



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Draft EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Wednesday, May 27, 2009

8:00 AM

East Madison Community Center  
8 Straubel Court  
Madison, WI 53704

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### CALL TO ORDER / ROLL CALL

**Present:** 7 -

Shiva Bidar-Sielaff; Kathleen B. Raschke; Bev A. Willer; Joanna R. Parker;  
Michael B. Jacob; Patricia A. Lasky and Diane B. Adams

**Absent:** 3 -

Lynn E. Edlefsen; Richard C. Schultz and Joanne E. Brown

**Staff Present:** Jolene Ibeling, Monica Host, Connie Williams, Becky Schesny

Lasky called the meeting to order at 8:02 am.

### APPROVAL OF MINUTES

**MOTION** by Bidar-Sielaff, seconded by Parker, to approve the minutes from the April 22 meeting. Motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCUSSION ITEMS

1. [14836](#) Presentation by East Madison Community Center

<http://www.eastmadisoncc.org>

**Attachments:** [EMCC Brochure](#)  
[EMCC Center Points](#)

Tom Moen, Executive Director, gave a brief presentation about the history of the East Madison Community Center (EMCC), service numbers, how City funding supports the agency and programs, challenges/unmet needs .

The Center first formed in 1966. The center is currently 20,000 square feet and has a budget of half a million dollars and provides 12,000 hours of service each year. Center provides safe and structured programs that positively impact

young children. The City's Community Resources funding provides a base level for program hours. This funding assists EMCC in reaching goals and working with children to increase their assets. Space issues have been resolved with the latest addition and the center celebrated its grand opening on May 10, 2008.

Brown arrived at 8:10 am.

**Present:** 8 -

Shiva Bidar-Sielaff; Kathleen B. Raschke; Bev A. Willer; Joanna R. Parker; Michael B. Jacob; Patricia A. Lasky; Diane B. Adams and Joanne E. Brown

**Absent:** 2 -

Lynn E. Edlefson and Richard C. Schultz

[14836](#)

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Adams inquired about big challenges experience by EMCC? Moen explained that fundraising is the biggest challenge at this time. The Center must raise \$250,000 each year. Lasky asked about the type of fundraising activities they do? Moen discussed sponsorship programs for summer day camp, bowl-a-thon, individual donors and other activities.

Bidar-Sielaff inquired about the ethnicity breakdown for center participants. Moen informed the group that 60-70% are African American, 5-10% are Southeast Asian, 5% are Latino and the remaining percentage is Caucasian.

Adams asked about competing services in the neighborhood. Moen explained that they were the only center in the area providing these services.

2. [14880](#)

Presentation by Dane County Parent Council (Preschool Enrichment Program).

**Attachments:** [Preschool Enrichment Program](#)  
[Creative Curriculum](#)

Char Longino, Child Development and Educational Services Director with Dane County Parent Council presented information to the group regarding the PEP program located at East Madison Community Center. PEP serves as Head Start program and must meet the Head Start standards in addition to City of Madison Accreditation Standards.

A Family Outreach worker focuses on health related issues such as dental, vision, hearing, health and mental health. Children age 3-5 can attend the program for a full day. The program currently operates Monday through Friday from 7 am to 5:30 pm. PEP provides breakfast, lunch and an afternoon snack. The program served 15 kids from August 2008 to May 2009. 10 children were from the Truax housing complex and 5 from nearby neighborhoods.

The City's Community Resources funding allows PEP to hire teachers that are DPI certified versus those with 4-year degrees only. City funding also supports the Outreach Worker efforts working with dental appointments and UW Hearing/Vision. Two thirds of the families involved with the program receive subsidies. DCPC pays for 45% of parent co-pays, but some families still have trouble paying their copayment.

If the parents lose their county subsidy the children can still attend in the free Head Start session in the morning. DCPC reserves 5 slots in the afternoon for those from Truax housing complex who cannot pay for the program. The rest of the children attend for the full day. Host asked about the 5 slots that are identified as Head Start slots. Longino explained that there are 15 slots for full time children and 5 additional slots that Head Start will fund for part day programs. All of the children in the program are also enrolled in Head Start.

Adams asked about income eligibility and how that is factored into the application process. Longino explained that when families apply they use a point system and they receive points for income, teen parent, parents with disabilities, etc. Enrollment is then prioritized by the agency based on the point system.

Adams stated that the funding for Head Start is clearly defined and inquired how municipalities could assist the programs with the small percentage they provide? Longino discussed that the City funding goes toward the hiring of DPI certified teachers and Outreach workers.

Raschke asked about the waiting list. Longino explained that there currently isn't a waiting list for the PEP program.

Willer asked about where dental care was obtained for the program? Longino explained that Dr. Eric TeDuits does the dental work along with Access Dental.

3. [14487](#)

Annual Service Report Reviews

Attachments: [ECCEB 2008 Service Report Reviews](#)  
[OCS Staff Responses to Service Report Questions](#)

Ibeling provided the group with a handout of questions and comments Board members had regarding the 2008 Annual Service Report. The group is to review the document and any additional follow-up questions/comments to Jolene prior to June 24, 2009.

