



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Draft EARLY CHILDHOOD CARE AND EDUCATION BOARD

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Wednesday, January 28, 2009

8:00 AM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 7 -

Lynn E. Edlefson; Joanna R. Parker; Diane B. Adams; Kathleen B. Raschke; Patricia A. Lasky; Richard C. Schultz and Joanne E. Brown

**Absent:** 4 -

Bev A. Willer; Brenda K. Konkel; Michael B. Jacob and Tracy K. Kuczenski

**Staff:** Jolene Ibeling, Bill Clingan, Monica Host, Vari Del Moral Smith, Becky Schesny

Brown called the meeting to order at 9:05 am.

### APPROVAL OF MINUTES

Motion made by Edlefson to approve December 10 minutes. Lasky seconded.  
Motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCUSSION ITEMS

1. [13369](#) OCS & CDBG Planning

CDBG Office is working on 5-year plan to be submitted to HUD later this year. OCS is working on the 2010 contracts and the OCS Commission is reviewing the needs and creating priorities for future funding processes.

Clingan expressed goal to combine or connect the two processes in whichever manner can best serve the Community Development Division as a whole, understanding restrictions in regards to having HUD funded staff working on non-HUD work items. As an example the individual in CDBG that performs website support in that office could provide support for OCS website as well. Additionally, combining the functions of the Division may support workload issues and assistance to agencies that report to both agencies with an

opportunity to streamline the reporting process.

2. [13370](#) 2009 ECCEB Calendar

The 2009 meeting schedule and locations were distributed. Advance notification will be made if there is a change in location.

Annual work plan calendar was distributed and lays out a general work plan for the year. It may be revised as needs arise. There is a strategic plan to make needs known to Council throughout the year, not only during the budget process.

Clingan has scheduled a presentation of a study and report, "The Economic Impact of Early Childhood Care and Education in Dane County" to the Economic Development Commission in March.

There was discussion regarding agencies providing presentations throughout the year, not just during a funding process. Content of agencies' presentation to the board would ideally include more than addressing outcomes but the role the agency plays in the community, agency funding streams and unmet challenges.

It was suggested that a visual map of funding be developed, illustrating what funding sources are available and what agencies/programs receive the respective funds.

The Board expressed desire for an update from staff as to what they are working on, including MMSD/4K. There is a 4K subcommittee meeting immediately after the ECCEB meeting today.

A subcommittee of the Board of Education is meeting this week to discuss initial plans for 4K and will go to the full Board of Education next week.

ECCEB discussed need to draft letter to the Strategic Planning Committee to express desire for 4K to include accredited centers. Brown will compose a letter from ECCEB to the Board of Education supporting a collaborative approach to 4K involving accredited child care providers who are already providing or have the staff to provide 4K programs.

3. [13371](#) Review & Identify Issues from December 10, 2008 Forum

The Board discussed need for Health Insurance and inquired about the movement to have it statewide. Parker informed the Board she is working through MACCA to obtain health insurance for Madison Accredited programs as it is more beneficial/affordable through a smaller Madison or Dane county group versus the entire state.

Board discussed special needs children and the behavioral challenges they present. Mental Health for children should be on the radar. Children birth to three have a wider spectrum of care and options.

Board discussed the importance of the PRIDE program. ICC (Imagine a Child's Capacity) is another agency that supports mental health needs in children.

Concern regarding economic issues and desire to track children that disappear from regulated care once their parents can no longer afford child care.

Board inquired about the cost of eliminating the waiting list for tuition assistance for the OCS program. Staff will look into it and get back to the group.

The Board discussed the recent Milwaukee Journal Sentinel's article on Wisconsin Shares fraud. It is important to look at program integrity at the City level to make sure there aren't problems.

The Board inquired regarding who in the City responds to press inquiries. Clingan explained that Rachel Strauch-Nelson from the Mayor's office handles public relations.

The Board suggested that letters to the editor from individual Board members could help advocate for the need for continued and increased funding.

[12972](#)

Child Care Forum

4. [13372](#)

Introduce 2009 Goals

Review of schedule and calendar. What are 1 to 3 goals the board wants to pursue?

Suggestions included: 4K, Tuition Assistance Program, Stabilization, PRIDE program, and Wisconsin Shares program, outcomes for Community Resources programs, budget process improvements.

OCS staff are currently reviewing the process and the OCS Commission will be establishing a subcommittee to review the process. The subcommittee would meet every two weeks. Parker expressed interest in representing ECCEB on that subcommittee and Brown indicated that she anticipated serving on the committee. More information will be provided as it becomes available.

Adams suggested Board members visit [www.change.gov](http://www.change.gov) to forward ideas and information to President Obama and his staff.

5. [13373](#)

ECCEB recognition of retirement of ECE professionals

Adams provided a handout to the group. She stressed the importance of recognizing those who have been serving for 20 years or more in Child Care Service. This could include a letter from the Mayor. The ECCEB could set up criteria for recognition for retirement or service. The administrative side of the centers should be the focus, specifically Directors. This will be discussed further at the next meeting.

6. [13377](#)

Child Chare Assistance

Review 2008 Child Care Assistance Rates (Set Oct. 2008)

2008 Child Care Assistance Report Summary and 2009 Update

Ibeling explained that they are still finalizing 2008 numbers. Period #14 ended with a \$52,000 surplus. Historically surpluses have ranged from \$7,000 to \$80,000. They are reviewing the current system to ensure funds are expended. The \$52,000 surplus will be returned to the general fund. Next year reallocation of the "surplus funds" could be possible with Council approval if the process is completed within time constraints.

Staff distributed and reviewed Child Care Assistance report.

**Rates**

Staff distributed new rates that will be effective 10/1/08. The Board expressed desire to learn more about special needs and other qualifications. Staff will present information at the next meeting.

7. [12054](#) ECCEB Subcommittee

The ECCEB Subcommittee will consist of Edlefson, Parker and Adams. Shultz and Lasky will not be attending the February meeting. Parker inquired about an 8:30 start time. They will look into this in the future but the February 25 meeting will begin at 8 am.

**ADJOURNMENT**

Motion by Lasky, seconded by Edlefson, to adjourn the meeting. Motion passed by voice vote. Meeting adjourned at 10:08 am.