



MEMORANDUM

TO: **Urban Design Commission**

FROM: **Kraig Sadownikow**

COMPANY: **City of Madison**

DATE: **10-2-08**

RE: **West Towne Mall – Hyatt Place**

Attached please find information pertaining to a proposed 127 Room Hyatt Place Hotel to be located at approximately 7315 West Towne Way in the City of Madison.

This site previously housed Mountain Jack's restaurant.

This submittal is intended to be on the October 15th agenda for an **Informational Presentation**.

As mentioned above we are proposing a 127 room Hyatt Place:

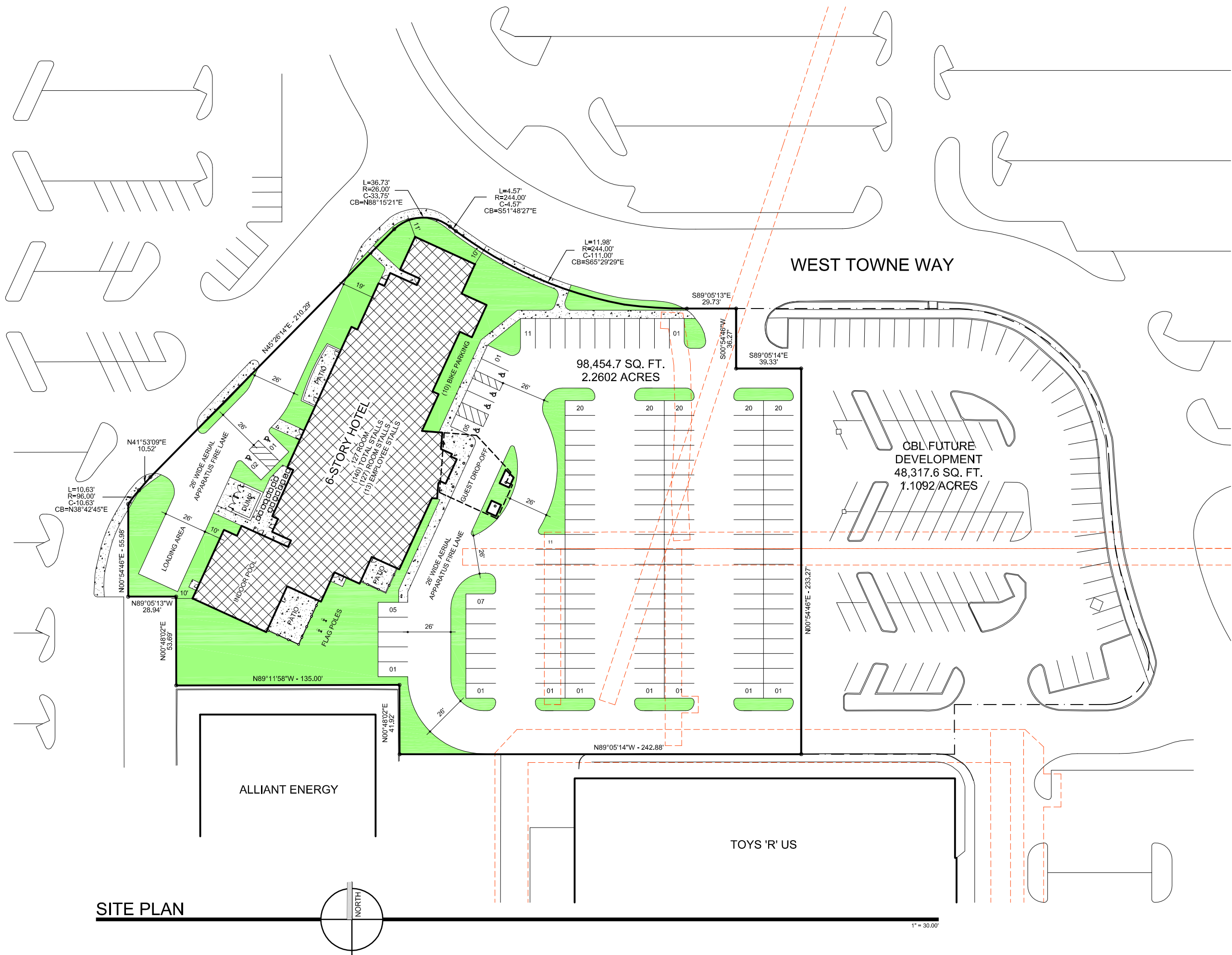
1. 6 stories tall
2. Brick, Glass, EIFS exterior
3. Parking available on site totaling 1 stall per room plus HC and Employees
 - a. Bicycle parking also available

We were to the D.A.T. meeting in mid-September and have incorporated their comments into the plans you received.

