



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - Amended

### ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, July 18, 2007

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room GR-27 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

If you need an interpreter or require other accommodations, contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573, at least 48 hours in advance.

Applications will go to the Common Council Meeting of August 7, 2007.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

#### **Call to Order**

#### **Roll Call**

#### **Approval of Minutes**

#### **Public Comment**

### Development of a Policy Statement

1. [05900](#) Comprehensive alcohol policy statement.

### Changes of Agent

2. **06880** Change of Agent  
The Copsps Corporation • dba Copsps Food Center 8178 • 2502 Shopko Drive  
Old Agent: Wilber Buchanan • New Agent: Mark Elliott  
Class A Liquor, Class A Beer  
Aldermanic District 15 (Ald. Palm) • Police Sector 513
3. **06881** Change of Agent  
West Towne PMG LLC • dba Peppermill Grill • 420 Gammon Place  
Old Agent: Drew Roznowski New Agent: Charles Myers  
Class B Combination Liquor & Beer • 22% alcohol, 78% food  
Aldermanic District 19 (Ald. Clear) • Police Sector 113
4. **06882** Change of Agent  
Szechuan Palace Inc • dba China Palace • 1291 N Sherman Avenue  
Old Agent: Dan Qi • New Agent: Weichun Zhang  
Class B Combination Liquor & Beer • 10% alcohol, 90% food  
Aldermanic District 12 (Ald. Rhodes-Conway) • Police Sector 503
5. **06887** Change of Agent  
Dionysus Inc • dba Old Town Pub • 724 S Gammon Road  
Old Agent: Robert Glebs • New Agent: Jennifer Kane  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 1 (Ald. Sanborn) • Police Sector 123
6. **06888** Change of Agent  
Grandview Restaurant Partners LLC • dba Cloud 9 Grille • 876 Jupiter Drive  
Old Agent: Karl Wirag • New Agent: J Frederic Engle  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 3 (Ald. Cnare) • Police Sector 627
7. **06883** Change of Corporate Control -- 1 new officer  
Madison Association of the Deaf Inc • 20% alcohol, 30% food, 50% other  
1109 Williamson Street • Agent: Arthur Nadler Jr  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Ald. Rummel) • Police Sector 408

### Changes of Corporate Control

8. **06884** Change of Corporate Control -- 1 new stockholder  
RP Adler's LLC • dba RP Adler's • 40% alcohol, 60% food  
8202 Watts Road • Agent: Randy P Adler Jr  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Ald. Skidmore) • Police Sector 129

9.       **06885**           Change of Corporate Control -- 1 new officer  
Zor Shriners Aaonms • dba Zor Temple Aaonms • 35% alcohol, 65% food  
575 Zor Shrine Place • Agent: Kent Englund  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Ald. Skidmore) • Police Sector 124
10.       **06886**           Change of Corporate Control -- loss of one officer  
Monona Catering LLC • dba Monona Catering • 14% alcohol, 86% food  
1 John Nolen Drive • Agent: Jon Prill  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Ald. Verveer) • Police Sector 405

**Change of Licensed Premise Applications**

11.       **06890**           Application for Change of Licensed Premise  
Samba LLC • dba Samba Brazilian Grill • capacity 339  
240 W Gilman Street • Agent: Jongyeon Lee  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 8 (Ald. Judge) • Police Sector 403  
Request to add outdoor dining area to licensed premise.
12.       **06891**           Application for Change of Licensed Premise  
Azzalino's Bar & Grill LLC • dba Azzalino's Bar & Grill • capacity of 80  
416 S Park Street • Agent: Gerald Canon  
Class B Combination Liquor & Beer • 50% alcohol, 50% food  
Aldermanic District 13 (Ald. Kerr) • Police Sector 305  
Request to add beer garden to licensed premise.
13.       **06892**           Application for Change of Licensed Premise  
Hoops of Dane County Inc • dba Beck's Bar & Grill • capacity of 99  
1970 Atwood Avenue • Agent: Dale Beck  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Aldermanic District 6 (Ald. Rummel) • Police Sector 410  
Request to add sidewalk cafe to licensed premise.
14.       **06893**           Application for Change of Licensed Premise  
Jordan's Big 10 Inc • dba Jordan's Big 10 Pub • capacity of 300  
1330 Regent Street • Agent: Kelly Jordan  
Class B Combination Liquor & Beer • 45% alcohol, 55% food  
Aldermanic District 5 (Ald. Webber) • Police Sector 402  
Request to add beer garden to licensed premise.
15.       **06894**           Application for Change of Licensed Premise  
The Madison Club • capacity of 800  
5 E Wilson Street • Agent: Brian L. Johnson  
Class B Combination Liquor & Beer • 27% alcohol, 69% food, 4% other  
Aldermanic District 4 (Ald. Verveer) • Police Sector 405  
Request to move bar on third floor.

