

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Date Received _____ Initial Submittal
Paid _____ Revised Submittal

Complete all sections of this application, including the desired meeting date and the action requested. If your project requires both UDC and Land Use application submittals, a completed [Land Use Application](#) and accompanying submittal materials are also required to be submitted.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.

Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.

1. Project Information

Address (list all addresses on the project site): _____

Title: _____

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested _____

New development

Alteration to an existing or previously-approved development

Informational

Initial Approval

Final Approval

3. Project Type

Project in an Urban Design District

Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

Planned Development (PD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex

Signage

Comprehensive Design Review (CDR)

Modifications of Height, Area, and Setback

Sign Exceptions as noted in [Sec. 31.043\(3\)](#), MGO

Other

Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Project contact person _____

Company _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Property owner (if not applicant) _____

Street address _____

City/State/Zip _____

Telephone _____

Email _____

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. A request for an Informational Presentation to the UDC may be requested prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- Initial Approval. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

*** All plans must be legible, including the full-sized landscape and lighting plans (if required)*

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- Grading Plan
- Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials
- Proposed sign areas and types (if applicable)

4. Signage Approval (*Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per [Sec. 31.043\(3\)](#))*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets [Ch. 31, MGO](#) compared to what is being requested
- Graphic of the proposed signage as it relates to what the [Ch. 31, MGO](#) would permit

5. Required Submittal Materials

Application Form

- A completed application form is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.

Development Plans (Refer to checklist on Page 4 for plan details)

Filing Fee (Refer to Section 7 (below) for a list of application fees by request type)

Electronic Submittal

- Complete electronic submittals must be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to UDCapplications@cityofmadison.com. The email must include the project address, project name, and applicant name.
- Email Size Limits. Note that an individual email cannot exceed 20MB and it is the responsibility of the applicant to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

Notification to the District Alder

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Chrissy Thiele and Jessica Vaughan on 01/10/23.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Dan Pietrzykowski, Grant Signs Relationship to property Signage Contractor

Authorizing signature of property owner  Date 1-27-23

7. Application Filing Fees

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer*, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

Urban Design Districts: \$350 (per §33.24(6) MGO).

Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)

Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)

Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)

All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

— Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

— Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

— Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)

— Planned Multi-Use Site or Residential Building Complex

January 27, 2023

Urban Design Commission
City of Madison

RE: 1000 Edgewood College Dr / 2219 Monroe St Sign Plan Amendment – Edgewood Campus –
Comprehensive Design Review of a CI Campus Institutional District Site

Dear Commission,

Attached is the proposed sign plan for the Educational Site, Zoned CI, located at 1000 Edgewood College Dr and 2219 Monroe St.

This application requests an amendment to the Edgewood Campus signage plan approved by the Commission at the July 31, 2019 meeting. The request is for one (1) additional building sign for identifying Edgewood High School. The signage plan approved in 2019 focused on signage enhancements for Edgewood College. Currently, Edgewood High School is in the midst of a remodeling project to the exterior of the Commons; the plan incorporates a sign to identify this entrance of the High School.

Per the Madison Sign Control Ordinance, section 31.043(4)(b) Comprehensive Design Review Criteria, below are the seven items required to be addressed. Indented under each item is information to support how we believe each item is satisfied.

1. *The Sign Plan shall create visual harmony between the signs, building(s), and building site through unique and exceptional use of materials, design, color, any lighting, and other design elements; and shall result in signs of appropriate scale and character to the uses and building(s) on the zoning lot as well as adjacent buildings, structures and uses.*

The sign plan proposed indeed creates visual harmony between the signs, buildings and site and appears to result in signs of appropriate scale and character. The proposed building sign relates to and is intended to be integral to the remodel work underway as well as many of the existing signs which are also internally illuminated. The purpose of the proposed sign is to effectively identify this building entrance. Please note that there is no other “Edgewood High School” sign on the building.

2. *Each element of the Sign Plan shall be found to be necessary due to unique or unusual design aspects in the architecture or limitations in the building site or surrounding environment; ...*

The proposed building sign is intended to identify the property and direct visitors in an effective manner and does not have the addition of advertising. As stated above, there is no other “Edgewood High School” sign on the building; this fact supports the necessity of the sign.

3. *The Sign Plan shall not violate any of the stated purposes described in Secs. 31.02(1) and 33.24(2).*

The proposed building sign is not intended to violate any stated purposes of ordinances, and it does not appear to do so.

4. *All signs must meet minimum construction requirements under Sec. 31.04(5).*

The proposed building sign meets minimum construction requirements of the Chapter 31 Sign Control Ordinance.

5. *The Sign Plan shall not approve Advertising beyond the restrictions in Sec. 31.11 or Off-Premise Directional Signs beyond the restrictions in Sec. 31.115.*

The proposed building sign is on-premise of the owner's property and does not go beyond the restrictions of Advertising or Off-Premise Directional Signs in the Chapter 31 Sign Control Ordinance.

6. *The Sign Plan shall not be approved if any element of the plan: a. presents a hazard to vehicular or pedestrian traffic on public or private property, b. obstructs views at points of ingress and egress of adjoining properties, c. obstructs or impedes the visibility of existing lawful signs on adjacent property, or d. negatively impacts the visual quality of public or private open space.*

The proposed building sign is not intended to present hazards, obstruct views, obstruct visibility of lawful signs, or negatively impact visual quality, and it does not appear to do so.

7. *The Sign Plan may only encompass signs on private property of the zoning lot or building site in question, and shall not approve any signs in the right of way or on public property.*

The proposed building sign is on the owner's private property.

The first three pages of the attached sign plan following the cover page show a depiction of the proposed sign, indication of its location, and current construction progress of the Commons project.

In summary, the proposed sign plan is intended to optimize property identification and effectively inform the public of the Edgewood High School entrance. As such, we are seeking approval of this amendment to the existing signage plan.

Thank you for your consideration.



Dan Pietrzykowski
DP Industries LLC d/b/a **Grant Signs**



608.838.7794

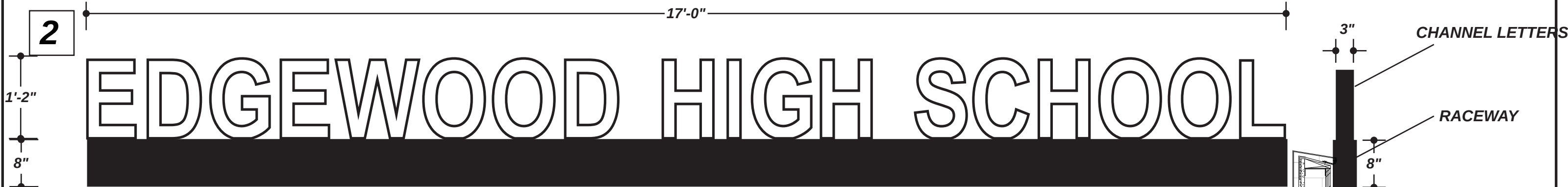
www.grantsigns.net

2810 Syene Road - Madison, WI 53713

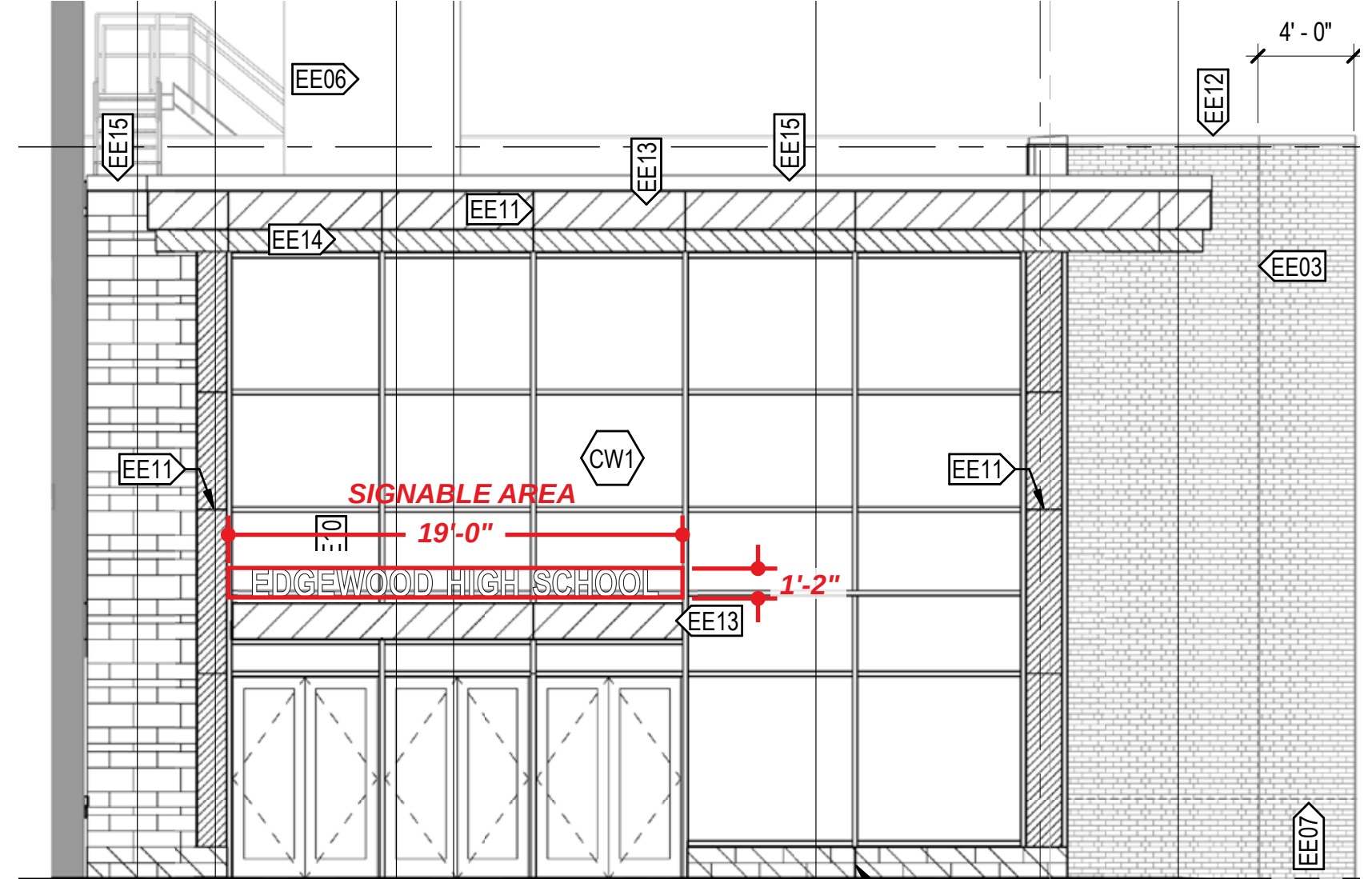
EDGEWOOD CAMPUS

**Alteration to
Comprehensive Design Review
Edgewood Campus**

1/17/2023



EDGEWOOD HIGH SCHOOL
SIMULATED NIGHT VIEW
BLACK (PAINT)