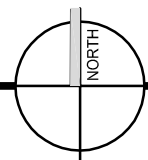
We look forward to additional comments you may have and to bringing this exciting project to the City of Madison.

Sincerely,

Kraig K. Sadownikow
President
American Design & Build, Inc.



SITE PLAN



1" = 30.00'

PROPOSED BUILDING:

HYATT PLACE

7315 / 7321 WEST TOWNE WAY
CITY OF MADISON, DANE COUNTY

Issue
09/09/08 DAT Meeting
10/02/08 UDC Submittal

Document Date
02 OCT 2008

Project Number
07066

Sheet Title
SITE PLAN

Sheet Number

A-101

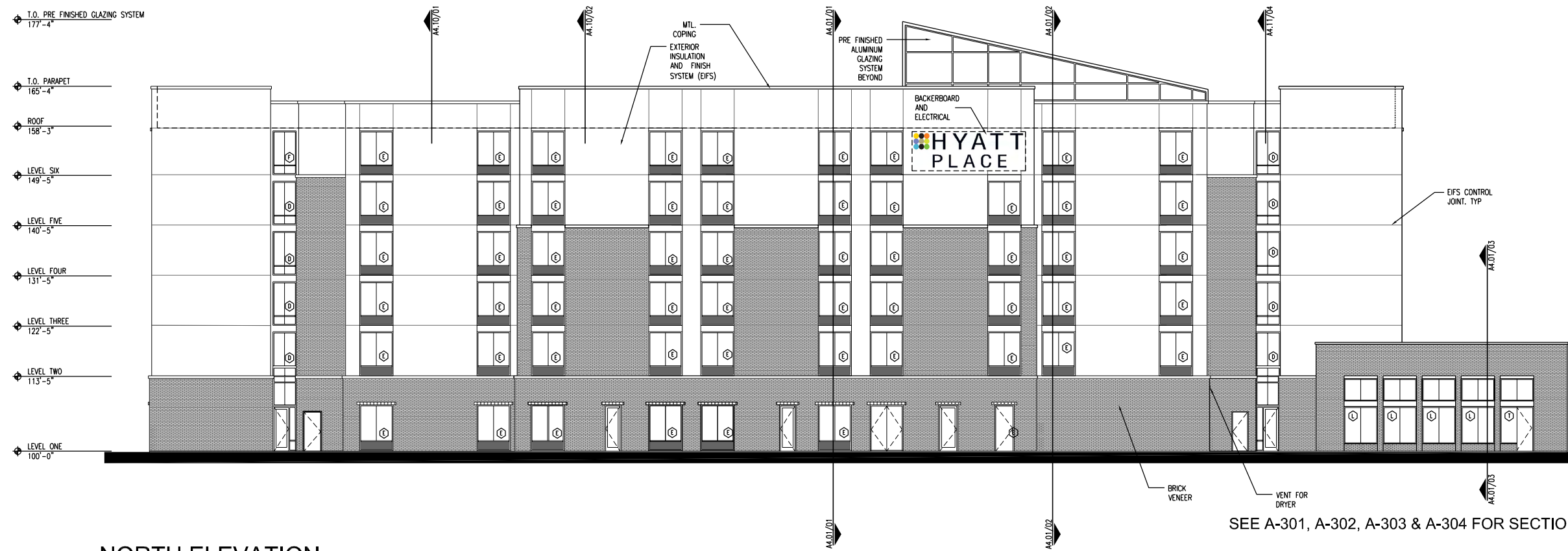


3350 S. RIVER ROAD
WEST BEND, WI 53095-7884
(262) 334-3811 FAX: (262) 334-4990



WEST ELEVATION

3/32" = 1'-0"



