

**City of Madison**  
**COMMUNITY SERVICES COMMISSION**  
**Community Resources Program**  
**2007 Annual Service Report**  
**Bridge Lake Point Waunona Neighborhood Center (dba Vera Court Neighborhood Center)**  
**Program Area VI, IV, I, III, II**

Program Letter and Name	2007 Program Budget	2007 City Allocation	%
B. Latino Family Resource Center	\$15,629	\$10,629	68%
<b>Service Delivery and Annual Goals</b>			
<p><u>Annual Goals:</u> To provide 1000 unduplicated contacts with Latino residents; to serve 20 unduplicated residents through Spanish-language computer classes; to serve 200 unduplicated Latino residents.</p> <p>In 2007, the Latino Family Resource Center had 1,976 unduplicated contacts with Latino residents; they served 12 unduplicated people through their Spanish-language computer classes; served 278 unduplicated Latino residents.</p> <p>The Latino Family Center has had staff turnover but seems to now be successfully reaching out to the Latino community. The program makes a lot of referrals to other community based resources and provides some translation assistance for Latino residents using those other services. The program does a good job of hosting community events that are drawing a large number of the Latino residents participating.</p> <p><u>Outcome Objective:</u> 80% of Latino Family Resource Center participants surveyed will report above average overall satisfaction with the Center and the services/programs provided.</p> <p>In 2007, 89% of participants survey reported an above average overall satisfaction with the Center and with the services/programs provided.</p>			
Staff Completing Report		Oversight Body	
Lorri Wendorf		CSC/VI	

Program Letter and Name	2007 Program Budget	2007 City Allocation	%
D. Teen	\$ 33,786	\$25,786	76 %
<b>Service Delivery and Annual Goals</b>			
<p><u>Annual Goals:</u> To serve 35 unduplicated youth in after-school recreation and enrichment activities with a weekly average attendance of 15 youth in 400 program hours. This program surpassed or nearly met all of the process goals serving 80 unduplicated youth with a weekly average of 12 in 628 program hours.</p> <p>Activities include homework club, art workshops, media literacy and a wide variety of educational field trips. Collaborative relationship with Project FACE, MSCR and MATC added many new opportunities available to the youth.</p> <p><u>Outcome Objectives:</u> Regular program participation will attribute an increased ability to make positive choices to their participation in Teen Program amongst 65% of the participants; and 60% of program participants will indicate that participation in center programming is a primary source of structure and support in their lives.</p> <p>According to the Program and Activity Assessment Tool (PAAT) 73% of participants indicate an increased ability to make positive choices to their participation in Teen Program; and 63% of participants indicate through an oral survey that the program was the first of second most significant source of structure and support in their lives.</p>			
Staff Completing Report		Oversight Body	
Mary C. O'Donnell		CSC/IV	

Program Letter and Name	2007 Program Budget	2007 City Allocation	%
G. Girl Neighborhood Power	\$ 36,211	\$11,211	31 %
<b>Service Delivery and Annual Goals</b>			
<p><u>Annual Goals:</u> To provide a daily after-school/evening program focused on health, community service, career development and leadership to 58 unduplicated girls ages 9-14 years with an average attendance at each activity of 10 elementary, 12 middle/high school age girl(s) who live in the Bridge/Lake Point neighborhood.</p> <p>The program surpassed the goals for unduplicated and weekly average number of girls served in 2007 with 69 unduplicated girls and an average weekly attendance of 23 girls. In addition, 20 girls participated in the Girl Inc. curriculum and 9 girls were involved with the girl's council. GNP girls at Bridge Lakepoint were very involved with an exercise program called "Stepping Statewide", Trick or Treat for Others to Eat, and the Girls Inc. curricula <i>Media Smarts</i> and <i>Dollars, Sense and Me</i>.</p>			

Outcome Objectives: 75% of the girls will improve or maintain their GPA from Fall to Spring semester; and 80% of the girls will increase their connection to the community through community service projects.

68% of the girls improved their grades from first to second semester in 2006-2007; and 86% participated in community service activities and indicated through a survey an increased interest and connection to the community.

Staff Completing Report	Oversight Body
Mary C. O'Donnell	CSC/IV

Program Letter and Name	2007 Program Budget	2007 City Allocation	%
I. Los Ninos Primeros	\$28,756	\$10,500	36%

#### Service Delivery and Annual Goals

The program had its first open house on June 13, 2007 and began on June 18. Daily attendance has been on average 6 children and 6 adults with an average age of children of 4 years old. Program service goals were met for adults and almost doubled for children. Staff reports very positive response to the program from parents and caregivers. Collaborations have included work with the "Jump Start" program. Through this program children received their own copies of "The Story of Ferdinand" translated in Spanish and some technical assistance in service delivery. Los Ninos also provided 2 holiday parties and a field trip to Olbrich Gardens.