CONCEPTUAL RENDERING (*MAY NOT BE TO EXACT SCALE)

TOTAL SQ. FT. OF SIGNAGE: 19.83 ft²

ADDITION OF THIS ONE SIGN IS THE SUBJECT OF THE CDR ALTERATION IN EARLY 2023

JOB DESCRIPTION
SIF, LED-ILLUMINATED, RACEWAY-MOUNTED, ABOVE CANOPY CHANNEL LETTERS

- 3" DEEP STAINLESS STEEL CONSTRUCTION
- WHITE ACRYLIC FACES
- BLACK RETURNS & BACKS
- MOUNTED TO RACEWAY

RACEWAY PAINTED AS SHOWN

RACEWAY MOUNTED TO TOP OF CANOPY AS SHOWN ON SIDE VIEW



608.838.7794

R1: 12.14.22 • CS • UPDATED DETAILS
FILE NAME: 60488-02-1 DATE: 12.09.22 SCALE: 3/4" = 1'-0"
FILE TYPE: OUT PROD OTHER
JOB NAME: EDGEWOOD HIGH SCHOOL
LOCATION: 2219 MONROE ST MADISON, WI
DRAWN BY: CS SALESMAN: DAN PIETRZYKOWSKI

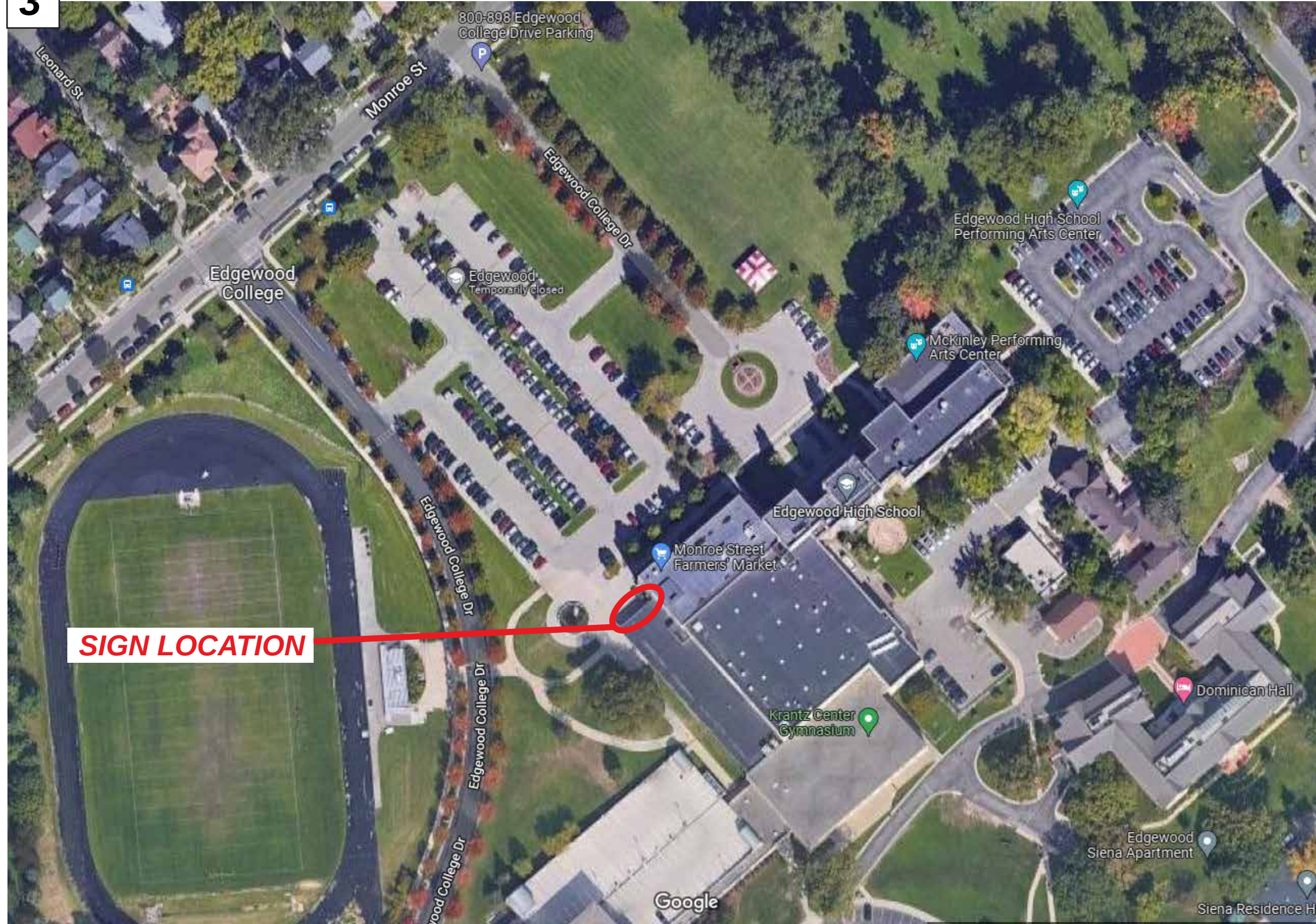
DESIGN APPROVED BY:
AUTHORIZED SIGNATURE _____
DATE _____

1-3

UNLESS OTHERWISE SPECIFIED: 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH

THIS IS AN ORIGINAL GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS REPRESENTATION ONLY ALL SIZES, SHAPES AND COLORS DEPICTED ARE REPRESENTATIONAL AND MAY VARY FROM FINAL PRODUCT. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM.

3



SIGN LOCATION

OVERHEAD VIEW

ADDITION OF THIS ONE SIGN IS THE SUBJECT OF THE CDR ALTERATION IN EARLY 2023

JOB DESCRIPTION

SIF, LED-ILLUMINATED, RACEWAY-MOUNTED, ABOVE CANOPY CHANNEL LETTERS

- 3" DEEP STAINLESS STEEL CONSTRUCTION
- WHITE ACRYLIC FACES
- BLACK RETURNS & BACKS
- MOUNTED TO RACEWAY

RACEWAY PAINTED AS SHOWN

RACEWAY MOUNTED TO TOP OF CANOPY AS SHOWN ON SIDE VIEW

R1: 12.14.22 • CS • UPDATED DETAILS

FILE NAME: 60488-02-1 DATE: 12.09.22 SCALE: 3/4" = 1'-0"

FILE TYPE: OUT PROD OTHER

JOB NAME: EDGEWOOD HIGH SCHOOL

LOCATION: 2219 MONROE ST MADISON, WI

DRAWN BY: CS SALESMAN: DAN PIETRZYKOWSKI

DESIGN APPROVED BY: _____

AUTHORIZED SIGNATURE _____

DATE _____

UNLESS OTHERWISE SPECIFIED: 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH

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608.838.7794

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACRABAT TO PRINT A SCALE PRINT

IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ACRABAT TO PRINT A SCALE PRINT

4

CONSTRUCTION PROGRESS OF NEW ATRIUM 1/13/2023



FRONT VIEW OF NEW ATRIUM



SIDE VIEW OF NEW ATRIUM



ARCHITECT'S RENDERING OF NEW ATRIUM W/ CANOPY

ADDITION OF THIS ONE SIGN IS THE SUBJECT OF THE CDR ALTERATION IN EARLY 2023

JOB DESCRIPTION

SIF, LED-ILLUMINATED, RACEWAY-MOUNTED, ABOVE CANOPY CHANNEL LETTERS

- 3" DEEP STAINLESS STEEL CONSTRUCTION
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- BLACK RETURNS & BACKS
- MOUNTED TO RACEWAY

RACEWAY PAINTED AS SHOWN

RACEWAY MOUNTED TO TOP OF CANOPY AS SHOWN ON SIDE VIEW

R1: 12.14.22 • CS • UPDATED DETAILS

FILE NAME: 60488-02-1 DATE: 12.09.22 SCALE: 3/4" = 1'-0"

FILE TYPE: OUT PROD OTHER

JOB NAME: EDGEWOOD HIGH SCHOOL

LOCATION: 2219 MONROE ST MADISON, WI

DRAWN BY: CS SALESMAN: DAN PIETRZYKOWSKI

DESIGN APPROVED BY:

AUTHORIZED SIGNATURE _____

DATE _____

UNLESS OTHERWISE SPECIFIED: 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH

THIS IS AN ORIGINAL GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS REPRESENTATION ONLY ALL SIZES, SHAPES AND COLORS DEPICTED ARE REPRESENTATIONAL AND MAY VARY FROM FINAL PRODUCT. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM.



