



# African Association of Madison, Inc

P O Box 1016 • Madison WI 53701

[info@africanassociation.org](mailto:info@africanassociation.org) • [www.AfricanAssociation.org](http://www.AfricanAssociation.org)

March 30, 2011

TO WHOM IT MAY CONCERN

**BOARD OF DIRECTORS**

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**DEAN MAKULUNI, PHD**

AAM brings together people of African descent and friends of Africa in Madison and greater Wisconsin; seeking to safeguard the diverse African traditions of the continent and serving as a medium for sharing our rich heritage with the people of Wisconsin.

AAM is a tax-exempt organization under Sec. 501(c)(3) of the IRS Code

**RE: T J Taylor's One Price Cleaners, Inc**  
**4522 Verona Road**  
**Madison, WIW 53711**  
**(608) 274-9410**

Members of the African Association of Madison and the African community encounter obstacles getting their traditional and customary outfits, gown and dresses professionally cleaned and laundered. There are usually the issues of non-familiarity with the style of clothing and fabrics. In addition the prices charged are exorbitant.

The new social enterprise opening in Madison called T J Taylor's One Price Cleaners, Inc. (TOP) provides high quality an Eco-friendly Dry Cleaning service at just \$3.99 per garment. TOP will be African-American owned and operated.

There are 350 registered members of the African Association, and an estimated 2000 African immigrants living in the Madison metropolitan area. Members of the Association and the community have committed to use the services of TOP when the business opens, and as a group would most likely clean 50 garments per month at TOP Cleaners.

The African Association of Madison and member members of the African immigrant community are committed to support T J Taylor's One Price Cleaners, Inc.

Please contact us if there are any questions or additional information is needed.

Sincerely:

**E. Aggo Akyea**  
President



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## Approx. 3-5 garments/ month

3 messages

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**Julia Larkworthy** <julia@larkworthy.net>

Thu, May 5, 2011 at 5:27 AM

To: "topcleanerswi@gmail.com" <topcleanerswi@gmail.com>

Emelle and family-

I apologize for the delay in this notification. We are very excited to support MAP through Taylor's cleaners.

Are there FB pages for MAP and Taylor's? We look forward to bringing out our dirty laundry for a Grand Opening!

Best wishes on this great endeavor!

Julia Larkworthy

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**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>

Mon, May 9, 2011 at 10:00 PM

To: Julia Larkworthy <julia@larkworthy.net>

Julia Larkworthy,

Thank you very much for your email of intent. We appreciate it very much. Please feel free to spread the word to your friends and family. We would love to hear from them as well.

To answer your question, we are presently working on the setting up information on the social networks. We will let you know once it is completed.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

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**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>

Mon, May 9, 2011 at 10:08 PM

Draft

## Forwarded conversation

Subject: **Approx. 3-5 garments/ month**

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From: **Julia Larkworthy** <julia@larkworthy.net>

Date: Thu, May 5, 2011 at 5:27 AM

To: "topcleanerswi@gmail.com" <topcleanerswi@gmail.com>

Emelle and family-

I apologize for the delay in this notification. We are very excited to support MAP through Taylor's cleaners.

Are there FB pages for MAP and Taylor's? We look forward to bringing out our dirty laundry for a Grand Opening!

Best wishes on this great endeavor!

Julia Larkworthy

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From: **Taylor's One Price Cleaners** <[topcleanerswi@gmail.com](mailto:topcleanerswi@gmail.com)>  
Date: Mon, May 9, 2011 at 10:00 PM  
To: Julia Larkworthy <[julia@larkworthy.net](mailto:julia@larkworthy.net)>

Julia Larkworthy,

Thank you very much for your email of intent. We appreciate it very much. Please feel free to spread the word to your friends and family. We would love to hear from them as well.

To answer your question, we are presently working on the setting up information on the social networks. We will let you know once it is completed.

Thanks again,

TOP Cleaners Staff



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

## Fwd: Got Dry Cleaning? Help us help the Community!

2 messages

Cyndi Wood <cyndiw@trhome.org>  
To: TOPCleanersWI@gmail.com

Mon, Apr 11, 2011 at 5:48 AM

My household would most likely clean 5-10 garments per month at TOP Cleaners.

What a great service!!

Best,  
Cyndi

There is a new social enterprise opening in Madison called TOPCleaners. TOP is an Eco-friendly Dry Cleaners that provides high quality service at just \$3.99 per garment. Laundered shirts are for the low price of \$2.29 per shirt. They will be opening late spring at 4522 Verona Rd. The store is in front of Home Depot. They are a United Way sponsored agency and need our help.

TOP Cleaners is a social enterprise because it provides:

- > Valuable service to the community - eco-friendly, low cost and high quality dry cleaning
- > Job training skills to the students/employees – cashiering, customer service, high quality dry cleaning, inventory, janitorial, and staffing skills will be learned as students cycle through the 12 week training program. Professional dry cleaners provide the training.
- > A profitable business for the owners who are committed to using a percentage of the profits to fund a very successful non-profit called Madison Apprenticeship Program (MAP). MAP provides an intensive 12 week life-skills program and is a United Way sponsored Agency under the Safety Agenda for Change.

In order for TOP to complete their funding and open their doors, they need emails of intent from likely customers indicating how many garments per week or per month you would have dry cleaned at \$3.99 per unit or shirts laundered at \$2.29 per shirt. At these rates, you can save 30-45% off your typical dry cleaning costs!! Please email your intents to [TOPCleanersWI@gmail.com](mailto:TOPCleanersWI@gmail.com) using the format below as soon as possible. Responding will not oblige you to use their service, however, we're sure that you will be impressed and will be a return customer once you have tried them.

My household would most likely clean \_\_\_ (#) garments per \_\_\_ (week / month) at TOP Cleaners.

Please forward this message to everyone you know in the Madison area that can benefit from TOP's low cost, high quality dry cleaning services. We need as many legitimate responses as we can get.

Thank you for your time! We look forward to seeing you soon at TOP Cleaners!!

Thanks,

Mary Kay Clark

MAP/TOP Board Member

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**From:** Former Loaned Execs [mailto:FLoanedExecs@uwdc.org]

**Sent:** Thursday, April 07, 2011 6:52 PM

**To:** Katie Ryan Kurtz; Ellen Molitor; Cynthia Schmelzer; Terrance Webster; James Taalbi; Don Koch; Beth Steckelberg; Timothy Hughes; Steve Davis; Robert Obst; Rachelle Wheatley; Kathleen Cruice; John Ainslie; Jim Jenson; Jim Jarden; Gary Yager; Scott Orme; Scott Anderson; Rolfe Nervig; Roger Mukasa; Michael McKenna; Megan Clowes; Lucy Gilles-Khouri; Scot McClure; Patty Franson; Michael Bright; Lynne Yudice; Julie Packard; John Hinch; Joe Kremer; Amanda de Fiebre; Sonja Parish; Joe Salvo; Jeffrey Nickels; Jacquelyn Ford; Debra Reed; David Skipp; Amanda Bolger; Sandra Aushwitz; Joyce Voigt; Jan Wilson; Gwenn Davies; Tami Rudolph; Sarah Hause; Marianne Welsh; Kathryn Bowen; Karla Thompson; Julia Aviad; Don Mahoney; Denis Drake; Christine Belle; Christie Enders; Carrie Glantz; Susan Gattenby; Jon Elvy; Jill Richgels; Glenn Krieg; Erin Ott; Cheryl Porior-Mayhew; Bonnie Reimer; Thomas Ullsvik; Scott Powell; Scott Kowalski; Meg Prestigiacomio; Kathy Toon-Huser; John Duffy; Jennifer Lindberg; Hailey Riggle; Daniel Dean; Craig Coleman; Brigid Elliott-Boger; Amanda Steele; Wendy Tougas; Thomas Palmtag; Nicki Chritton; Lora Kline; Jon Conner; JoDeen Hettenbach; Jeff Henderson; Bill Monkemeyer; Ann Falk; Agnes Salvo; Tom Weber; Tom Dott; Tiffany Lou; Shena Blomgren; Renee Railey; Paul Specht; Mary Worzala; Mary Kay Clark; Kyle Larson; Jody Schumacher; Ian Ritz; Diane Walder; Calvin Zick; Beth Knight; Renee Ryan; Don Bindl; David Peck; Bruce Harville; Shar Kinder; Robert Copley; Patricia Oravec; Mark Schemmel; Mark Olejniczak; Margo Pufahl; Larry Jensema; Kari Annen; Kanoë Fish; John Filsnger; Don Steinke; Dennis McCarthy; Barbara Olson; Susan Linck; Peter Buss; Martha Cash; Londa Dewey; Gary Reynolds; Beth Ryan; Zach Scovell; Susan Smedley Gerber; Lee Columbus; Laura Grady; Kristin Helker; Janet Seabury Stonecipher; Elizabeth Hulke; Cindi Trost; Thomas Petullo; Sherry Katzenberger; Mary Adams; Kim Grosse; Delores Lavin; Char Lodi; Annie Luxmore; Sandy Drew; Rob Schreiber; Peg Kramer; Patrick Fleming; Mark Ashley; Kristine Ashe; Teresita Torrence; Mary Endres; Marty Yanke; Lucreia Smith; Jennifer Zemlicka; Jennifer Tratnyek; Gregory Genin; Devin Duffield; Alfonso Studesville; Ty Buckingham; Seth Heimermann; Sandy Tordoff; Robert Goehring; Mitchell Dann; Lisa Schueler; Lindsey Alderman; John Hagen; Joan Erslund; Janet Hartung Renfert; David Feller; Dave Kinney; Dan Cleveland; Christie Harris; Ashley Jones; Ann Tieman; Mike Markham; Melanie Patterson; Megan Schroeder; Kim Lang; John Kolb; Dawn Spaanem; Daniel Beckwith; Beth Robinson; Becky Steinhauer-Alexander; Ann Casper; Wanda Jones; Walter Segó; Sara Myers; Pamela Mynuk; Bob Dye; Karen O'Connor; Julie Armatoski; Ann Lee; Abu-Hassan Koroma; Vivan Lin; Tina Buttchen; Steve Lee; Sara Mooren; Julie Hubers; Jeff Morton; Danny Kessler; Treater Prestine; Tracy Buglass; Terry Schemecker; Pamela Cross-Leone; Bob Gilboy; Lisa Schluesche; Jason Childress; Gary Reitz; Doug Palm; Debbie Zerbel; David de Leon; Dan Muxfeld; Christopher Richards; Thomas Keepers; Shannon Harris; Shannon Davis; Mandy Kloss; Linda Mazerek; Katie Nachreiner; Karen Kallerud; Janice Hughes; Ivory Ross; Chris Krueger; Charles McIntyre; Carole Ziglin; Brenda Halverson; Patricia Rue; Kirk Rappe; Kelly Sullivan; Kate Kruse; Jerome Barbian; Janet Saiz; Jackie Krall; Gary Reed; Debra Johnson; Dan Knickmeier; Cal Lanzel; Monir Sarkarati; Melissa Kubly; Kristen Schmitz; Julie Hellenbrand; James Christensen; Ellen Markey; Christina Salvo; Brandon Veith; Tim Brickner; Scott Hausmann; Mary Ley; John Bowman; Jean Zeigle; Jackie

