

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through November 30, 2012 and 2011

Fixed Route Passenger Revenue

2012	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 116,363	\$ 118,857	\$ 113,311	\$ 116,713	\$ 120,271	\$ 120,823	\$ 128,808	\$ 139,038	\$ 139,040	\$ 139,304	\$ 119,050		\$ 1,371,578
Day passes	\$ 7,082	\$ 7,530	\$ 6,917	\$ 8,442	\$ 8,732	\$ 8,129	\$ 9,419	\$ 10,405	\$ 9,658	\$ 10,370	\$ 7,098		\$ 93,780
2 ride passes	\$ 25,860	\$ 9,580	\$ 14,505	\$ 11,060	\$ 8,880	\$ 64,680	\$ 11,940	\$ 9,150	\$ 22,105	\$ 16,745	\$ 12,892		\$ 207,397
10 ride passes	\$ 111,255	\$ 89,735	\$ 85,650	\$ 79,475	\$ 91,380	\$ 101,275	\$ 48,545	\$ 62,485	\$ 90,000	\$ 79,340	\$ 77,045		\$ 916,185
31 day passes	\$ 122,348	\$ 128,755	\$ 122,092	\$ 98,285	\$ 94,380	\$ 107,938	\$ 92,372	\$ 105,022	\$ 97,570	\$ 148,363	\$ 105,517		\$ 1,222,642
EZ Rider/Summer Youth passes	\$ 111,000	\$ 163,000	\$ 163,000	\$ 163,000	\$ 163,000	\$ 47,010	\$ 10,225	\$ 11,635	\$ 190,000	\$ 190,000	\$ 190,000		\$ 1,401,870
Total cash, ticket & pass revenue	\$ 493,907	\$ 517,457	\$ 505,475	\$ 476,975	\$ 486,643	\$ 449,855	\$ 301,309	\$ 337,735	\$ 548,373	\$ 584,122	\$ 511,602		\$ 5,213,452
UW ASM	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 271,643	\$ 271,644	\$ 271,644		\$ 2,869,361
UW Employees	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 150,772	\$ 150,772	\$ 150,772		\$ 1,610,700
MATC	\$ 52,705	\$ 84,875	\$ 80,540	\$ 86,684	\$ 56,483	\$ 20,720	\$ 23,467	\$ 30,484	\$ 78,248	\$ 93,174	\$ 80,564		\$ 687,943
City of Madison	\$ 11,096	\$ 11,685	\$ 11,152	\$ 10,861	\$ 11,115	\$ 9,820	\$ 10,357	\$ 10,870	\$ 10,221	\$ 12,871	\$ 11,148		\$ 121,195
Edgewood	\$ 9,942	\$ 14,273	\$ 12,451	\$ 12,097	\$ 8,672	\$ 3,266	\$ 3,378	\$ 5,435	\$ 13,259	\$ 15,310	\$ 12,027		\$ 110,109
St. Mary's	\$ 3,012	\$ 3,455	\$ 3,471	\$ 3,683	\$ 3,895	\$ 3,802	\$ 4,009	\$ 4,263	\$ 3,928	\$ 4,117	\$ 3,711		\$ 41,345
Meriter	\$ 3,367	\$ 3,928	\$ 3,873	\$ 3,427	\$ 3,466	\$ 3,459	\$ 3,218	\$ 3,579	\$ 3,373	\$ 4,103	\$ 3,388		\$ 39,182
Dane County	\$ 2,402	\$ 2,155	\$ 1,940	\$ 1,682	\$ 1,776	\$ 1,695	\$ 1,764	\$ 1,949	\$ 1,525	\$ 1,980	\$ 2,018		\$ 20,887
Commuter	\$ 9,245	\$ 9,741	\$ 8,999	\$ 8,697	\$ 8,783	\$ 8,846	\$ 9,509	\$ 10,003	\$ 9,783	\$ 11,507	\$ 10,566		\$ 105,678
Total unlimited ride pass revenue	\$ 493,371	\$ 531,713	\$ 524,027	\$ 528,733	\$ 495,791	\$ 453,209	\$ 457,303	\$ 468,185	\$ 542,752	\$ 565,478	\$ 545,838		\$ 5,606,400
Total passenger revenue	\$ 987,278	\$ 1,049,169	\$ 1,029,502	\$ 1,005,708	\$ 982,434	\$ 903,064	\$ 758,612	\$ 805,920	\$ 1,091,125	\$ 1,149,600	\$ 1,057,440		\$ 10,819,852
Cumulative YTD passenger revenue	\$ 987,278	\$ 2,036,447	\$ 3,065,949	\$ 4,071,657	\$ 5,054,091	\$ 5,957,155	\$ 6,715,767	\$ 7,521,687	\$ 8,612,812	\$ 9,762,412	\$ 10,819,852		

