



Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission

From: Jo Easland, Parking Analyst

Subject: July 2009 Revenue Report and August Activity Report

JULY REVENUES

	Prior Yr Comp'ns		Actuals +/- Budget		Comp'ns	
	YTD Thru July '09 +/- '08		For the Month of July		YTD thru July	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ +6,710	+ .2	\$ + 14,360	+ 2.3	\$ (62,010)	(1.5)
Off-Street Meters (Lots & Ramps)	+ 18,790	+ 5.8	(1,250)	(1.9)	+ 800	+ .2
On-Street Meters	+ 31,730	+ 3.5	+ 420	+ .3	+ 10,030	+ 1.1
Constr'n Rev – On-Str Meters	(17,860)	(12.1)	(520)	(2.8)	(20,360)	(13.6)
Subtotal - On-Street Meter Rev	+ 13,870	+ 1.3	(110)	(.1)	(10,330)	(1.0)
Monthly Parking (incl. LT Leases)	+ 16,860	+ 3.8	(3,190)	(4.1)	(12,610)	(2.6)
RP3 and Miscellaneous Rev	(35,150)	(32.3)	+ 6,310	55.3	+ 15,690	+ 27.0
Totals	\$ +21,080	+ .4	\$ + 16,130	+ 1.7	\$ (68,480)	(1.1)
	<u>A</u>		<u>B</u>		<u>C</u>	

Column Ref >>>

Note: Budget projections used for the comparisons in Cols B&C now reflect the June 1 rate increases for all categories except RP3/Miscellaneous -- not applicable. Thus, comparisons to 2008 (Col A) are no longer useful for the shaded items.

Highlights/Remarks: (# references correspond with the map at back)

Cashiered Revenues. The -\$62,010 variance vs YTD Budget (Col C) includes negative variances for three ramps: State Street Campus (#11) -\$55,740, Overture (#9) -\$27,270, and Government East (#7) -\$33,160. Some of these declines are likely attributable to two fewer revenue-generating days thru July, vs last year.

Effective June 1, the rate at the State Street Campus Ramp went up \$.15/hour (+13.6%), and year-over-year occupancy fell by 94 parkers (-9 points) in both June and July; on a YTD basis, occupancy is down 74 parkers (-7 points). There was NO increase in the hourly rate at the Overture Center Ramp, but YTD occupancy is off about 16 parkers (3 points), resulting in a -\$13,040 decline in "regular" cashiered revenue vs 2008; special event revenue is also off about -\$14,460. There was a \$.30/hour (+27.3%) increase at the

Government East Ramp – to \$1.40 per hour – and July year-over-year occupancy fell by 85 parkers (-21 points); on a YTD basis, occupancy is at 88%, just slightly below 2008 levels.

Capitol Square North (CSN, #5) had the largest positive increase over YTD Budget, +\$36,250 (despite the –2 revenue-generating days). Year-over-year occupancy was up 93 parkers (+19 points) in June and +60 parkers (+13 points) in July. As at Overture, there was NO change in the hourly rate at this facility (\$.80/hour), and we assume there has been some shifting from Government East (\$1.40/hour) and Brayton Lot (\$1.10/hour). The State Street Capitol Ramp (#12) had the other positive variance vs YTD Budget, +\$17,920. This occurred despite the two fewer revenue-generating days, a decline of about -\$10,630 in special event revenue, and the loss of about 14 parkers (*continually*) on a YTD basis, and could simply indicate a low budget projection.

On-Street Meter Revenues. The increase of about \$10,030 over YTD Budget (Col C), occurred *despite* one less revenue-generating day this year (but same number of spaces in service as last year). Positive variances occurred for all but two routes, Capitol Square (-\$5,000) and University (-\$31,820) areas; in addition to the ‘lacking’ revenue-generating day, these routes had 1 and 49 fewer spaces in service vs 2008, respectively.

Construction-Related Revenues. Contractor revenues, which are difficult to forecast, came in about -\$20,360 under YTD Budget (Col C) – a “very acceptable” result in light of the economy and unpredictability factor. YTD hangtag sales thru July lagged 2008 and 2007 by -\$3,420 and -\$12,630, respectively.

Monthly Parking. As mentioned previously, notice of the June 1 rate increases was sent to all Monthly and Long-Term Lease parkers at the end of March, and we started seeing some “fallout” as early as April. Vacancies peaked at 41 in June (including –25 for Government East), but as of the end of August, vacancies were down to 33, with ‘only’ 17 openings at Government East. (Note: some “seasonal” cancellations are typical at this time of year.)

July revenues also reflect \$2,030 (pro-rata at \$7.70/space/day) for the lease of 22 spaces in the lower level of the Government East Ramp to the Police Department, effective Monday, July 21.

