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Subject: Oct 18, 2017 ALRC Meeting, Agenda Item 21 re the alcohol license application for Badger Convenience Madison LLC at 301 N Hamilton (aka Pinkus McBride Market and Deli)
Date: Sunday, October 15, 2017 10:14:01 AM

Dear ALRC members,

I regret I will not be able to join you at your meeting on October 18. The license you will be considering for the referenced establishment is a Class A Beer and Class A Liquor for off-premises consumption.

The applicant and I were unable to schedule a neighborhood meeting on this license application prior to your Oct 18 meeting because of the timing of Mr. Barinder Sandu having contacted me.

Mr. Barinder Sandu and I have agreed to a neighborhood meeting date which is scheduled for Oct 25. Because I want to facilitate Mr. Barinder Sandu obtaining his license while still protecting the opportunity for neighborhood input, I request that you approve the license subject to the neighborhood meeting occurring and no issues being brought forth.

I also request that the following conditions be included on the license, which as I understand it are the conditions on the alcohol license for this premise issued on 6/14/2017:

1. No liquor sales - beer and wine only.
2. The establishment shall not sell, dispense or give away fermented malt beverages in the original container in amounts less than the amount contained in a six pack of 12 ounce bottles or cans. This is only applicable to fermented malt beverages which fall into the following categories of brands: Domestic Premium, Domestic Sub-Premium (which includes Value and Economy brands), Malt Liquor & similarly situated imported brands.
3. Flavored malt beverages containing up to 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a four pack of 12 ounce bottles or cans. Flavored malt beverages containing over 6% alcohol by volume may not be sold, dispensed or given away in the original container in amounts less than a six pack of 12 ounce bottles or cans.
4. The establishment shall not sell, dispense or give away intoxicating liquor in the original container in amounts of two hundred (200) milliliters or less in volume. 'Intoxicating liquor' shall not include wine in the original container with an alcohol content of 15% or less by volume.
5. The establishment shall not sell, dispense or give away flavored fortified wines in the original container with an alcohol content of more than 12.5% alcohol by volume, where spirits have been added to the wine that have not been produced from the same fruit as the wine, for consumption off the licensed premises. This prohibition shall not apply to any other wine product as defined by Wisconsin State Statute §125.02(22).

Thank you.

Sincerely,

Alder Ledell Zellers
608 417 9521

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CC: Barinder Sandu