2011	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 113,456	\$ 124,917	\$ 123,260	\$ 106,168	\$ 109,926	\$ 122,187	\$ 114,083	\$ 137,548	\$ 126,610	\$ 131,043	\$ 110,081		\$ 1,319,279
Day passes	\$ 6,756	\$ 6,596	\$ 7,075	\$ 6,462	\$ 7,866	\$ 9,201	\$ 10,631	\$ 12,411	\$ 8,775	\$ 10,239	\$ 7,561		\$ 93,573
2 ride passes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 950		\$ 950
10 ride passes	\$ 148,710	\$ 76,940	\$ 130,155	\$ 100,335	\$ 91,365	\$ 149,710	\$ 100,980	\$ 99,910	\$ 107,040	\$ 120,065	\$ 79,975		\$ 1,205,185
31 day passes	\$ 104,116	\$ 95,480	\$ 118,167	\$ 109,615	\$ 102,933	\$ 128,672	\$ 112,805	\$ 98,670	\$ 129,387	\$ 113,548	\$ 118,800		\$ 1,232,193
EZ Rider/Summer Youth passes	\$ 124,549	\$ 171,065	\$ 171,064	\$ 171,065	\$ 171,064	\$ 51,496	\$ 9,960	\$ 9,180	\$ 190,000	\$ 190,000	\$ 190,000		\$ 1,449,443
Total cash, ticket & pass revenue	\$ 497,587	\$ 474,998	\$ 549,721	\$ 493,645	\$ 483,154	\$ 461,266	\$ 348,459	\$ 357,719	\$ 561,812	\$ 564,895	\$ 507,367		\$ 5,300,623
UW ASM	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,291	\$ 256,804	\$ 256,804	\$ 256,804		\$ 2,732,735
UW Employees	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,824	\$ 136,825	\$ 136,825	\$ 144,798	\$ 144,798	\$ 144,798		\$ 1,528,991
MATC	\$ 57,524	\$ 73,902	\$ 83,751	\$ 82,367	\$ 42,080	\$ 24,678	\$ 25,191	\$ 20,259	\$ 46,435	\$ 92,428	\$ 88,752		\$ 637,367
City of Madison	\$ 11,953	\$ 12,050	\$ 13,534	\$ 11,079	\$ 11,183	\$ 11,440	\$ 10,772	\$ 12,564	\$ 12,860	\$ 12,612	\$ 12,460		\$ 132,507
Edgewood	\$ 8,510	\$ 9,078	\$ 9,571	\$ 9,108	\$ 5,425	\$ 3,631	\$ 4,557	\$ 6,800	\$ 12,737	\$ 13,753	\$ 13,341		\$ 96,511
St. Mary's	\$ 3,775	\$ 4,039	\$ 4,488	\$ 4,033	\$ 4,098	\$ 4,618	\$ 5,057	\$ 5,097	\$ 4,787	\$ 5,111	\$ 4,930		\$ 50,033
Meriter	\$ 2,929	\$ 2,821	\$ 3,503	\$ 3,034	\$ 3,112	\$ 3,535	\$ 3,254	\$ 3,452	\$ 3,478	\$ 3,426	\$ 3,432		\$ 35,976
Dane County	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 59	\$ 1,203	\$ 1,688	\$ 1,767	\$ 1,633	\$ 1,887		\$ 8,237
Commuter	\$ 11,784	\$ 11,502	\$ 14,598	\$ 13,032	\$ 14,851	\$ 17,921	\$ 17,722	\$ 19,361	\$ 18,287	\$ 17,251	\$ 17,565		\$ 173,874
Total unlimited ride pass revenue	\$ 478,590	\$ 495,507	\$ 511,560	\$ 504,768	\$ 462,864	\$ 447,996	\$ 449,871	\$ 451,337	\$ 501,953	\$ 547,816	\$ 543,969		\$ 5,396,231
Total passenger revenue	\$ 976,177	\$ 970,505	\$ 1,061,281	\$ 998,413	\$ 946,018	\$ 909,262	\$ 798,330	\$ 809,056	\$ 1,063,765	\$ 1,112,711	\$ 1,051,336		\$ 10,696,854
Cumulative YTD passenger revenue	\$ 976,177	\$ 1,946,682	\$ 3,007,963	\$ 4,006,376	\$ 4,952,394	\$ 5,861,656	\$ 6,659,986	\$ 7,469,042	\$ 8,532,807	\$ 9,645,518	\$ 10,696,854		

