

Neighborhood Center & Child and Youth Funding Processes

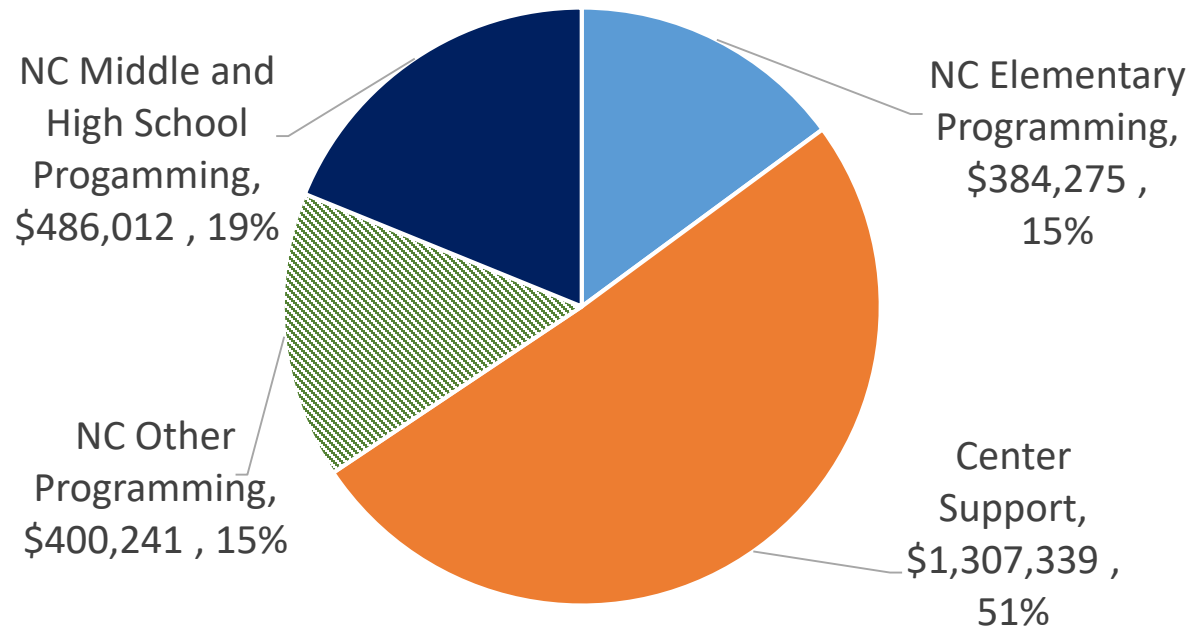
City of Madison's Community Development Division

Mission: All Madison residents and neighborhoods have access to resources and opportunities necessary to help them realize their full potential.

- In total, CDD funds close to 100 different organizations with a budget of \$13,537,789.
- CDD allocates funding to a network of nonprofit organizations to carry out the work we support. This happens through ongoing Request for Proposals in 4 areas:
 - Early Childhood
 - Community Development Block Grant (CDBG)
 - Senior Center
 - Community Resources



