



City of Madison
Proceedings - Final
DOWNTOWN COORDINATING
COMMITTEE

City of Madison
Madison, WI 53703
www.cityofmadison.com

Thursday, October 19, 2006

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 120 (Madison Municipal Building)

1. CALL TO ORDER

Chairperson Crabb called the meeting to order at 5:34 PM

Present: Larry Palm, Megan E. Christiansen, Michael P. Quigley, Jeremy P. Levin, Thomas C. Miller, Mary Lang Sollinger, Troy A. Thiel, Ted Crabb, Patrick T. McDonnell, Mary C. Carbine and Jim Weinstock

Absent: Michael E. Verveer, Paul J. Haskew, Maria G. Banuelos, Ledell Zellers and Steve J. Amundson

Staff Present: Jim Mattke, Capt. Mary Schauf, Bill Knobloch

Others Present: Officer Rhonda Russell, John Bauer, Stacy Vilas, UW Student Newspaper Reporter & Photographer

2. PUBLIC COMMENT

No appearances.

3. APPROVAL OF MINUTES

September 21, 2006

A motion was made by McDonnell, seconded by Levin, to Approve the Minutes. The motion passed by the following vote:

Absent: Verveer, Haskew, Banuelos, Zellers and Amundson

Aye: Palm, Christiansen, Quigley, Levin, Miller, Sollinger, Thiel, Crabb, McDonnell and Carbine

Non Voting: Weinstock

4. STATUS REPORTS

No discussion.

A motion was made by Christiansen, seconded by Miller, to Suspend the Rules to take Resolution #04579 next on the agenda. The motion passed by the following vote:

Absent: Verveer, Haskew, Banuelos, Zellers and Amundson

Aye: Palm, Christiansen, Quigley, Levin, Miller, Sollinger, Thiel, Crabb, McDonnell and Carbine

Non Voting: Weinstock

ROLL CALL

Present: Michael E. Verveer, Larry Palm, Megan E. Christiansen, Michael P. Quigley, Jeremy P. Levin, Thomas C. Miller, Mary Lang Sollinger, Troy A. Thiel, Ted Crabb, Ledell Zellers, Patrick T. McDonnell, Mary C. Carbine, Steve J. Amundson and Jim Weinstock

Absent: Paul J. Haskew and Maria G. Banuelos

5. RESOLUTIONS, ORDINANCES & CORRESPONDENCE

Creating an ad hoc committee on parking strategic planning.

Sponsors: Kenneth Golden, Noel T. Radomski and Jed Sanborn

Attachments: StrategicParking CoverSheet 11.1.06.pdf, Referrals Recommendations for ad hoc pkg committee 11.1.06.pdf

Recommended Amendments:

- 1) *Add a "daytime" parker to the Ad Hoc Parking Committee.*
- 2) *Add a member of the Planning Commission to the Ad Hoc Committee.*
- 3) *On the second "Whereas" of the 04579 Resolution text, add the word "current", after the word "optimize", and before the word "resource".*
- 4) *Add the following "whereas" section:*
"Whereas, a number of transportation initiatives are underway that will affect future decisions about the quantity and location of parking resources. These initiatives include the Streetcar Study, Transport 2020 Implementation, Metro services expansion to other communities, the Downtown Comprehensive plan, and improved bicycling resources."
- 5) *Change the due date for submission of the Strategic Plan report to the City Council to the last quarter of 2007.*
- 6) *One committee member shall be designated as an alternate on the committee.*
- 7) *The final report shall be referred to the Downtown Coordinating Committee prior to final consideration by the City Council.*

A motion was made by McDonnell, seconded by Levin, to Return to Lead with the Recommendation to Approve as Substituted to the TRANSIT AND PARKING COMMISSION. The motion passed by the following vote:

Absent: Haskew and Banuelos

Aye: Verveer, Palm, Christiansen, Quigley, Levin, Miller, Sollinger, Thiel, Crabb, Zellers, McDonnell, Carbine and Amundson

Non Voting: Weinstock

6. OLD BUSINESS-Halloween

-Verveer said that the Parks Division and Police Departments have had Halloween dumped in their laps this year. Verveer publicly thanked the Parks Division for all of their work on short notice. About 5,000 tickets sold to date.

-Capt. Schauf also said that a lot of the credit needs to go to the Parks Division, Engineering Department, and Joel Plant, for providing the resources to the Police Division.

-Some of the temporary fencing will be put up on Friday night with the balance beng erected on Saturday.