RP3/Miscellaneous Revenues. The -\$35,150 variance vs YTD 2008, is primarily due to the (unanticipated) receipt of \$40,800 of FEMA reimbursement last July and early termination of the advertising contract with Adams. As mentioned previously, the City and Adams Advertising were not able to come to an agreement on modifications to the current advertising contract. Thus, the contract ended June 30, and 2009 advertising revenue totaled \$31,340, vs the \$50,000 minimum called for in the original contract. We are projecting no advertising revenue for the 2010 operating budget. These funds were used to support the Parking Utility's TDM efforts.

RP3 permit sales thru July averaged +\$9,100 vs both YTD 2008 and YTD Budget; as year-over-year sales are only up by 39 permits, this likely reflects revenue timing differences. On Monday, July 14, we went live with our *second* year of **online** renewals, and thru the end of August, 914 customers had renewed their permit online, up 87 vs 2008. (The permit year is September 1 thru August 31, and the sale of *first-time/new* 2009/10 permits began Monday, August 17.)

Bottomline: (Reminder: The partial-year rate increases are estimated to generate an additional ~\$773,000 for 2009, for TOTAL operating revenue of about \$11.0 million – about \$652,000 above 2008 Actuals.)

“Totals” came within -\$68,460 of YTD Budget (Col C), following a \$16,130 increase for July (Col B). (We had projected that revenues thru July ‘09 – inclusive of the June 1 rate increases -- would be about \$89,540 ahead of 2008 levels. Actuals, however, are only about \$21,080 ahead of 2008 levels, leaving us with the -\$68,460 difference.) As shown in Column C, the primary culprit is Cashiered Revenues, - \$62,010 below budget – as stated earlier, there were two fewer revenue-generating days thru July, occupancy is off at all but Capitol Square North, and special event revenue is about -\$19,400 behind 2008 levels.

Our “watch list,” especially as impacted by the economy and June 1 rate increases, remains unchanged ...

- “Regular” cashiered revenues
- Contractor-related revenues
- Monthly Parking
- Interest Income – if the dismal results for First Half ‘09 continue for the rest of the year, we estimate interest earnings will come in about \$300,000 under budget (of \$612,000).

See Attachments A thru C for *detailed* 2008 vs 2009 revenue comparisons.

AUGUST 2009 ACTIVITY REPORT

During August, staff worked on the following projects ...

- on August 7 we submitted our 2010 Operating Budget request, which includes a **full-year's** impact of the rate increases: +\$1.3 million of additional operating revenues (but only \$260,000 of interest income). Bottomline: we anticipate 2010 operating revenues will exceed expenses by about \$890,000. (We also revised our cashflow forecasts accordingly.)
- on Monday, August 17, we began selling *new/first-time* permits for the 2009/10 RP3 season (which runs September 1, 2009 thru August 31, 2010). The "rush" typically starts after Labor Day.
- advised Metric Parking Division, Metric Group Inc. of our intent to contract with them for multi-space meters;
- continued extensive concrete remediation at most structures; and
- continued efforts for changeover of revenue software from CTR to Zeag.

2009 REVENUES -- BUDGET VS ACTUAL

Legend

July
 Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and just plain projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$1,000 or greater.
 Days/RGD's = number of days that the facility generated revenue
 >> RGD = "revenue-generating" days
 pp = percentage point difference (e.g., 40% vs 30% = +10 pp vs percentage increase of ~33%)

