

**From:** [Bidar-Sielaff, Shiva](#)  
**To:** [Verbick, Jim](#)  
**Cc:** [Skidmore, Paul](#); [Verveer, Michael](#); [tlc@mailbag.com](mailto:tlc@mailbag.com); [Chalecki, Lori](#); [Freedman, Jason](#);  
**Subject:** Mahen Liquor (agenda item #20)  
**Date:** Wednesday, March 20, 2019 1:30:08 PM

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Dear Jim,

Please forward and print for ALRC members tonight:

Dear colleagues,

I apologize for not being able to be at the meeting tonight.

Agenda #20 is in my aldermanic district:  
Public Hearing - New License  
Siva Sakthi LLC • dba Mahen's Liquor

I have asked for it to be on the consent agenda with conditions agreed upon by the applicant (same conditions as we have for other liquor stores such as Riley's)

I held a neighborhood meeting on March 7. Lt Lori Chalecki from Mildown Police District was also in attendance. MPD as well as neighbors are in support of this application with the agreed upon conditions. The applicant has a lot of experience and owns other well established liquor stores.

Best,

Shiva Bidar-Sielaff  
District 5 Alder



**City of Madison  
Class A Beer  
Class A Liquor**



**License No. 69639-74218**

**RILEY'S/BADGER LIQUOR LLC  
RILEY'S WINES OF THE WORLD  
LIQUOR/BEER AGENT: BENTS, MATTHEW P  
402 W GORHAM ST  
MADISON, WI 53703**

Expiration Date 06/30/2019  
Date Issued 06/08/2018

*Paul R. Ayler*      *Maibeth Witzel-Behl*

Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

Premise - ~3,000 sq. ft basement, ~4,000 sq.ft. 1st level, ~3,000 sq. ft. 2nd level and ~2,000 sq ft 3rd level of storage area.

Common Council granted 7.7.15 with Conditions 1, 2, 3 and 4:

1. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
2. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
3. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
4. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the



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wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

Expiration Date 06/30/2019

**Not Transferable. Post entire license in a conspicuous place.**