



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Master

**File Number: 61887**

**File ID:** 61887

**File Type:** Communication

**Status:** Approved

**Version:** 1

**Reference:**

**Controlling Body:** BOARD OF PARK COMMISSIONERS

**File Created Date :** 08/24/2020

**File Name:** Request from Olbrich Botanical Gardens to temporarily increase admission fee and adjust revenue sharing for Bolz Conservatory in response to COVID-19 Pandemic.

**Final Action:** 09/02/2020

**Title:** Request from Olbrich Botanical Gardens to temporarily increase admission fee and adjust revenue sharing for Bolz Conservatory in response to COVID-19 Pandemic.

**Notes:**

**Sponsors:**

**Effective Date:**

**Attachments:**

**Enactment Number:**

**Author:**

**Hearing Date:**

**Entered by:** nmiller@cityofmadison.com

**Published Date:**

### Approval History

Version	Date	Approver	Action
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### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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1	BOARD OF PARK COMMISSIONERS	09/02/2020	Approve				
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**Action Text:** Olbrich Botanical Gardens Director Roberta Sladky presented the request.

Motion made by Skidmore, seconded by Martin to Approve.

Motion made by Skidmore, seconded by Martin to Amend the previous motion to include a January sunset clause to review, and to allow Olbrich staff to make any relevant decisions until that time.

Motion passed by voice vote/other.

### Text of Legislative File 61887

Title

Request from Olbrich Botanical Gardens to temporarily increase admission fee and adjust revenue sharing for Bolz Conservatory in response to COVID-19 Pandemic.

Body

Olbrich Botanical Gardens staff would like to re-open the Bolz Conservatory. The re-opening team developed a proposal, which is in compliance with PHMDC orders and can be adjusted as needed. Olbrich staff request action by the BPC to increase the admission fee from \$2 per person to \$6 per person age six and over. In addition, there is a revenue sharing proposal to help OBS cover staffing expenses that will be incurred to safely open and monitor the Conservatory attendance, as this work is normally done by volunteers and additional monitoring will be required. The temporary fee structure and revenue sharing would be in effect from October 1, 2020 until June 2021. Currently all fees for Conservatory admissions are allocated to the City's operating budget except for special exhibitions, such as Blooming Butterflies and Holiday Express. For December and February, OBS will pay the City 17% of admissions revenue due to the enhanced displays during those months. For all other months during this arrangement, the net revenue would be shared equally between the City of Madison and Olbrich Botanical Society. Scholarship admissions will be in place, free times, and free member admissions would continue as before.