Budget		Actual +/- Budget		Explanations / "Impacts" -- '09 +/- '08				
	Budget	Actual	Amount	%	Spaces	Days	Occy (pp)	Other / Remarks
74000s	Permits							
74281	RP3 (resid'l pkg permits)	9,567.24	16,893.00	7,325.76	76.57			
74282	Motorcycle Permits	(55.33)		55.33	(100.00)			
74283	Resid Str Constr Permits			-				
	Subtotal - Permits	9,511.91	16,893.00	7,381.09	77.60			
75300	Awards and Damages	-	142.00	142.00				NOTE TO JO: MAKE SURE THE 2008 #S ARE ACC
76350	Advertising Revenue	-	-	-				INCLUDING in the CASHIERED BREAKDOWN !!
76710	Cashiered Revenue							lots of 'weird' stuff in January !
582502	ALL Cashiered Ramps	-		-				
#4	582512 Cap Sq North	62,860.28	75,455.91	12,595.63	20.04			
#6	582532 Gov East	140,246.36	131,051.75	(9,194.61)	(6.56)			
#9	582522 Overture Center	56,207.47	58,917.21	2,709.74	4.82			
#11	582542 SS Campus-Frances	112,142.65	108,846.28	(3,296.37)	(2.94)			----- see next line -----
#11	582552 SS Campus-Lake	143,688.52	142,532.10	(1,156.42)	(0.80)			
#12	582562 SS Capitol	120,296.93	132,996.10	12,699.17	10.56			
	Subtotal - Cashiered Revenue	635,442.21	649,799.36	14,357.15	2.26			
76720	Meters - Off-Street (NON-CYCLE)							
#1	582334 Blair Lot	595.38	790.17	194.79	32.72			
#7	582344 Lot 88 (Munic Bldg)	1,272.72	1,335.48	62.76	4.93			
#2	582353 Brayton Lot-Machine	39,357.96	38,299.57	(1,058.39)	(2.69)			incl's \$2,788 for coupons
#2	582354 Brayton Lot-Meters	459.47	491.01	31.54	6.86			
#3	582364 Buckeye/Lot 58	15,229.54	14,663.01	(566.53)	(3.72)			
	582374 Evergreen Lot	2,896.19	3,123.42	227.23	7.85			
	582414 Wingra Lot	770.69	591.23	(179.46)	(23.29)			
#12	582564 SS Capitol	3,286.32	3,483.58	197.26	6.00			
	Subtotal - Meters Off-Street	63,868.27	62,777.47	(1,090.80)	(1.71)			
	Meters - Off-Street (CYCLES)							
	582507 ALL Cycles (eff 7/98)	700.93	540.53	(160.40)	(22.88)			
	Subtotal -- 76720's	64,569.20	63,318.00	(1,251.20)	(1.94)			
76730	Meters - On-Street							
	582114 Capitol Square Meters	4,457.85	3,249.06	(1,208.79)	(27.12)			
	582124 Campus Area	23,897.18	28,998.16	5,100.98	21.35			
	582134 CCB Area	17,521.75	17,014.68	(507.07)	(2.89)			
	582144 East Washington Area	7,838.26	8,237.92	399.66	5.10			
	582154 GEF Area	11,116.41	12,116.22	999.81	8.99			
	582164 MATC Area	11,741.33	11,274.30	(467.03)	(3.98)			
	582174 Meriter Area	13,718.55	14,092.32	373.77	2.72			
	582184 MMB Area	15,591.21	16,472.59	881.38	5.65			
	582194 Monroe Area	9,334.49	9,211.13	(123.36)	(1.32)			
	582204 Schenks Area	2,627.73	2,162.60	(465.13)	(17.70)			
	582214 State St Area	14,440.76	14,717.18	276.42	1.91			
	582224 University Area	24,507.49	18,850.24	(5,657.25)	(23.08)			
	582234 Wilson/Butler Area	9,507.02	10,319.99	812.97	8.55			
	Subtotal - Meters On-Street	166,300.03	166,716.39	416.36	0.25			
	Const'n-Related Meter Rev (On-St)							
	74284 Contractor Permits	5,821.00	5,828.00	7.00	0.12			
	74285 Meter Hoods	7,375.46	12,675.00	5,299.54	71.85			
	74286 Const'n Mtr Removal	5,829.77	-	(5,829.77)	(100.00)			Construction-related revenue is difficult to predict ...
	Subtotal - Const'n Related Rev	19,026.23	18,503.00	(523.23)	(2.75)			
	Totals - On-Str Mtrs	185,326.26	185,219.39	(106.87)	(0.06)			
76740 / 50	Monthlies AND Long-Term/Parking Leases							
76740's	582335 Blair Lot (#1)	5,111.00	4,707.84	(403.16)	(7.89)			
	582405 Wilson Lot	6,434.00	6,071.00	(363.00)	(5.64)			
#13	582515 Cap Square No	18,640.00	18,056.68	(583.32)	(3.13)			
#6	582535 Gov East	18,210.00	16,484.85	(1,725.15)	(9.47)			incl's \$2,030 for July portion of the MPD arrangement (eff 7/20)
#9	582525 Overture Center	5,696.00	5,658.13	(37.87)	(0.66)			
#12	582565 SS Capitol - reg Mo'ys	11,124.00	11,047.10	(76.90)	(0.69)			
	Subtotal - Monthlies	65,215.00	62,025.60	(3,189.40)	(4.89)			
76750's	582358 Overture Center (#9)	4,866.75	4,866.75	-	-			
#12	582568 SS Cap - LT Lease	8,100.00	8,100.00	-	-			
	Subtd Subtotal -- LTL's	12,966.75	12,966.75	-	-			
	Total - Mo'ys & Leases	78,181.75	74,992.35	(3,189.40)	(4.08)			
78000s	Miscellaneous Revenues							
	78220 Operating Lease Pymts	434.95	682.16	247.21	56.84			
	78310 Property Sales	-	-	-				
	78890 Other	1,477.14	24.30	(1,452.84)	(98.35)			
	Subtotal -- Miscellaneous	1,912.09	706.46	(1,205.63)	(63.05)			
	Summary -- RP3 AND Misc Revenue	11,424.00	17,741.46	6,317.46	55.30			
	GRAND TOTALS	974,943.42	991,070.56	16,127.14	1.65			



