



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Draft COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE

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Monday, April 2, 2018

5:30 PM

Goodman Maintenance Facility  
1402 Wingra Creek Pkwy

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### NOTICE OF AGENCY PRESENTATIONS

#### CALL TO ORDER / ROLL CALL

**Staff Present:** Jim O'Keefe, Laura Noel, Nancy Saiz, Hugh Wing

**Ben Van Pelt called the meeting to order at 5:36 pm.**

**Present:** 4 - Samba Baldeh; Shiva Bidar-Sielaff; Ben M. Van Pelt and Kim Genich

**Absent:** 2 - Ricky Hunt and Consuelo Lopez Springfield

#### APPROVAL OF MINUTES

A motion was made by Shiva Bidar-Sielaff, seconded by Kim Genich to approve the minutes from April 3, 2017. Motion passed by voice vote.

#### PUBLIC COMMENT

None

#### DISCLOSURES AND RECUSALS

Shiva Bidar-Sielaff disclosed that her day job is at UW Health and there are several proposals that are also funded through UW Health.

#### PRESENTATIONS

1. [51050](#) 2018 Emerging Opportunities Program Applicant Presentations

**Attachments:** [2018 EOP Presentation Schedule.pdf](#)

Nancy Saiz started off the meeting by describing the Emerging Opportunities Program funding process. We received 34 proposals requesting \$514,000 in funding. She discussed the changes to the process from previous years. This year contracts will be required to end by December 31, 2018.

1. Kalyanne Williams from Charles Hamilton Houston Institute discussed the HBCU Fair and her experience with putting on the event. The HBCU Fair is centered around questions she herself had when trying to choose a college. She discussed what the fair is and how it helps students. It caters to the needs

of students of color.

2. Roxie Hentz from CEOs of Tomorrow holds a camp for kids in grades 4-12 in the summer. She discussed the outcomes of the camp last year, and how it focuses on college and career readiness. Last year's themes were the humane treatment of animals and biodiversity. They wrap business learning around the issues. The camp's focus is on kids of color and low-income children.

3. Laurie Greenberg and Grant Sovern from Madison Path to Citizenship discussed what the program does and their partnerships. Mr. Sovern is an immigration lawyer and discussed why they collaborate with Madison Path to Citizenship.

4. Melissa Menning from The Road Home discussed the Heart Room. It is a wrap-around approach involving neighborhood advocates in the Meadowood neighborhood. The goal of the pilot is to serve 18 people in doubled up situations, who are not usually eligible for homeless assistance, in depth to get them out of poverty and into stable housing. The families will be identified by Joining Forces for Families. Melissa submitted a new budget with a new funding request of \$15,000 for the salary of a case manager.

5. Saran Ouk from conNEXTions gave her background and why she started conNEXTions. She arrived in Madison as a refugee as a child. Her program mentors and offers resources to young adults of color. The target population are low income individuals of color ages 18-29.

6. Jody Barnick from Community Coordinated Child Care highlighted the Parent Cafe model to support trauma informed care. Vera Court is hosting Parents Cafe, and they are working with other collaborators and partners.

7. Winnie Karanja from Maydm shared their mission to connect girls of color to the technology field to create well-rounded technical leaders. They are working with Badger Rock Middle School, and the program supports the MMSD IT pathway.

8. Liz Zimdars from the Fitchburg Library presented for Next Step Ministries. The program proposed came from Leopold Park Community Schools. Fitchburg Library, Next Step Ministries and Leopold School partnered to get the community together. She discussed last year's program and the changes they are making this year. Friends of Fitchburg Library are funding three LTE positions to run the program. They are looking to hire from the neighborhood.

9. Rebecca Ressler, with Nora and Carla, from Latino Academy of Workforce Development are under the umbrella of Vera Court Neighborhood Center. They offer bilingual services for adult employment education. She discussed the Latino population they serve. They would like the City to help them accelerate their growth, so one day they can become their own organization.

10. Richard Entenmann from Asset Builders of America discussed the model of their program. Their goal is to increase financial literacy for all citizens of the state. They would like to partner with Mentoring Positives to serve the Darbo/Worthington neighborhood. They want to help develop business

management skills and financial literacy. Classes would be at LaFollette High School, with half of the participants from Darbo/Worthington and half from the LaFollette area.

11. Sheray Wallace is a Meadowood Neighborhood Community Health Worker. She discussed the issues in the Meadowood Community, specifically, teen pregnancy and teen sexual health. There is a great need for her program in the Meadowood neighborhood.

12. Patrina White from Kennedy Heights Neighborhood Center would like to bring their financial management in house, to increase their efficiency with funds. Jon Gramling will come on board and help train them in financial management.

13. Beth Larson from Wisconsin Youth Symphony Orchestra gave an in depth look at what it is like to be a teen teacher. She discussed the demographics of the group, 50% latino, 25% african american, and 35% asian and white.

14. Kipp Thomas from Kipp's Cuisine has been in the restaurant business for 23 years. He discussed how he got involved in the community and with youth. He created a culinary class at Badger Rock which is like running a restaurant. He is helping kids take the food from the garden to the table, and mentoring them in other areas of their life at the same time.

15. Aaron Romens from Tenant Resource Center discussed the need and demand for this program. The demand comes from caseworkers, HSC and other agencies. How do you find housing for people? If more caseworkers and agencies are looking for affordable housing for people, maybe we can break down some of the barriers that people have.

16. Maggie Porter Kratz from YWCA discussed the Tree Lane project for homeless families, and developing the children's programs at the project. 100-180 kids are expected to be residing in the building. Funding will help leverage in kind donations and fundraising.

17. Sonia Spencer, the Resource Coordinator for Mendota Elementary School, presented for Door Creek Church. She discussed what Community Schools is and how they are partnered with Door Creek Church. Door Creek Church has historically funded the block party, which is free to everyone in the neighborhood.

18. James Morgan from RAP discussed how he became involved with prisoner re-entry. Re-entry traditionally dealt primarily with housing and employment. Studies have shown that family connection is effected by incarceration and is even more important, and in need of support. Family structures change and formerly incarcerated person needs help accessing them.

19. Sina Davis from Mothers in the Neighborhood discussed the history of MITN partnering with Community Health Workers in the Allied Neighborhood. They do outreach, check on shut-ins, and a whole host of other services. Shannon Hattenhower is a volunteer with MITN. She discussed the issues that are

prevelant in Allied. Sina Davis is currently training 9 MITN volunteers to be Community Health Workers.

20. Peng Her from The Hmong Institute informed that they use a holistic approach to deal with th eneeds in the Hmong community. They did a survey of 2550 Hmong community members and the biggest concern is that the youth do not speak Hmong or know the culture. They also teach kids leadership skills and provide culturally competent programming. This provides opportunities for youth and paren tinteraction and activities.

After all of the scheduled presentations, the committee re-opened Public Comment so Coach Assad from Mellowhood Foundation could address the committee.

Coach Assad shared that Family Initiatives was a call to action from community, parents and schools. Adults are trained in conflict resoution. The budget they submitted is for 4 staff members during high school basketball games. Parents are vetted by the police department and background checks are done.

#### ADJOURNMENT

A motion was made by Shiva Bidar-Sielaff, seconded by Kim Genich to adjourn at 8:30 pm. Motion passed by voice vote.