



August 18, 2014

To whom it may concern,

The Greater Williamson Area Business Association (GWABA) voted unanimously at our August 12 board meeting to join the Marquette Neighborhood Association (MNA) in its also unanimous vote to support Michael Matty's project at 739 Williamson Street and 740 Jenifer Street.

At our board meeting we recognized that the new apartment building proposed by Mr. Matty for Williamson Street at four stories is taller than the two and a half stories recommended by the BUILD II plan. We also recognized that it has a greater density than what is identified for that block in the city's comprehensive plan. But we agree with MNA that its thoughtful design and the plan to refurbish the house at 740 Jenifer Street keeping it as a single family home is a fair trade off for this extra density that is being requested by the developer.

While it is surely a very close call, more density can probably be absorbed on this side of the 700 block. Though, it should be acknowledged that it is the even-numbered side of Williamson Street, which is more open and commercial/industrial in nature than the greener, more residential odd-numbered side, that is clearly more appropriate for "density building."

Nevertheless, we go along with the Marquette Neighborhood Association in urging you to weigh the above in making this close call in favor of allowing this project to go forward.

Thank you for your service to our city,

GWABA Executive Board