



City of Madison

Meeting Agenda - Approved

ECONOMIC DEVELOPMENT COMMISSION

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, December 5, 2007

5:00 PM

Room 108 CCB
(Parks Department Annex)
210 Martin Luther King Jr. Blvd.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

Please call Peggy Yessa or Jim Nichols at: 266-4635; TTY/TEXTNET: 866-704-2318

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES OF NOVEMBER 7, 2007 MEETING

November 7, 2007: <http://legistar.cityofmadison.com/calendar/#current>

PUBLIC COMMENT

Any member of the public wishing to speak regarding items on the EDC agenda or other related matters shall do so at this time. Speakers are required to pre-register and are limited to five-minute presentations. Commissioners may ask questions of speakers after all registrants have spoken.

PRESENTATIONS

1. [08309](#) Presentation on Workforce Development
Pat Schram, Director of Workforce Development Board of South Central Wisconsin

DISCUSSION ITEMS

2. [07651](#) Amending Sections 31.05(2)(b) and 31.11 of the Madison General Ordinances to remove

the prohibition on relocating or replacing advertising street graphics.

Sponsors: Jed Sanborn, Joseph R. Clausius and Thuy Pham-Remmele

Attachments: [Ordinance07651Plans.pdf](#)
[ADAMS OUTDOOR ADVERTISING LITIGATION.pdf](#)
[LettersSupportCapReplace.pdf](#)
[Section31.05Report110707.pdf](#)
[EDC City of Madison Businesses.pdf](#)
[Additional Support Letter 113007.pdf](#)

Presentation by Kitty Noonan, City Attorney's Office

3. [08316](#) Authorizing hiring of New Economy Strategies for consultation services to develop and implement a marketing plan for Southeast Madison Business Centers and the Wisconsin BioAg Gateway.
Sponsors: Judy Compton and Zachariah Brandon
Attachments: [Marketing WI Bioag 10-10-2007.pdf](#)
[7873 Addendum 1 Final.pdf](#)
[7873-0-2007-MM Final WI BioAg Gateway.pdf](#)
[7873 Addendum 2 Final.pdf](#)

4. [07874](#) 3 - 5 Year Economic Development Strategic Implementation Plan Report

UNFINISHED BUSINESS

5. [08308](#) Change of January Meeting Date to Wednesday, January 9

REPORTS

6. [07937](#) **ALDER'S REPORT**
Alder Zach Brandon

7. [07939](#) **CHAIRPERSON'S REPORT**

8. [07940](#) **OFFICE OF BUSINESS RESOURCES REPORT**

ADJOURNMENT