Ruggles; Erika Jones; Cindi Wood; Chris Ziemba; Carol Fisher; Amy Kennedy; Suzin Rogers; Nicelle Nichols; Mike Schuetz; Mary Haefer; Lynn Shebesta; Lauren Johnson; Kathryn Kelnhofer; Johnny Ly; Jo Ann Healy; Jim Benzine; Jane Chesbro; Gail Riedasch; Christopher Johnson; Scott Singletary; Sandi Daniel; Mirand Badini; Mindy Statz; Kathy Peterson; James Peschl; Anthony Raymond; Shawna Olsen; Mark Lamkins; Luke Caygill; Kurt Hildebrandt; Carla Vigue; Allison Cooley; June Kight; Jason Oswald; Janet Pionkowski; Gary Biller; Tim Sugar; Sean Garrett; Laurie Strommen; Kristin Kunz; Kay Midthun; Kathy Wendt; Julie Bauer; Judy Levine; Jim Mohrbacher; Janet Gassman; David Sheperd; Cynthia Everhart; Abigail Coyne; Peter Bowlus; Mona Adams Winston; Karl Nordvall; Jim Tillman; Tom Burke; Thomas Schlick; Paula Steinhorst; Patty Keller; Pamela Allen; Thomas Rivers; Susanna Rasmussen; Scott Walsh; Heather Melms; Gilbert Jose; Ryan Orvis; Rebecca Winiecki; Melissa Fellows; Eric Wolf; Brian Jorgensen; Brian Covelli  
**Subject:** FLE Newsletter - Spring 2011

Hello FLEs! The FLE Newsletter for Spring 2011 is attached...Enjoy!

--  
Cyndi Wood  
Development Director  
The Road Home Dane County  
128 E. Olin Avenue, Suite 202  
Madison, WI 53713

Office: [608.294.7998](tel:608.294.7998) ext.311  
Fax: [608.294.8007](tel:608.294.8007)  
Cell: [608.235.6376](tel:608.235.6376)  
[www.trhome.org](http://www.trhome.org)

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**Taylor's One Price Cleaners <[topcleanerswi@gmail.com](mailto:topcleanerswi@gmail.com)>**  
To: Cyndi Wood <[cyndiw@trhome.org](mailto:cyndiw@trhome.org)>

**Mon, May 9, 2011 at 9:58 PM**

Cyndi,

Thank you very much for your email of intent. We appreciate it very much. Please feel free to spread the word to your friends and family. We would love to hear from them as well.

Thanks again,  
TOP Cleaners Staff

[Quoted text hidden]





Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## Per email from Mary Kay Clark

2 messages

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**Bruce Harville** <bruce.harville@gmail.com>

Mon, Apr 4, 2011 at 6:57 PM

To: TOPCleanersWI@gmail.com

Cc: MaryKayClark@charter.net

My household would most likely clean\_\_2 (#) garments per month at TOP Cleaners.

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**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>

Tue, Apr 5, 2011 at 10:54 PM

To: Bruce Harville <bruce.harville@gmail.com>

Thank you very much for your email of intent. We appreciate it very much. Please feel free to spread the word to your friends and family. We would love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]





Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## **dry cleaners at nakoma plaza**

2 messages

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**deron martin <martinsc2@charter.net>**

**Fri, Apr 1, 2011 at 7:51 PM**

To: TOPCleanersWI@gmail.com

My household would most likely clean 4 (#) garments per month at TOP Cleaners.

thank you,  
Lara Mainella  
Seminole Hwy  
Madison, WI

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Mon, Apr 4, 2011 at 10:19 AM**

To: deron martin <martinsc2@charter.net>

GM Lara,

Thank you very much for your email of intent. We appreciate it very much. Please feel free to spread the word to your friends and family. We would love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

## Diana Shinall

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**From:** Traci Mandell [Traci.Mandell@m3ins.com]  
**Sent:** Wednesday, April 13, 2011 2:26 PM  
**To:** 'Diana Shinall'  
**Subject:** FW: Intent to utilize TOPCleaners Services

Diana,  
Please find below the letter I sent at the end of last month.

Traci

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**From:** Traci Mandell  
**Sent:** Thursday, March 31, 2011 3:57 PM  
**To:** 'TOPCleanersWI@gmail.com'  
**Subject:** Intent to utilize TOPCleaners Services

M3 Insurance Solutions for Business would most likely clean 20-40 garments per week at TOP Cleaners.

**Traci Mandell**  
**Events Manager**  
**M3 Insurance Solutions, Inc.**  
3113 W Bellline Hwy  
Madison, WI 53713  
O: 608-288-2790 F: 608-273-1725  
<http://m3ins.com>  
[traci.mandell@m3ins.com](mailto:traci.mandell@m3ins.com)

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Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## I will support your business

2 messages

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**Shannon Kunstman** <srkunstman@gmail.com>  
To: TOPCleanersWI@gmail.com

Wed, Mar 30, 2011 at 6:51 PM

To whom it may concern,  
I love this concept! A low cost, eco-friendly drying cleaning center that also supports our community and people in need. Our household usually uses drying cleaning 1-3 garments per month. I live in that area and would gladly support your business!

best wishes!  
Shannon R Kunstman

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**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Shannon Kunstman <srkunstman@gmail.com>

Wed, Mar 30, 2011 at 6:55 PM

Shannon,

Thanks for your email of intent. We appreciate your support. Please feel free to spread the word to your friends and family. We look forward to providing your dry cleaning needs.

Thanks again,

TOP Cleaners Staff

On Mar 30, 2011 6:51 PM, "Shannon Kunstman" <srkunstman@gmail.com> wrote:



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## Fw: Support of Dry Cleaners

1 message

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Derek Brown <derekdbrown@yahoo.com>  
To: TOPCleanersWI@gmail.com

Wed, Mar 30, 2011 at 12:18 PM

To, Diana,

I am writing in support of your dry cleaning venture.

I would love to have a One priced dry cleaners in the Madison area. If your cleaners were operational, I would be able to afford to clean the following every month:

- 5 two piece suits
- 15 pair of pants
- 10 sweaters
- 2 coats
- 25 shirts laundered

I look so forward to your one priced cleaners opening!

Sincerely,  
Derek D. Brown



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

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**RE: Letter of Intent**

3 messages

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**Akyea, Aggo - COMMERCE <Aggo.Akyea@wisconsin.gov>**  
To: "dianatjinc@charter.net" <dianatjinc@charter.net>  
Cc: "TOPCleanersWI@gmail.com" <TOPCleanersWI@gmail.com>

Wed, Mar 30, 2011 at 11:07 AM

Please find letter attached. Do let me know if any edits or changes are warranted.