#### Outcome objectives:

1. 80% of adult program participants will report that the Los Ninos Primeros Program has provided increased childcare opportunities and educational programming that meets the developmental needs of the children in preparation for Kindergarten. 39 parents were served, 25 completed evaluations 100% of which indicated that Los Ninos increased child care opportunities and educational programming.
2. 80% of child program participants will show an increase in skills in preparation for Kindergarten. Of the 29 children that received pre and post testing, 95% of them demonstrated a significant improvement in math skills, pre reading skills, and social competence.

Staff Completing Report	Oversight Body
Monica Host	CSC/II

Notable/Significant Agency Events - 2007	
Staff Completing Report:	Lorri Wendorf
1. Administrative: May include comments/issues regarding administrative structure, financial management, staff turnover, board functioning, capital improvement, space, etc.	
<p>The BLPW Center is operated by the Vera Court Neighborhood Center and it's governing Board. In the fall of 2007, BLPW director resigned. The Vera Court Neighborhood Center will not be filling the position until they take some time to evaluate whether or not the structure under Vera Court in relationship to BLPW still makes sense, should continue or if something different should happen.</p>	
<p>The BLPW has an Advisory Board that is advisory to the main Vera Court Neighborhood Center Board of Directors. Over the last year, they have cross-pollinated the Boards so that someone from the BLPW Advisory Board serves on the Vera Court Board and vice versa.</p> <p>Using 2007 Emerging Neighborhood funding, the BLPW Center will be doing some research and analysis about regarding the expansion of the current space.</p> <p>The BLPW Center serves a high number of Latino families.</p>	
2. Funding: May include comments/issues regarding projected losses or gains of program funding, unanticipated expenses, diversification, new initiatives, etc.	
<p>Starting the third quarter of 2007, the BLP center assumed responsibility and supervision for the elementary program, which used to be operated by MSCR. The administrative transition from MSCR was very smooth and programming quite successful.</p> <p>Due to loss of funds, as of January 1, 2008, this agency will no longer be a part of the Girl Neighborhood Power/Girls Inc. collaborative initiative. However, the agency did secure additional funds through the City budget to continue their girls' program at a slightly decreased level.</p>	
3. OCS Intervention: Brief summary of any direct OCS intervention, by agency request, by initiative of OCS, or at request of Commission, Mayor or Council.	
<p>In 2007, an OCS Child Care Specialist met with program staff to assist in set-up of the environment and curriculum and introduce the <i>Madison Elementary School Age Standards</i>.</p>	

**City of Madison**  
**COMMUNITY SERVICES COMMISSION**  
**Community Resources Program**  
**2007 Annual Service Report**  
**Simpson Street Free Press**  
**Program Area IV, I**

Program Letter and Name	2007 Program Budget	2007 City Allocation	%
A. Simpson Street Free Press	\$ 197,853	\$17,337	8 %
<b>Service Delivery and Annual Goals</b>			
<p><u>Annual Goals:</u> To include 50 unduplicated youth in publishing a bi-monthly newspaper with a circulation of 21,000, to spread a positive message of youth achievement and academic success, to expose youth to real-life experiences in journalism, and to encourage/support participating students to serve as role models for their peers.</p> <p>All goals for the year were surpassed. 52 unduplicated youth produced 7 issues with a circulation of 22,850. Simpson Street Free Press continues to provide youth opportunities to connect with a wide-variety of print media professionals and career opportunities. They also started an on-line book discussion group for middle school students and are working on an expanded on-line version of the SSFP publication.</p> <p><u>Outcome Objectives:</u> 90% of the participants will have the knowledge, skills and behavioral competencies to do well in school, get into college, and get good jobs.</p> <p>Teen-evaluations and performance reviews conducted by adult staff members focused on attendance, articles and book reviews completed and organizational work skills demonstrated that 94% of the participants met the outcome objective.</p>			
Staff Person Completing Report		Oversight Body	
Mary C. O'Donnell		CSC/IV	

Program Letter and Name	2007 Program Budget	2007 City Allocation	%
B. Elementary School Summer Writing Workshops	\$16,000	\$16,000	100%
<b>Service Delivery and Annual Goals</b>			
<p><u>Annual Goals:</u> To offer summer workshops to 25 elementary students that emphasize writing, reading math, and using computers. 25 children (21 daily average attendance) were served in the SSFP summer workshops. Program goals were met.</p>			



## 2007 Annual Service Report Review

City of Madison Community Service Commission

### Correction:

## **Youth Services of Southern Wisconsin**

Program A - The agency made an error on their report regarding the number of shelter nights provided in 2007. They provided 60 nights in 2007, not 55 nights as reported in the original service report summary. In addition, the number of street outreach contacts reported as an annual number only included services provided in the fourth quarter. Street Outreach provided a total of 2,975 contacts in 2007.