2009 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2009- Through JUL						
					Actual +/- Budget	
		(## = TPC Map Reference)	Budget	Actual	Amount	%
74000s	Permits					
	74281	RP3 (residential parking permits)	22,156.02	31,503.00	9,346.98	42.19
	74282	Motorcycle Permits	1,189.36	1,200.89	11.53	0.97
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	23,345.38	32,703.89	9,358.51	40.09
75300	Awards and Damages		-	1,321.82	1,321.82	n/a
76350	Advertising Revenue		31,337.94	31,337.94	-	-
76710	Cashiered Revenue		-	-	-	-
		ALL Cashiered Ramps	-	-	-	-
	#4	582512 Cap Sq North	360,056.00	396,306.03	36,250.03	10.07
	#6	582532 Gov East	809,579.58	776,416.60	(33,162.98)	(4.10)
	#9	582522 Overture Center	427,562.81	400,291.45	(27,271.36)	(6.38)
	#11	582542 SS Campus-Frances	718,898.61	668,980.93	(49,917.68)	(6.94)
	#11	582552 SS Campus-Lake	957,603.19	951,777.89	(5,825.30)	(0.61)
	#12	582562 SS Capitol	823,766.85	841,684.31	17,917.46	2.18
		Subtotal - Cashiered Revenue	4,097,467.04	4,035,457.20	(62,009.84)	(1.51)
76720	Meters - Off-Street (NON-CYCLE)					
	#1	582334 Blair Lot	2,488.31	1,988.92	(499.39)	(20.07)
	#7	582344 Lot 88 (Munic Bldg)	6,711.00	6,331.25	(379.75)	(5.66)
	#2	582353 Brayton Lot-Machine	209,746.52	213,886.42	4,139.90	1.97
	#2	582354 Brayton Lot-Meters	1,968.22	1,820.75	(147.47)	(7.49)
	#3	582364 Buckeye/Lot 58	82,338.27	82,607.19	268.92	0.33
		582374 Evergreen Lot	15,887.91	14,777.37	(1,110.54)	(6.99)
		582414 Wingra Lot	4,720.20	3,407.49	(1,312.71)	(27.81)
	#12	582564 SS Capitol	17,903.33	17,964.68	61.35	0.34
		Subtotal - Meters Off-Street	341,763.76	342,784.07	1,020.31	0.30
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	1,583.69	1,362.66	(221.03)	(13.96)
		Subtotal -- 76720's	343,347.45	344,146.73	799.28	0.23
76730	Meters - On-Street					
		582114 Cap Sq Mtrs (new '05)	26,715.23	21,758.18	(4,957.05)	(18.56)
		582124 Campus Area	134,164.29	148,579.66	14,415.37	10.74
		582134 CCB Area	98,896.50	101,426.54	2,530.04	2.56
		582144 East Washington Area	40,299.01	41,976.06	1,677.05	4.16
		582154 GEF Area	65,153.79	71,945.13	6,791.34	10.42
		582164 MATC Area	59,097.10	61,415.52	2,318.42	3.92
		582174 Meriter Area	71,999.90	77,084.42	5,084.52	7.06
		582184 MMB Area	96,251.98	100,044.72	3,792.74	3.94
		582194 Monroe Area	42,361.00	45,024.21	2,663.21	6.29
		582204 Schenks Area	11,037.35	11,509.15	471.80	4.27
		582214 State St Area	79,508.72	83,338.90	3,830.18	4.82
		582224 University Area	154,752.13	122,933.75	(31,818.39)	(20.56)
		582234 Wilson/Butler Area	50,757.97	53,986.58	3,228.61	6.36
		Subtotal - Meters On-Street	930,994.97	941,022.82	10,027.84	1.08
		Const'n-Related Meter Rev (On-St)				
		74284 Contractor Permits	41,700.58	37,537.00	(4,163.58)	(9.98)
		74285 Meter Hoods	44,827.11	79,480.27	34,653.16	77.30
		74286 Construction Meter Removal	63,359.36	12,511.00	(50,848.36)	(80.25)
		Subtotal - Constr'n Related Rev	149,887.05	129,528.27	(20,358.78)	(13.58)
		Totals - On-Street Meters	1,080,882.02	1,070,551.09	(10,330.94)	(0.96)
76740 / 50	Monthlies and Long-Term/Parking Leases					
76740's	#1	582335 Blair Lot	30,055.35	27,816.50	(2,238.85)	(7.45)
	#13	582405 Wilson Lot	34,659.65	34,712.43	52.78	0.15
	#4	582515 Cap Square North	117,113.35	115,450.47	(1,662.88)	(1.42)
	#6	582535 Gov East	105,795.00	98,436.60	(7,358.40)	(6.96)
	#9	582525 Overture Center	38,558.65	37,303.66	(1,254.99)	(3.25)
	#12	582565 SS Capitol - reg Mo'ys	69,285.50	69,130.18	(155.32)	(0.22)
		Subtotal - Monthlies	395,467.50	382,849.84	(12,617.66)	(3.19)
76750's	#9	582528 Overture Center	34,067.25	34,067.25	-	-
	#12	582568 SS Cap - LT Lease	49,939.48	49,950.00	10.52	0.02
		Subtotal -- LTL's	84,006.73	84,017.25	10.52	0.01
		Totals - Moy's and Leases	479,474.23	466,867.09	(12,607.14)	(2.63)
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	1,397.78	1,598.84	201.06	14.38
	78310	Property Sales	-	-	-	n/a
	78890	Other	2,048.20	6,855.52	4,807.32	234.71
		Subtotal -- Miscellaneous	3,445.98	8,454.36	5,008.38	145.34
		Summary - RP3 and Misc Revenue (incl's Cycle Perm)	58,129.30	73,818.01	15,688.71	26.99
		TOTALS	6,059,300.04	5,990,840.12	(68,459.92)	(1.13)