I talked to Jim regarding re-opening the application. He intimated that at this point Commerce would need to be presented with a revised business plan that addresses all the issues raised at the last go around. Kindly keep me posted on progress to that effect.

Looking forward and thanks.

E. Aggo Akyea  
Bureau of Minority Business Development  
Wisconsin Department of Commerce  
201 W Washington Avenue (53703)  
P O Box 7970, Madison, WI 53707  
(608) 261-7729 | (608) 264-6151 fax  
[commerce.wi.gov/BD/BD-MBD-Index.html](http://commerce.wi.gov/BD/BD-MBD-Index.html)



Please consider the impact on the environment before printing this email or its attachments

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**From:** dianatjinc@charter.net [mailto:dianatjinc@charter.net]  
**Sent:** Thursday, March 17, 2011 9:19 PM  
**To:** Akyea, Aggo - COMMERCE  
**Subject:** Letter of Intent

Hello Aggo,

Thanks so much for taking on this task and speaking with your council about our project. As I state in our conversation it just needs to be a letter of intent with how many garments you all have cleaned in a months period.

Just as a reminder the price will be \$3.99 per garment and \$2.29 per laundered shirt.

The letter can be emailed to :  
[TOPCleanersWI@gmail.com](mailto:TOPCleanersWI@gmail.com)

Thanks again and have a wonderful day.  
Diana

Diana Shinall  
Executive Director  
T.J.'S Support Brokerage Firm,, Inc.  
1329 Glacier Hill Drive #3

Madison, WI 53704  
[608-241-0915](tel:608-241-0915)- phone/fax  
[dianatjinc@charter.net](mailto:dianatjinc@charter.net)

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 **2011-0330 AAM TOP Cleaners.pdf**  
36K

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: dianatjinc@charter.net

**Tue, Apr 5, 2011 at 10:59 PM**

Diana,  
Is this the email you are needing for the meeting tomorrow? Can you pull up the letter and print it? Let me know.

Thanks,  
Melanie

[Quoted text hidden]

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 **2011-0330 AAM TOP Cleaners.pdf**  
36K

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Melanie R French <melanierfrench@yahoo.com>

**Tue, Apr 5, 2011 at 11:00 PM**

[Quoted text hidden]

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 **2011-0330 AAM TOP Cleaners.pdf**  
36K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

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**letter of support**

2 messages

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**David T. Bernhardt, MD <dtbernhardt@pediatrics.wisc.edu>**  
To: "TOPCleanersWI@gmail.com" <TOPCleanersWI@gmail.com>**Tue, Mar 29, 2011 at 5:43 PM**

My household would most likely clean 3 garments per month at TOP Cleaners.

--  
David T. Bernhardt, M.D.  
Departments of Pediatrics and Orthopedics/Rehab  
Division of Sports Medicine  
University of Wisconsin School of Medicine and Public Health  
2870 University Avenue Suite 200  
Madison, WI 53705

Phone (608) 265-5674  
Fax (608) 263-0503

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: "David T. Bernhardt, MD" <dtbernhardt@pediatrics.wisc.edu>**Tue, Mar 29, 2011 at 10:14 PM**

Dr. Bernhardt,  
Thanks for your email of intent. It is greatly appreciated. Please feel free to spread the word to your family and friends. We would love to hear from them as well. We look forward to servicing your dry cleaning needs.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## TOP Cleaners

2 messages

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**Annemarie Spitznagle <spitznagle@mac.com>**  
To: TOPCleanersWI@gmail.com

**Tue, Mar 29, 2011 at 5:33 PM**

Hi,

I heard that you may be opening a one price dry cleaner in the Madison area. I have to tell you we are SO excited! We used to have a one price dry cleaner in Baltimore and it worked great for our budget, so this will be a great value for us! Please let us know when you will be opening so that we can begin to frequent your establishment!!!

Thanks,

Annemarie & Wes Spitznagle

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Annemarie Spitznagle <spitznagle@mac.com>

**Tue, Mar 29, 2011 at 10:11 PM**

We are finalizing details. We will definitely keep everyone posted. Thanks for your email of intent. We look forward to servicing your dry cleaning needs.

Thanks again,  
TOP Cleaners Staff

[Quoted text hidden]



911 1/2 Williamson St  
Madison, WI 53703

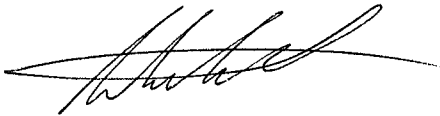
608-467-0162  
[gage@modernspecies.com](mailto:gage@modernspecies.com)

March 28, 2011

Dear Diana,

My wife and I are thrilled about TOP Cleaners coming to town. We generally take 5-10 garments per month to the dry cleaners (and end up spending a fortune). With TOP opening we might wear our dry clean only garments more often because we know that we can get them cleaned for a reasonable price and that we are helping our community at the same time. I hope you open soon!

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Gage Mitchell', with a long horizontal flourish extending to the left.

Gage Mitchell



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## I anticipate cleaning 5-10 garments/month at TOP cleaners

2 messages

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**Lisa McLennan** <lisafmclennan@yahoo.com>  
To: TOPCleanersWI@gmail.com

Mon, Mar 28, 2011 at 5:31 PM

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**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Lisa McLennan <lisafmclennan@yahoo.com>

Mon, Mar 28, 2011 at 9:59 PM

Thanks for your email of intent. It is greatly appreciated. Please already the word to your family and friends. We would love to hear from them as well. We look forward to providing your families dry cleaning needs.

Thanks again,  
TOP Cleaners Staff

On Mar 28, 2011 5:31 PM, "Lisa McLennan" <lisafmclennan@yahoo.com> wrote:  
>



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## letter of support (via Jen Stewart)

2 messages

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**adrian reif <adrian.f.reif@gmail.com>**  
To: TOPCleanersWI@gmail.com

Mon, Mar 28, 2011 at 3:52 PM

hello -

as a fellow social entrepreneur, i look first to small, responsible businesses making a big difference in the world around us. i believe TOP Cleaners is doing just that. i anticipate supporting such a service with 2-3 garments per week and numerous mentions to my network of friends and family who would be willing to do the same.

keep up the hard work,

adrian reif  
[www.yumbutter.com](http://www.yumbutter.com)

"when you arise in the morning, think of what a precious privilege it is to be alive - to breathe, to think, to enjoy, to love." ---Marcus Aurelius

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: adrian reif <adrian.f.reif@gmail.com>

Mon, Mar 28, 2011 at 4:11 PM

Adrian,  
Thank you very much for your email of intent. It is greatly appreciated. Please feel free to spread the word to your family and friends. We would love to hear from them as well.

Thanks again,  
TOP Cleaners Staff

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## Fwd: If you need drycleaning or laundering

4 messages

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Lynn Latimer <lhlaimer@tds.net>  
To: "TOPCleanersWI@gmail.com" <TOPCleanersWI@gmail.com>

Mon, Mar 28, 2011 at 1:54 PM

Are you going to be a full service cleaner? Wondering about bedspreads, drapes, etc.

Good luck!

March 26, 2011

Dear Potential Customer,

There is a new social enterprise opening in Madison called T.J.'s Taylors One Price Cleaners, Inc. (TOP) . TOP is an Eco-friendly Dry Cleaners that provides high quality service at just \$3.99 per garment. They will be opening in May at 4522 Verona Rd. The store is in front of Home Depot.

- TOP Cleaners is a social enterprise because it provides:  
Valuable service to the community - eco-friendly, low cost and high quality dry cleaning
- Job training skills to the students/employees – cashiering, customer service, high quality dry cleaning, inventory, janitorial, and staffing skills will be learned as students cycle through the 12 week training program
- A profitable business for the owners who are committed to using a percentage of the profits to fund a very successful non-profit called Madison Apprenticeship Program (MAP). MAP provides an intensive 12 week life-skills program and is a United Way sponsored Agency under the Safety Agenda for Change.

In order for TOP to complete their funding and open their doors, they need emails of intent from likely customers indicating how many garments per week or per month you would have dry cleaned at \$3.99 per unit, and laundered shirts at \$2.29 per shirt. At these rates, you can save 30-45% off of your typical dry cleaning costs!! Please email your intents to [TOPCleanersWI@gmail.com](mailto:TOPCleanersWI@gmail.com) before Friday, April 1, 2011. Responding will not oblige you to use their service, however, we're sure that you will be impressed and will be a return customer once you have tried them.

My household would most likely clean   4   (#) garments per    month (week / month) at TOP Cleaners.

Please forward this message to everyone you know in the Madison area that can benefit from TOP's low cost, high quality dry cleaning services. We need as many legitimate responses as we can get.

Thank you for your time! We look forward to seeing you soon at TOP Cleaners!!

