

MADISON

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GREATER MADISON CONVENTION & VISITORS BUREAU

22 E. MIFFLIN STREET, SUITE 200
MADISON, WI 53703

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MEMO

DATE: Monday, November 21, 2016

SUBJECT: MT BEAAC Meeting

MT BEAAC Meeting

Tuesday, December 7, 2016 > 2:00 – 3:00 PM
GMCVB Headquarters, 22 E. Mifflin Street, Suite 200

For calendar year 2016, the committee initially had \$195,000 to appropriate. After the September 13, 2016, meeting, there existed a remaining balance of \$91,663. Re-appropriations below of \$102,888, leaves the committee with available funds of \$194,551 to consider and appropriate at this meeting. There are nine new items on the agenda totaling \$193,965, which would leave a remaining balance of \$586 in the fund.

The following is information on year to date funds available for re-appropriating at this 12/6/16 meeting. These re-appropriations result from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

Group & Event Name	Event Dates	Amount	Date Approved	Reason
American Meteorological Soc – 21st Conf. Satellite Meteorology	2016, Aug 14-19	\$10,645	4/21/15	Did not meet required room pick-up for full \$17,000 award.
National Assoc of Sports Officials - 38th Sports Officiating Summit	2020, July 25-28	\$19,050	12/8/15	Loss – client is not selecting Madison based on hotel package connected to Monona Terrace.
WI Section of Amer Water Works Assoc – 2016 Annual Meeting	2016, Sept 13-16	\$1,006	2/8/11	Did not meet required room pick-up for full \$4,500 award.
WI IceCube Particle Astrophysics Center - 36th Intl Cosmic Ray Conf	2019, July 18-28	\$50,000	9/22/15	Client selected UW Memorial Union.
Soc of American Foresters – 2016 National Convention	2016, Oct30-Nov6	\$9,512	5/8/12	Did not meet required room pick-up for full \$39,000 award.
Midwest Food Processors Assoc – 2017 Annual Convention	2017, Nov 27-30	\$12,675	2/10/15	Loss - The client chose Rochester, MN...wanted to increase their MN attendance.

Total to Re-appropriate at this meeting \$102,888

Fund Requests for this meeting – December 6, 2016

Group & Event Name	Event Dates	Amount	Use	Attendance	Room Nights	Direct Spending
Uniform Law Commission – 2020 Annual	2020, July 6-17	\$27,000	Facility Rental	500	1,800	\$730,635
American Association of Physics Teachers - 2020 Summer Conference	2020, July 23-30	\$21,000	Facility Rental	1,000	1,400	Est. \$800,000
American Ornithologists' Union - North American Ornithological Conf 2021	2021, July 16-21	\$21,000	Facility Rental	1,000	1,400	Est. \$800,000
Ancient Accepted Scottish Rite Masons - Natl Supreme Council Natl Conv 2021	2021, July 14-23	\$21,465	Facility Rental	400	1,431	\$675,805
Welsh North American Assoc - 2019 North Amer Festival of Wales	2019, Aug 29-Sep 2	\$14,400	Facility Rental	800	960	\$553,170
Association of Public Health Laboratories - 2019 Annual Meeting	2019, June 1-6	\$19,500	Facility Rental	500	1,300	\$485,518
General Dynamics Info Technology - 2018 NSMMS & CRASTE	2018, June 24-29	\$15,600	Facility Rental	450	1,040	\$408,256
World Triathlon Corp - 2018 IRONMAN	2018, Sept 4-10	\$30,000	Facility Rental	30,000	5,950	\$4,155,312
International Business Innovation Assoc – 2019 Intl Conf on Business Incubation	2019, Apr25-May 1	\$24,000	Facility Rental	800	1,600	\$724,806
<u>Total Requests for this meeting</u>		<u>\$193,965</u>		<u>35,450</u>	<u>16,881</u>	<u>\$9,333,502</u>