

### ***RASCW Recommendations for the Madison Development Process***

1. All city department should develop a document on how their activities impact the development process – and – what regulations and ordinances govern these activities.
2. The city should have representatives of these department meet to reconcile, to the extent possible, their response to development and other economic activities. The intent is to have departments moving in a complimentary direction on economic issues and the development process, understanding that this is not always possible.
3. The city should review regulations, policies and ordinances that govern and impact development at regular intervals. Some of these may no longer be applicable or relevant in a changing economy.
4. Using various economic measures and indicators as a guide, some ordinances and policies might be relaxed or strengthened as conditions change.
5. The city needs regular input from and interaction with, the key sections of Madison's economy, such as manufacturing, construction, tourism, real estate, hospitality, bio-tech, education and emerging technologies. Meetings would allow the various economic sectors to inform the city and each other of current trends and provide proposals as to how government processes might be made for efficient and business-friendly. The city could use such meetings to discuss potential initiatives and goals.
6. The various review steps in the process should have time constraints, allowing only so much time for a committee or commission to review an application. To the extent possible, committees and commissions should provide all comments on an application at one meeting, rather than finding new issues over a period of time. Of course, as an application is reviewed and amended, more time would be necessary to review the response from the applicant.

Submitted on behalf of the REALTORS® Association of South Central Wisconsin

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