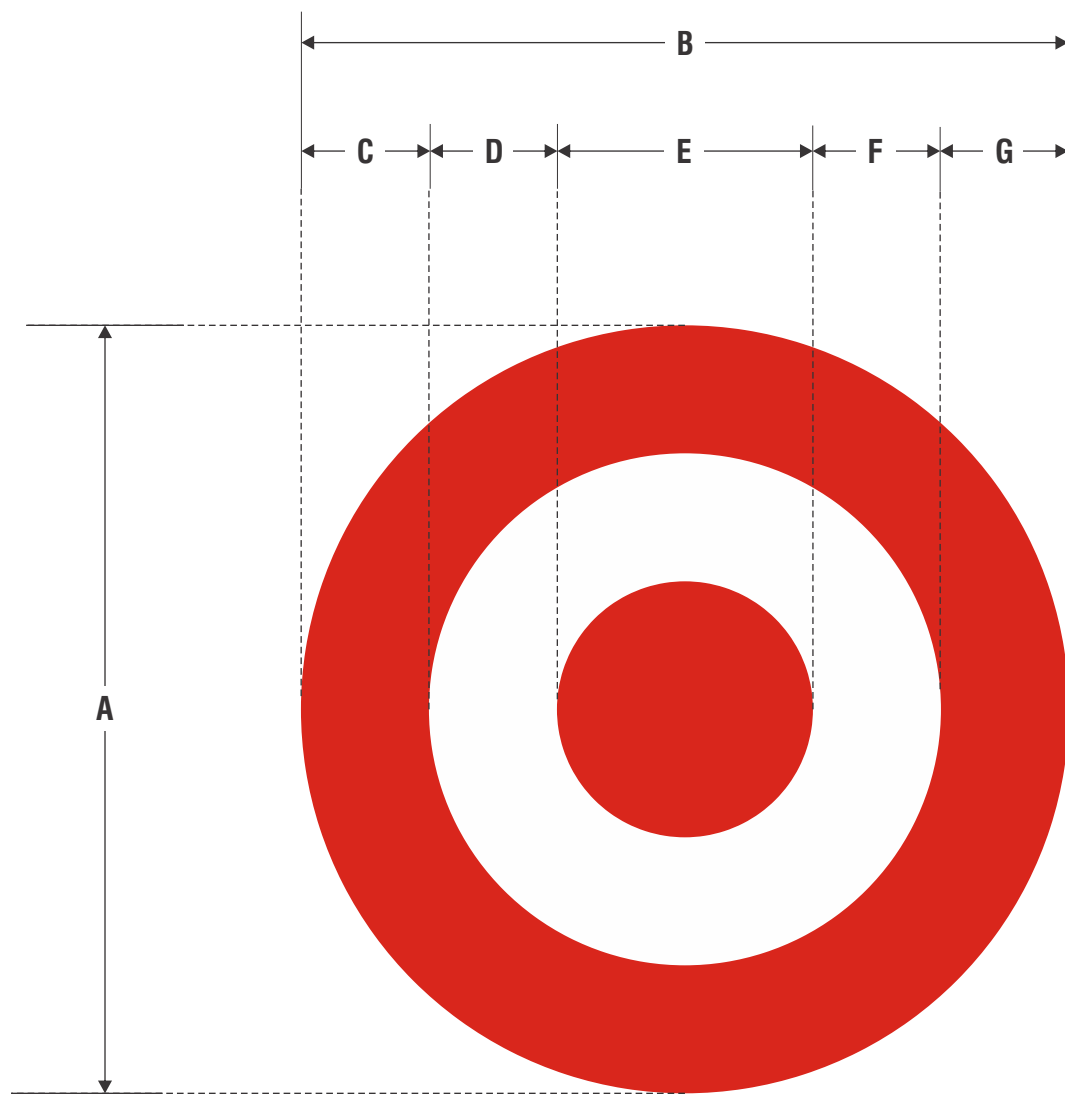
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INSTALLER REQUIREMENTS FOR EIFS WALLS

IT IS THE RESPONSIBILITY OF THE INSTALLATION CONTRACTOR TO PROVIDE ANY WALL SPACERS REQUIRED TO KEEP EIFS WALL MATERIAL FROM BEING COMPACTED DURING INSTALLATION OF ANY MOUNTING BOLTS REQUIRED FOR SIGNAGE.