NORTH ELEVATION

3/32" = 1'-0"

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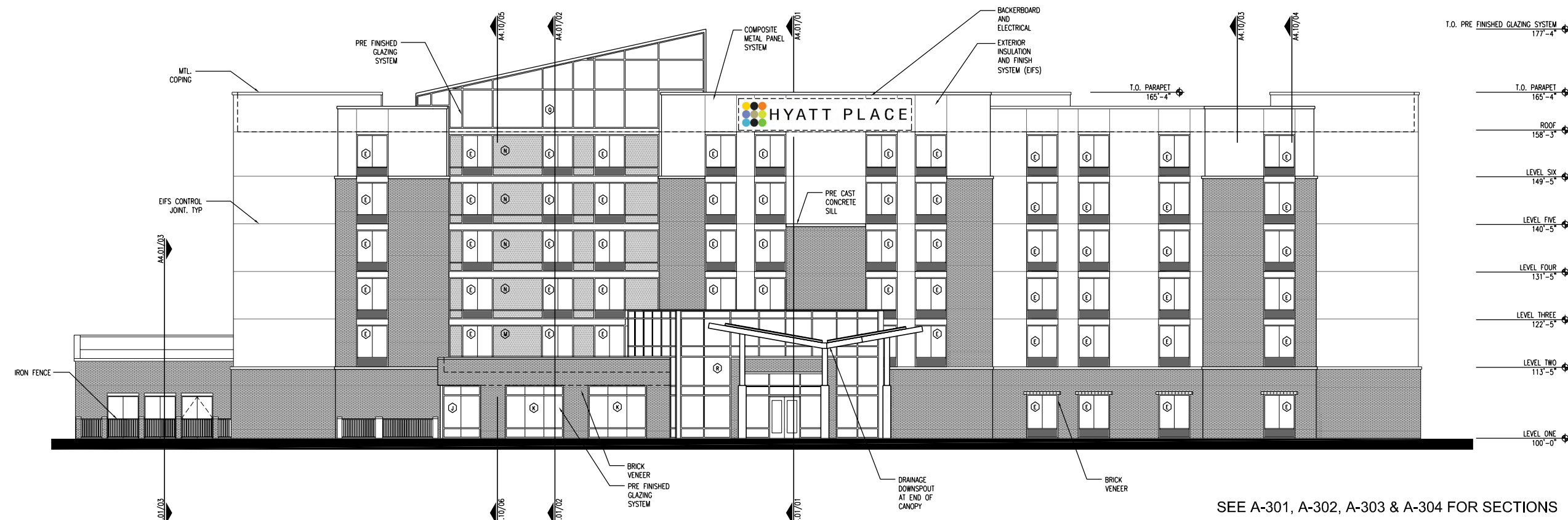
SEE A-301, A-302, A-303 & A-304 FOR SECTIONS

A-202



EAST ELEVATION

3/32" = 1'-0"



SOUTH ELEVATION

SEE A-301, A-302, A-303 & A-304 FOR SECTIONS

3/32" = 1'-0"

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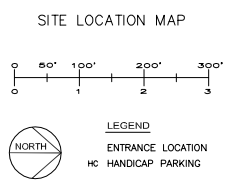
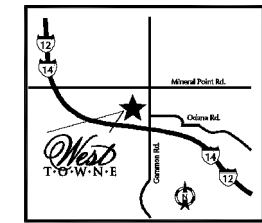
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A-201