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through November 30, 2012 and 2011

Fixed Route Rides

2012	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	66,971	65,298	64,783	59,594	68,150	72,704	66,147	75,478	72,740	74,172	68,842		754,879
Day passes	4,067	4,508	4,961	4,599	5,305	5,656	5,789	7,477	6,630	6,366	5,373		60,731
2 ride passes	3,185	4,636	6,210	5,594	6,576	13,326	21,713	10,883	9,640	9,581	8,806		100,150
10 ride passes	72,398	75,429	73,748	62,891	72,541	56,121	47,513	50,997	64,316	73,485	68,973		718,412
31 day passes	141,044	152,218	155,961	144,519	156,671	156,008	151,988	157,605	149,282	169,418	154,986		1,689,700
EZ Rider/Summer Youth passes	162,558	196,313	216,313	163,226	211,441	87,437	28,764	24,912	168,446	229,818	205,876		1,695,104
Total cash, ticket & pass rides	450,223	498,402	521,976	440,423	520,684	391,252	321,914	327,352	471,054	562,840	512,856		5,018,976
UW ASM	228,254	347,822	323,205	261,839	229,875	172,068	185,428	183,241	289,620	349,463	314,483		2,885,298
UW Employees	147,261	161,025	151,108	139,336	137,607	124,481	129,471	136,553	128,057	164,963	149,108		1,568,970
MATC	45,830	73,804	70,035	75,377	49,116	18,017	20,406	26,508	68,042	81,021	70,044		598,200
City of Madison	9,649	10,161	9,697	9,444	9,665	8,539	9,006	9,452	8,888	11,192	9,863		105,556
Edgewood	8,645	12,411	10,827	10,519	7,541	2,840	2,937	4,726	11,530	13,313	10,452		95,741
St. Mary's	2,619	3,004	3,018	3,203	3,387	3,306	3,486	3,707	3,415	3,580	3,345		36,070
Meriter	2,928	3,416	3,368	2,980	3,014	3,008	2,798	3,112	2,933	3,568	2,946		34,071
Dane County	2,089	1,874	1,687	1,463	1,544	1,474	1,534	1,695	1,326	1,721	1,755		18,162
Commuter	8,039	8,470	7,825	7,563	7,637	7,692	8,269	8,698	8,505	10,005	9,187		91,890
Total unlimited ride pass rides	455,314	621,987	580,770	511,724	449,386	341,425	363,335	377,692	522,316	638,826	571,183		5,433,958
UW routes 80-85	149,851	322,161	281,896	210,120	164,279	67,961	74,392	74,589	183,412	231,077	204,688		1,964,426
Total revenue rides	1,055,388	1,442,550	1,384,642	1,162,267	1,134,349	800,638	759,641	779,633	1,176,782	1,432,743	1,288,727		12,417,360
Transfers	72,942	72,578	71,530	67,890	75,299	89,480	91,344	88,935	78,081	79,331	74,023		861,433
Non-revenue rides	22,807	18,445	20,917	19,964	24,101	23,434	23,245	24,090	32,217	25,359	22,210		256,789
Total rides	1,151,137	1,533,573	1,477,089	1,250,121	1,233,749	913,552	874,230	892,658	1,287,080	1,537,433	1,384,960		13,535,582
Cumulative YTD total rides	1,151,137	2,684,710	4,161,799	5,411,920	6,645,669	7,559,221	8,433,451	9,326,109	10,613,189	12,150,622	13,535,582		