GENERAL NOTE

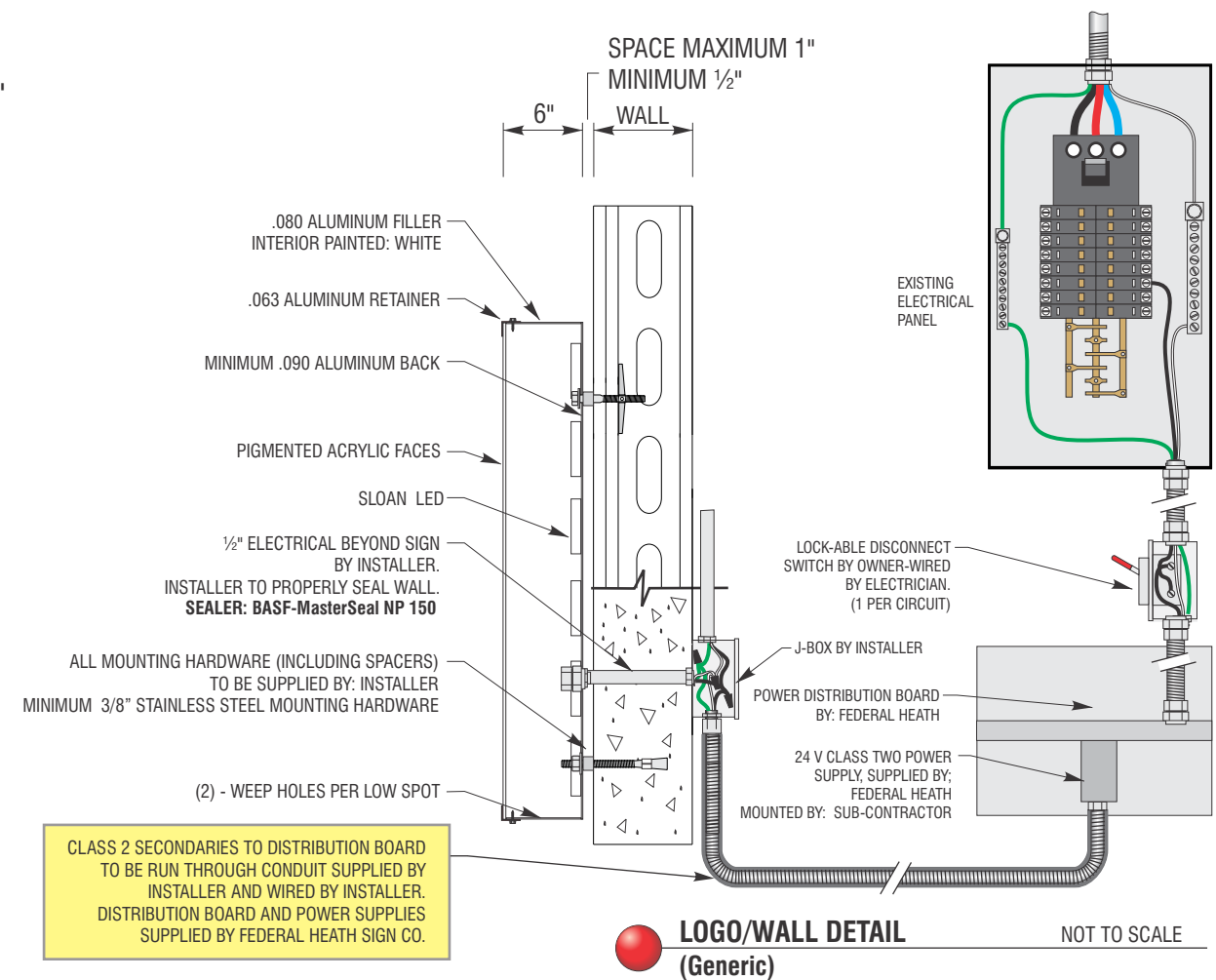
- INSTALLER SHALL VERIFY WALL CONDITION IN THE FIELD.
- TYPE, SIZE AND NUMBER OF FASTENERS TO BE DETERMINED.
- ALL BOLT HOLES TO BE DRILLED OR PUNCHED.
- ISOLATE ALL ALUMINUM FROM STEEL.