SITE STATISTICS - WEST TOWNE MALL

DEVELOPMENT	SG FT	PARKING
JCPENNEY	189,106 SF	842
BOSTON STORE	141,543 SF	748
SEARS	113,503 SF	108
TOYS 'R US	48,838 SF	248
DICK'S SPORTING GOODS	66,000 SF	DEVELOPER
STEVE & BARRY'S	37,138 SF	DEVELOPER
GRANITE CITY	8,412 SF	DEVELOPER
MALL STORES GLA	268,552 SF	133
TOTAL MALL DEVELOPMENT	865,289 SF	419
PERIPHERAL PROPERTY - OWNED BY OTHERS		
BARNES & NOBLE	59,995 SF	292
TOYS 'R US	48,838 SF	248
BEST BUY	44,239 SF	299
OLIVE GARDEN	9,330 SF	129
SIMONE'S BONES	8,358 SF	151
NORWEST BANK	8,871 SF	61
BLOCKBUSTER VIDEO	5,536 SF	35
CHILDS	6,081 SF	103
FIRST FEDERAL SAVINGS BANK	5,773 SF	62
TOTAL PERIPHERAL PROPERTY	183,371 SF	
TOTAL SG FOOTAGE	1,048,660 SF	
PERIPHERAL PROPERTY - OWNED BY OTHERS		
SHOPKO	97,773 SF	682
KOHL'S	106,663 SF	425
CUB FOODS	19,800 SF	823
GARDEN MOUNTAIN	30,852 SF	115
OFFICE MAX	25,111 SF	88
COST PLUS	21,134 SF	133
COPYMAX	6,210 SF	COST PLUS

REVISIONS

04/01/02	ADDED ANCHOR SF
10/02/02	REPLACED RED LOSTER WITH SMOKEY BONES
10/14/02	UPDATED STATS FOR LP
04/01/2003	REVISED SITE LOCATOR MAP
04/06/2003	MODIFIED 'TOYS 'R US' SIGN TO MATCH STORE SIGNAGE. ADDED SIGN FOR SPORTING GOODS
10/01/2003	MODIFIED BUILDING FOOTPRINTS TO INCLUDE SIGNAGE. REVISED WOODFORD STATS
04/01/2004	MODIFIED STATS
10/01/2004	MODIFIED FLOOR PLAN LAYOUT. ADDED NEW SIGNAGE. MODIFIED STATS
04/01/2005	REVISED OPEN LATER SIGNAGE. REVISED WOODFORD STATS
10/01/2005	MODIFIED STATS
04/01/2006	ADDED GRANITE CITY. MODIFIED STATS
10/01/2006	MODIFIED STATS
04/01/2007	MODIFIED ROAD ENTRANCE SIGNAGE. ADDED SIGN IN FRONT OF GRANITE CITY
10/01/2007	MODIFIED STATS

PRE-DEVELOPMENT SUBMITTAL

WEST TOWNE MALL
 7315 / 7321 WEST TOWNE WAY, MADISON, WI 53719
 Phone: (608) 833-1544

SCALE: 1"=60'
 REVISED BY: DDL
 DATE: 04/20/01

CAS FILE NAME: WTSITE
 DRAWING NUMBER: C-101

THIS PLAN SHALL NOT BE DEEMED TO BE A WARRANTY, REPRESENTATION OR AGREEMENT ON THE PART OF THE LANDLORD THAT THE SHOPPING CENTER WILL BE, OR WILL CONTINUE TO BE AS INDICATED HEREON WITHOUT CHANGE. LANDLORD MAY, FROM TIME TO TIME, INCREASE, REDUCE, OR CHANGE THE PARKING AREAS OR COMMON AREAS AS LANDLORD SHALL DEEM PROPER. LANDLORD RESERVES THE RIGHT TO CHANGE THE GENERAL LAYOUT AND TO MAKE ALTERATIONS OR ADDITIONS TO, AND TO BUILD ADDITIONAL STORES ON THE BUILDING IN WHICH THE LEASED PREMISES ARE CONTAINED OR WHICH OTHERWISE COMPRISE THE SHOPPING CENTER AND TO MAKE ANY OTHER CHANGES AS MAY BE REQUIRED BY APPLICABLE CODE OR AUTHORITIES. THIS PLAN IS SUBJECT TO CHANGE, AND IS NOT A WARRANTY, REPRESENTATION, OR AGREEMENT THAT PROSPECTIVE TENANTS OR ANCHOR STORES SHOWN HEREON WILL BE TENANTS OR ANCHOR STORES AT THE LOCATIONS SHOWN OR AT ANY OTHER LOCATION IN THIS SHOPPING CENTER.

WEST TOWNE MALL