City Investment in Neighborhood Centers

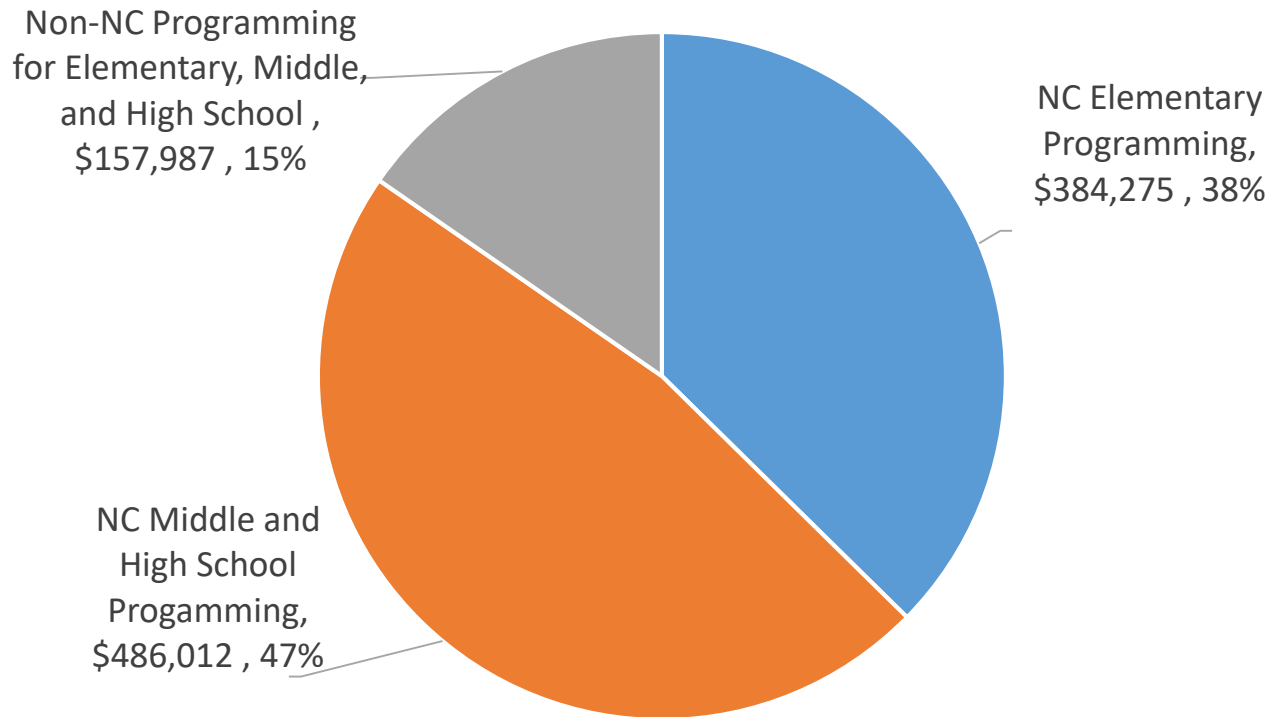


Total Neighborhood Center Funding from City is \$2,577,867.

- City funding accounts for 17% of Neighborhood Centers' collective budgets.
- Center support payments represent 51% of City funds that go to Neighborhood Centers.
- Child and youth program dollars account for another 34% of City funding to Neighborhood Centers.

City Investment in Child and Youth Programming

Total Child and Youth Out-of-School Time Program Funding from City is \$1,028,274.



- Neighborhood Centers receive a total of \$870,287 or 85% of the City's investment in Child and Youth Programming.
- Five non-Neighborhood Centers receive a total of \$157,987 which is 15% of the City's investment in Child and Youth Programming.

FCI Inspired Changes in Funding Processes

In 2016 Forward Community Investments completed an evaluation of CDD funding practices and offered recommendations to improve them.

Neighborhood Centers and Child and Youth funding are two of the last major funding areas to be allocated since the funding study.