Sincerely,

Diana Shinall, Executive Director

---

Taylor's One Price Cleaners <topcleanerswi@gmail.com>  
To: Lynn Latimer <lhlaimer@tds.net>

Mon, Mar 28, 2011 at 1:56 PM

Hello Lynn,

We will only be cleaning wearable items.

Thanks for your inquiry,

TOP Cleaners Staff

[Quoted text hidden]

---

**Titley, Monica K. <monicat@filene.org>**  
To: TOPCleanersWI@gmail.com

**Fri, Apr 1, 2011 at 9:16 AM**

My household would most likely clean 6 garments per 1 month at TOP Cleaners.

Monica Titley | Innovation Catalyst | Filene Research Institute | [608.231.7536](tel:608.231.7536) | [www.filene.org](http://www.filene.org)

*[Click here](#) to learn how to build an innovation portfolio.*

*You're an active Filene member, now [get more](#)*

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Lynn Latimer <lhatimer@tds.net>

**Fri, Apr 1, 2011 at 9:19 AM**

GM Lynn,

I'm sorry, but we will not be a full service dry cleaner. At this point, we will only clean wearable garments, excluding wedding gowns and leather. If you have any further questions please feel free to email us.

Thank you,  
TOP Cleaners Staff

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Dry cleaning for our household

2 messages

---

**Rosita Gonzalez <gonzsleez@gmail.com>**  
To: TOPCleanersWI@gmail.com

Mon, Mar 28, 2011 at 1:52 PM

TOP Cleaners,

We would love to have an eco-friendly, fixed priced cleaners in our neighborhood!

We currently spend quite a bit on dry cleaning.

In a typical week, we have at least 4 garments a week cleaned, and would love to have a place close by to drop our cleaning.

We look forward to doing business with you!!

Cheers,  
~r

---

Rosita Gonzalez & Jonathan Sleeman  
1022 Seminole Hwy | Madison, WI 53711 USA  
608 276 6057 home | 434 242 6440 mobile  
[gonzsleez@gmail.com](mailto:gonzsleez@gmail.com)

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Rosita Gonzalez <gonzsleez@gmail.com>

Mon, Mar 28, 2011 at 1:58 PM

Rosita,

Thank you very much for your email of intent. We greatly appreciate it. Please feel free to spread the word to your family and friends. We would love to hear from them as well. We look forward to servicing your families dry cleaning needs. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**

56K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

**Customer**

2 messages

**susancgeer@hotmail.com <susancgeer@hotmail.com>****Mon, Mar 28, 2011 at 12:09 PM**

Reply-To: susancgeer@hotmail.com

To: TOPCleanersWI@gmail.com

I have had to cut back my dry cleaning due to high costs. I would use your service 3-4 garments every month. Glad to have you in the neighborhood.  
Sent via BlackBerry from T-Mobile

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>****Mon, Mar 28, 2011 at 12:28 PM**

To: susancgeer@hotmail.com

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. We would love to hear from them as well. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

**Community Support for Top.doc**

56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## We want Top Cleaners!

2 messages

---

**Andrea Nilsen** <drea3228@yahoo.com>  
To: TOPCleanersWI@gmail.com

Mon, Mar 28, 2011 at 11:41 AM

Hello,

I would love to have an eco-friendly dry cleaners in my neighborhood!

My household would most likely clean 15-20 garments per month at TOP Cleaners.

Thank you!  
Andrea

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Andrea Nilsen <drea3228@yahoo.com>

Mon, Mar 28, 2011 at 12:28 PM

Andrea,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. We would love to hear from them as well. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**  
56K





Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## Dry Cleaning

2 messages

---

**Jill McNaughton** <jillmcnaughton@charter.net>  
To: TOPCleanersWI@gmail.com

**Mon, Mar 28, 2011 at 10:35 AM**

I understand you are looking for customers - My husband dry-cleans approximately 10 items (mostly dress shirts) per month - Looking forward to having you in the neighborhood!

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Jill McNaughton <jillmcnaughton@charter.net>

**Mon, Mar 28, 2011 at 11:15 AM**

Jill,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. We would love to hear from them as well. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**  
56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Re: Letters of INtent fro One Price Dry Cleaners

2 messages

---

**Jennifer Stewart** <office@gagemitchell.com>

Mon, Mar 28, 2011 at 10:11 AM

To: Diana Shinall <dianatjinc@charter.net>

Cc: TOPCleanersWI@gmail.com

Hey Diana,

I'm sorry we don't have a business that required lots of dry cleaning but hopefully this personal statement will help. I've also forwarded your letter to all of my friends in Madison. Let me know if there's anything else I can do, or if you'd prefer I put this on professional letterhead as a statement from our company. Whatever you need:)

Take care,  
Jennifer Stewart

→ [NEW WEBSITE – Coming Soon...](#)

:: A Brand Design Studio  
:: [ModernSpecies.com](#)  
:: [608.467.0162 office](#)

*Official Adopter* | The Designers Accord  
[www.DesignersAccord.org](#)

On Mar 26, 2011, at 5:45 PM, Diana Shinall wrote:

Hello Everyone,

Either you have already responded or this may be your first time hearing this need.

We are in desperate need of getting letters of intent from the everyday people here in the Madison and surrounding areas. The date that we were using to get the letters has come and gone and we still are in need of more.

If you will would you please ask family members and friends to please respond to our mailbox ( see attached letter). The letter does not obligate them in any way, it is only for the purpose of satisfying WHEDA as we finalize our funding package.

As always we greatly appreciate you support and look forward to seeing you very soon in our new location as well as the new T.J."S Taylors One Price Dry Cleaners (TOP) located on Verona Road, right in front of the Home Depot.

If you have any questions please feel free to give me a call at 239-4286.

Thanks and have a wonderful weekend.

Diana

<Community Support Printed Copy.DOC><TOP letter of Intent.doc>

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 **TOPCleanersStatement.pdf**  
190K

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Jennifer Stewart <office@gagemitchell.com>

**Mon, Mar 28, 2011 at 10:15 AM**

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

[Quoted text hidden]

On Mar 26, 2011, at 5:45 PM, Diana Shinall wrote:

Hello Everyone,

Either you have already responded or this may be your first time hearing this need.

We are in desperate need of getting letters of intent from the everyday people here in the Madison and surrounding areas. The date that we were using to get the letters has come and gone and we still are in need of more.

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If you have any questions please feel free to give me a call at 239-4286.

Thanks and have a wonderful weekend.

Diana

<Community Support Printed Copy.DOC><TOP letter of Intent.doc>

---

 **Community Support for Top.doc**  
56K

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Taylor's One Price Cleaners <topcleanerswi@gmail.com>

# letter of intent

2 messages

Angela Jones <angelajones@uwdc.org>  
To: TOPCleanersWI@gmail.com

Mon, Mar 28, 2011 at 10:59 AM

Angela Jones

Director, Community Impact

United Way of Dane County

Phone (608) 246-4376

[www.unitedwaydanecounty.org](http://www.unitedwaydanecounty.org)

LIVE UNITED™

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TOP letter of Intent (2).doc  
74K

Taylor's One Price Cleaners <topcleanerswi@gmail.com>  
To: Angela Jones <angelajones@uwdc.org>

Mon, Mar 28, 2011 at 11:14 AM

Angela,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. We would love to hear from them as well. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

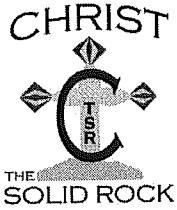
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**Community Support for Top.doc**

56K

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# CHRIST THE SOLID ROCK BAPTIST CHURCH

March 30, 2011

1502 Parkside Dr  
Madison, WI 53714  
608-241-9796

I am writing a letter on behalf on the Nurses Guild Ministry of Christ the Solid Rock Baptist Church in support of, Taylor's One Price Cleaners. We have 10 women on the Nurses Ministry and will send 20 uniforms a month to Taylor's One Price Cleaners to support a company that gives back to the community.

Sincerely

Antoinette Neal. President of the Nurses Guild  
2941 Fish Hatchery Rd  
Madison, WI 53713  
608-209-8278



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

## Cleaning services

2 messages

**Shawn Krueger <shawn1dave@aol.com>**  
To: TOPCleanersWI@gmail.com

**Mon, Mar 28, 2011 at 10:56 AM**

My household would use the drycleaning services. We regularly would have cleaned @ 15-20 garments per month, or more.

Thank you-

Shawn Krueger  
745 Miami Pass  
Madison, WI 53711

Shawn Krueger  
Sun West Palms Vacation Rentals #201 & #203  
[www.homeaway.com/302825](http://www.homeaway.com/302825) & 221672  
[www.vrbo.com/130609](http://www.vrbo.com/130609) & 122233  
608.219.8961

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Shawn Krueger <shawn1dave@aol.com>

**Mon, Mar 28, 2011 at 11:15 AM**

Shawn,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. We would love to hear from them as well. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**  
56K





Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

**TOP Cleaners**

2 messages

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**eodderswhite@gmail.com** <eodderswhite@gmail.com>  
To: TOPCleanersWI@gmail.com**Mon, Mar 28, 2011 at 10:51 AM**

I would love to see a dry cleaner in Madison that charges reasonable prices AND helps the community. It sounds wonderful.

