



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, January 17, 2024

5:30 PM

VIRTUAL

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 858 3860 8394

CALL TO ORDER / ROLL CALL

Others Present: Nicholas Heckman, Nan Fey, Jackie Cuellar

Madison Food Policy Council Meeting called to order at by Chair Leete at 5:42PM.

Present: 13 - Regina M. Vidaver; Tag Evers; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Hedi L. Rudd; Angelina Mico; Dustin K. Lundt; Christopher G. Brockel; Dadit G. Hidayat; Devika J. Suri; Katie L. Strader and Ndemazea F. Fonkem

Absent: 4 - Juliana R. Bennett; Teal M. Evans; Laura G. Scandurra and Sarah M. Larson

Excused: 1 - Lindsey Day Farnsworth

APPROVAL OF MINUTES

Motion to approve minutes from December made by Brockel. Second by Fonkem.

During discussion, Fey noted a spelling error in #4. The correct spelling of the word “urban” is needed.

Motion passed with unanimous approval.

PUBLIC COMMENT

81540 Public Comment: Madison Food Policy Council 1/17/24

None

DISCLOSURES AND RECUSALS

Leete and Rudd disclose that they work for Rooted, Inc, which holds a lease with the City of Madison.

NEW BUSINESS

Action Items

- 1. 81538 Approving Land Banking Policy Memo

Attachments: [MFPC_Land Banking Policy amendment memo 1-10-24.docx](#)

Comments from Kemble and Evers present on the history of the memo. Resolution will be introduced to Common Council in February before returning to MFPC. Evers solicited thoughts on which committees outside of MFPC should receive the memos.

Fey suggests that the memo get referred to the Economic Development Committee.

Brockel moves to approve the policy memo. Second by Vidaver. Motion passes with unanimous approval.

2. [81539](#) Approving Contract Language to City Agriculture Leases

Attachments: [MFPC_Ag Lease revisions memo 1-10-24.docx](#)

Fey presented on the history of this issue.

Evers moves to approve the memo and the process described therein. Second by Brockel. Motion passes with unanimous consent.

Report from the Chair

3. [72741](#) Madison Food Policy Council Chair

Leete reminds members to submit their statements of interest.

MFPC is recruiting. Interested parties should reach out to Chair Leete or staff.

Regular Business Reports

4. [72192](#) Regional Food System Planning

In November, REAP Food Group was awarded funding through the USDA's Regional Food System Partnership Program to advance networking and partnership development in our area. Dane County contributed additional funding to build off the USDA grant and generate a regional food system plan. This work is anticipated to be completed through 2024-25.

5. [72193](#) Regional Agriculture and Food Sovereignty

Attachments: [Olbrich Park North Parcel Comm Garden proposal for MFPC.pdf](#)

No report.

6. [77772](#) Dane Food Access Network

Emergency food partners continue to face high demand.

Brockel asks if pantries and food banks have been discussing changes to Community Action Coalition's gleaning program and transitions to a more decentralized effort in our community. Staff suggest this has not been identified as a primary concern among other challenges at present.

7. [75103](#) Farmland Preservation Task Force

Olbrich North Parcel park development will present an opportunity engage Parks planning process around community garden space. Fey has been following the public process since December. Soil issues will require remediation, so raised beds may present the best opportunity for gardening. MFPC staff and leadership will connect with Parks to discuss opportunities to

align this plan with Comprehensive Plan goals around urban agriculture and gardening.

8. [72198](#)

Madison Metropolitan School District

MMSD is starting a pilot program and Nuestro Mundo Elementary School to implement scratch cooking at the school. Two entrees per week will be prepared at the school. Further ahead, classroom-grown lettuce blends will be expanded so that this produce can be included in school meals.

9. [72199](#)

Double Dollars Program

The American Heart Association is currently pursuing a statewide nutrition incentive program.

The Willy Street Co-op is currently offering members the opportunity to donate their annual dividend to Double Dollars.

10. [72197](#)

Community Gardens

Folks interested in signing up for gardens in 2024 can visit www.danegardens.net to find more

11. [77773](#)

Food System Assessment

No report.

12. [72200](#)

Johns Hopkins Center for a Livable Future - Community of Learning Practice

None.

Staff Reports

13. [72194](#)

Business Development Specialist

SEED Grants will begin to move forward by the end of January. Workgroup members will be contacted this week.

Anticipating an HRAP application in February or March.

Gooh Groceries, which received funding from the Healthy Retail Access Program, will have its grand opening on 1/26/2024.

14. [72195](#)

Public Health Madison & Dane County

No report.

15. [72196](#)

Extension Dane County, UW-Madison

2024 Partners in Equity Food Project applications will be posted later this week. Funding available has increased from \$20,000 to \$40,000 in total funding.

ADJOURNMENT

Motion to adjourn the MFPC made by Evers. Second by Vidaver. Motion approved by unanimous approval at PM.