

**Title**

To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 10 - 13 during IRONMAN WI Expo and authorizing the Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

**Body**

WHEREAS, Section 9.13 (6) of the Madison General Ordinances and the regulations adopted therein control street vending on the State Street Mall/Capitol Concourse area; and

WHEREAS, Section 9.13 (6)(k)1. allows the Common Council to suspend specifically enumerated vending ordinances or regulations and establish alternate rules and procedures during a special event; and

WHEREAS, IRONMAN WI is such a special event; and

WHEREAS, the sponsor of the event, Ford Ironman Wisconsin, wishes to suspend MGO Sec. 9.13(6)(b) regarding handcrafted, homemade goods; and

WHEREAS, no vending licenses or sidewalk cafe licenses will be invalidated and

WHEREAS, the event sponsor wishes to select additional vendors, salespersons and vending sites to sell products during the special event; and

WHEREAS, Ford Ironman Wisconsin agrees to limit any vendors selected by its event to selling promotional materials specifically related to the event; and

WHEREAS, the event sponsor shall obtain a Special Event Vending License for all selected vendors, as required by sec. 9.13(2) and(3); and

WHEREAS, Ford Ironman Wisconsin agrees to obtain a Street Use Permit for Thursday, September 10 through Sunday, September 13, 2009 for the 200 block of Martin Luther King, Jr. Blvd. and agrees to comply with the conditions of the permit, including but not limited to any conditions placed on the permit by the Street Use Staff Team; and

WHEREAS, the sponsors agree to comply with all recommendations of the Street Use Team and Vending Coordinator concerning the location of vending sites and use of electricity;

NOW, THEREFORE, BE IT RESOLVED, that the Common Council hereby SUSPENDS the vending restrictions relating to handcrafted goods, personally prepared food set forth in 9.13(6)(b) of the Madison General Ordinances for the streets specifically described above; for September 10 - 13, 2009.

BE IT FURTHER RESOLVED that the Common Council establish an alternate rule for vending to allow the event sponsor the right to select additional vendors, salespersons and vending sites within the above described streets and sidewalks on September 10-13; subject to the conditions of the Street Use Permit for placement of vending sites and equipment.

BE IT FINALLY RESOLVED that the Common Council establish alternate rules limiting any such vendors or sales persons to vending only food and beverages, and promotional goods or materials related to the event for the above-mentioned location on the above-mentioned date and times.