I don't have many things dry cleaned these days (to be honest, I tried to eliminate almost all dry-clean-only items from my wardrobe after moving to Madison from the Chicago area and realizing how insanely expensive dry cleaning is here), but I would do all my cleaning at Taylor's. My best estimate is that this would amount to roughly 4 visits a year, during which I'd have 5 or so items dry cleaned.

I hope this helps. Good luck!

Elizabeth Odders-White

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: eodderswhite@gmail.com**Mon, Mar 28, 2011 at 11:15 AM**

Elizabeth,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. We would love to hear from them as well. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

**Community Support for Top.doc**

56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## Interested in Dry cleaning services

2 messages

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**Anu Melville** <anu.melville@gmail.com>  
To: TOPCleanersWI@gmail.com

Mon, Mar 28, 2011 at 10:07 AM

Hi Diana,

I got a recommendation from Jennifer Stewart that you are offering dry cleaning services for only \$3.99. That's fantastic and something my friends and I would definitely be interested in.

I also think the non-profit portion of the venture is great!

I'm not sure if you use green cleaning products, but if so I would recommend talking to Epic and see if you can offer your services there.

- Anu

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Anu Melville <anu.melville@gmail.com>

Mon, Mar 28, 2011 at 10:12 AM

Thank you so much for your email of support. We appreciate it very much. We are trying to quantify community support. Therefore, we need to know the number of garments people would have cleaned at our cleaners on a monthly basis. Could you please put this in an email and send it back to you. Thank you very much in advance.

Please feel free to spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

ps. thanks for the idea of contacting EPIC

[Quoted text hidden]



**Community Support for Top.doc**  
56K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

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## Letter of support

3 messages

**Shea <shea.lues@gmail.com>****Sat, Mar 26, 2011 at 1:31 PM**

To: TOPCleanersWI@gmail.com

I just wanted to take a minute to express my interest in this business venture. We do not have anything like it here in Madison. I look forward to having the opportunity to have my clothes dry cleaned at an environmentally friendly cleaners. As well as supporting a business that is giving back by supporting a need in our community with the MAP program. I look forward to your opening day and to supporting this venture.

Sincerely,

Pablo and Shea Lues

Sent from my U.S. Cellular® Android phone

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>****Sat, Mar 26, 2011 at 2:31 PM**

To: Shea &lt;shea.lues@gmail.com&gt;

Thank you for your email of intent. It is greatly appreciated. Could u please give us an estimate as to how much you dry clean a month?

Please feel free to spread the word to your family and friends. We would love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

---

**Shea <shea.lues@gmail.com>****Mon, Mar 28, 2011 at 8:38 PM**

To: Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

5 items per month.

Sent from my U.S. Cellular® Android phone

[Quoted text hidden]

**T.J.'s Taylor's One Price Cleaners, Inc  
4522 Verona Road  
Madison, WIW 53711  
608-274-9410**

March 26, 2011

Dear Potential Customer,

There is a new social enterprise opening in Madison called T.J.'s Taylors One Price Cleaners, Inc. (TOP) . TOP is an Eco-friendly Dry Cleaners that provides high quality service at just \$3.99 per garment. They will be opening in May at 4522 Verona Rd. The store is in front of Home Depot.

TOP Cleaners is a social enterprise because it provides:

- Valuable service to the community - eco-friendly, low cost and high quality dry cleaning
- Job training skills to the students/employees – cashiering, customer service, high quality dry cleaning, inventory, janitorial, and staffing skills will be learned as students cycle through the 12 week training program
- A profitable business for the owners who are committed to using a percentage of the profits to fund a very successful non-profit called Madison Apprenticeship Program (MAP). MAP provides an intensive 12 week life-skills program and is a United Way partner agency under the Safety Agenda for Change.

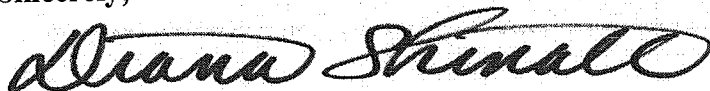
In order for TOP to complete their funding and open their doors, they need emails of intent from likely customers indicating how many garments per week or per month you would have dry cleaned at \$3.99 per unit, and laundered shirts at \$2.29 per shirt. At these rates, you can save 30-45% off of your typical dry cleaning costs!! Please email your intents to [TOPCleanersWI@gmail.com](mailto:TOPCleanersWI@gmail.com) before Friday, April 1, 2011. Responding will not oblige you to use their service, however, we're sure that you will be impressed and will be a return customer once you have tried them.

My household would most likely clean 5-10 garments per month at TOP Cleaners.

Please forward this message to everyone you know in the Madison area that can benefit from TOP's low cost, high quality dry cleaning services. We need as many legitimate responses as we can get.

Thank you for your time! We look forward to seeing you soon at TOP Cleaners!!

Sincerely,



Diana Shinall, Executive Director



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Verona road Eco-Cleaners

2 messages

---

**Nicole Nelson <nicolenelson\_03@yahoo.com>**

**Fri, Mar 25, 2011 at 2:33 PM**

To: TOPCleanersWI@gmail.com

I'm a Dunn Marsh resident and am excited to hear about the possible new Eco-cleaners opening near-by.

My family doesn't have a lot of dry cleaning needs, but I would say we need average about 2 garments/mo.

Nicole Nelson

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Fri, Mar 25, 2011 at 2:34 PM**

To: Nicole Nelson <nicolenelson\_03@yahoo.com>

Thank you for your email of intent. It is greatly appreciated. Plase feel free to spread the word to your family and friends. We would love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

---



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## I'll be a customer!

2 messages

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**Annik DuPaty <annikdupaty@gmail.com>**  
To: TOPCleanersWI@gmail.com

**Thu, Mar 24, 2011 at 10:50 PM**

Congrats on your new business!

I work downtown and live on the northeast side so I won't be able to get there much, but perhaps 4-6 garments every other month.

Any chance you could do pick up and delivery downtown (building on State Street)? There may be others at my org interested.

Thank you,

Annik

Annik Dupaty  
[annikdupaty@gmail](mailto:annikdupaty@gmail.com) or [annik@mmoca.org](mailto:annik@mmoca.org)

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Annik DuPaty <annikdupaty@gmail.com>

**Thu, Mar 24, 2011 at 10:53 PM**

Thank you for your email of intent. It is greatly appreciated. Please feel free to spread the word to your family and friends. We would love to hear from them as well. We will have pick up and delivery from certain locations. Details are yet to be defined. Please keep an eye out for our grand opening. We will definitely be able to better define this at a later date.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Lewis family

2 messages

---

**Tiffany <tfflewis23@yahoo.com>**  
To: topcleanerswi@gmail.com

**Thu, Mar 24, 2011 at 10:22 PM**

We will clean approximately 10 to 15 items weekly... We have a family of six and would benefit from having a reasonably priced dry cleaners..

Thanks

Tiffany Lewis  
Sent from my LG phone

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Tiffany <tfflewis23@yahoo.com>

**Thu, Mar 24, 2011 at 10:35 PM**

Thank you for your email of intent. It is greatly appreciated. Plase feel free to spread the word to your family and friends. We world love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

---



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

**TOPCleaners**

2 messages

---

**lamin drammeh <langdrammeh@yahoo.com>**  
To: TOPCleanersWI@gmail.com**Thu, Mar 24, 2011 at 2:41 PM**

I am glad that you are offering a dry cleaning service that is CHEAP, GOOD FOR THE ENVIRONMENT, and GIVE BACK TO THE COMMUNITY.

I will definitely be willing to support such a business. I have three coats and a suit that I dry clean regularly and I am going to give that service to you.

TOPCleaners will definitely have my business.

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: lamin drammeh <langdrammeh@yahoo.com>**Thu, Mar 24, 2011 at 5:20 PM**

Thank you for your email of intent. It is greatly appreciated. Please feel free to spread the word to your family and friends. We would love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]





Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Garments per month

2 messages

---

**Prestine, Treater E <TPRESTIN@amfam.com>**  
To: TOPCleanersWI@gmail.com

**Thu, Mar 24, 2011 at 11:30 AM**

Top Cleaners,

I would anticipate that I would have six garments cleaned per month.

Good luck with you grand opening. I am looking forward to being able to tryout your service. I drove by the other day to see if you were open yet. It will be nice to have a reasonably priced dry cleaners in Madison.

Have a great day.