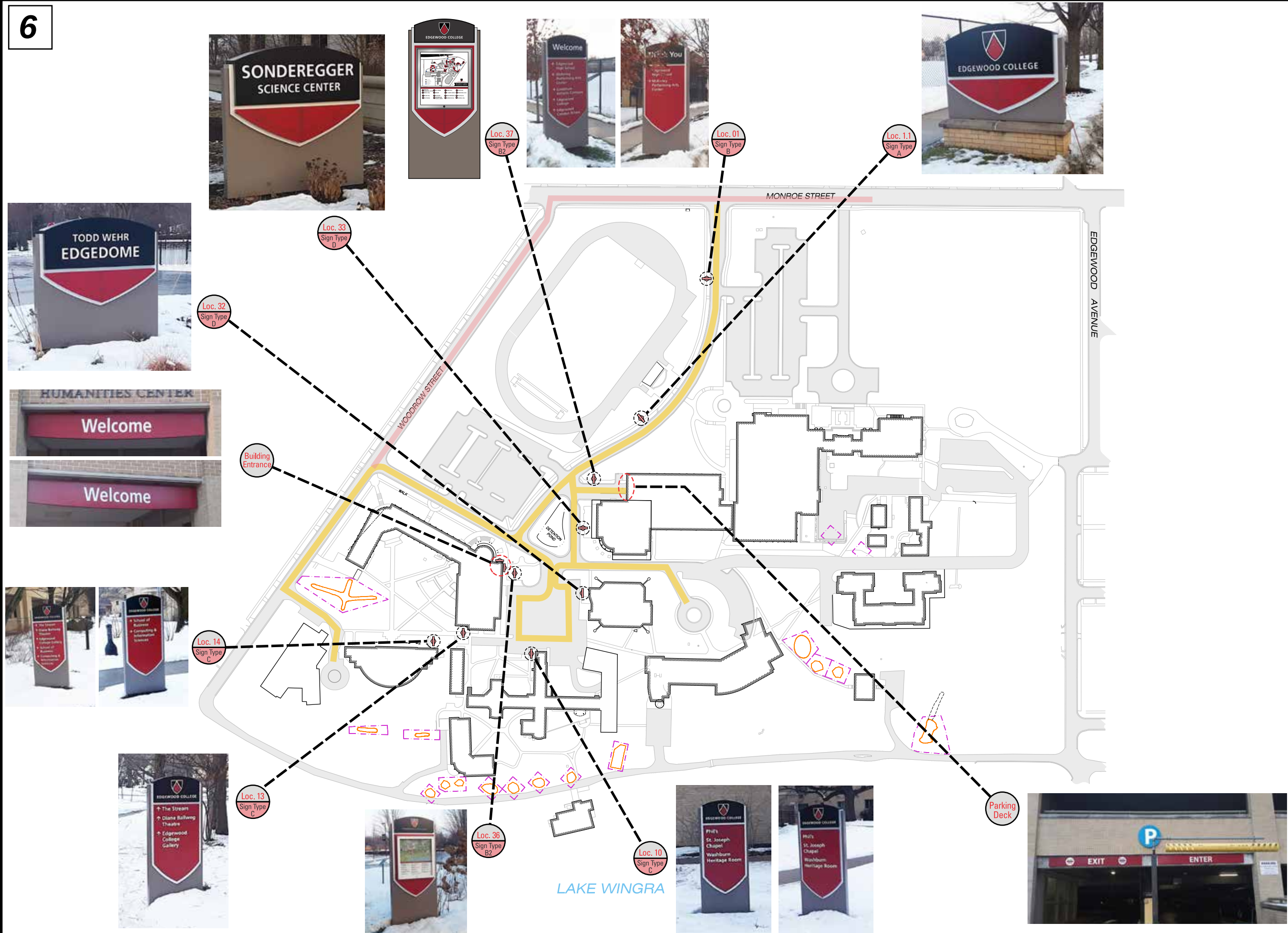
608.838.7794

www.grantsigns.net

2810 Syene Road - Madison, WI 53713

EDGEWOOD CAMPUS

**Signage from 2019 CDR updated
with current (2022) photos**



Client:



EDGEWOOD COLLEGE

Prepared By:

INNERFACE
DIRECTING
PEOPLE
BY DESIGN

5849 Peachtree Road
Atlanta, GA 30349
1.800.445.4796
www.wayfindingthatworks.com

Legend/Colors:

Submittals:

This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity without the express written consent of a representative of INNERFACE.

Date Issued: 1/23/19, 4/10/19
06/07/19

Scale:

Drawn By: ROYAL / TB

Drawing Title:

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road • Atlanta, GA 30341 • 770-921-5566 • Fax 770-564-0362

Loc. 1.1

SIGN TYPE A

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R18370 Edgewood College	11	01	01.21.19 03.15.19 TB 01.25.19 TB 04.16.19 TB	X _____ Date: _____

TYPEFACE: Logo Typeface (Frutiger 45 Light)

COLOR: PMS Warm Grey #10, PMS #202 Red (Watermark), PMS #201 Red, MAP Black, MAP #2017 Cherry Red, MAP Brushed Aluminum, White Trans. Acrylic

SCALE: 3/4" = 1'-0"

DRAWN BY: TB

LED: 120V, 277V

02



Loc. 1.1
Sign Type A

SIGN DESIGN INCLUDED IN 2019 CDR

ACTUAL SIGN PHOTO DEC 2022

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road • Atlanta, GA 30341 • 770-921-5566 • Fax 770-564-0362

Loc. 01 - Side A

Loc. 01 - Side B

SIGN TYPE B

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R18370 Edgewood College	01	01	01.21.19 03.15.19 TB 03.29.19 TB 06.07.19 TB 01.25.19 TB 03.16.19 avh 04.10.19 TB 06.10.19 TB	X _____ Date: _____

TYPEFACE: Logo Typeface (Frutiger 45 Light)

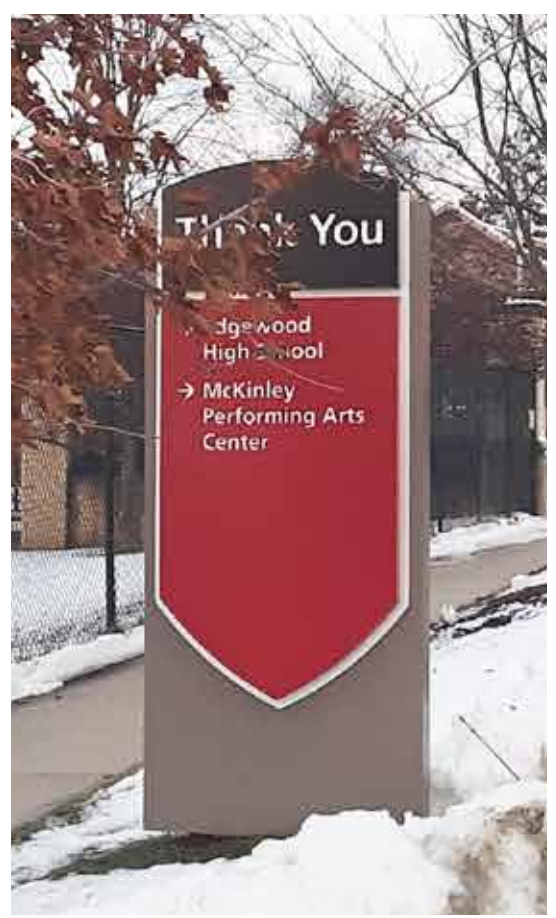
COLOR: PMS Warm Grey #10, PMS #201 Red, MAP Black, MAP #2017 Cherry Red, MAP Brushed Aluminum, White Trans. Acrylic

SCALE: 3/4" = 1'-0"

DRAWN BY: TB

LED: 120V, 277V

05



Loc. 01
Sign Type B

SIGN DESIGN INCLUDED IN 2019 CDR

ACTUAL SIGN PHOTO DEC 2022

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road • Atlanta, GA 30341 • 770-921-5566 • Fax 770-564-0362

SIGN TYPE D - BUILDING ID
 D/F MONOLITH - Illuminated
 Overall Size: 54.75\"/>

- Dual Internal 2"x4" rectangular steel poles, extended 42" for direct burial installation into dirt
- Brown Main cabinet - 45" x 56" x 4.25" deep Core Cabinet
- Silver accent Cabinet - 31.25" x 53" x 6" deep custom shaped accent cabinet
- Painted MAP Brushed Aluminum
- Header portion - 21" x 50" x 9" deep hinge body w/bleed retainer
- Painted MAP Black
- Face Routed out aluminum and backed w/ White trans. acrylic
- Returns painted MAP Black
- Red accent pans - 13 1/2" x 50" x 1 1/2" deep custom shaped accent cabinet
- Painted PMS 201 Red with PMS 202 Red Watermark & clear coat
- Cabinet painted PMS #10 Warm Gray, Black, Red and MAP Brushed Aluminum
- Illumination by (77.5" x 2 D/F) White LED line arrays with internal power supplies
- Estimated service load is 13A @ 120V AC with Photo Cell and exterior on/off switch.

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R18370 Edgewood College	33	01	01.22.19 03.15.19 TB 01.25.19 TB 04.16.19 TB	X _____ Date: _____

TYPEFACE: Logo Typeface (Frutiger 45 Light) COLOR: PMS Warm Grey #10, PMS #202 Red (Watermark), PMS #201 Red, MAP Black, MAP Brushed Aluminum, White trans. acrylic SCALE: 1" = 1'-0" DRAWN BY: TB

Loc. 33
Sign Type D

SIGN DESIGN INCLUDED IN 2019 CDR



ACTUAL SIGN PHOTO DEC 2022

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road • Atlanta, GA 30341 • 770-921-5566 • Fax 770-564-0362

SIGN TYPE D - BUILDING ID
 D/F MONOLITH - Illuminated
 Overall Size: 54.75\"/>

- Dual Internal 2"x4" rectangular steel poles, extended 42" for direct burial installation into dirt
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- Face Routed out aluminum and backed w/ White trans. acrylic
- Returns painted MAP Black
- Red accent pans - 13 1/2" x 50" x 1 1/2" deep custom shaped accent cabinet
- Cabinet painted PMS #10 Warm Gray, Black, Red and MAP Brushed Aluminum
- Illumination by (77.5" x 2 D/F) White LED line arrays with internal power supplies
- Estimated service load is 13A @ 120V AC with Photo Cell and exterior on/off switch.