(B)

(C)

Year-to-Date Revenues >> 2008 vs 2009						
Through JUL						
			2008 YTD	2009 YTD	2009 +/- 2008	
					Amount	%
74000s	Licenses, Permits, Fees					
	74281	RP3 (residential parking permits)	22,472.00	31,503.00	9,031.00	40.19
	74282	Motorcycle Permits	1,324.00	1,200.89	(123.11)	(9.30)
	74283	Resid Street Constr Permits	-	-	-	n/a
	Subtotal - Licenses, ...		23,796.00	32,703.89	8,907.89	37.43
75300	Awards and Damages		64.80	1,321.82	1,257.02	1,939.85
76350	Advertising Revenue		36,560.93	31,337.94	(5,222.99)	(14.29)
76710	Cashiered Revenue		-	-	-	-
	582512	Cap Sq North	360,059.62	396,306.03	36,246.41	10.07
	582532	Gov East	772,340.93	776,416.60	4,075.66	0.53
	582522	Overture Center	426,612.14	400,291.45	(26,320.69)	(6.17)
	582542	SS Campus-Frances	708,261.50	668,980.93	(39,280.58)	(5.55)
	582552	SS Campus-Lake	934,427.84	951,777.89	17,350.06	1.86
	582562	SS Capitol	827,046.44	841,684.31	14,637.87	1.77
	Subtotal - Cashiered Revenue		4,028,748.47	4,035,457.20	6,708.73	0.17
76720	Meters - Off-Street (NON-CYCLE)					
	582334	Blair Lot	2,051.83	1,988.92	(62.91)	(3.07)
	582344	Lot 88 (Munic Bldg)	6,242.30	6,331.25	88.95	1.42
	582353	Brayton Lot-Machine	197,328.71	213,886.42	16,557.71	8.39
	582354	Brayton Lot-Meters	1,991.52	1,820.75	(170.77)	(8.57)
	582364	Buckeye/Lot 58	79,151.62	82,607.19	3,455.57	4.37
	582374	Evergreen Lot	12,947.03	14,777.37	1,830.34	14.14
	582414	Wingra Lot	3,749.54	3,407.49	(342.05)	(9.12)
	582564	SS Capitol	20,159.79	17,964.68	(2,195.11)	(10.89)
	Subtotal - Meters Off-Street		323,622.34	342,784.07	19,161.73	5.92
	Meters - Off-Street (CYCLES)					
	582507	ALL Cycles (eff 7/98)	1,738.23	1,362.66	(375.57)	(21.61)
	Subtotal -- 76720's		325,360.57	344,146.73	18,786.16	5.77
76730	Meters - On-Street					
	582024	Cap Sq Mtrs (new '05)	27,953.57	21,758.18	(6,195.39)	(22.16)
	582124	Campus Area	133,696.00	148,579.66	14,883.66	11.13
	582134	CCB Area	96,518.98	101,426.54	4,907.56	5.08
	582144	East Washington Area	38,616.83	41,976.06	3,359.23	8.70
	582154	GEF Area	64,279.18	71,945.13	7,665.95	11.93
	582164	MATC Area	58,125.79	61,415.52	3,289.73	5.66
	582174	Meriter Area	70,673.88	77,084.42	6,410.54	9.07
	582184	MMB Area	95,272.50	100,044.72	4,772.22	5.01
	582194	Monroe Area	37,593.76	45,024.21	7,430.45	19.77
	582204	Scheks Area	9,894.80	11,509.15	1,614.35	16.32
	582214	State St Area	79,066.47	83,338.90	4,272.43	5.40
	582224	University Area	150,271.10	122,933.75	(27,337.36)	(18.19)
	582234	Wilson/Butler Area	47,334.69	53,986.58	6,651.89	14.05
	Subtotal - Meters On-Street		909,297.55	941,022.82	31,725.26	3.49
	Const'n-Related Meter Rev (On-St)					
	74284	Contractor Permits	41,109.00	37,537.00	(3,572.00)	(8.69)
	74285	Meter Hoods	53,419.00	79,480.27	26,061.27	48.79
	74286	Construction Meter Removal	52,862.00	12,511.00	(40,351.00)	(76.33)
	Subtotal - Constr'n Related Rev		147,390.00	129,528.27	(17,861.73)	(12.12)