Treater

*Treater Prestine*

**Sourcing Consultant | Controller Division | American Family Insurance**

6000 American Parkway | Madison, WI 53783 | Phone: 608.242.4100 Ext. 30254 | Fax 866.849.6789 |

Email: [tprestin@amfam.com](mailto:tprestin@amfam.com)

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: "Prestine, Treater E" <TPRESTIN@amfam.com>

**Thu, Mar 24, 2011 at 11:31 AM**

Thank you for your email of intent. It is greatly appreciated. Please feel free to spread the word to your family and friends. We would love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

---



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Dry Cleaning

2 messages

---

**Daniel Guerra Jr. <dguerrajr@argusventures.com>**  
To: TOPCleanersWI@gmail.com

Thu, Mar 24, 2011 at 10:51 AM

I typically have 7 shirts laundered about every two weeks. 7 suits once per quarter. Hope this helps!

dg

Daniel G. Guerra Jr.

Argus Ventures, LLC | Argus Invent | PO Box 910 | Madison, WI 53701

Voice: 608-240-0524 | Skype: dguerrajr | email: [dguerrajr@ArgusVentures.com](mailto:dguerrajr@ArgusVentures.com)  
Website: [www.ArgusVentures.com](http://www.ArgusVentures.com) | [www.ArgusInvent.com](http://www.ArgusInvent.com) | [www.ShopArgus.com](http://www.ShopArgus.com)

**Argus, Defining Vision. Making Reality.**

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**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: "Daniel Guerra Jr." <dguerrajr@argusventures.com>

Thu, Mar 24, 2011 at 10:55 AM

Thank you for your email of intent. It is greatly appreciated. Plase feel free to spread the word to your family and friends. We world love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## support

2 messages

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**Jacquelyn hunt <jmamaj2002@yahoo.com>**  
To: TOPCleanersWI@gmail.com

**Thu, Mar 24, 2011 at 10:37 AM**

i will agree to use the service at least 3-7 garments monthly.

"Be the change you want to see in the world"  
Gandhi

Peace. J

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Jacquelyn hunt <jmamaj2002@yahoo.com>

**Thu, Mar 24, 2011 at 10:41 AM**

Thank you for your email of intent. It is greatly appreciated. Plase feel free to spread the word to your family and friends. We world love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## intent use for cleaning services

2 messages

---

dawn crim <dbcrim@hotmail.com>  
To: topcleanerswi@gmail.com

Thu, Mar 24, 2011 at 10:27 AM

We don't take clothes to the cleaners that often but we can commit to bringing our items there. Probably about 5 pieces per month.  
Dawn

---

Taylor's One Price Cleaners <topcleanerswi@gmail.com>  
Draft To: dawn crim <dbcrim@hotmail.com>

Mon, May 9, 2011 at 9:58 PM

[Quoted text hidden]

---



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Dry Cleaning Business - Attn: Diana

2 messages

---

**Barb Schulz** <mcguire\_b33@hotmail.com>

**Thu, Mar 24, 2011 at 9:11 AM**

To: topcleanerswi@gmail.com

I am writing to let you know that my family has been anxiously waiting the opening of your business. My husband wears suits to work everyday, and we have 5 dress shirts dry cleaned per week plus 5 two piece suits every 2 weeks. In addition, our family has 8 - 10 other items cleaned per month.

We can't wait until you open!

Sincerely,

*Barb Schulz*

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>

**Thu, Mar 24, 2011 at 10:41 AM**

To: Barb Schulz <mcguire\_b33@hotmail.com>

Thank you for your email of intent. It is greatly appreciated. Plase feel free to spread the word to your family and friends. We world love to hear from them as well.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## dry cleaning

2 messages

---

Rachel DiAnne McKinsey <rmckinsey@gmail.com>

Thu, Mar 24, 2011 at 6:49 AM

To: TOPCleanersWI@gmail.com

My household would most likely clean 3\_\_ (#) garments per \_\_month\_ (week / month) at TOP Cleaners.

--

Rachel D. McKinsey

"When ever there is an air of expectancy and an aroma of faith, God will do great things."  
Bishop R.J. Burt

---

Taylor's One Price Cleaners <topcleanerswi@gmail.com>

Thu, Mar 24, 2011 at 6:52 AM

To: Rachel DiAnne McKinsey <rmckinsey@gmail.com>

Thank you very much for your email of intent. It is greatly appreciated. Please feel free to spread the word to your family and friends. We would love to hear from them as well.

Thanks again,  
TOP Cleaners Staff

On Mar 24, 2011 6:50 AM, "Rachel DiAnne McKinsey" <rmckinsey@gmail.com> wrote:  
> \*My household would most likely clean 3\_\_ (#) garments per \_\_month\_ (week /  
[Quoted text hidden]



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

## Support of Dry Cleaners

1 message

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Melanie R French <melanierfrench@yahoo.com>  
To: Topcleanerswi@gmail.com

Thu, Mar 24, 2011 at 4:31 AM

Hello, Diana,

I am writing in support of your dry cleaning venture. Currently, I am unable to dry clean my clothing because of the cost. I usually use a home cleaning of dryell sheets and my dryer. I must add that I am employed as an Office Manager and my neat and clean appearance is imperative for my job, however, the dryell sheets never really clean my clothing to my satisfaction.

I would love to have a One priced dry cleaners in the Madison area. If your cleaners were operational, I would be able to afford to clean the following every month:

- 4 pants suits which include -4 blazers and 4 pair of pants
- 6 additional blazers
- 6 dresses
- 6 pair of pants
- 5 skirts
- 7 blouses
- 3 sweaters
- 1 -2 coats

I look so forward to your one priced cleaners opening. I'll be one of the first customers!

Sincerely,  
Melanie R French





Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## 4-6 Garments per Month

2 messages

---

**WILLIAMS, Dwayne** <dwilliams@fpm.wisc.edu>  
To: TOPCleanersWI@gmail.com

Wed, Mar 23, 2011 at 4:46 PM

Good Luck with your new business.

Dwayne

**Dwayne Williams, M.B.A.**  
Capital Budget & Policy Analyst and  
All Agency Program Manager  
Facilities Planning & Management  
Capital Planning & Development

946 WARF  
610 Walnut Street  
Madison, WI 53726

Office: [608.265.9671](tel:608.265.9671)  
Fax: [608.265.3139](tel:608.265.3139)  
Email: [dwilliams@fpm.wisc.edu](mailto:dwilliams@fpm.wisc.edu)

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: "WILLIAMS, Dwayne" <dwilliams@fpm.wisc.edu>

Wed, Mar 23, 2011 at 5:36 PM

Thank you for your email of intent. We appreciate your support. Feel free to spread the word to your family and friends.

Thanks again!

TOP Cleaners Staff!!!

[Quoted text hidden]



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

# Prospective New Customer

2 messages

**McNair, Colier <CMcNair@cityofmadison.com>**

**Wed, Mar 23, 2011 at 4:42 PM**

To: "TOPCleanersWI@gmail.com" <TOPCleanersWI@gmail.com>

Cc: "cmj@coliermcnair.com" <cmj@coliermcnair.com>, "cmcnair@zioncitychurch.org" <cmcnair@zioncitychurch.org>

Hi!

15 shirts a month.

At least 4 suits (jacket and pants) pressed every 6 months.

C. Colier McNair, BS, AA

Contract Compliance Monitor - Prevailing Wage Specialist/Targeted Business Enterprise

Department of Civil Rights

Affirmative Action Division

City-County Bldg., Rom. 523

210 Martin Luther King, Jr. Blvd.

Madison, Wisconsin 53703

608.266.6510 PH

608.266.6514 FAX

866.704.2314 TTY/Textnet

[www.cityofmadison.com/dcr](http://www.cityofmadison.com/dcr)

[cmcnair@cityofmadison.com](mailto:cmcnair@cityofmadison.com)

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Wed, Mar 23, 2011 at 5:35 PM**

To: "McNair, Colier" <CMcNair@cityofmadison.com>

Thank you for your email of intent. We appreciate your support. Feel free to spread the word to your family and friends.

Thanks again!

TOP Cleaners Staff!!!

On Mar 23, 2011 4:42 PM, "McNair, Colier" <[CMcNair@cityofmadison.com](mailto:CMcNair@cityofmadison.com)> wrote:

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Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Dry Cleaning

2 messages

---

**Colin Murray <cmurray@isthmus.com>**

**Wed, Mar 23, 2011 at 4:28 PM**

To: topcleanersWI@gmail.com

My household would most likely clean 10 garments per month at Top Cleaners.

Colin Murray  
Advertising Manager, Isthmus Publishing  
608-251-5627

Did you know 160,000 people read Isthmus every week. How many people do you want to reach with your message?

We could learn a lot from crayons:  
some are sharp, some are pretty,  
some are dull, some have weird names,  
and all are different colors....but  
they all exist very nicely in the same box.

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Wed, Mar 23, 2011 at 5:33 PM**

To: Colin Murray <cmurray@isthmus.com>

Thank you for your email of intent. We appreciate your support. Please spread the word to your friends and family.