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R18370 Edgewood College	32	01	01.22.19 03.15.19 TB 01.25.19 TB 04.16.19 TB	X _____ Date: _____

TYPEFACE: Logo Typeface (Frutiger 45 Light) COLOR: PMS Warm Grey #10, PMS #202 Red (Watermark), PMS #201 Red, MAP Black, MAP Brushed Aluminum, White trans. acrylic SCALE: 1" = 1'-0" DRAWN BY: TB

Loc. 32
Sign Type D

SIGN DESIGN INCLUDED IN 2019 CDR



ACTUAL SIGN PHOTO DEC 2022

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road • Atlanta, GA 30341 • 770-921-5566 • Fax 770-564-0362

BUILDING ENTRANCE

Building overheads, Non-Illuminated
 -18\"/>

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R18370 Edgewood College	Building Entrance	02	01.22.19 06.10.19 01.25.19	X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY:	
Logo Typestyle (Frutiger 45 Light)	White HP vinyl PMS #201 Red	3/8\"/>		

PHOTO SHOWN FOR ILLUSTRATION PURPOSES ONLY. NOT TO BE USED FOR ACCURATE DEPICTION!



Building Entrance

SIGN DESIGN INCLUDED IN 2019 CDR

ACTUAL SIGN PHOTO DEC 2022

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road • Atlanta, GA 30341 • 770-921-5566 • Fax 770-564-0362

SIGN TYPE C - PEDESTRIAN DIRECTIONAL
 D/F MONOLITH - Non Illuminated
 Overall Size: 66\"/>

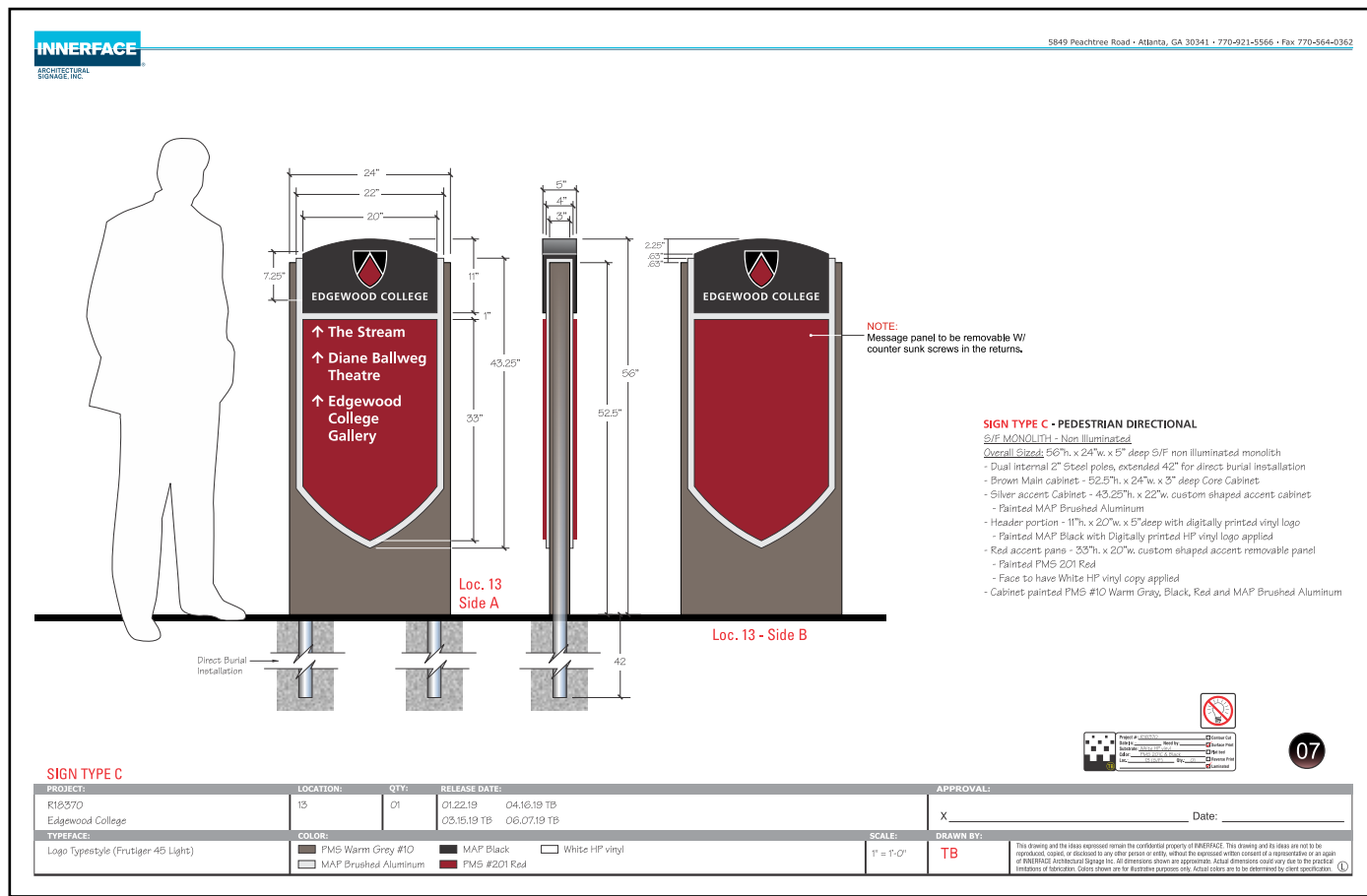
PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R18370 Edgewood College	10 & 14	02	01.22.19 04.16.19 TB 03.15.19 TB 06.07.19 TB	X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY:	
Logo Typestyle (Frutiger 45 Light)	PMS Warm Grey #10 White HP vinyl	1\"/>		

Loc. 14 Sign Type C

SIGN DESIGN INCLUDED IN 2019 CDR

ACTUAL SIGN PHOTO DEC 2022



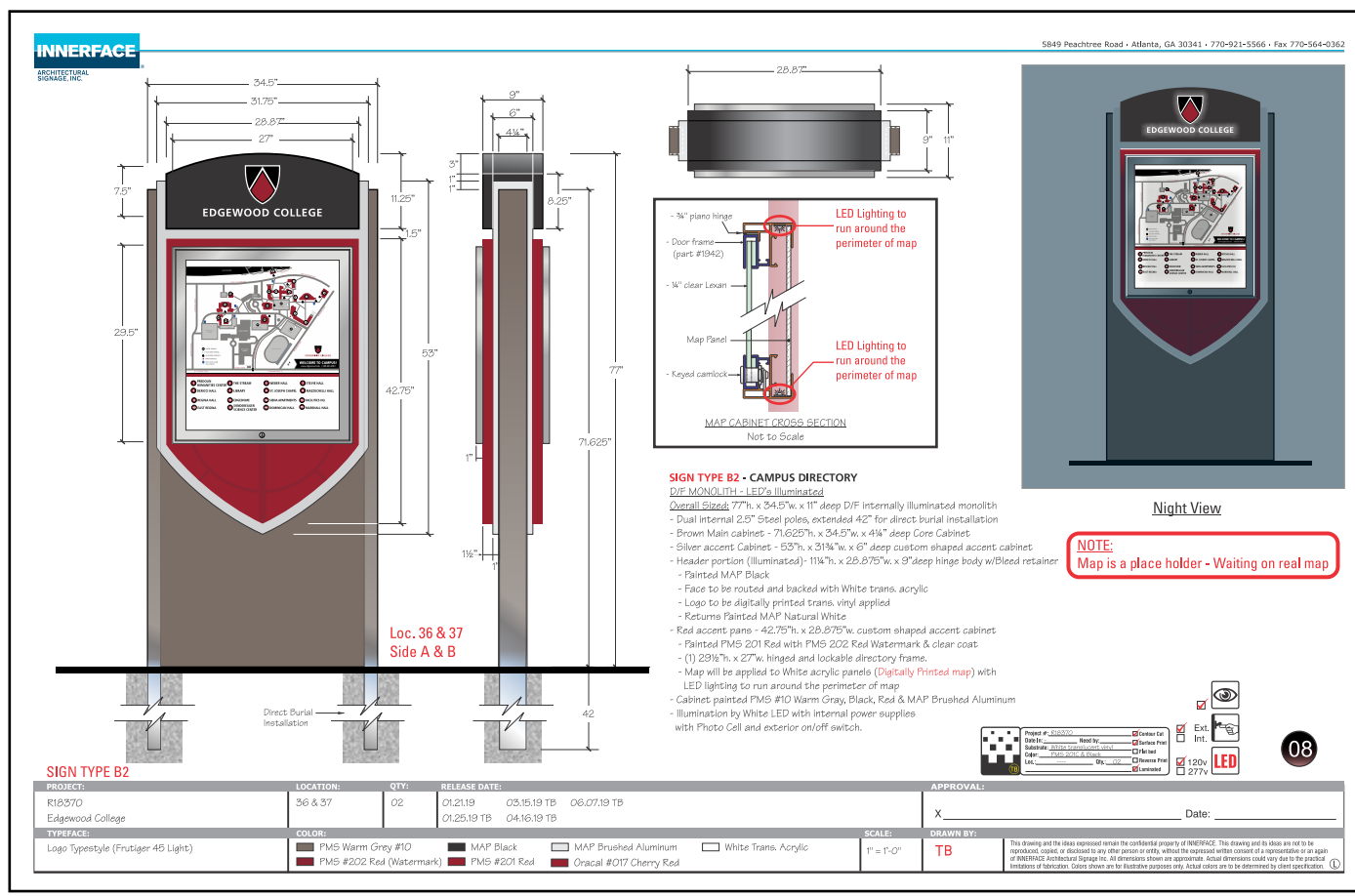


Loc. 13
Sign Type C

SIGN DESIGN INCLUDED IN 2019 CDR



ACTUAL SIGN PHOTO DEC 2022



Loc. 36
Sign Type B2

SIGN DESIGN INCLUDED IN 2019 CDR



ACTUAL SIGN PHOTO DEC 2022

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road - Atlanta, GA 30341 - 770-921-5566 - Fax 770-564-0362