	Totals - On-Street Meters		1,056,687.55	1,070,551.09	13,863.53	1.31
76740 / 50	Monthlies and Long-Term/Parking Leases					
76470's	582335	Blair Lot	27,492.47	27,816.50	324.03	1.18
	582405	Wilson Lot	29,660.83	34,712.43	5,051.60	17.03
	582515	Cap Square No	111,282.27	115,450.47	4,168.20	3.75
	582535	Gov East	96,700.05	98,436.60	1,736.55	1.80
	582525	Overture Center	37,793.72	37,303.66	(490.06)	(1.30)
	582565	SS Capitol - reg Mo'ys	65,836.38	69,130.18	3,293.80	5.00
	Subtotal - Monthlies		368,765.72	382,849.84	14,084.12	3.82
76750's	582528	Overture Center	34,067.25	34,067.25	-	-
	582568	SS Cap - LT Lease	47,169.72	49,950.00	2,780.28	5.89
	582705	Convention Center	-	-	-	-
	Subtotal -- LTL's		81,236.97	84,017.25	2,780.28	3.42
	Totals- Moy's and Leases		450,002.69	466,867.09	16,864.40	3.75
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	2,060.96	1,598.84	(462.12)	(22.42)
	78310	Property Sales	275.80	-	(275.80)	(100.00)
	78890	Other	46,206.80	6,855.52	(39,351.28)	(85.16)
	Subtotal -- Miscellaneous		48,543.56	8,454.36	(40,089.20)	(82.58)
	Summary - RP3 and Misc Revenue (incl's Cycle Perm)		108,965.29	73,818.01	(35,147.28)	(32.26)
	TOTALS		5,969,764.57	5,990,840.12	21,075.55	0.35

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CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

D-1

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

LOCATION / FACILITY	MAY 09				JUN 09				JUL 09		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1080	927	352	62.0%	882	316	64.2%	942	436	53.7%	
CITY LOTS:											
BUCKEYE - BLOCK 58	53	53	16	69.8%	53	25	52.8%	53	11	79.2%	
BRAYTON - METERS	12	12	6	50.0%	12	7	41.7%	12	8	33.3%	
PARKMASTER	154	154	4	97.4%	154	33	78.6%	154	6	96.1%	
MUNICIPAL BLDG - BLOCK 88	17	15	2	86.7%	17	8	52.9%	17	5	70.6%	
SUBTOTAL - CITY LOTS	236	234	28	88.0%	236	73	69.1%	236	30	87.3%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	527	288	45.4%	525	286	45.5%	526	286	45.6%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	7	63.2%	19	13	31.6%	19	13	31.6%	
STATE STREET CAPITOL - CASHIERED	706	706	342	51.6%	706	368	47.9%	706	404	42.8%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	426	24	94.4%	406	58	85.7%	379	76	79.9%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1060	402	62.1%	1060	470	55.7%	1060	463	56.3%	
CAPITOL SQUARE NORTH - CASHIERED	481	470	177	62.3%	481	149	69.0%	481	176	63.4%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3584	1240	65.4%	3573	1344	62.4%	3547	1418	60.0%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3818	1268	66.8%	3809	1417	62.8%	3783	1448	61.7%	
TOTAL CITY STREETS + LOTS + RAMPS	4913	4745	1620	65.9%	4691	1733	63.1%	4725	1884	60.1%	
CAPITOL SQUARE SOUTH - METERS	436	436	145	66.7%	436	164	62.4%	436	182	58.3%	
CAPITOL SQUARE SOUTH - PERMITS	534	534	0	100.0%	534	0	100.0%	534	0	100.0%	
TOTAL PUBLIC SPACES	5883	5715	1765	69.1%	5661	1897	66.5%	5695	2066	63.7%	

Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
 - b. Cashier section of ramps -- the daily average computed for the month.
 - c. Monthly rental stalls -- the day the vacancy count is made for lots and metered section of ramps.
3. Vacancies are determined as follows:
 - a. On-street meters, all lots and metered section of ramps -- by counting the vacant spaces one day (Tuesday, Wednesday or Thursday) per month between the hours of 11 a.m. and 1 p.m.
 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Municipal Bldg - Block 88 - 2 spaces converted to DIS/VET spaces for Wednesday farmer's market.
- 2 Overture Center Ramp - Average of 2 spaces out of service for May.
- 3 Capitol Square North Ramp - Average of 11 spaces out of service for May.
- 4 Overture Center Ramp - Average of 4 spaces out of service for June.
- 5 Government East Ramp - Average of 20 spaces out of service for June.
- 6 Overture Center Ramp - Average of 3 spaces out of service for July.
- 7 Government East Ramp - Average of 47 spaces out of service for July.

CENTRAL AREA PARKING INFORMATION

AT 11:00 AM to 1:00 PM

COUNTS TAKEN ON TUES., WED. OR THURS. OF THE 2nd OR 3rd WEEK EACH MONTH

D-2

LOCATION / FACILITY	MAY 08				JUN 08				JUL 08		
	TOTAL SPACES	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	# SPACES IN OPERATION	# VACANT SPACES	% OCCUPIED	
ON - STREET METERS	1080	980	366	62.7%	962	353	63.3%	984	417	57.6%	
CITY LOTS:											
BUCKEYE - BLOCK 58	53	53	15	71.7%	53	25	52.8%	53	4	92.5%	
BRAYTON - METERS	12	12	5	58.3%	12	9	25.0%	12	7	41.7%	
PARKMASTER	154	154	3	98.1%	154	34	77.9%	154	0	100.0%	
MUNICIPAL BLDG - BLOCK 88	17	17	3	82.4%	17	4	76.5%	17	4	76.5%	
SUBTOTAL - CITY LOTS	236	236	26	89.0%	236	72	69.5%	236	15	93.6%	
CITY RAMPS:											
OVERTURE CENTER - CASHIERED	529	529	266	49.7%	529	289	45.4%	529	302	42.9%	
OVERTURE CENTER - MONTHLY	50	50	0	100.0%	50	0	100.0%	50	0	100.0%	
STATE STREET CAPITOL - METERS	19	19	12	36.8%	19	15	21.1%	19	12	36.8%	
STATE STREET CAPITOL - CASHIERED	706	706	322	54.4%	706	346	51.0%	706	350	50.4%	
STATE STREET CAPITOL - MONTHLY	116	116	0	100.0%	116	0	100.0%	116	0	100.0%	
GOVERNMENT EAST - CASHIERED	426	403	23	94.3%	397	43	89.2%	426	28	93.4%	
GOVERNMENT EAST - MONTHLY	85	85	0	100.0%	85	0	100.0%	85	0	100.0%	
STATE STREET CAMPUS - CASHIERED	1060	1060	289	72.7%	1033	408	60.5%	952	275	71.1%	
CAPITOL SQUARE NORTH - CASHIERED	481	464	221	52.4%	444	245	44.8%	441	198	55.1%	
CAPITOL SQUARE NORTH - MONTHLY	125	125	0	100.0%	125	0	100.0%	125	0	100.0%	
SUBTOTAL - CITY RAMPS	3597	3557	1133	68.1%	3504	1346	61.6%	3449	1165	66.2%	
SUBTOTAL - CITY LOTS + RAMPS	3833	3793	1159	69.4%	3740	1418	62.1%	3685	1180	68.0%	
TOTAL CITY STREETS + LOTS + RAMPS	4913	4773	1525	68.0%	4702	1771	62.3%	4669	1597	65.8%	
CAPITOL SQUARE SOUTH - METERS	367	229	40	82.5%	0	0		172	26	84.9%	
CAPITOL SQUARE SOUTH - PERMITS	606	701	0	100.0%	752	0	100.0%	580	0	100.0%	
TOTAL PUBLIC SPACES	5886	5703	1565	72.6%	5454	1771	67.5%	5421	1623	70.1%	