2011	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	65,670	64,772	66,436	55,966	61,466	75,648	75,641	74,059	73,196	68,008	61,200		742,062
Day passes	3,598	3,567	4,127	3,836	4,249	5,901	6,727	7,732	5,471	5,318	4,322		54,848
2 ride passes	-	-	-	-	-	-	-	-	-	-	-		-
10 ride passes	78,092	70,215	87,793	66,691	72,594	59,074	48,852	54,488	73,189	70,990	70,046		752,024
31 day passes	133,180	121,416	151,517	136,740	145,278	147,151	143,065	154,030	151,657	154,412	144,664		1,583,110
EZ Rider/Summer Youth passes	189,975	151,918	239,213	183,109	220,301	92,446	26,706	24,614	199,698	220,774	209,788		1,758,542
Total cash, ticket & pass rides	470,515	411,888	549,086	446,342	503,888	380,220	300,991	314,923	503,211	519,502	490,020		4,890,586
UW ASM	242,812	305,756	304,610	291,511	192,816	168,831	166,852	167,930	290,895	305,149	309,361		2,746,523
UW Employees	146,341	146,893	161,652	141,391	124,909	126,077	114,868	125,955	130,249	140,248	142,251		1,500,834
MATC	50,021	64,263	72,827	71,623	36,591	21,459	21,905	17,617	72,960	80,352	77,176		586,794
City of Madison	10,394	10,478	11,769	9,634	9,724	9,948	9,367	10,925	11,183	10,967	10,835		115,224
Edgewood	7,400	7,894	8,323	7,920	4,717	3,157	3,963	5,913	11,076	11,972	11,601		83,936
St. Mary's	3,283	3,512	3,903	3,507	3,563	4,016	4,397	4,432	4,163	4,432	4,287		43,495
Meriter	2,547	2,453	3,046	2,638	2,706	3,074	2,830	3,002	3,024	2,984	2,984		31,288
Dane County	-	-	-	-	-	51	1,046	1,468	1,537	1,853	1,641		7,596
Commuter	10,247	10,002	12,694	11,332	12,914	15,583	15,410	16,836	15,902	14,982	15,274		151,176
Total unlimited ride pass rides	473,045	551,251	578,824	539,556	387,940	352,196	340,638	354,078	540,989	572,939	575,410		5,266,866
UW routes 80-85	220,478	340,489	281,654	297,510	126,838	71,192	73,154	76,066	313,228	326,352	308,395		2,435,356
Total revenue rides	1,164,038	1,303,628	1,409,564	1,283,408	1,018,666	803,608	714,783	745,067	1,357,428	1,418,793	1,373,825		12,592,808
Transfers	71,405	61,215	72,636	62,400	67,979	88,617	95,328	89,389	79,012	71,709	65,960		825,650
Non-revenue rides	18,034	15,996	20,961	19,180	21,731	21,727	20,423	23,253	25,314	23,928	20,012		230,559
Total rides	1,253,477	1,380,839	1,503,161	1,364,988	1,108,376	913,952	830,534	857,709	1,461,754	1,514,430	1,459,797		13,649,017
Cumulative YTD total rides	1,253,477	2,634,316	4,137,477	5,502,465	6,610,841	7,524,793	8,355,327	9,213,036	10,674,790	12,189,220	13,649,017		

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through November 30, 2012 and 2011

Fixed Route Passenger Revenue % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	2.6%	-4.9%	-8.1%	9.9%	9.4%	-1.1%	12.9%	1.1%	9.8%	6.3%	8.1%		4.0%
Day passes	4.8%	14.2%	-2.2%	30.6%	11.0%	-11.7%	-11.4%	-16.2%	10.1%	1.3%	-6.1%		0.2%
2 ride passes													
10 ride passes	-25.2%	16.6%	-34.2%	-20.8%	0.0%	-32.4%	-51.9%	-37.5%	-15.9%	-33.9%	-3.7%		-24.0%
31 day passes	17.5%	34.9%	3.3%	-10.3%	-8.3%	-16.1%	-18.1%	6.4%	-24.6%	30.7%	-11.2%		-0.8%
EZ Rider/Summer Youth passes	-10.9%	-4.7%	-4.7%	-4.7%	-4.7%	-8.7%	2.7%	26.7%	0.0%	0.0%	0.0%		-3.3%
Total cash, ticket & pass revenue	-0.7%	8.9%	-8.0%	-3.4%	0.7%	-2.5%	-13.5%	-5.6%	-2.4%	3.4%	0.8%		-1.6%
UW ASM	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	5.8%	5.8%	5.8%		5.0%
UW Employees	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	4.1%	4.1%	4.1%		5.3%
MATC	-8.4%	14.8%	-3.8%	5.2%	34.2%	-16.0%	6.8%	50.5%	68.5%	0.8%	-9.2%		7.9%
City of Madison	-7.2%	-3.0%	-17.6%	-2.0%	-0.6%	-14.2%	-3.9%	-13.5%	-20.5%	2.1%	-10.5%		-8.5%
Edgewood	16.8%	57.2%	30.1%	32.8%	59.9%	-10.1%	-25.9%	-20.1%	4.1%	11.3%	-9.8%		14.1%
St. Mary's	-20.2%	-14.5%	-22.7%	-8.7%	-5.0%	-17.7%	-20.7%	-16.4%	-17.9%	-19.4%	-24.7%		-17.4%
Meriter	15.0%	39.3%	10.6%	13.0%	11.4%	-2.1%	-1.1%	3.7%	-3.0%	19.8%	-1.3%		8.9%
Dane County						2773.1%	46.6%	15.5%	-13.7%	21.2%	6.9%		153.6%
Commuter	-21.5%	-15.3%	-38.4%	-33.3%	-40.9%	-50.6%	-46.3%	-48.3%	-46.5%	-33.3%	-39.8%		-39.2%
Total unlimited ride pass revenue	3.1%	7.3%	2.4%	4.7%	7.1%	1.2%	1.7%	3.7%	8.1%	3.2%	0.3%		3.9%
Total passenger revenue	1.1%	8.1%	-3.0%	0.7%	3.8%	-0.7%	-5.0%	-0.4%	2.6%	3.3%	0.6%		1.1%
Cumulative YTD passenger revenue	1.1%	4.6%	1.9%	1.6%	2.1%	1.6%	0.8%	0.7%	0.9%	1.2%	1.1%		