SIGN TYPE C - PEDESTRIAN DIRECTIONAL
 D/F MONOLITH - Non Illuminated
 Overall Size: 56" h. x 24" w. x 5" deep D/F non illuminated monolith
 - Dual Internal 2" Steel poles, extended 42" for direct burial installation
 - Brown Main cabinet - 52.5" h. x 24" w. x 3" deep Core Cabinet
 - Silver Accent Cabinet - 43.25" h. x 22" w. custom shaped accent cabinet
 - Painted MAP Brushed Aluminum
 - Header portion - 11" h. x 20" w. x 5" deep with digitally printed vinyl logo
 - Painted MAP Black With Digitally printed HF vinyl logo applied
 - Red accent pans - 33" h. x 20" w. custom shaped accent removable panel
 - Painted PMS 201 Red
 - Face to have White HF vinyl copy applied
 - Cabinet painted PMS #10 Warm Gray, Black, Red and MAP Brushed Aluminum

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R16370 Edgewood College	10 & 14	02	01.22.19 04.16.19 TB 03.15.19 TB 06.07.19 TB	X _____ Date: _____

TYPEFACE:	COLOR:	SCALE:	DRAWN BY:
Logo Typestyle (Frutiger 45 Light)	<input type="checkbox"/> PMS Warm Grey #10 <input type="checkbox"/> White HF vinyl	1" = 1'-0"	TB

Loc. 10
Sign Type C

SIGN DESIGN INCLUDED IN 2019 CDR



ACTUAL SIGN PHOTO DEC 2022

INNERFACE ARCHITECTURAL SIGNAGE, INC. 5849 Peachtree Road - Atlanta, GA 30341 - 770-921-5566 - Fax 770-564-0362

Parking Deck "P" disk, Non-Illuminated
 - (Qty 1) -30" h x 30" w x 2" deep aluminum pan to mount over garage door openings.
 - Paint panel PMS# 7460 & graphics to be White reflective vinyl.

Parking Deck overhangs, Non-Illuminated
 - (Qty 2) -12" h x 116" w x 2" deep aluminum pan w/ 2" alum angle frame to mount over garage door openings.
 - Paint panel PMS# 201 & graphics to be White reflective vinyl.

Clearance Bar, Non-Illuminated
 - (Qty 1) -6" h x 84" w PVC pipe painted PMS# 123 Yellow w/ Black reflective vinyl.
 - Mount w/ aircraft cable over garage door openings.

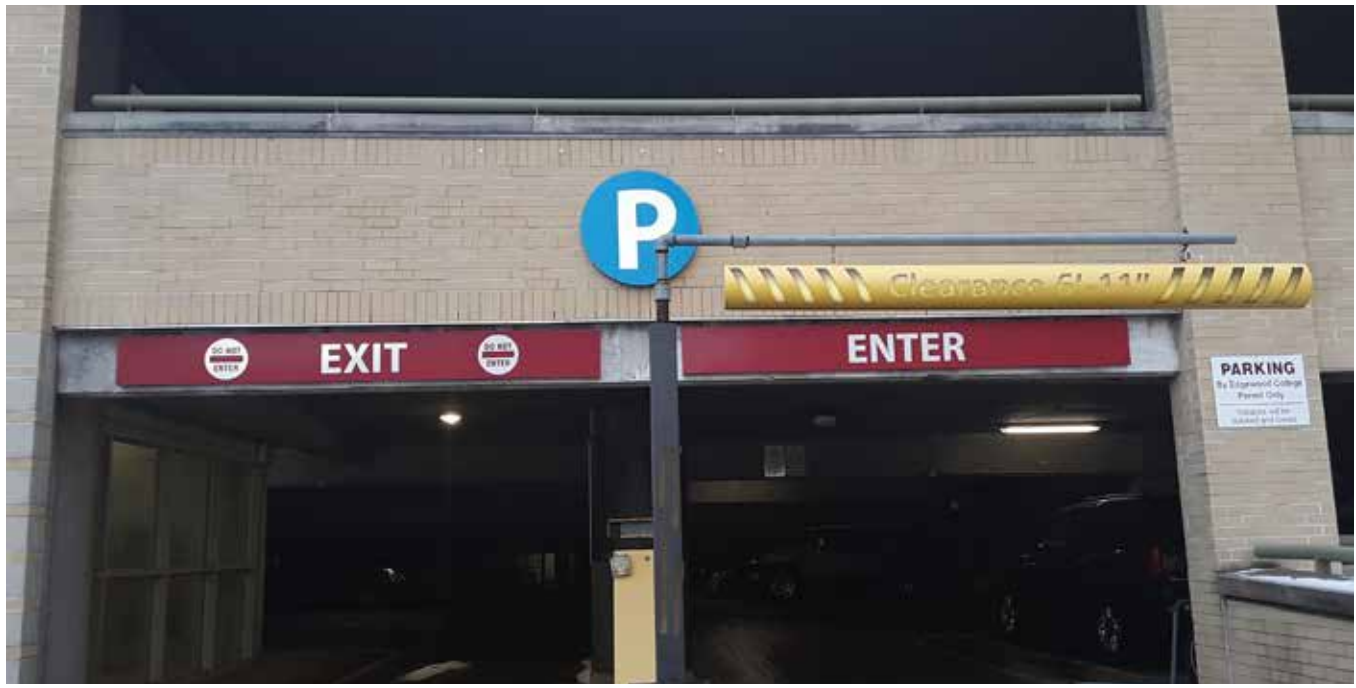
PARKING DECK

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
R16370 Edgewood College	Parking Deck	As Noted	01.22.19 01.23.19 01.24.19 06.10.19	X _____ Date: _____

TYPEFACE:	COLOR:	SCALE:	DRAWN BY:
Logo Typestyle (Frutiger 45 Light)	<input type="checkbox"/> White reflective vinyl <input type="checkbox"/> PMS #123 Yellow	1/2" = 1'-0"	TB

Parking Deck

SIGN DESIGN INCLUDED IN 2019 CDR



ACTUAL SIGN PHOTO DEC 2022



608.838.7794

www.grantsigns.net

2810 Syene Road - Madison, WI 53713

EDGEWOOD CAMPUS

**Signage identified as existing
prior to 2019 CDR**

Index – Existing Signage, pages 15-18

1. *Krantz Center* - High School, lakeside, raised letter, not illuminated.
2. *Edgewood Campus Grade School* - Campus School, lakeside, wood and paint, not illuminated.
3. *Edgewood Campus Grade School* - Campus School, lakeside, wood and paint, not illuminated (reverse).
4. *Krantz Center* – High School, lakeside, raised letter, not illuminated.
5. *Campus School* – Campus School, front of building, raised letter, not illuminated.
6. *Krantz Center* – High School, facing Edgewood College Drive, not illuminated.
7. *Main Entrance* – High School, front of building, window cling, not illuminated.
8. *Edgewood High School* – High School, facing Monroe Street, brick base, metal casing, illuminated.
9. *HS Parking, Main Entrance* – High School, facing Monroe Street, brick base, metal casing, illuminated.
10. *Edgewood High School* – High School, two-sided, on front lawn, perpendicular to Monroe Street, not illuminated.
11. *Edgewood High School* – High School, facing Monroe Street, engraved on brick column, not illuminated.
12. *Mazzuchelli Center* – Edgewood College, facing Park & Pleasure Drive, raised letter, not illuminated.
13. *Regina Hall* – Edgewood College, facing lakeside, raised letter, not illuminated.
14. *Marie Stephen Reges Hall* – Edgewood College, facing Monroe Street, raised letter, not illuminated.
15. *Oscar Rennebohm Library* – Edgewood College, facing Monroe Street, raised letter. Not illuminated.
16. *School of Business & Computer and Information Sciences* – Edgewood College, perpendicular to Monroe Street, applied letter on metal, not illuminated.
17. *Weber Hall* – Edgewood College, perpendicular to Monroe Street, raised letter, not illuminated.
18. *Regina Hall* – Edgewood College, facing Monroe Street, raised letter, not illuminated.
19. *Visitor Parking* – Edgewood College, perpendicular to Monroe Street, applied letter on metal, not illuminated.
20. *Henry J. Predolin Humanities Center* – Edgewood College, perpendicular to Monroe Street, raised letter, not illuminated.
21. *Wellness Center, Math Department, (etc.)* – Edgewood College, facing Monroe Street, applied letter on metal, not illuminated.
22. *Dominican Hall* – Edgewood College, facing Monroe Street, raised letter, not illuminated.
23. *Facilities Parking* – Edgewood College, facing Monroe Street, applied letter on metal, not illuminated.
24. *Marshall Hall* – Edgewood College, facing Edgewood Ave., raised letter, not illuminated.
25. *Fac/ Staff Parking Only* – Edgewood College, facing lakeside, applied letter on metal, not illuminated.
26. *Eddy's C-Store, Wellness Center, Math Department, (etc.)* – Edgewood College, facing Edgewood Ave., applied letter on metal, not illuminated.
27. *Welcome, Math Department, etc.* – Edgewood College, facing lakeside, window cling, not illuminated.
28. *Wellness Center* – Edgewood College, facing lakeside, window cling, not illuminated.
29. *Wellness Center, Math Department, (etc.)* – Edgewood College, facing Monroe Street, applied letter on metal, not illuminated.
30. *Edgewood Campus Grade School* - Campus School, lakeside, wood and paint, not illuminated (reverse – additional view of #3 above)
31. *Edgewood Campus School* – Campus School, facing Monroe Street, brick base, metal casing, illuminated.
32. *Sonderegger Science Center* – Shared use facility – sign to be replaced with approval of CDR.
33. *Sonderegger Science Center* – shared use, facing Woodrow, raised letter, not illuminated.
34. *No Parking Fire Lane* – inner drive, applied letter on metal, not illuminated.
35. *Todd Weber Edgedome* – shared use facility, facing Woodrow, raised letter, not illuminated.
36. *This Entrance is Closed...* - Edgewood College, facing Woodrow, applied letter on metal, not illuminated.
37. *Edgewood College* – Edgewood College, facing Woodrow, raised letter, not illuminated.
38. *The Stream, Diane Balhweg Theatre* – Edgewood College, facing Monroe Street, raised letter, not illuminated.
39. *Truth, Compassion, Partnership, Justice, Community* – Edgewood College, mounted on light pole, vinyl banner not illuminated.
40. *Welcome to Edgewood College* – Edgewood College, mounted on light pole, vinyl banner, not illuminated.