16. **06895** Application for Change of Licensed Premise  
Alfredo's Enoteca LLC • dba Eno Vino Wine Bar & Bistro • capacity of 203  
601 Junction Road • Agent: Alfredo Teuschler  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 9 (Ald. Skidmore) • Police Sector 128  
Request to remodel and expand.

### 21+ Entertainment License Applications

17. **06343** Nightclub License Application  
Bull Feathers Inc. • dba Bull Feathers  
303 N. Henry Street • Agent: Richard Lyshek  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 4 (Ald. Verveer) • Police Sector 403  
*Referred from June 20 ALRC meeting.*
18. **06889** 21+ Entertainment License Application  
Evarc Inc • dba Crave Restaurant & Lounge • capacity unknown  
201 W Gorham Street • Agent: Eric Fleming  
Class B Combination Liquor & Beer • 49% alcohol, 51% food  
Aldermanic District 4 (Ald. Verveer) • Police Sector 403

### Separated Liquor License Renewal

19. **06406** Separated Liquor License Renewal  
Hoops of Dane County Inc • dba The Bayou New Orleans Style Tavern  
117 S. Butler Street • Agent: Dale Beck  
Class B Combination Liquor & Beer • 60% alcohol, 40% food  
Aldermanic District 6 (Ald. Rummel) • Police Sector 406  
Separation requested by City Attorney's Office, because license was granted 4 1/2 years ago, but has yet to be issued.

### New License - Recessed Public Hearing

20. **06646** Public Hearing - New License  
Hoops of Dane County Inc. • Becks Bar & Grill • 20% alcohol, 70% food, 10% other  
1970 Atwood Ave. • Agent: Dale Beck  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel) • Police Sector 410
21. **06651** Public Hearing - New License  
Mad Pianos Inc • Lucilles Rockin Pianos • 50% alcohol, 36% food, 14% other  
14 W. Mifflin St. • Agent: Brian Bernier  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer) • Police Sector 406
22. **06654** Public Hearing - New License  
Adrian Bajrami • dba Casa Bianca • 5% alcohol, 95% food  
515 Junction Rd., F • Agent: Adrian Bajrami  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore) • Police Sector 128

### New License - Public Hearing

23. [06854](#) Public Hearing - New License  
Buddi Corporation • dba Deon's BP • 20% alcohol, 50% food, 30% other  
2301 Commercial Ave.  
Class A Liquor  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 501  
*Common Council granted a Class A Beer license with no conditions to this applicant at the same address on 12/2/03.*
24. [06853](#) Public Hearing - New License  
Graciela Diaz • dba El Cabrito • 5% alcohol, 95% food  
811 S. Gammon Rd.  
Class B Beer  
Aldermanic District 1 (Alder Sanborn) • Police Sector 114  
*Common Council granted Class B Beer and Class C Wine licenses with no conditions to El Cabrito LLC at this address on 1/2/07.*
25. [06852](#) Public Hearing - New License  
Sucre LLC • dba Sucre • 10% alcohol, 90% food  
20 W. Mifflin St. • Agent: Randall Reinke  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer) • Police Sector 406
26. [06849](#) Public Hearing - New License  
El Corral Bar & Restaurant LLC • dba El Corral Bar & Restaurant • 50% alcohol, 40% food, 10% other  
3302 Packers Ave. • Agent: Francisco Tejada  
Class B Combination Liquor & Beer  
Aldermanic District 12 (Alder Rhodes-Conway) • Police Sector 511  
*Common Council granted a Class B Combination Liquor & Beer License with no conditions to Dennie Jax at this address on 1/21/03.*
27. [06850](#) Public Hearing - New License  
Erin's Snug of Madison • dba Erin's Snug Irish Pub • 17% alcohol, 80% food, 3% other  
4601 American Pkwy. • Agent: David Eisner-Kleyle  
Class B Combination Liquor & Beer  
Aldermanic District 17 (Alder Clausius) • Police Sector 520  
*Common Council granted a Class B Combination Liquor & Beer license with no conditions to this applicant at the same address on 8/1/06. Applicant failed to file a renewal application.*
28. [06851](#) Public Hearing - New License  
Chivitos LLC • dba Casa de Lara • 17.1% alcohol, 82.9% food  
341 State St. • Agent: Charles Otto Ernst de Leon  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer) • Police Sector 403  
*Common Council granted a Class B Combination Liquor & Beer license with no conditions to Casa de Lara Ltd at this address on 12/7/82.*