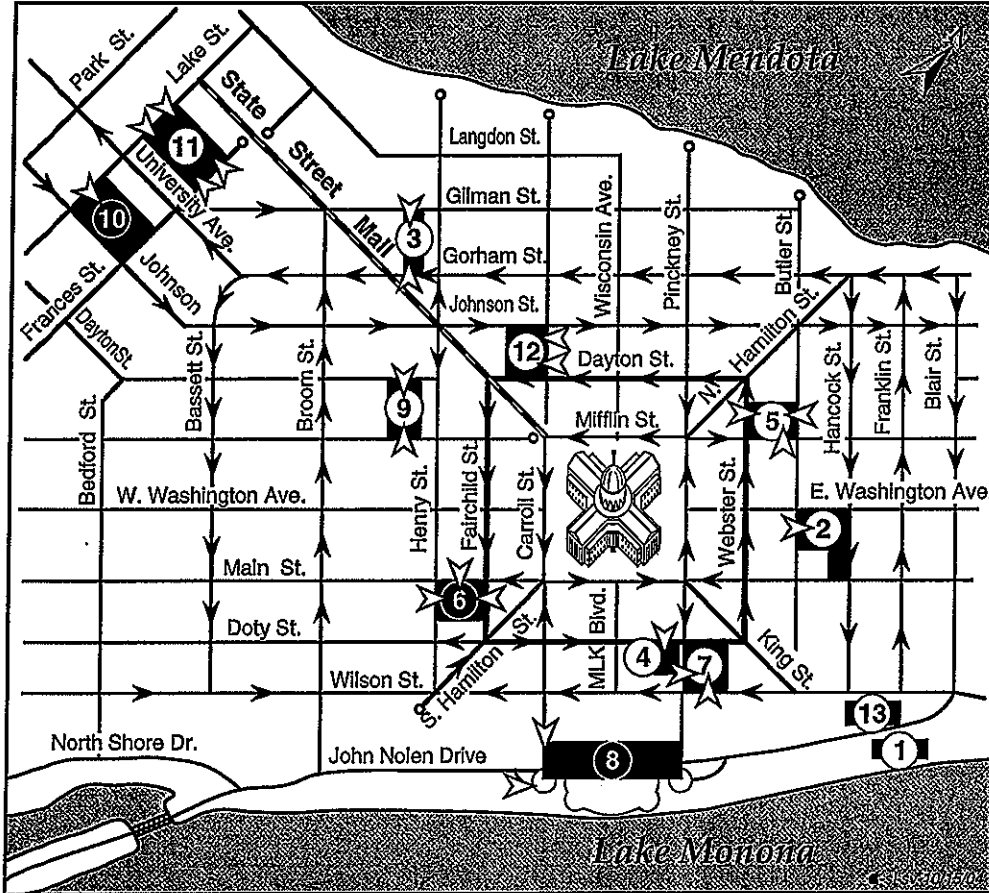
Notes:

1. "Total Spaces" is the number of spaces generally available for public or monthly parking. It excludes DIS/VET spaces, Authorized Vehicles Only spaces, etc.
2. "Spaces in Operation" is the number of spaces available for public or monthly parking, as follows:
 - a. On-street meters, all lots and metered sections of ramps -- on the day vacancy count is made.
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 - b. Cashier sections of ramps -- using a 95 percent Trimmed Mean calculated from daily records kept at each facility. The least number of vacancies occurring on each weekday between the hours of 8 a.m. and 2:30 p.m. is used to compute this mean.
 - c. Monthly -- from records in Parking Division on the day the count is made for lots and metered section of ramps.
4. Note that monthly stalls are not available for daily parking when there are vacancies. Therefore, any calculations regarding the number of vacant spaces available to the general public should ignore these spaces.

- 1 Government East Ramp - Average of 23 spaces out of service for May.
- 2 Capitol Square North Ramp - Average of 17 spaces out of service for May.
- 3 Capitol Square South Ramp - 43 metered space out of service due to construction.
- 4 Government East Ramp - Average of 29 spaces out of service for June.
- 5 State Street Campus Ramp - Average of 27 spaces out of service for June.
- 6 Capitol Square North Ramp - Average of 37 spaces out of service for June.
- 7 Capitol Square South Ramp - All metered spaces covered to permit parking during construction.
- 8 State Street Campus Ramp - Average of 108 spaces out of service for July.
- 9 Capitol Square South Ramp - Average of 40 spaces out of service for July.
- 10 Capitol Square South Ramp - 111 metered spaces out of service due to construction.
- 11 Capitol Square South Ramp - 110 permit spaces out of service due to construction.

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊙ # City Operated Facilities
③ Buckeye Lot	⊙ # Non-City Operated Facilities
④ Lot 88	▷ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	▶ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	