General Rules – Signage

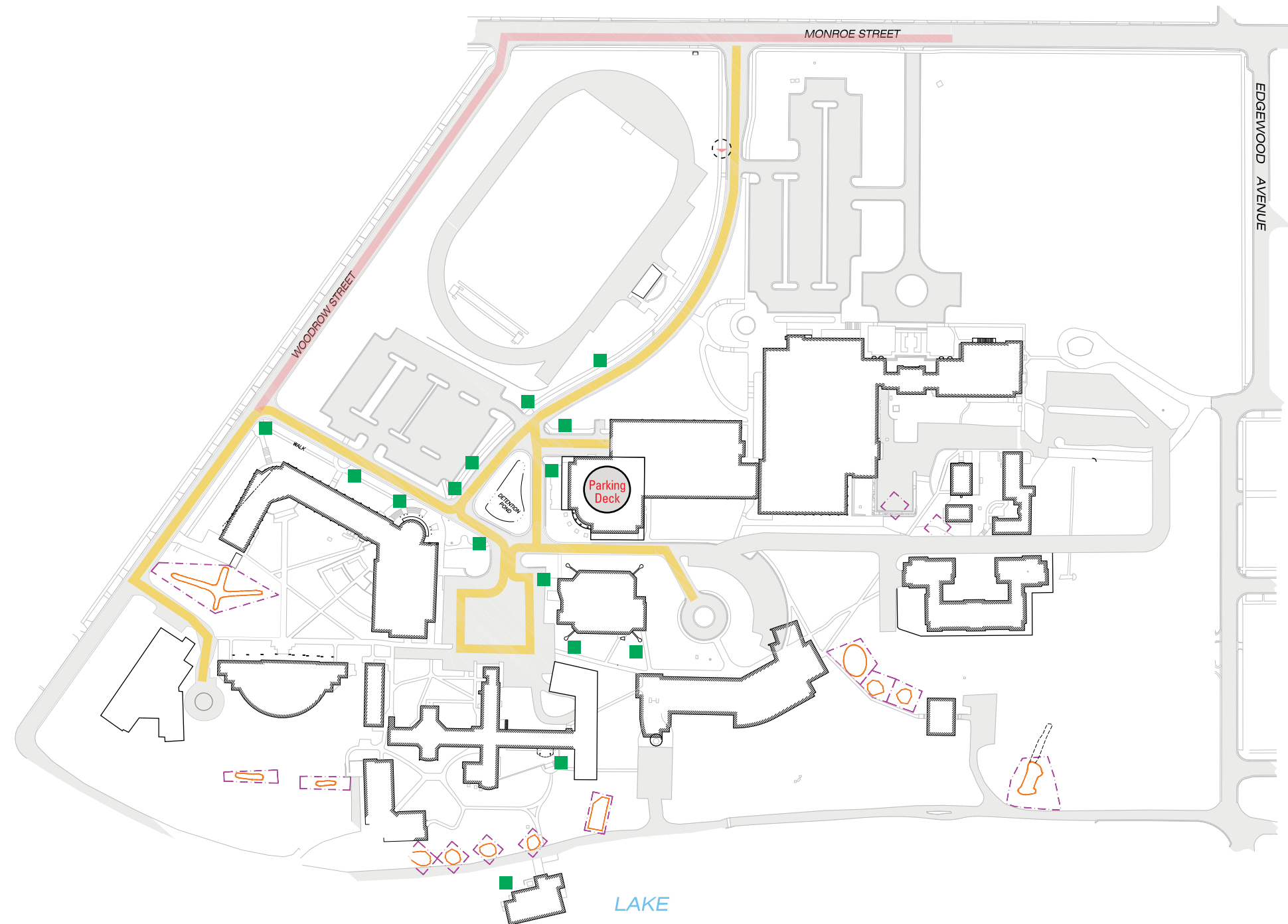
Comprehensive Design Review – Edgewood Campus

July 2019

Building identifications are raised letter, pin-mounted on the exterior of the building, and not illuminated. The raised letters may vary in size from 6” up to 12”, depending on the size of the building and the height of the lettering from the ground.

All signs must adhere to the seven standards of the Comprehensive Design Review. Changes to existing signage, and any new signage, will be subject to approval by the UDC as outlined in the Comprehensive Design Review instructions.

■ Light Pole Banner Locations



Client:



EDGEWOOD COLLEGE

Prepared By:

INNERFACE

DIRECTING
PEOPLE
BY DESIGN

5849 Peachtree Road
Atlanta, GA 30349
1.800.445.4796
www.wayfindingthatworks.com

Legend/Colors:

Submittals:

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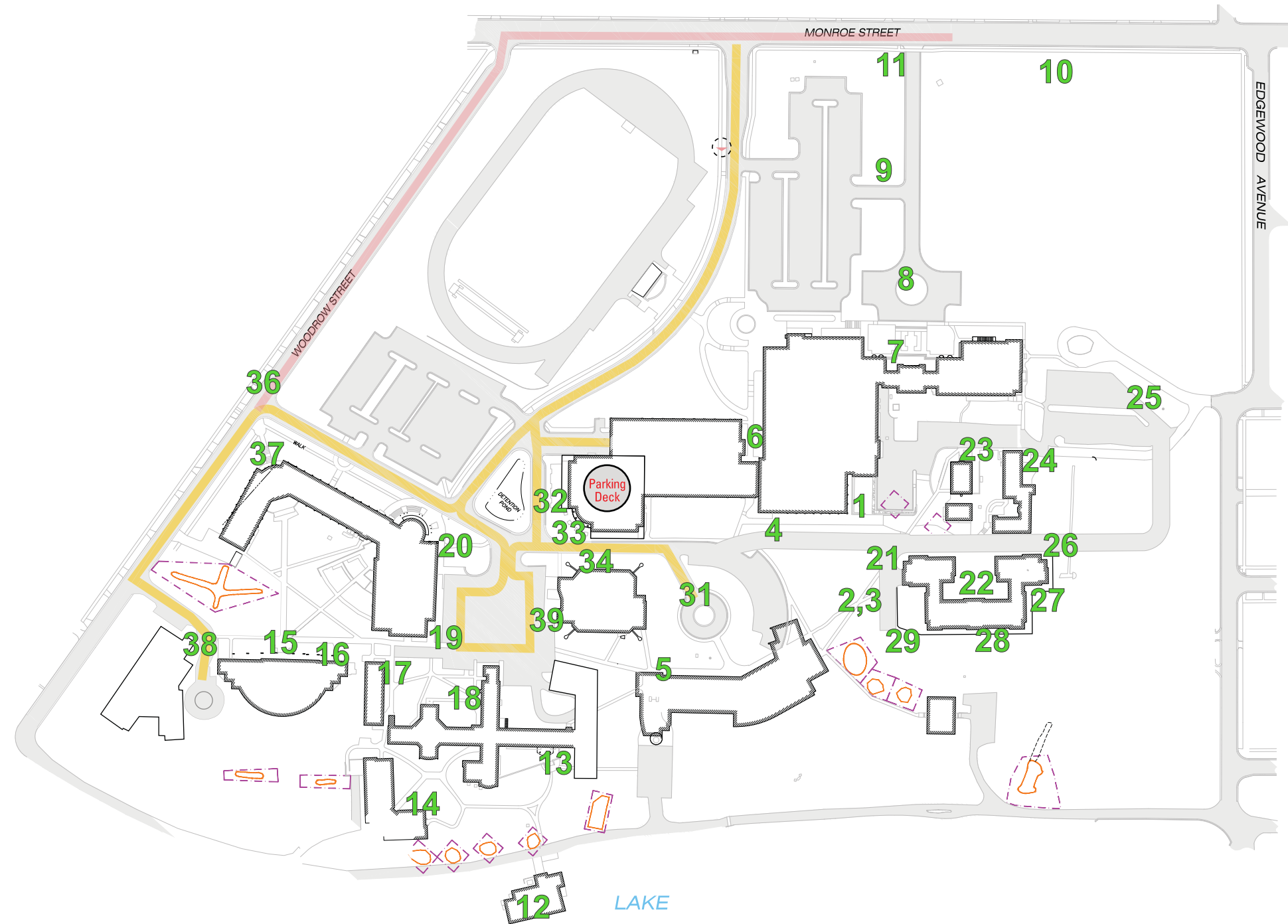
Date Issued: 1/23/19, 4/10/19
06/07/19

Scale:

Drawn By: ROYAL / TB

Drawing Title:

Existing Signage Map
Please Refer to Index



Client:



EDGEWOOD COLLEGE

Prepared By:

INNERFACE

DIRECTING
PEOPLE
BY DESIGN

5849 Peachtree Road
Atlanta, GA 30349
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Date Issued: 1/23/19, 4/10/19
06/07/19

Scale:

Drawn By: ROYAL / TB

Drawing Title:



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3



4



5



6



7



8



9



10



11

PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR	<h1>High School</h1>	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:		SCALE:		DRAWN BY: TR