29. [06845](#) Public Hearing - New License  
Circolo LLC • dba Pasqual's • 17% alcohol, 80% food, 3% other  
702 N. Midvale Blvd. • Agent: Benjamin Roberts  
Class B Combination Liquor & Beer  
Aldermanic District 11 (Alder Gruber) • Police Sector 108
30. [06844](#) Public Hearing - New License  
Cleveland's Diner, Inc. • dba Plaka • 25% alcohol, 75% food  
410 E. Wilson St. • Agent: Telly Fatsis  
Class B Combination Liquor & Beer  
Aldermanic District 6 (Alder Rummel) • Police Sector 406
31. [06848](#) Public Hearing - New License  
Fromagination LLC • dba Fromagination • 10% alcohol, 80% food, 10% other  
12 S. Carroll St. • Agent: Kenneth Monteleone  
Class B Combination Liquor & Beer  
Aldermanic District 4 (Alder Verveer) • Police Sector 405
32. [06879](#) Transfer of License Location from 4921 Commercial Avenue  
Arcides Portillo Cabrera • dba La Zacatecana  
4915 Commercial Avenue  
Class A Beer  
Aldermanic District 3 (Ald. Cnare) • Police Sector 609  
*Common Council granted license on 1/2/07 with no conditions.*

### Ordinance

33. [05739](#) SUBSTITUTE - Creating Section 38.05(9)(o) of the Madison General Ordinances to establish an Alcohol Beverage License Density Plan for Police Sectors 403, 404, 405 and 406.

### Operator Applications

34. [06133](#) Operator License Application  
Brett Basler - Establishment where employed: State Bar & Grill
35. [06336](#) Operator License Application  
Nicholas Zander - Establishment where employed: Mahen's Liquor
36. [06687](#) Operator License Application  
Jamarr Lewis - Establishment where employed: Open Pantry

### Report of Alcohol Policy Coordinator

37. [06206](#) Development of a high-achieving alcohol beverage licensee recognition program.
38. [06208](#) Upcoming joint meeting with Plan Commission and ALRC.

**Discussion**

39. 06906 Review of Rules and Procedures

**Report of the Subcommittee on Process**

40. [06704](#) Timeline and procedures for the review of liquor license renewals.
41. [06705](#) Revision of the alcohol beverage license application to provide committee members with more information.
42. [06706](#) Allowing committee members to receive data from city agencies prior to ALRC meetings.

**Report of the City Attorney**

43. 06907 Status of Good Times Revocation Hearing.

**Report of Madison Police Department**

44. [03238](#) Summary of Liquor License Violations

**Report of City Clerk's Office**

45. [01705](#) Summary of Licenses Issued

**Formal Expressions of Concern**

46. 07038 Formal Expression of Concern  
State Bar & Grill, LLC • dba State Bar & Grill • capacity 168  
118 State Street • Agent: Larry Schmock  
Class B Combination Liquor & Beer • 75% alcohol, 25% food  
Aldermanic District 4 (Ald. Verveer) • Police Sector 406
47. 07039 Formal Expression of Concern  
Angelic Brewing Company LLC • dba Angelic Brewing Company • capacity 232  
322 W Johnson Street • Agent: Tom Woodford  
Class B Combination Liquor & Beer • 48% alcohol, 52% food  
Aldermanic District 4 (Ald. Verveer) • Police Sector 403

**Adjournment**