Thanks again,

TOP Cleaners Staff

On Mar 23, 2011 4:28 PM, "Colin Murray" <cmurray@isthmus.com> wrote:

---



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

**Letter of intent...**

2 messages

carla dawkins <mscarla0609@yahoo.com>  
To: TOPCleanersWI@gmail.com

Wed, Mar 23, 2011 at 3:43 PM



My household would likely clean 7-10 items a week at TOP Cleaners.

*Ms. Carla*



Taylor's One Price Cleaners <topcleanerswi@gmail.com>  
To: carla dawkins <mscarla0609@yahoo.com>

Wed, Mar 23, 2011 at 5:25 PM

Thank you very much for your email of intent. It is greatly appreciated.

TOP Cleaners Staff

- > Ms. Carla
- >
- > </mail/s/?view=att&th=12ee4759e1471ad0&attid=0.1.1&disp=emb&zw>
- >



## Department of Civil Rights

Lucía Nuñez, Director  
Norman D. Davis, Division Manager

**Affirmative Action Division**  
210 Martin Luther King, Jr. Boulevard, Room 523  
Madison, Wisconsin 53703  
PH 608 266 4910  
FAX 608 266 6514  
TTY/Textnet 866 704 2314  
[www.cityofmadison.com/dcr](http://www.cityofmadison.com/dcr)

March 23, 2011

To Whom It May Concern:

The City of Madison is a sponsor and supporter of TJ's Support Brokerage, Inc. and the Madison Apprenticeship Program, led by Ms. Diana Shinall. I have every confidence that the Taylor's One Price (TOP) Dry Cleaning business will succeed beyond expectation under Ms. Shinall's leadership. In addition to other markets, TOP could, potentially, earn the business of Madison police officers and fire fighters in the form of over 5,000 garment cleanings monthly. Please carefully consider the positive impact that this endeavor will have in the Madison area and feel free to contact me with questions. Thank you.

Sincerely,

Norman D. Davis  
AA Division Manager



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## what I need

2 messages

---

Larry Nellem <larrynellem@yahoo.com>  
To: TOPCleanersWI@gmail.com

Tue, Mar 22, 2011 at 10:34 AM

I would use this service with about 10 items per month. Hope to see you soon.

---

Taylor's One Price Cleaners <topcleanerswi@gmail.com>  
To: Larry Nellem <larrynellem@yahoo.com>

Tue, Mar 22, 2011 at 10:36 AM

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



Community Support for Top.doc

56K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

**intent**

2 messages

---

**Brian Peters <briansworld07@yahoo.com>**  
To: TOPCleanersWI@gmail.com

Tue, Mar 22, 2011 at 10:29 AM

My household would most likely clean 8 garments every 2 weeks thru this service.  
Thanks.

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Brian Peters <briansworld07@yahoo.com>

Tue, Mar 22, 2011 at 10:34 AM

Brian,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

**Community Support for Top.doc**  
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Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

## Dry Cleaners

2 messages

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**Kristen Panther** <PANTHER@surgery.wisc.edu>  
To: topcleanerswi@gmail.com

Tue, Mar 22, 2011 at 9:45 AM

I would like to write a letter in support of your business. I think that a community based, environmentally friendly cleaners in the planned location is a great idea. This is in a very busy area with plenty of access to the community. I currently use another cleaner at least twice monthly, and plan to switch my business to TOP Cleaner's. I believe in their business model as well as their ethics and would like to pledge my support.

Regards,  
Kristen

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Kristen Panther <PANTHER@surgery.wisc.edu>

Tue, Mar 22, 2011 at 9:48 AM

Jungle KAT!

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



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Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

## Interest in business

2 messages

---

**Mary Mullen <mmullen@chorus.net>**  
To: TOPCleanersWI@gmail.com

Tue, Mar 22, 2011 at 8:50 AM

My household would most likely clean 2 garments per year at TOP Cleaners. If blankets are included at the \$3.99 price per item, this total would go up to 1 per month in the first year.

Mary Mullen  
4337 Milford Rd.  
Madison, WI 53711

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Mary Mullen <mmullen@chorus.net>

Tue, Mar 22, 2011 at 9:45 AM

Thank you so much for your email of support. Please spread the word to your family and friends. I have attached our flyer to this email for your convenience.

Thanks again for your support,

TOP Cleaners Staff!

[Quoted text hidden]

---

 **Community Support for Top.doc**  
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Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

## Letter of Support

2 messages

---

**Stacey Johnson** <smills2121@yahoo.com>  
To: TOPCleanersWI@gmail.com

Tue, Mar 22, 2011 at 10:02 AM

This letter is to support Taylors One Price Cleaners. Please allow them the funding to complete their business location. This would be very efficient for the community, both financially and environmentally. You would be missing out if you did not support this community based company.

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Stacey Johnson <smills2121@yahoo.com>

Tue, Mar 22, 2011 at 10:23 AM

Stacy,  
Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience. Please respond and let us know how much you clean a month and if you would use our cleaners!

Thank you,

TOP Cleaners

[Quoted text hidden]



**Community Support for Top.doc**  
56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## E-Mail of Support

2 messages

---

**Anthony Wade <a.wade4@hotmail.com>**  
To: topcleanerswi@gmail.com

**Mon, Mar 21, 2011 at 5:21 PM**

I received the e-mail requesting support. I will support T.J.'s Taylor's One Price Cleaners, Inc. I am estimating about five garments per week to be cleaned

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Anthony Wade <a.wade4@hotmail.com>

**Tue, Mar 22, 2011 at 9:41 AM**

Thanks for the email of support! Please spread the word and encourage your family and friends. I have attached a flyer to this email.

Thanks agian,

TOP Cleaners Staff!

[Quoted text hidden]



**Community Support for Top.doc**  
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Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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## I would use this service

2 messages

---

**Galen McKinley** <galen.a.mckinley@mac.com>  
To: "TOPCleanersWI@gmail.com" <TOPCleanersWI@gmail.com>

Fri, Mar 18, 2011 at 8:56 PM

It would be great to have this service in the area and I would gladly switch from my current big-chain cleaners. I dry clean 5 items each month.

-----  
Galen McKinley

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>  
To: Galen McKinley <galen.a.mckinley@mac.com>

Tue, Mar 22, 2011 at 9:47 AM

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

---

 **Community Support for Top.doc**  
56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

**support**

2 messages

---

**Brandon McCarey <brandonmccarey@hotmail.com>**  
To: topcleanerswi@gmail.com

**Fri, Mar 18, 2011 at 2:11 PM**

I could support top cleaners by using it once-twice a week.

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Brandon McCarey <brandonmccarey@hotmail.com>

**Tue, Mar 22, 2011 at 10:48 AM**

Brandon,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

- Show quoted text -  
[Quoted text hidden]



**Community Support for Top.doc**  
56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## Support for your new enterprise I have delivered a hard copy on letterhead to Susan Corrado, too

2 messages

---

Brooks, Richard <rbrooks@dcs.wisc.edu>

Fri, Mar 18, 2011 at 1:34 PM

To: "TOPCleanersWI@gmail.com" <TOPCleanersWI@gmail.com>

Dear Diana,

Great to hear the plans for TOP, especially because you are starting the business as a social enterprise with a concern for green practices. I write to you today as a potential customer, vice president of Wisconsin Partners, board member of the Dane County TimeBank and co-founder of Dane Buy Local. As you might guess, my enthusiasm for your venture stems from many directions. Although I do not have a lot of clothes that are dry cleaned, I would be pleased to send what I do have to TOP and encourage my neighbors and friends to do the same.

Perhaps more important, it would be my pleasure to help you market the business through many different organizations, list serves, social media and promotional techniques.

Last fall, for example, two students of mine recruited 900 other students to shop at Fresh Madison Market in a "Carrotmob" one afternoon. The result was thousands of dollars of revenue for the store and \$4,000 for educating small businesses on green practices. More than 1,200 people have viewed the YouTube Video on the event. We might want to explore adapting that strategy for promoting TOP. I can also offer fairly major exposure to customers through a project called the WI Green Exchange, which will provide outreach online and through the media at no cost.

It would be wise for you to join Dane Buy Local, which now has more than 500 independently-owned businesses members. You can learn about it at [www.danebuylocal.com](http://www.danebuylocal.com)

Often, new small businesses start up with very little support beyond an idea or good intentions. TOP, on the other hand, seems to have a good deal of support which could turn into loyal customers. We not only wish you the best; we will help you achieve it.

Sincerely,

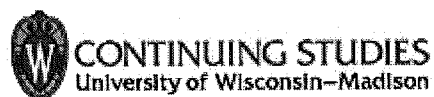
**Rick Brooks**

Outreach Program Manager

Room 7345 21 N. Park St.

Madison, WI 53715-1218

608-265-4077 345-0750 (cell)



"The seven deadly sins are wealth without work, pleasure without conscience, knowledge without character, business without morality, science without humanity, worship without sacrifice, and politics without principle." - Gandhi

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Tue, Mar 22, 2011 at 9:49 AM**

To: "Brooks, Richard" <rbrooks@dcs.wisc.edu>

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**

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Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## dry cleaner

2 messages

---

**Claudell Dawkins** <claudelldawkins@yahoo.com>

Tue, Mar 22, 2011 at 12:36 PM

To: TOPCleanersWI@gmail.com

Yes i support the dry cleaner that is in our community

Yes i will use there services.

