



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes ROOM TAX COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Tuesday, March 4, 2025

4:00 PM

Virtual

The City of Madison is holding the Room Tax Commission meeting virtually.

1. **Written Comments:** You can send comments on agenda items to roomtaxcommission@cityofmadison.com.

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)
Webinar ID: 878 4455 0922

CALL TO ORDER / ROLL CALL

The meeting was called to order at 4:02 PM by Chair Krieg. All members were present.

APPROVAL OF MINUTES

A motion was made by Figueroa Cole, seconded by Moss to approve the minutes from the December 16th, 2024 meeting.

The motion passed by voice vote/other.

PUBLIC COMMENT

1. [87345](#) Public Comment for Room Tax Commission Meeting of March 4, 2025

There was no public comment.

DISCLOSURES AND RECUSALS

Glenn Krieg - Monona Terrace Community and Convention Center Board
Sally Miley - Madison Opera Board of Trustees
Ald. Michael Verveer - Monona Terrace Community and Convention Center
and Overture Center Foundation Board of Directors, Monona Terrace Event
Assistance Committee

ITEMS CONSIDERED

- 2. [87346](#) Final 2024 Room Tax Collections

Attachments: [Room Tax Commission -- 03-04-2025.pdf](#)

Commissioners discussed the summarized Room Tax collections for 2024.

- 3. [87348](#) 2025 and Long-Range Forecast

Commissioners discussed the long range forecast of the Room Tax Commission appropriations.

- 4. [87349](#) Arts Grants - Reappropriation of Unspent 2024 Funding

Attachments: [MAC Room Tax Request to extend 2024.pdf](#)

A motion was made by Moss, seconded by Verveer to approve an increase of \$25,000 for the Madison Arts Commission.

\$5,000 for Music Tourism/interactive mapping of cultural events
\$20,000 for Arts Workers Grants – including \$5,000 for Youth Arts Ambassador and \$15,000 for Artist at Work Internship to support Music City Tourism Strategic Plan

- 5. [87350](#) 2025 Meeting Schedule

Commissioners discussed the meeting schedule for the remainder of 2025.

ADJOURNMENT

A motion was made by Figueroa Cole, seconded by Moss to Adjourn. The motion passed by voice vote/other.

The meeting Adjourned at 4:25pm.