

Mallards and Night Mares 2026 Promotion Concept List

Not all of these events are confirmed to occur in 2026, this is more of a brainstorming list.

- Drone Show night
- Fireworks nights - 5 proposed for 2026
 - July 3rd 23 minute long Festival Foods Fireworks
 - July 4th normal volume fireworks (8 mn)
 - Remaining 3 shows would be low decibel (8 mn)
 - The Mallards request that Parks Department staff take decibel level readings during at least one low db show & compare that reading to the typical db level of a Mallards game prior to fireworks.
- Big Lebowski/The Dudes night
- Maverick the Bat Dog Night
- Muskies Turn Back the Clock Night
- Pride Night
- Euchre night with world's largest game
- 67 night
- Classy Night
- 608 Day
- World Cup watch night
- 40th anniversary of Top Gun, America's 250th birthday
- Spotify wrapped Night
- Grateful Dead Night
- Love is Duck Blind
- Corn Sweat Night
- Night Mares Midnight first pitch
- Duck, Duck, Duck Night
 - World record for biggest game 2,136
- Night Mares Nighty Night Night
- High School Musical 20th Anniversary: Quack Efron Night
- Hacky Sack Night
- Flip the Field Night
 - Put home plate in CF, Game is played backwards
- Backyard Baseball game
- Ferris Bueller 40th Anniversary
- Mission Impossible: Ethan Hunt Night
- King Kong 50th anniversary
- Rocky 50th anniversary
- Circus Night
- Cars 20th anniversary
- Fight Night with Ben Askren
- Weird Law night
- Dungeons and Dragons Night
- Take Meow-t to the Ballgame

- Anything but a Dog Night
- Fairytale Night
- Prince Tribute Night
- Taxidermy Night
- Summer Splash Day
- Medical procedure night
- ASMR Night
- Wizard Night
- Paint Your Own Bobblehead Night
- Football player appearance
- Barstool Night
- Eating contest night
- Wrestler night
- 2026 movie releases
 - Toy Story 5, Mario Brothers Night (video game night), Odyssey
- Light show
- Hot air balloon
- Skydive entrance
- 6 Bobblehead ideas
 - Depends on number of sponsors
- Packers players night
- Vine reboot night
- Minion night
- Mom talk (Secret Lives of Mormon Wives)
- Female pro wrestler
 - Trish Stratus, Lita
- Pro softball player appearance
- UW Women's Volleyball players
- UW Women's Hockey players
- JJO Meet & Greet with Dee
 - Maybe with pregame concert?
- Don't Cook for Cowboys
- Paint and Sip
- Weighted stuffed animal giveaway
- Microwaveable stuffed animal giveaway
- Jelly Cat stuffed animal
- Supergirl movie release
- Lego flowers or Build-a-Midnight
 - Replica ring
- Daddy/daughter dance
- Cookie decorating class
- Paint-your-own bobblehead
 - Stained glass suncatcher
- Replica NWLS trophy paperweight

- Replica championship ring giveaway
- Coach inspired wallet (teal leather, gold logo) giveaway
- Jenn Tran bachelor alum
- Wicked Night
- Women in STEM organizations
- Tammy Baldiwn Night
- Devil Wears Prada 2
- New Hunger Games movie Night
- Horse girl night
- Cowboy hat bar
- 3rd times the charm night
- Studs ear piercings with piercing in park
- Tattoo Night
- World's Largest Bloody Mary
- Horse racing around the track
- Elaborate cotton candy
- Pillow fight night
- Muttonbusting (FFA night)