

## Vision Zero Update

October 19, 2020

1. The staff team has focused on implementing the 2020 Vision Zero projects in the last couple of months. Speed reduction projects have been implemented on E Washington Ave and Milwaukee St, with more corridors to follow. The public feedback has been predominantly positive.
  - Gammon Road from Watts Road to Colony will change from 35 mph to 30 mph
  - Prairie Road from Raymond Road to Maple Grove Rd from 30 mph to 25 mph
  - McKenna Boulevard from Raymond Road to Watts Road will change from 35 mph to 30 mph
  - Post Road from Fish Hatchery Road to Irvington Way from 30 mph to 25 mph
  
2. The Strand Associates and TADI team was hired to analyze the City's safety data and identify candidate locations for federal safety grant application. Traffic Engineering submitted one application for a substantial safety improvement project for Gammon-Mineral Point intersection. The estimated project cost is \$671,700, and the initial feedback was positive. Traffic Engineering is working with the consultants on more grant applications.
  
3. Four workgroups to develop the Vision Zero Action plan have been set up: Safe Streets, Safe People, Safe Vehicles and Safety Data. The fifth workgroup, Safety Focused Enforcement, is being finalized. Workgroups plan to meet on a bi-weekly basis

	<b>Safe Streets</b>	<b>Safe People</b>	<b>Safe Vehicles</b>	<b>Safety Data</b>	<b>Safety Focused Enforcement</b>
	<ul style="list-style-type: none"> <li>• Street design/Complete Streets</li> <li>• Infrastructure improvements               <ul style="list-style-type: none"> <li>○ Quick fix, small improvements</li> <li>○ Larger improvements</li> </ul> </li> <li>• Traffic operations</li> </ul>	<ul style="list-style-type: none"> <li>• Safety culture</li> <li>• Education</li> <li>• Public Information Campaign</li> <li>• Enforcement</li> </ul>	<ul style="list-style-type: none"> <li>• Fleet</li> <li>• Emerging technology</li> </ul>	<ul style="list-style-type: none"> <li>• Safety analysis</li> <li>• Standardized reporting and collaboration across organizations</li> <li>• Continuous evaluation and reporting</li> </ul>	<ul style="list-style-type: none"> <li>• Speed enforcement based on safety</li> <li>• Equity focused</li> <li>• Crash analysis</li> </ul>
Primary Groups	-City Engineering -Police -Traffic Engineering -Metro	-Public Health -Police -Traffic Engineering -Public Information Officer -Neighborhood Resource Team	-Fleet -Metro -Traffic Engineering -City Engineering -Risk Management	-Traffic Engineering -Public Health -Fleet -Police	-Police -Dept of Civil Rights -Traffic Engineering -TC Representative? -TPPB/Council Rep?
Aid to the Primary Groups	-Fire -Planning - Neighborhood Resource Team	-City Engineering -Planning -IT	-Police -Parks -Streets	-Metro -IT -Finance	-TPPB

4. The Stakeholder Task Force is being set up, with a plan to have its first meeting in a few weeks. The draft list of additional government agencies and community groups to be invited include:
  - Greater Madison Area MPO
  - Wisconsin Department of Transportation
  - Dane County
  - UW Madison

- Madison Metropolitan School District
  - Madison College
  - Madison Bikes
  - Madison Senior Center
  - Wisconsin Council of the Blind
  - Downtown Madison Inc.
  - Downtown Business Improvement District
  - Disability Rights Commission
  - AAA Wisconsin
  - AARP Wisconsin
  - UW Health
  - Healthy Kids Collaborative of Dane County
  - Safe Communities
5. The staff team is preparing an application to be officially recognized by the Vision Zero Network as one of their Vision Zero cities.
  6. The staff steering team is planning to brief TPPB at its December meeting to provide the Board quarterly reports which seek guidance and input.