Fixed Route Rides % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	2.0%	0.8%	-2.5%	6.5%	10.9%	-3.9%	-12.6%	1.9%	-0.6%	9.1%	12.5%		1.7%
Day passes	13.0%	26.4%	20.2%	19.9%	24.9%	-4.2%	-13.9%	-3.3%	21.2%	19.7%	24.3%		10.7%
2 ride passes													
10 ride passes	-7.3%	7.4%	-16.0%	-5.7%	-0.1%	-5.0%	-2.7%	-6.4%	-12.1%	3.5%	-1.5%		-4.5%
31 day passes	5.9%	25.4%	2.9%	5.7%	7.8%	6.0%	6.2%	2.3%	-1.6%	9.7%	7.1%		6.7%
EZ Rider/Summer Youth passes	-14.4%	29.2%	-9.6%	-10.9%	-4.0%	-5.4%	7.7%	1.2%	-15.6%	4.1%	-1.9%		-3.6%
Total cash, ticket & pass rides	-4.3%	21.0%	-4.9%	-1.3%	3.3%	2.9%	7.0%	3.9%	-6.4%	8.3%	4.7%		2.6%
UW ASM	-6.0%	13.8%	6.1%	-10.2%	19.2%	1.9%	11.1%	9.1%	-0.4%	14.5%	1.7%		5.1%
UW Employees	0.6%	9.6%	-6.5%	-1.5%	10.2%	-1.3%	12.7%	8.4%	-1.7%	17.6%	4.8%		4.5%
MATC	-8.4%	14.8%	-3.8%	5.2%	34.2%	-16.0%	-6.8%	50.5%	-6.7%	0.8%	-9.2%		1.9%
City of Madison	-7.2%	-3.0%	-17.6%	-2.0%	-0.6%	-14.2%	-3.9%	-13.5%	-20.5%	2.1%	-9.0%		-8.4%
Edgewood	16.8%	57.2%	30.1%	32.8%	59.9%	-10.0%	-25.9%	-20.1%	4.1%	11.2%	-9.9%		14.1%
St. Mary's	-20.2%	-14.5%	-22.7%	-8.7%	-4.9%	-17.7%	-20.7%	-16.4%	-18.0%	-19.2%	-22.0%		-17.1%
Meriter	15.0%	39.3%	10.6%	13.0%	11.4%	-2.1%	-1.1%	3.7%	-3.0%	19.6%	-1.3%		8.9%
Dane County						2790.2%	46.7%	15.5%	-13.7%	-7.1%	6.9%		139.1%
Commuter	-21.5%	-15.3%	-38.4%	-33.3%	-40.9%	-50.6%	-46.3%	-48.3%	-46.5%	-33.2%	-39.9%		-39.2%
Total unlimited ride pass rides	-3.7%	12.8%	0.3%	-5.2%	15.8%	-3.1%	6.7%	6.7%	-3.5%	11.5%	-0.7%		3.2%
UW routes 80-85	-32.0%	-5.4%	0.1%	-29.4%	29.5%	-4.5%	1.7%	-1.9%	-41.4%	-29.2%	-33.6%		-19.3%
Total revenue rides	-9.3%	10.7%	-1.8%	-9.4%	11.4%	-0.4%	6.3%	4.6%	-13.3%	1.0%	-6.2%		-1.4%
Transfers	2.2%	18.6%	-1.5%	8.8%	10.8%	1.0%	-4.2%	-0.5%	-1.2%	10.6%	12.2%		4.3%
Non-revenue rides	26.5%	15.3%	-0.2%	4.1%	10.9%	7.9%	13.8%	3.6%	27.3%	6.0%	11.0%		11.4%
Total rides	-8.2%	11.1%	-1.7%	-8.4%	11.3%	0.0%	5.3%	4.1%	-11.9%	1.5%	-5.1%		-0.8%
Cumulative YTD total rides	-8.2%	1.9%	0.6%	-1.6%	0.5%	0.5%	0.9%	1.2%	-0.6%	-0.3%	-0.8%		