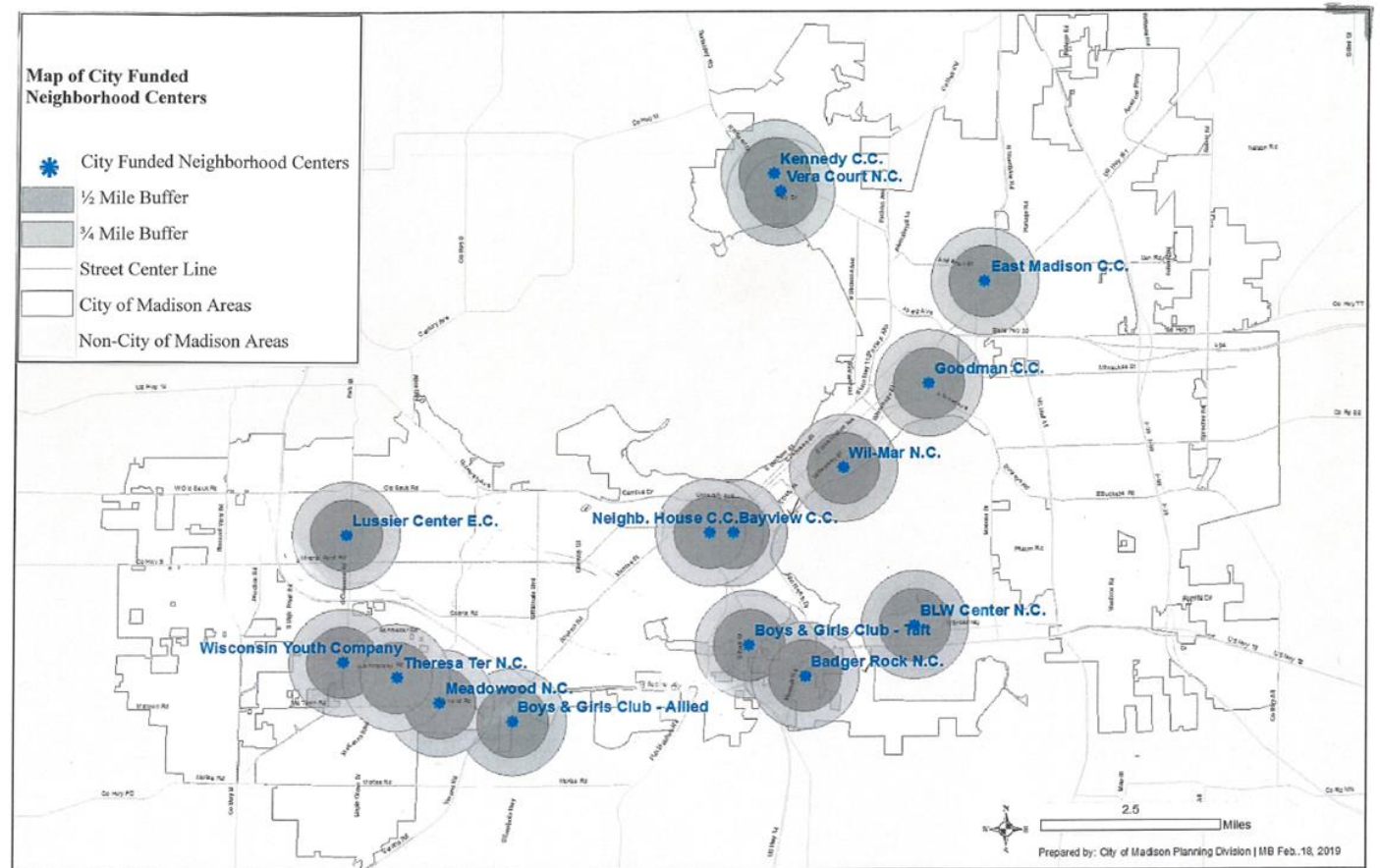
Updates to the upcoming funding process based on FCI recommendations include:

- Establishing **clear, specific** and **standardized goals** that reflect identified best practices and priorities
- Providing **greater opportunity for input** in developing goals and priorities
- **Using data** to help ensure funding is responsive to community needs



City Funded Neighborhood Centers

- Currently, 15 Centers receive City funding.
 - Map shows ½ mile and ¾ mile radius around each Neighborhood Center.
- This process will set center payments for 2020, for the 15 existing centers, and establish a funding framework for them and any new centers.



Current Center Support Allocations and Process

2019 Center Support Allocation	
Bayview*	\$ 50,000
Boys and Girls Club-Allied	\$ 121,418
Boys and Girls Club-Taft	\$ 167,637
Bridge Lake Point Waunona	\$ 119,002
Center for Resilient Cities	\$ 51,838
East Madison Community Center	\$ 78,102
Goodman Community Center	\$ 56,750
Kennedy Heights*	\$ 50,000
Lussier Community Education Center	\$ 55,683
Meadowood**	\$ 28,661
Neighborhood House	\$ 72,738
Theresa Terrace**	\$ 122,293
Vera Court Neighborhood Center	\$ 128,521
Wilmar Neighborhood Center	\$ 154,696
Wisconsin Youth Co-Elver Park*	\$ 50,000

- Allocations vary widely with little apparent rationale.
- Expectations and performance metrics are unclear and not consistent from one center to another.
- 2019 budget established a \$50,000 floor for center support payments.