END VIEW

MATERIAL FINISH COLORS

 MP# 82074LVG (FULL GLOSS)	 2793 LD Red Modified Acrylic (Altuglas or Equiv.)	 Red	 Sloan Red LED
Returns	Faces	Trimcap/Retainer	Illumination



LOGO/WALL DETAIL (Generic) NOT TO SCALE

E ACRYLIC FACED INTERNALLY ILLUMINATED "BULLSEYE"

MANUFACTURE AND INSTALL CHANNEL LOGO AS SHOWN AND NOTED

SIGN TYPE	A	B	C	D	E	F	G	RETAINER	SQ.FT.	QTY
96 BULLSEYE-R	12'-0"	12'-0"	2'-0"	2'-0"	4'-0"	2'-0"	2'-0"	1 1/2"	144	1

ELECTRICAL REQUIREMENTS

Total: 0.0 Amps

(1) 120V 20A Circuit Required.

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS.

CUSTOMER TO PROVIDE DEDICATED BRANCH CIRCUITS FOR SIGNS ONLY PER NEC CODE 600.5

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS. PROPERLY SIZED GROUND WIRE THAT CAN BE TRACED BACK TO BREAKER PANEL IS REQUIRED.

INSTALLER REQUIREMENTS

ALL MOUNTING HARDWARE, SECONDARY WIRING AND CONDUITS ARE TO BE PROVIDED BY THE INSTALLATION CONTRACTOR. ALL PENETRATIONS IN THE WALL ARE TO BE SEALED WITH SILICONE AND TO BE WATERTIGHT.

ANY DEVIATION FROM FEDERAL HEATH REQUIREMENTS MAY RESULT IN DAMAGE TO OR IMPROPER OPERATION OF SIGNAGE, CAUSING DELAYS AND ADDITIONAL COSTS.

NEW & REMODEL CONSTRUCTION

ADEQUATE BEHIND THE WALL BACKING AND ACCESS IS REQUIRED FOR THE INSTALLATION OF NEW SIGNAGE. CUSTOMER TO FORWARD APPROVED SIGNAGE DRAWINGS TO THE ON SITE CONTACT TO INSURE THAT THE REQUIRED PROVISIONS ARE MADE DURING CONSTRUCTION, PRIOR TO THE SIGN INSTALLATION.

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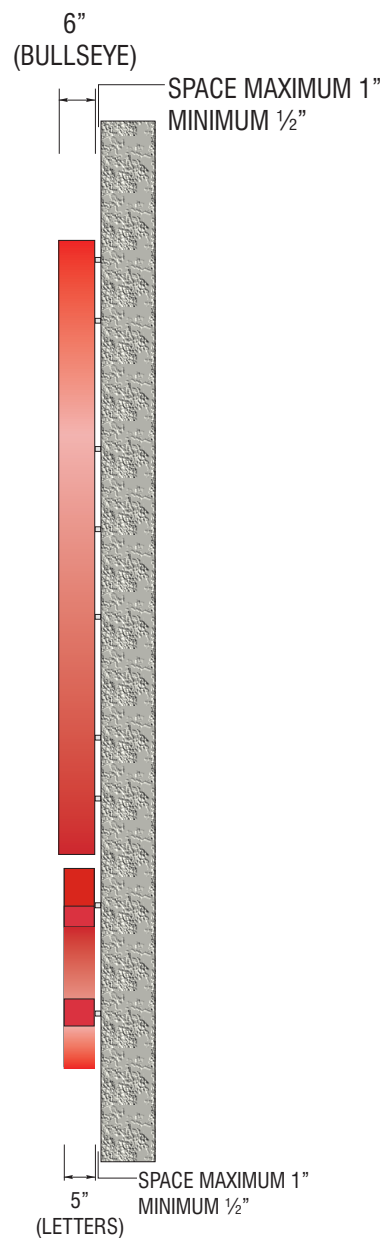


ACRYLIC FACED INT. ILLUM. "LOGO & LETTER SET" | LC-S R

SCOPE OF WORK:

MANUFACTURE AND INSTALL CHANNEL LOGO & LETTERS

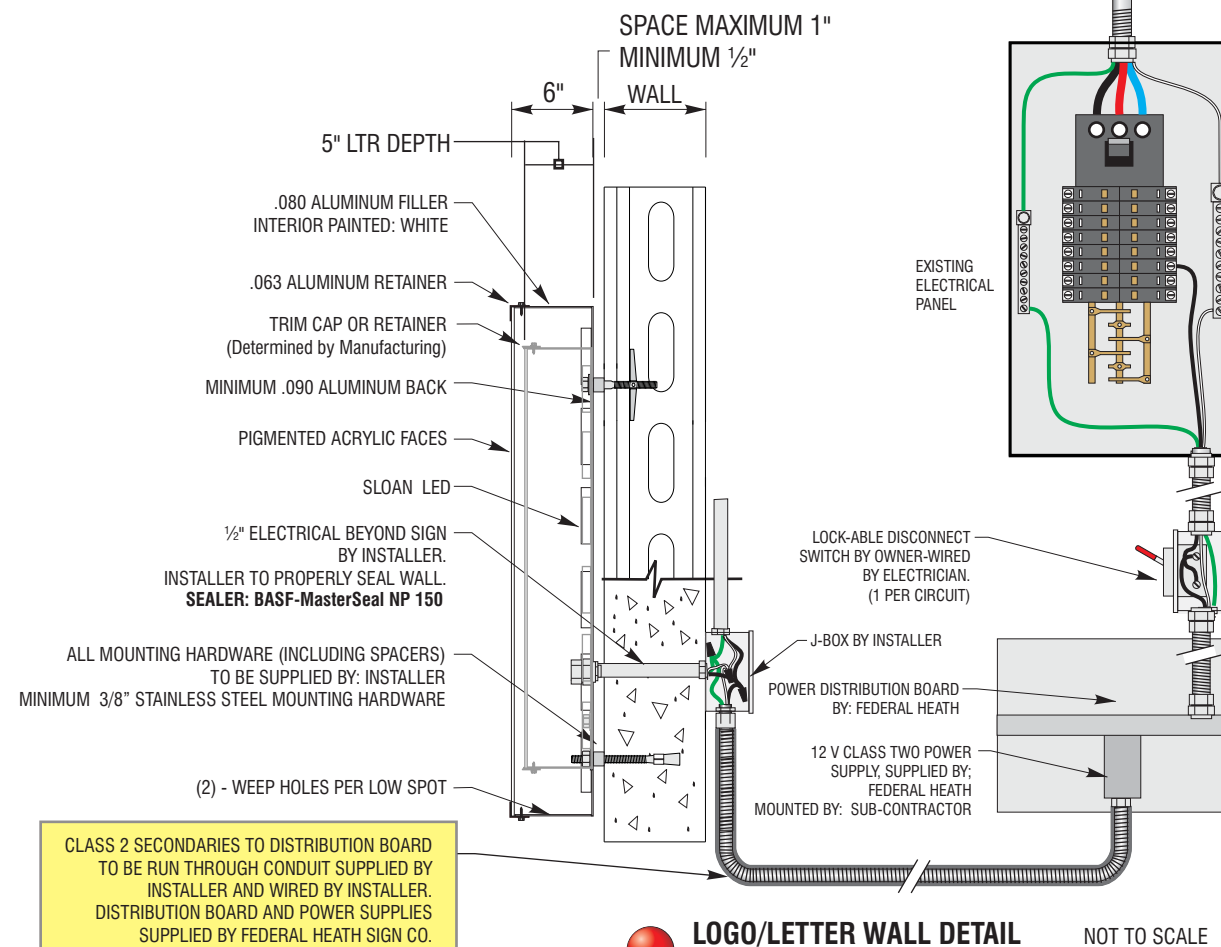
SIGN TYPE	A	B	C	D	E	RETAINER	AMPS CIRCUITS	SQ.FT.
LL144/37 LC-R	12'-0"	3'-1"	16'-3-3/4"	2'-0"	4'-0"	1 1/2"		195.7



SIDE VIEW

MATERIAL FINISH COLORS

	MP# 82074LVG (FULL GLOSS)		2793 LD Red Modified Acrylic (Altuglas or Equiv.)		Red		Sloan Red LED
Returns		Faces		Trimcap/Retainer			Illumination



LOGO/LETTER WALL DETAIL (Generic) NOT TO SCALE

ELECTRICAL REQUIREMENTS

Total: 0.0 Amps

(1) 120V 20A Circuit Required.

