



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Wednesday, February 24, 2010

8:00 AM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 -

Shiva Bidar-Sielaff; Kathleen B. Raschke; Diane B. Adams; Richard C. Schultz; Joanne E. Brown and Nicole Anderson

**Absent:** 5 -

Lynn E. Edlefsen; Joanna R. Parker; Michael B. Jacob; Patricia A. Lasky and Celsa G. Rodriguez

**Staff Present:** Jolene Ibeling, Monica Host, Jennifer Stoiber

The meeting of the Early Childhood Care and Education Subcommittee was called to order at 8:07 am.

### APPROVAL OF MINUTES

A MOTION WAS MADE BY SHIVA BIDAR-SIELAFF, SECONDED BY DIANE ADAMS TO APPROVE THE MINUTES OF THE JANUARY 27, 2010 MEETING. MOTION PASSED BY VOICE VOTE. KATHY RASCKE ABSTAINED.

### PUBLIC COMMENT

George Hagenauer from 4C appeared to give the committee additional detail on the effects of the recession on child care issues. Since there were so many questions at the last meeting, he did some further analysis of the data. The City seems to have fared better in day care closings than rural Dane County. George suggested that this could be that Madison is more central to the job market and that there are more support services for day care providers. This analysis does not take into account shifts from full to part time. Small losses in enrollment can be major losses for programs.

Discussion occurred regarding full vs. part time care. Are centers more willing to take part time fees? Monica Host reported that centers are trying to be flexible, but it depends on what their goal is.

George continued to discuss the analysis of the data. He found there were smaller losses for accredited child care programs. The accredited child care programs that lost 20 or more children between 2008 and 2009 were all for-profit centers. George suggested that one reason so many centers lost 20

or more children, is the large job loss in retail.

The gains in City accredited centers were almost all at DCPC child care programs. It is not know if there are possible Head Start components to these programs.

Accredited centers are clearly faring better than non-accredited centers. In recent years there has been a growth of religious-based preschools. They are being hit hard by the recession.

Diane Adams suggested that staff write a small press release that says we've had the ability to withstand a very stressful market. The ECCEC has received this data and have taken it into account. The quality of accredited centers has made them better prepared for, and able to withstand the recession. Quality brings resilience.

George suggested he do another analysis that looks at the length of time the directors have been at the centers and other variables before sending out a press release.

**A MOTION WAS MADE BY DIANE ADAMS, SECONDED BY KATHY RASCKE TO FIND A PUBLIC AVENUE TO REPORT ON SOME OF THE DATA THAT GEORGE HAGENAUER HAS PRESENTED ABOUT THE AFFECTS OF THE RECESSION AND CHILD CARE IN MADISON. MOTION PASSED BY VOICE VOTE.**

George also discussed fining (violations) in family care and child care centers.

#### **DISCUSSION ITEMS**

4.     [17508](#)     Child Care Unit Capacity  
                  -Current Caseload  
                  -Accreditation Outside City  
                  -MMSD 4K  
                  -QRIS

Shiva Bidar-Sielaff asked that the committee discuss item #4 first.

Since 2006 there has been a reduction in FTE's in the Child Care Unit. Jolene discussed where the unit is in reference to 2006 with the attached handout. The number of programs has decreased, but the number of classrooms have increased. It was suggested that Jolene add to the handout the number of centers that are on the waiting list and how many pre-application meetings were had.

Jolene reported that MSCR has voluntarily withdrawn accreditation of existing and pending programs because of budget cuts. They cannot afford to train and hire the staff needed to meet accreditation standards. They are also cutting down on programming due to a 25% budget cut.

Diane Adams requested that the committee revisit this matter at future meetings to keep updated on MSCR.

MSCR cutting down on programming will not only affect the children who attend the programs, but also the neighborhood centers who are already stretched thin.

Shiva Bidar-Sielaff requested that Jolene send her the correspondence MSCR sent formally withdrawing their accreditation.

Jolene reported that the jump in centers inquiring about accreditation has jumped because of 4K. Only those centers that are accredited by the City of Madison or NAEYC can participate in 4K. This is generating quite a bit more conversation about Madison accreditation.

It was suggested for a future agenda to consider programs outside of Madison who serve MMSD children.

There are 300 3-5 year old children served in schools and home by IEP services. They hope to get more of these IEP kids in school buildings with the implementation of 4K.

#### ROLL CALL

Shiva Bidar-Sielaff left the meeting at 9:10 am.