Ibeling reminded the Board that 3 agencies were funded in 2009 with contingencies for 2010 funding. These agencies were Bayview Foundation, Lussier Family Education Center and Wisconsin Youth Company. Staff have worked with the agencies and both Wisconsin Youth Company and Lussier have fully met the contingencies. Bayview Foundation has partially met the contingencies, but is improving through the year. Williams will report to the Board status of the agencies progress later this summer.

Ibeling explained the 2010 funding process timeline with ECCEB funding recommendations first going to the Community Services Commission and the

Council adopting the budget in November.

4. [14840](#)

Tuition Assistance Report

Attachments: [ECCEB 2009 Period 4](#)

The resolution that was accepted earlier this year requesting additional child care assistance funding has been placed on hold. The Office of Community Services estimates that Child Care Assistance will be nearly \$200,000 over budget by the end of 2009. To address the projected deficit for 2009 the Office of Community Services may be implementing several cost-saving measures that will have an impact on both families and early care and education programs. This projection is due to the City's over-commitment to families at the close of 2008 and increases in the financial support to families in response to employers instituting reductions in work hours, reduction in wages, and temporary or short-term layoffs. In addition, the program has experienced record-low turnover for the last 18 months, resulting in less cost-savings than projected.

In our efforts to improve upon an already sophisticated projection and budget tracking system, OCS has consulted with the City comptroller's office and has implemented system improvements and policy changes to avert over expenditures and the need for similar action in the future.

Ibeling provided a brief summary of the proposed cost-saving measures. Parker asked if centers and families know that they may not receive the originally projected funding? Ibeling explained that families and centers have not yet received notice as the Mayor and the Board of Estimates have not yet provided recommendations or direction.

Adams asked if it was just OCS being asked to make cuts or if other departments were also involved? Ibeling explained that the budget cuts are being instituted throughout most the City departments, including 20% reduction of travel/training costs, a freeze on hiring. The Comptroller will be providing a report to the Board of Estimates in early June listing all projected over expenditures by department.

Parker asked if there would be cuts to grants? Ibeling explained that potentially \$5,000 of the \$79,000 in child care grants may be reallocated as a cost savings measure. Parker suggested prioritizing families receiving care over grants for items centers couldn't afford.

Ibeling briefly described program policies that are being evaluated to determine if long-term/permanent changes are appropriate.

MOTION by Parker, seconded by Jacob recommending that staff prioritize funding to families and that cost containment measures include additional cuts to child care grant funds. Motion passed by voice vote.

Adams left the meeting.

**Present:** 7 -

Shiva Bidar-Sielaff; Kathleen B. Raschke; Bev A. Willer; Joanna R. Parker;  
Michael B. Jacob; Patricia A. Lasky and Joanne E. Brown

**Absent:** 3 -

Lynn E. Edlefsen; Diane B. Adams and Richard C. Schultz

5. [14837](#)

Meeting Updates

5/1/09 Meeting with Secretary Reggie Bicha

4/29/09 Department of Children and Families Listening Session

Funding Process Subcommittee minutes from May 7, 2009

**Attachments:** [Funding Process Sub Minutes 5-07-09](#)

Parker and Brown attended the meeting with Secretary Reggie Bicha on 5/1/09 and provided a description of the Governor's proposed budget. Parker stated that DCF's long-range vision is to define quality and commit to it. Parker added that the budget is currently being discussed by the joint finance commission.

Host inquired if budget cuts would eliminate the quality ratings system? Brown answered that QRIS is part of the criteria for the Child Care Block Grant. The quality improvement initiatives are required for 2009-2010.

Raschke discussed how a number of family child care providers are concerned and resistant to quality rating system because they are under the assumption that they have not attained the educational levels needed for the system.

A brief return to item 3 on the agenda and the timeline for the 2010 budget funding process. Ibeling discussed updates from the funding process subcommittee. The ordinance changes and mission statement have been reviewed. Needs and priority setting discussions continue within the subcommittee and staff work groups.

6. [14838](#)

Living Wage Rate Information for 2010

**Attachments:** [2010 Living Wage](#)

Updated living wage information was distributed to the group.

7. [14839](#)

Thank you letters to Enis Ragland, Brenda Konkel and Tracy Kuczenski

**Attachments:** [BK Thank You](#)  
[ER Thank You](#)  
[TK Thank You](#)

Group received copies of letter sent to individuals no longer serving on the Board thanking them for their service and support.

8. [12054](#)

ECCEB Subcommittee

The subcommittee will consist of Parker, Lasky and Brown. The next meeting will be held at the Bridge Lake Point Waunona Neighborhood Center.

**ADJOURNMENT**

**MOTION** Raschke, seconded by Lasky, to adjourn. Motion passed by voice vote. Meeting adjourned at 9:45 am.