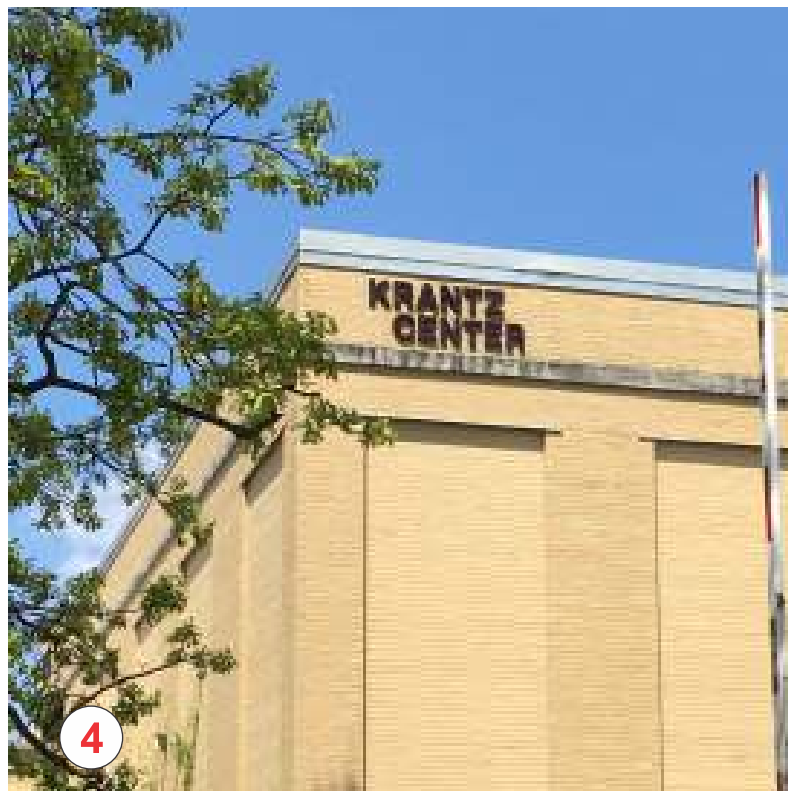
PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR	<h1>College</h1>	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR		16



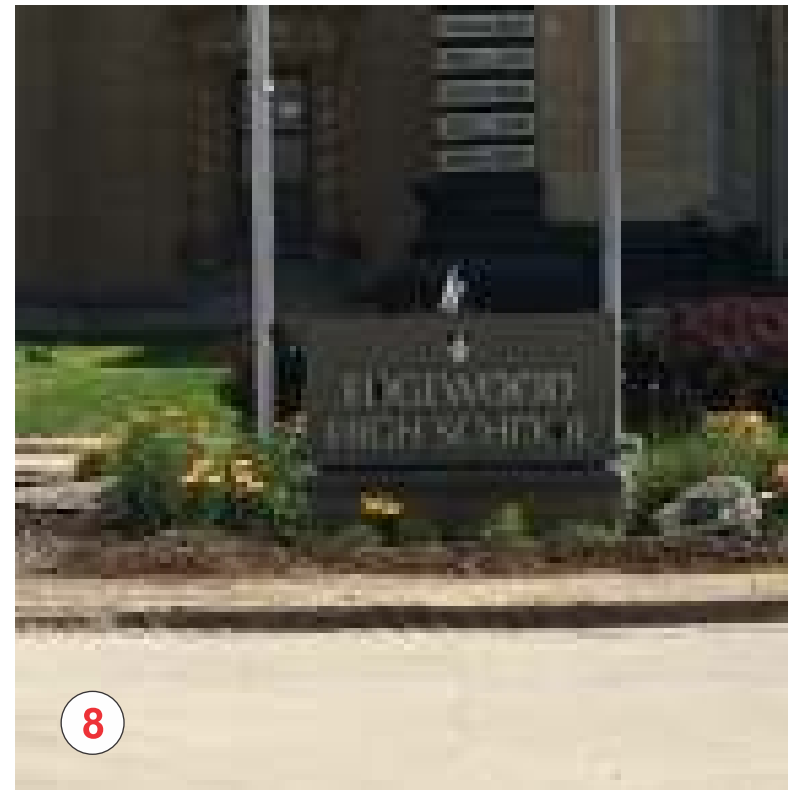
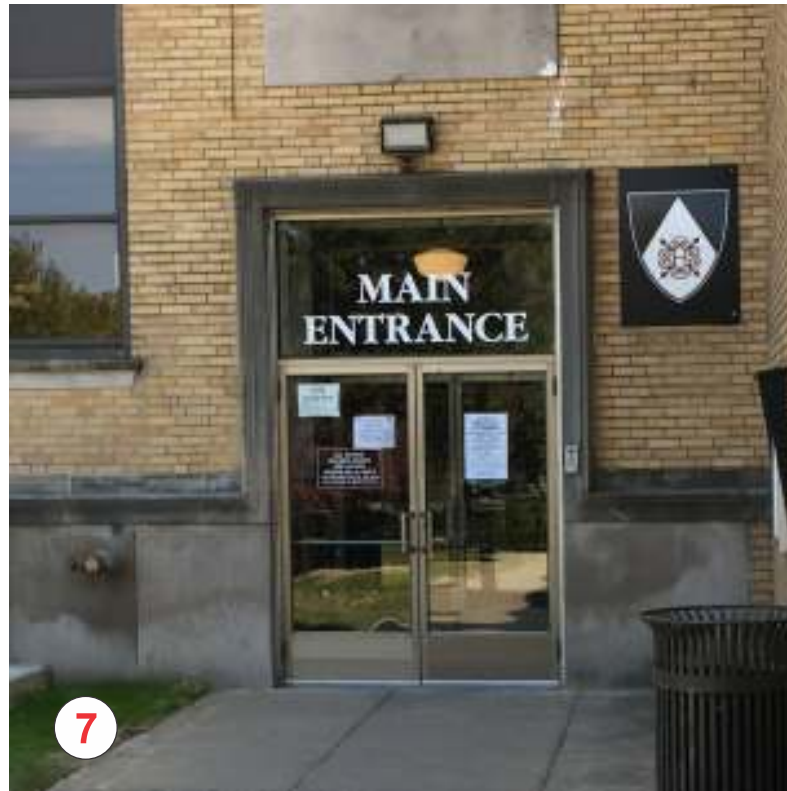
PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR	College & Campus Elementary	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR		This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©



PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR	<h2>College & High School</h2>	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR		<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>



PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR 7/10/19 TR	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>



PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
Edgewood College			5/22/19 TR 7/10/19 TR	X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY:	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>
			TR	



13



14



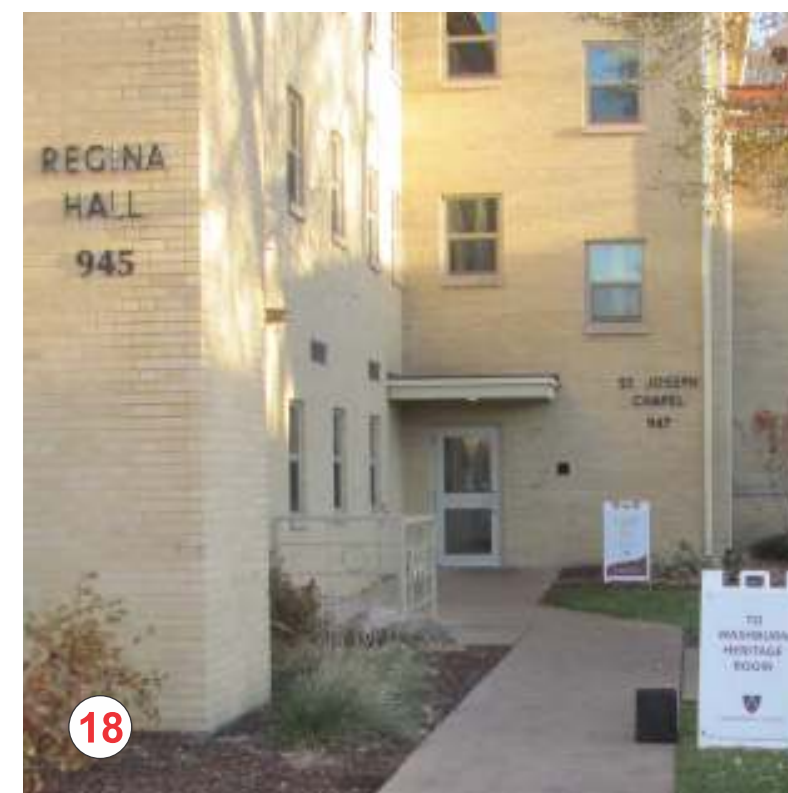
15



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17



18

PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR 7/10/19 TR	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:		SCALE:	DRAWN BY: TR
<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>				



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22

PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR 7/10/19 TR	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>



23

PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR 7/10/19 TR	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>



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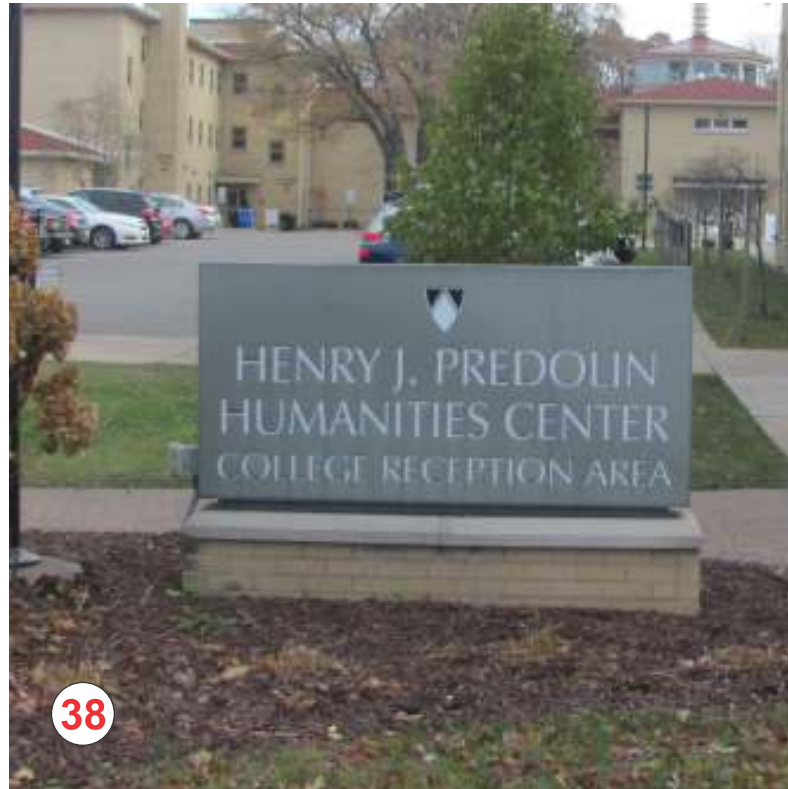