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS.

CUSTOMER TO PROVIDE DEDICATED BRANCH CIRCUITS FOR SIGNS ONLY PER NEC CODE 600.5

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INSTALLER REQUIREMENTS

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- ISOLATE ALL ALUMINUM FROM STEEL.



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Building Quality Signage Since 1901

Revisions:

Colors Depicted In This Rendering May Not Match Actual Finished Materials. Refer To Product Samples For Exact Color Match.

Client Approval/Date: _____

Landlord Approval/Date: _____

Account Rep: **Boyd Hippenstiel**

Project Manager: **Sandra Ramirez**

Drawn By: **Joe Knestrick**

Underwriters Laboratories Inc. **ELECTRICAL TO USE U.L. LISTED COMPONENTS AND SHALL MEET ALL N.E.C. STANDARDS**
ALL ELECTRICAL SIGNS ARE TO COMPLY WITH U.L. 48 AND ARTICLE 600 OF THE N.E.C. STANDARDS, INCLUDING THE PROPER GROUNDING AND BONDING OF ALL SIGNS.

Project / Location:



Store: #T0000

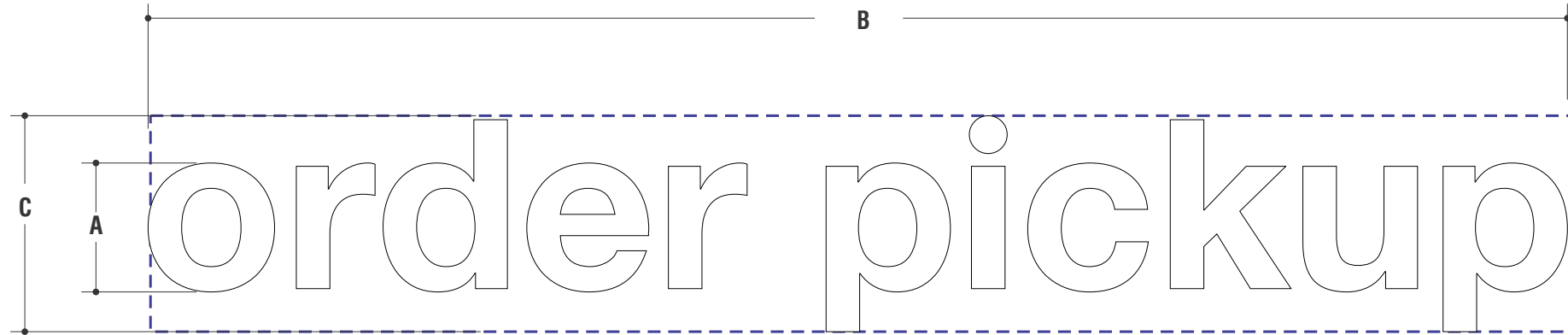
Job Number: **23-00000-10**

Date: **27 February 2018**

Sheet Number: **5** Of **18**

Design Number: **23-00000-10**

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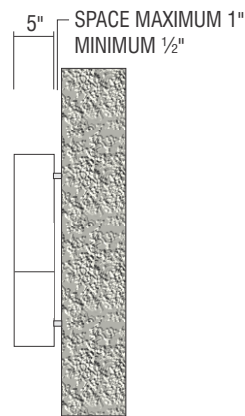
ACRYLIC FACED INTERNALLY ILLUMINATED (Remote) CHANNEL LETTERS

