

## COMMUNITY DEVELOPMENT DIVISION (CDD) THEORY OF CHANGE

<b>CDD Vision</b>	All Madison residents and neighborhoods have access to resources and opportunities necessary to help them realize their full potential	
<b>Lens</b>	What is the impact on Poverty, Racial Equity and Social Justice?	
<b>Necessary Conditions For Success</b>	Stable family structures, healthy neighborhoods, supportive communities	Positive youth development and educational attainment
<b>Contributing Factors</b>	Housing Employment Crisis support Individual and family well-being	Early childhood education After school programming Youth programming Diverse options that fit individuals
<b>CDD roles</b>	Effectively steward city resources by serving as a funder, partner, evaluator, and advocate	
<b>CDD focus constituents</b>	Low-income residents and families; vulnerable populations; broader community and neighborhoods	
<b>CDD Mission</b>	The Community Development Division collaborates with residents, neighborhoods and other community stakeholders to help overcome barriers to opportunity.	

**PLAN FOR COMMUNITY DEVELOPMENT DIVISION  
PROVISION OF SENIOR ADULT SERVICES**

**MARCH 24, 2015**

**CDD VISION**

All Madison residents and neighborhoods have access to resources and opportunities necessary to help them realize their full potential.

**NECESSARY CONDITIONS FOR SUCCESS**

Community Development Division activities are reviewed through the lens of their impact on poverty, racial equity and social justice. Stable family structures, healthy neighborhoods and supportive communities are necessary conditions for Madison residents and neighborhoods to realize their full potential.

**COMMUNITY GOALS FOR SENIOR ADULT SERVICES**

Assist senior adults to live as independently as possible, to maintain or improve their health and well-being, and to encourage their engagement within the community.

Demonstrate and advance equitable access to services across racial and cultural backgrounds.

**SENIOR ADULT SERVICES OBJECTIVES**

Senior adults have access to a continuum of culturally and linguistically-responsive services that allow them to live as independently as possible.

Senior service organizations work collaboratively to improve the continuum of senior adult services.

**SENIOR ADULT SERVICES STRATEGIES**

1. **Case management:** Provide culturally and linguistically-responsive case management services that support senior adults, especially those who are at or below 240% of the federal poverty level, to live independently, offering diverse options that fit the needs of senior adults and their families, impacting their well-being and access to housing, employment, crisis and other supports.
2. **Volunteer-based home chore services:** Provide culturally and linguistically-responsive volunteer-based home chore services that allow senior adults to remain in their homes and apartments.
3. **Positive aspects of aging:** Provide culturally and linguistically-responsive senior activities that focus on positive aspects of aging, including those which lower the risk of disease or disability, maintain high levels of physical and mental functioning and provide for active engagement with life. *[NOTE: Follows the Rowe & Kahn, Successful Aging, model]*
4. **Senior adults as a resource:** Provide culturally and linguistically-responsive opportunities for senior adults to contribute significant services to their community by sharing their talents and skills in meaningful connections with multiple generations.

5. **Collaborative capacity building:** Expand the capacity of the four Madison focal point organizations to enhance their program delivery through coordination of administrative services and projects. The organizations include:
  - a. East Madison/Monona Coalition of the Aging
  - b. North Eastside Senior Coalition
  - c. South Madison Coalition of the Elderly
  - d. West Madison Senior Coalition

**COMMUNITY INDICATORS OF SUCCESS**

- All senior adults below 240% of the federal poverty level (FPL) have access to case management (CM) services.  
*[NOTE: For 2015, the FPL for a one-person household is \$28,248 annually and for a two-person household, \$38,232.]*
- Adult seniors have knowledge of available services and activities and make appropriate choices to enhance the quality of their lives.
- Increase the racial and cultural diversity of senior adults receiving services to reflect the demographics of the population of senior adults.
- Increase the racial and cultural diversity of senior adults offering volunteer services to reflect the demographics of the population of senior adults.
- The diversity of organizations (board, staff) reflect the demographics of the population being served.