36

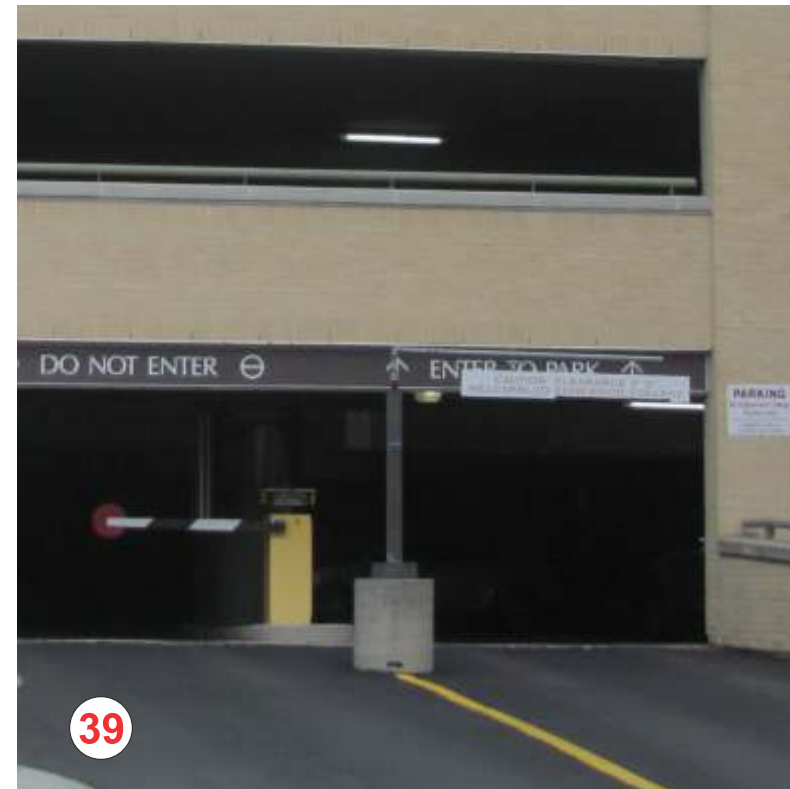


37

PROJECT:	LOCATION:	QTY:	RELEASE DATE:	APPROVAL:
Edgewood College			5/22/19 TR 7/10/19 TR	X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY:	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>
			TR	



38



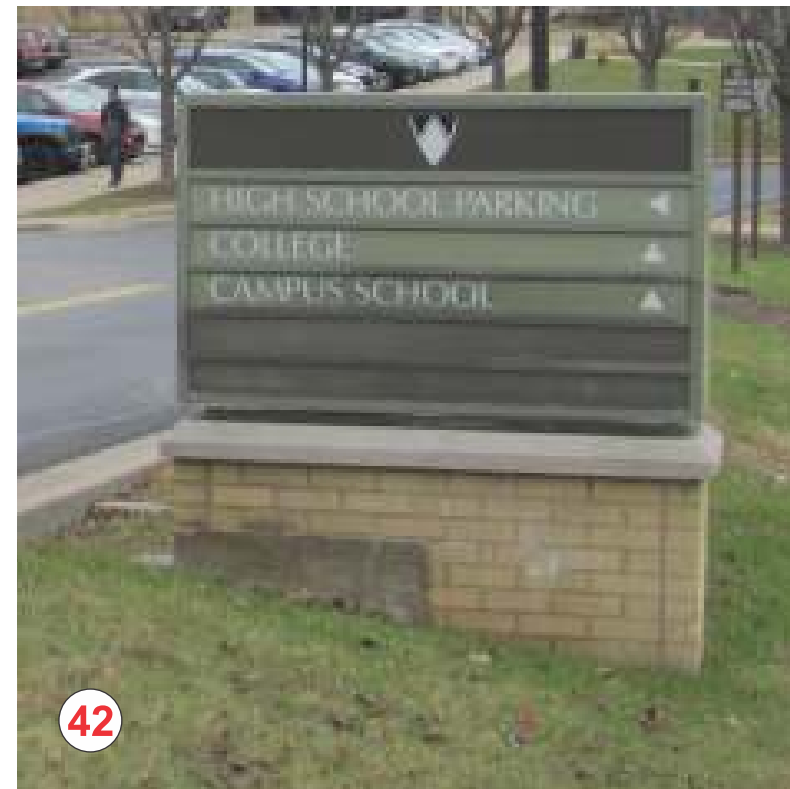
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42

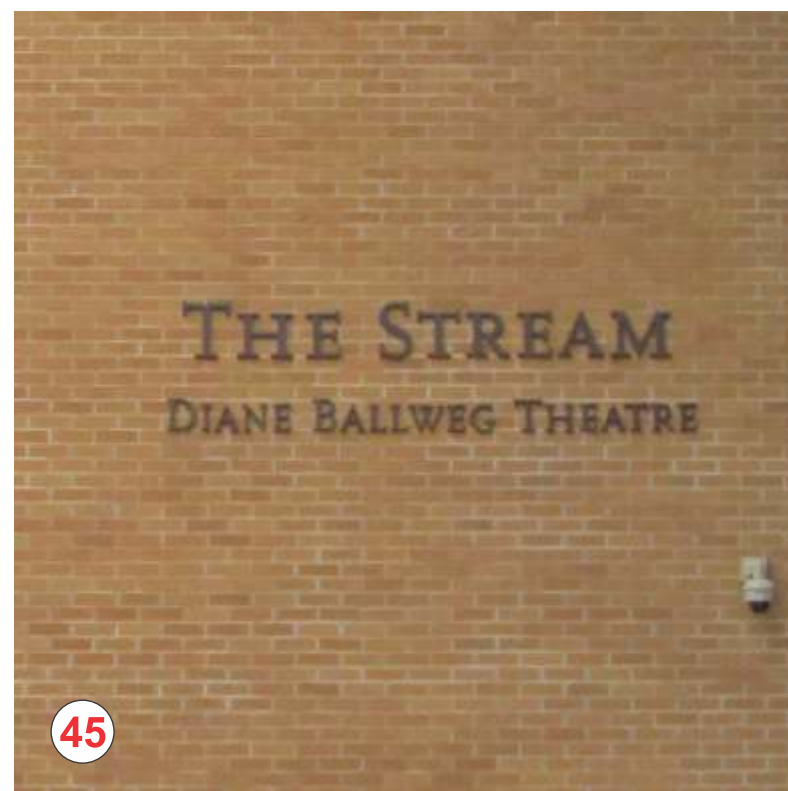


43

PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR 7/10/19 TR	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>



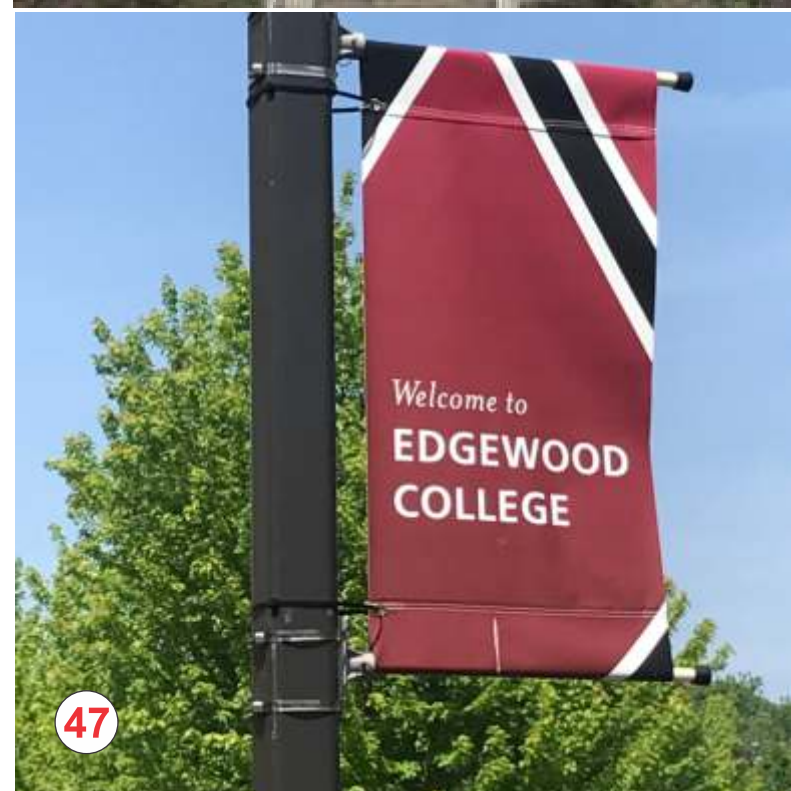
44



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46



47

PROJECT: Edgewood College	LOCATION:	QTY:	RELEASE DATE: 5/22/19 TR 7/10/19 TR	APPROVAL: X _____ Date: _____
TYPEFACE:	COLOR:	SCALE:	DRAWN BY: TR	<small>This drawing and the ideas expressed remain the confidential property of INNERFACE. This drawing and its ideas are not to be reproduced, copied, or disclosed to any other person or entity, without the expressed written consent of a representative or an agent of INNERFACE Architectural Signage Inc. All dimensions shown are approximate. Actual dimensions could vary due to the practical limitations of fabrication. Colors shown are for illustrative purposes only. Actual colors are to be determined by client specification. ©</small>