**Payment levels modified in the City's 2019 budget.*

***The City pays lease and building costs for Theresa Terrace and Meadowood.*

Creating a Neighborhood Center Funding Framework



Simplifying Center Support Allocations

Through this funding process, Center Support payments will be standardized for the 15 currently funded Neighborhood Centers. Each will receive a payment amount that hinges on their placement in one of two “tiers” that reflect characteristics pertaining to physical space, service capacity, and breadth of programming, etc.

Parameters of Proposed 2020 Allocation Plan:

- Center Support funding **will not be reallocated** among Neighborhood Centers.
- In situations in which a Center’s 2019 Center Support allocation is less than its payment under the new tiered structure, that Center’s payment will rise to the tiered amount in 2020.
- Any Center for which the 2019 allocation is greater than the payment called for under the tiered structure will be allowed to retain the excess amount but will be required to use the increment to support City-funded programming.



What we will ask of City Funded Neighborhood Centers:

1. Prioritize serving individuals and families in neighborhoods adjacent to the center, with a focus on low-income residents.
2. Meaningfully engage those residents to ensure that the services, programs, and activities the Center offers reflect the residents' priorities.
3. Increase access on nights and weekends.
4. Provide Child and Youth Programming that aligns with identified City standards.



2020 Budget Implications

Projected 2020 funding needs for Neighborhood Center and Child and Youth Programming total \$300,000 to \$500,000:

- Neither program area has undergone an RFP process since 2014, and have not received meaningful increases since then.
- The estimate assumes the new center support payment structure will not cause any redistribution of funds between centers.
- The estimate provides funding sufficient to ensure all Centers receive at least a 5% increase over 2019 levels.
- The estimate does not contemplate expanding the group of centers that receive Center Support in 2020.
- The estimate includes \$100,000 in added funding for non-neighborhood center Child and Youth Programs. This provides an ability to support new and expanded programs and/ or providers that have emerged in recent years.

Highlights

1. There will be specific expectations for City Funded Neighborhood Centers.
2. Neighborhood Centers will receive one of two payment amounts depending on the level of service and breadth of programs they provide.
3. Staff will recommend that all City funded Neighborhood Centers receive at least a 5% increase from 2019 City funding amounts.
4. If a current Center Support allocation exceeds the assigned tier amount, the overage can be shifted into City funded programming.
5. There are budget implications in order to implement this proposed process. We project the cost will range will be between \$300,000-\$500,000.



Goals for Child and Youth Program Funding

- Provide for the availability of affordable, stable, quality neighborhood-based elementary school-age care (5 to 12 years) for low-income children, children of color, and homeless children; and
- Provide low-income middle and high school age youth and youth of color access to programs that complement in-school learning or support positive youth development during out-of-school time.



Out-of-School Time Program Practices and Expected Outcomes

Effective Out-of-School Time Program Practices

- Racial & cultural inclusion
- Intentional program design
- Organizational management & staff support
- Environment & Safety
- Supportive relationships with youth
- Family and Community Engagement
- Youth voice and Leadership

High Quality Out-of-School-Time Programs

Expected Outcomes

- Life skills & social-emotional competency
- Sense of belonging & attachment to school and community
- Relationships with adults & community
- Decrease high-risk behaviors
- Academic achievement

City Funded School-age Child and Youth Development Program Types by Age



Elementary Aged Programming

- Afterschool or summer multi-focus
- Topical, skill, or population focus



Middle School Aged Programming

- Afterschool or summer multi-focus
- Topical, skill, or population focus
- Summer or weekend evenings



High School Aged Programming

- Afterschool or summer multi-focus
- Topical, skill, or population focus
- Summer or weekend evenings

City Funded Child and Youth Programming Expectations

- The City is establishing expectations for Child and Youth programming in the following areas:
 - Frequency: Number of days per week or month
 - Program hours: Number of hours per session
 - Annual duration: Number of weeks per year
 - Adult to child/youth ratio
 - Average attendance



Draft Timeline: Neighborhood Center and School-Aged Child and Youth Funding Process

November 2018-April 2019: Collect community feedback

April 2019: Update funding process parameters based on community feedback

May/June 2019: Gain approval from city committees and council

June 2019: Release School-Aged Child & Youth and Neighborhood Center RFP

August 2019: Proposals due

September 2019: Review proposals and make allocation recommendations

November 2019: Final approval in City budget process

January 2020: Contracts begin



Questions?