-Capt. Schauf said that there would be a lot of signage to place as well as staff to direct

- people. .
- There will be 8 mobile police team units on hand and moving throughout the various neighborhoods.
 - Police staffing will be on hand for both Friday and Saturday nights.
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 - Capt. Schauf said that there would be a lot of signage to place as well as staff to direct people. .
 - There will be 8 mobile police team units on hand and moving throughout the various neighborhoods.
 - Police staffing will be on hand for both Friday and Saturday nights.
 - Verveer said that the Parks and Police Departments have had Halloween dumped in their laps this year. Verveer publicly thanked the Parks Division for all of their work on short notice. About 5,000 tickets sold to date.
 - Capt. Schauf also said that a lot of the credit needs to go to the Parks Dept., Engineering Dept, and Joel Plant, for providing the resources to the Police Dept.
 - Some of the fencing will be put up on Friday night, besides Saturday.
 - Capt. Schauf said that there would be a lot of signage and staff out and about directing people.
 - There will be 8 mobile police team units on hand and moving throughout the various neighborhoods.
 - Police staffing will be on hand for both Friday and Saturday nights.
 - Verveer said that he wishes the media would stop talking about Friday night and moving the party to Langdon Street.

7. NEW BUSINESS

- Pedestrian Safety - John Bauer (Pedestrian Safety Initiative), MPD Officer Rhonda Russell, Stacy Vilas (Safe Community Coalition).*
- Various handouts were distributed, including the answers to the traffic quiz.
 - They are currently operating in four different zones: Downtown Madison-West of the Capitol, Hilldale Shopping Center area, Downtown Stoughton, Sun Prairie Business District.
 - Many communities, Police Departments, Madison Metro bus drivers, taxi drivers, and 4 Lakes Driving School have been trained with the DVD video that the DCC Committee is about to see.
 - The DVD version is now shown on local Cable TV. A Spanish version is also available.
 - The video was shown to the committee at this point.
 - John Bauer will have a meeting at the Madison Senior Center on Oct. 23, to develop strategies to get more media exposure.

8. COMMITTEES-GOALS-UPDATES

a. Living Downtown & Land Use - Thiel

- Distributed handouts.
- Briefly discussed recent housing and property transactions in the downtown area.
- Survey work going on in the downtown area by DMI.
- Financing and TIF updates.
- Rentals Reborn open house in June.

-Market data for recent sales distributed, including census data. Some of the information shows that of 395 properties sold between 1998-2004, of which 334 of them sold for \$300,000 or under. This data shows the unaffordability of workforce housing of the downtown area. The medium prices in 1998-2004 average sale price were \$189,600, whereas the active price is \$319,900, or an increase of 61%.

b. Cultural & Recreation - Christianson

No discussion.

c. Economic Development & Business Community - Quigley

No discussion.

d. Transportation - McDonnell

No discussion.

9. STATE STREET OVERSIGHT COMMITTEE - Crabb

*-For the election of officers in November, Megan Christianson will take the nominations.
-TPC approved the downtown shuttle service to start in January 2007, M-F, two routes will be used.
-James Madison Park renovations start in fall 2007, \$1.2 million project.
-On October 26, the 500-600 blocks of the State Street project will be discussed at the Senior Center at a public meeting.*

10. BID ACTIVITIES - Carbine

BID Activities - see report handout from Mary Carbine, which includes an ambassador's report, and business turnover update.

11. CAPITOL NEIGHBORHOODS - Zellers

No discussion.

12. GSSBA ACTIVITIES - Lang Sollinger

GSSBA - Fair Trade and Halloween were the recent discussion items.

13. ROUNDUP

Chair updates:

-DCC will elect officers at the November meeting. Crabb announced that Christianson and Lang Sollinger would serve as a nominating committee.

-TPC approved the downtown shuttle service to start in January 2007, M-F. Two routes will be offered.

-James Madison Park renovations start in fall 2007, \$1.2 million project.

-A public meeting will be held on Oct. 26 for the reconstruction of the 500-600 blocks of State Street. The meeting will be at 7 pm in the Senior Center.

14. FUTURE MEETINGS

a. Thursday, November 16, 2006

1) Election of Officers. 2) Halloween Evaluation. 3) Downtown Parking-Knobeloch. 4) Downtown Bicycle Issues-Ross & Nikora

b. Thursday, December 21, 2006

1) *Review 2006 Goals.* 2) *Issue Identification for 2007*

15. ADJOURNMENT

Meeting adjourned 7:29 PM

A motion was made by Levin, seconded by Carbine, to Adjourn. The motion passed by the following vote:

Absent: Haskew and Banuelos

Aye: Verveer, Palm, Christiansen, Quigley, Levin, Miller, Sollinger, Thiel, Crabb, Zellers, McDonnell, Carbine and Amundson

Non Voting: Weinstock