MANUFACTURE AND INSTALL CHANNEL LETTERS AS SHOWN AND NOTED

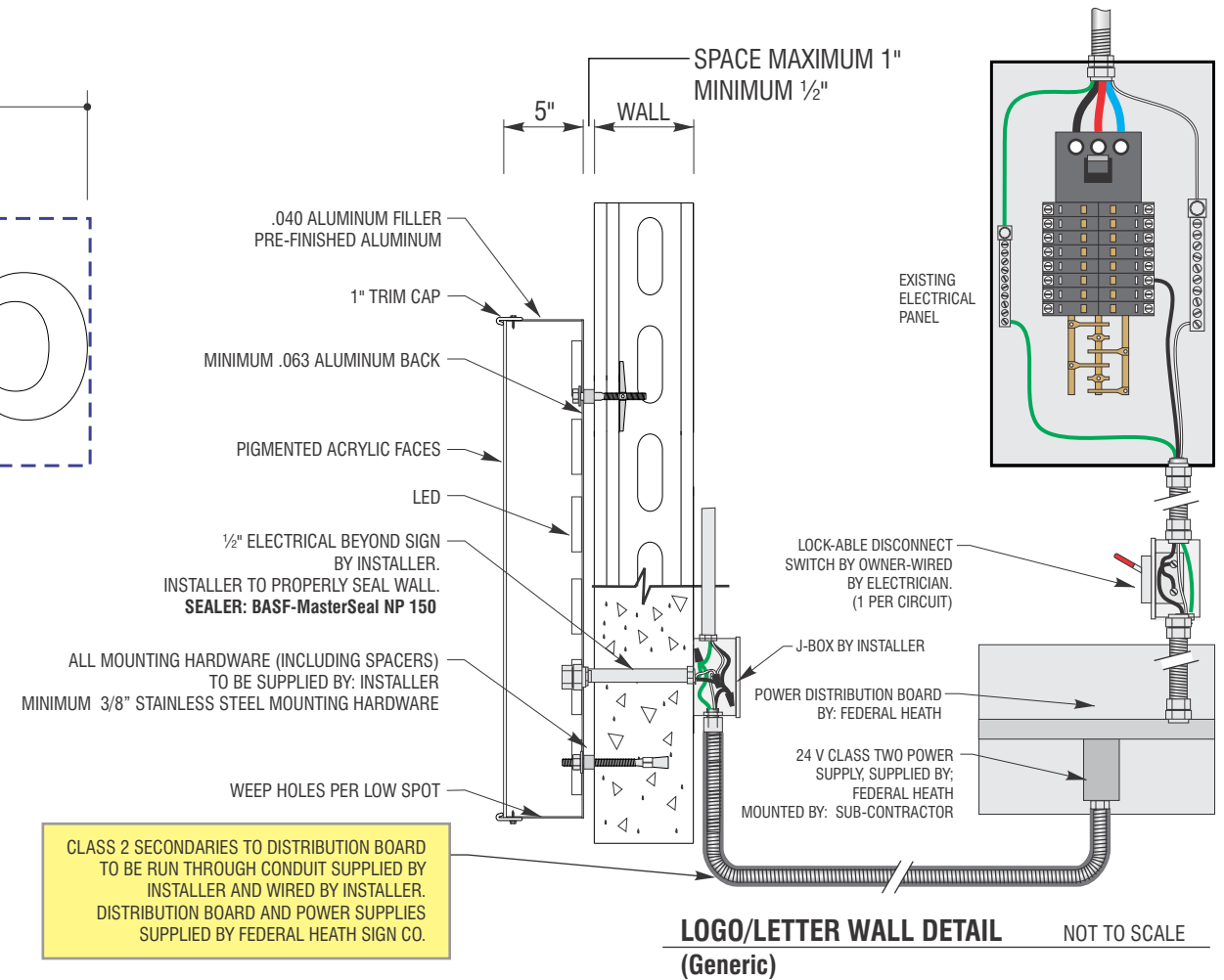
SIGN TYPE	A	B	C	SQ.FT.	QTY
OPU14-REMOTE-W	1'-2"	12'-10"	1'-11"	24.59	1

MATERIAL FINISH COLORS

	GLOSS WHITE Returns		7328 LD WHITE (ATUGLAS or Equiv.) Acrylic Faces		WHITE Retainer/Trim-Cap		Sloan White LED Illumination
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END VIEW



LOGO/LETTER WALL DETAIL (Generic) NOT TO SCALE

ELECTRICAL REQUIREMENTS

Total: 0.0 Amps

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