**Present:** 5 -

Kathleen B. Raschke; Diane B. Adams; Richard C. Schultz; Joanne E. Brown and Nicole Anderson

**Absent:** 6 -

Shiva Bidar-Sielaff; Lynn E. Edlefsen; Joanna R. Parker; Michael B. Jacob; Patricia A. Lasky and Celsa G. Rodriguez

#### 17508

Child Care Unit Capacity  
-Current Caseload  
-Accreditation Outside City  
-MMSD 4K  
-QRIS

Jolene discussed a letter from Curtis Weber that was sent to child care centers that have children currently being served by IEP services. MMSD has made the decision that all children being served by an IEP in child care centers must be in centers accredited by City of Madison or NAEYC.

The committee discussed the number of children that have IEPs and are not in accredited centers. This will put an even larger burden on Child Care Unit staff.

A MOTION WAS MADE BY DIANE ADAMS, SECONDED BY RICHARD SCHULTZ TO INVITE CURTIS WEBER TO COME TO THE NEXT MEETING TO GET CLARIFICATION ON THIS PLAN. MOTION PASSED BY VOICE VOTE.

Jolene shared that Bill Clingan has begun conversations to add 2.5 FTEs to the

Child Care Unit to meet existing capacity needs and to expand services to meet the demand 4K will create.

It was suggested that staff invite someone from a center outside the City who serves MMSD children to speak during public comment. The committee is interested to hear what the barriers are that the center experiences.

The committee would also like staff to tell them the number of centers that are in the school district, but are not in the City limits, and those that are in the City, but not in the MMSD.

The committee discussed the merits of having a 4K class in child care centers. For those parents needing full time child care, it is best that a child go to a center that includes 2 ½ hours of 4 K curriculum as part of the schedule. The child will not need to be bussed to a MMSD facility. Centers will get the 4K money for the child to use as they need.

1. [17503](#) ECCEC Letter Lobbying Support For YoungStar

**A MOTION WAS MADE BY RICHARD SCHULTZ, SECONDED BY KATHY RASCHE TO RECEIVE AND FILE THE 3 LETTERS WRITTEN BY JOANNE BROWN. MOTION PASSED BY VOICE VOTE.**

2. [17505](#) ECCEC Reappointments  
Diane Adams - term expires 4/30/10 - Reappointment by Council in April  
Richard Schultz - term expires 4/30/10  
Nicole Anderson - term expires 4/30/10 - Reappointment by Council in April  
Kathy Raschke- term expires 4/30/10  
Joanne Brown - term expires 4/30/10 (Chair)  
Representative to the CSC

Jolene reported that Nichole Anderson and Diane Adams are being reappointed. Richard Schultz and Kathy Rascke are not, so the committee will be looking for two new members. She has not heard from the Mayor's office whether or not Joanne Brown's appointment will be extended. If Joanne is not reappointed, the committee will need a new chair and a new representative to the Community Services Committee.

3. [17506](#) Child Care Assistance Monthly Report  
2010 Income Guidelines (Approval and Referral)

Typically in February the ECCEC approves the new income guidelines. The federal government is extending the current income guidelines until March. Staff will bring the new guidelines when they are changed.

Jolene discussed the City child care assistance rate comparison. Rates have dropped which will be reflected in our reimbursement rate. We will notify centers that we will be dropping the rates instead of making retroactive to the first of the year.

5. [17512](#) 4K Update

Jolene referenced the attachments which are the latest developments in the 4K issue. The website listed contains a taping of one of the 4K forums. Jolene will forward a copy of the 4K meeting calendar when she receives it.

6.     [17514](#)     2010 Supplemental Funding Subcommittee Meetings  
                  March 4 2-3:45 pm in MMB LL130  
                  March 8 2-3:45 pm in MMB LL120  
                  Recommendations submitted to CSC March 10

**The Supplemental Funding Subcommittee will consist of Joanne Brown, Lynne Edlefson, and Joanna Parker.**

7.     [12054](#)     ECCEC Subcommittee

**The ECCEC Subcommittee for the next meeting will consist of Richard Schultz, Diane Adams and Nichole Anderson.**

#### **ADJOURNMENT**

**A MOTION WAS MADE BY NICHOLE ANDERSON, SECONDED BY KATHY RASCHKE TO ADJOURN AT 10:00 AM. MOTION PASSED BY VOICE VOTE.**