Thank You

Good Luck

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>

Tue, Mar 22, 2011 at 12:43 PM

To: Claudell Dawkins <claudelldawkins@yahoo.com>

Thank you for your email of support. Please spread the word to your friends and family. I have attached our flyer to this email for your forwarding convenience. We look forward to your support once our doors are open to the community.

Thank you again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**

56K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

## Intent to Support

2 messages

---

**Patrick Heinritz <madisonpmh@yahoo.com>****Fri, Mar 18, 2011 at 11:01 AM**

To: TOPCleanersWI@gmail.com

To Whom It May Concern,

This is to indicate my support for the proposed TOP Cleaners to be located on Verona Road. My household would likely clean 5 garments per month at TOP Cleaners.

Pat Heinritz  
2238 Eton Ridge  
Madison, WI 53726

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>****Tue, Mar 22, 2011 at 9:49 AM**

To: Patrick Heinritz &lt;madisonpmh@yahoo.com&gt;

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

**Community Support for Top.doc**

56K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

---

**support**

2 messages

---

**Susan Corrado** <smcorrado@hotmail.com>

Fri, Mar 18, 2011 at 10:09 AM

To: topcleanerswi@gmail.com

Diana, I have sent you information already about why I think your plan for TOP is so fantastic, here is the specifics as to my intended use:

My household would most likely clean \_1\_ (#) garments per \_month\_ (week / month) at TOP Cleaners.

My son will most likely clean 5 shirts a week

Thank you

Susan Corrado

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>

Tue, Mar 22, 2011 at 9:50 AM

To: Susan Corrado &lt;smcorrado@hotmail.com&gt;

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

**Community Support for Top.doc**

56K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

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## New dry cleaners

2 messages

---

**Kelly Laishes <LAISHES@surgery.wisc.edu>****Wed, Mar 16, 2011 at 4:38 PM**

To: TOPCleanersWI@gmail.com

To Whom it may concern,

I'm writing to support the opening of a new dry cleaner in Madison, Taylor's One Price Cleaners. I want to take my dry cleaning to local business that is as concerned about the environment as I am, and that is interested in giving back to its community.

I am also very excited about the prices for services at TOP Cleaners and plan to take my and my husband's clothing there!

Sincerely,

Kelly Laishes, RN, MS, APNP  
Trauma Nurse Practitioner

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>****Tue, Mar 22, 2011 at 9:50 AM**

To: Kelly Laishes &lt;LAISHES@surgery.wisc.edu&gt;

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]

**Community Support for Top.doc**

56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

---

## I will support this local business! Jennifer Nale

2 messages

---

**Jennifer Nale <NALE@surgery.wisc.edu>**  
To: topcleanerswi@gmail.com

**Tue, Mar 15, 2011 at 1:53 PM**

I will support this local business! Jennifer Nale

Jennifer Nale PA-C  
General Surgery and Wound  
(608) 265-5763  
[nale@surgery.wisc.edu](mailto:nale@surgery.wisc.edu)

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**  
To: Jennifer Nale <NALE@surgery.wisc.edu>

**Tue, Mar 22, 2011 at 9:51 AM**

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**  
56K



Taylor's One Price Cleaners <topcleanerswi@gmail.com>

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**(no subject)**

2 messages

---

**Jennifer Nale <jdnale2001@yahoo.com>**

**Tue, Mar 15, 2011 at 1:52 PM**

To: topcleanerswi@gmail.com

I would love to support a local business like this!!  
Daniel Nale

---

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Tue, Mar 22, 2011 at 9:51 AM**

To: Jennifer Nale <jdnale2001@yahoo.com>

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**

56K



Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

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## Letter of Support

5 messages

**Emelle Holmes** <HOLMES@surgery.wisc.edu>

Mon, Mar 14, 2011 at 3:05 PM

To: topcleanerswi@gmail.com, topcleanerswi@gmail.dcom

Greetings Diana,

I am writing this letter of support for your project, Taylors One Price Cleaners. I don't currently dry clean my clothes in Madison because of the price. Actually, I am originally from Indiana and I take my clothes back to the CD One Price Cleaners in Hammond, Indiana. It's easier this way since I visit pretty often, and more affordable too!

If there was a one price cleaners in the area, I would surely support it. I have three white coats for work, church and work attire that I would have cleaned. I would estimate 10 pieces a month of personal clothing. In addition to my own person clothing, I am the head of the alter staff and the choir at my church. We have robes that I clean at least 2 to 3 times a month. I would love to use the services of your cleaners for these garments as well. This would take a huge load off of my. :)

I look forward to your grand opening. I have a winters worth of coats and clothing that is waiting to be cleaned.

To Your Success,

Emelle S. Holmes, MPA PA-C  
University of Wisconsin  
Department of Surgery- Colorectal  
600 Highland Avenue F4/285 CSC  
Madison, WI 53792  
608-263-7502 (Clinic)  
608-263-1618 (Office)  
608-890-9445 (Fax)  
3846 (pager)

---

**Taylor's One Price Cleaners** <topcleanerswi@gmail.com>

Mon, Mar 28, 2011 at 10:17 AM

To: Emelle Holmes &lt;HOLMES@surgery.wisc.edu&gt;

How many robes is that?

TOP Cleaners Staff

[Quoted text hidden]

---

**Emelle Holmes** <HOLMES@surgery.wisc.edu>

Mon, Mar 28, 2011 at 10:20 AM

To: Taylor's One Price Cleaners <topcleanerswi@gmail.com>

That would be approximately 10 robes monthly!

Thanks again,  
e

Emelle S. Holmes, MPA PA-C  
University of Wisconsin  
Department of Surgery- Colorectal  
600 Highland Avenue F4/285 CSC  
Madison, WI 53792  
608-263-7502 (Clinic)  
608-263-1618 (Office)  
608-890-9445 (Fax)  
3846 (pager)

>>> "Taylor's One Price Cleaners" <topcleanerswi@gmail.com> 3/28/2011 10:17 AM >>>

[Quoted text hidden]

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Mon, Mar 28, 2011 at 11:16 AM**

To: Emelle Holmes <HOLMES@surgery.wisc.edu>

Emelle,

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. We would love to hear from them as well. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]



**Community Support for Top.doc**

56K

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**

**Thu, Mar 31, 2011 at 2:34 PM**

Draft To: Emelle Holmes <HOLMES@surgery.wisc.edu>

On Mon, Mar 14, 2011 at 3:05 PM, Emelle Holmes <HOLMES@surgery.wisc.edu> wrote:

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Taylor's One Price Cleaners &lt;topcleanerswi@gmail.com&gt;

## Diana, MAP, and Top Cleaners

2 messages

**Jacque Pokorney <juju\_jacque@yahoo.com>**
**Mon, Mar 7, 2011 at 7:44 PM**

To: Susan Corrado <smcorrado@hotmail.com>, leslie mcallister <leslie\_mcallister@hotmail.com>, christina kantor <christina.kantor@gmail.com>, jacque pokorney <juju\_jacque@yahoo.com>, jeff glazer <jmg@glazerlegal.com>, barry <barryusus@yahoo.com>, Gloria Farr <alliedwellnesscenter@gmail.com>, selena pettigrew <selenapettigrew@gmail.com>, williemae conklin <williemaeconklin@gmail.com>, vivian allen <vivianallen17@yahoo.com>, vivian allen <vivianallen18@yahoo.com>, "Sharon L. Younkin" <slyounkin@wisc.edu>, daphne daniels <daphne.daniels@uwmf.wisc.edu>, diana shinall <dianatjinc@charter.net>, topcleanerswi@gmail.com

Diana, we were having our Allied Wellness Center board meeting tonight and Susan informed us of your need to have letters of support from potential customers to use the up-and-coming TOPS Cleaners.

Many people who I would send it too, I believe would also like to know a quick synopsis of all the ways your new business would work and the association with job training and MAP. We were wondering if you could send a short email description to all of us of your vision, your product details, etc...that we can then forward on to others who would likely support your effort and the new Cleaners.

Thank you for your continued hard work with this.

jacque

"do not go where the path may lead, go instead where there is no path and leave a trail."  
ralph waldo emerson

**Taylor's One Price Cleaners <topcleanerswi@gmail.com>**
**Tue, Mar 22, 2011 at 9:52 AM**
**To: Jacque Pokorney <juju\_jacque@yahoo.com>**

Thank you so much for your email of support. We appreciate it very much. Please spread the word to your family and friends. I have attached our flyer to this email for your forwarding convenience.

Thanks again,

TOP Cleaners Staff

[Quoted text hidden]


**Community Support for Top.doc**

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