



Report to the Committee on Aging
 August 27, 2014
 Sonya Lindquist, Executive Director
 East Madison/Monona Coalition of the Aging

EMMCA's new meal program:

On August 1, EMMCA opened up our new meal program at Cranberry Creek Café. This meal program differs from other meal sites in several ways:

1. It is a breakfast site rather than a lunch site.
2. It is located in a restaurant rather than in a senior center, community center, senior apartment building or church.
3. Seniors are integrated in with the restaurant's other customers rather than being in a senior only program (although the seniors do tend to be the vast majority of the people in the restaurant).
4. Seniors order off a limited menu of items taken from the restaurant's menu rather than eating a meal from the pre-arranged congregate meal menu.
5. Seniors do not need to make a reservation in advance.

My Meal, My Way: Cranberry Creek Café Meal Site

Date of meal	Attendance	Donations	Per capita donation
August 1	42	\$156.00	\$3.71
August 8	81	\$283.50	\$3.50
August 15	66	\$202.02	\$3.06
August 22	64	\$224.32	\$3.51

Monona Meadows and Messiah Meal Sites

Date of meal	Attendance	Donations	Per capita donation
August 4	16	\$40.00	\$2.50
August 5	19	\$56.00	\$2.95
August 6	16	\$44.00	\$2.75
August 7	17	\$46.00	\$2.71
August 11	18	\$39.00	\$2.17
August 12	20	\$51.00	\$2.55
August 13	13	\$26.00	\$2.00
August 14	17	\$40.00	\$2.35
August 18	14	\$27.00	\$1.93
August 19	21	\$52.00	\$2.48
August 20	15	\$36.00	\$2.40
August 21	17	\$43.32	\$2.55

❖ In the four weeks of the My Meal, My Way program at Cranberry Creek, there have been 122 people new to EMMCA who have come for meals. At least 80 of these are people who are new to the Dane County Senior Nutrition Program.