



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☐ Beer, ☐ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT-2022-10917
(License number)

12
(Alder District #)

503
(Police Sector)

Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable):

(Class B license only)

Business dba Name: Hayes Place

Licensed Address: 1151 N. Sherman Ave, Madison WI

Premise Capacity: 100

Liquor/Beer Agent Name: Connie Jones

30 % Alcohol, 10 % Food, 60 % Other
paint + sip events

Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Hayes Place

Business Mailing Address: 2005 Anvil lane, Madison WI 53716

Business Contact Name, Position: Connie Jones, Manager

Business Phone: 608-295-1091 Business Email: Hayesplaceevents@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Connie Jones	2005 Anvil Ln, Madison WI	Manager

☐ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☐ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☐ I certify that this information is true and correct to the best of my knowledge.

X Connie Jones
Signature

9-15-22
Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued
Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☐ Live Music ☐ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Poetry and comedy shows

Number of security personnel and how they will be utilized: 1 to 2 security personnel to help at door and around premises.

Description of clothing to identify security personnel: Logo shirts will be worn by security personnel.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

Security to help make sure people are leaving peacefully and safely.

How will the entrance line be managed and controlled: Staff will manage door to check ID's as customers enter.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: Staff will be trained to deal with unruly patrons. Police will be called for physical disturbances.

Underage drinking and fake ID plan: Staff will be trained to identify fake ID's. Patrons with fake ID's will not be allowed in.

Plan to control and supervise patrons under twenty-one (21) years of age: ID's will be required. If event permits under 21 patrons wrist bands will be given at check in.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Staff will maintain orderly appearance of premises inside and out.

Management Personnel

Name	Date of Birth	Name	Date of Birth
Connie Jones			