

City of Madison

Proposed Conditional Use

Location 6402 Millpond Road

Project Name

Rev. Jim's Roadhouse Outdoor Area

Applicant

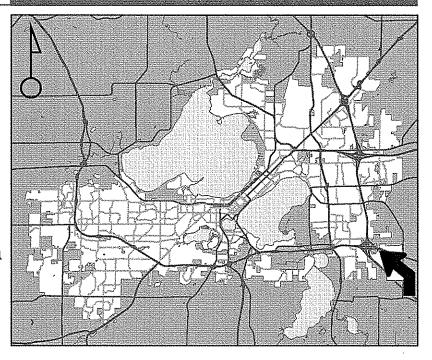
James and Rebecca Halbach/Ronald Trachtenberg - Murphy Desmond SC

Existing Use **Tavern**

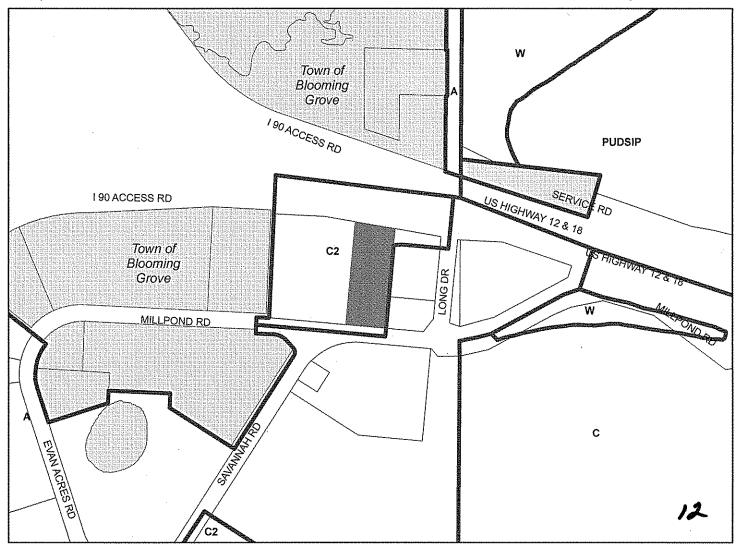
Proposed Use

Outdoor Eating and Recreation Area and Parking Reduction for Tavern

Public Hearing Date Plan Commission 11 January 2010



For Questions Contact: Kevin Firchow at: 267-1150 or kfirchow@cityofmadison.com or City Planning at 266-4635



Scale: 1" = 400'

City of Madison, Planning Division: RPJ: Date: 21 December 2009





Date of Aerial Photography : April 2007





LAND USE APPLICATION Madison Plan Commission

215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

 The following information is required for all applications of Commission review except subdivisions or land divisions should be filed with the <u>Subdivision Application</u>. Before filing your application, please review the infor regarding the LOBBYING ORDINANCE on the first pages of the application completely and formal pages. 			Zoning District For Complete Submittal Application Letter of	it c
 required fields. This application form may also be completed or www.cityofmadison.com/planning/plan.html All Land Use Applications should be filed directly w 		line a	at Plan Sets Zoning Text MA	<u></u>
Zoning Administrator.	6402, Millpand R		Alder Notification July 2 Waiver Ngbrhd. Assn Not. Waiver Date Sign Issued 9/29/09	
 Project Address: Project Title (if any): This is an applicat 	Rev. Jim's Roadhouse	***************************************	Project Area in Acres: 1.77	···
	t (check the appropriate box(es) in	only o	one of the columns below)	v
	PUD or PCD Zoning Dist.:	Rezo	coning to or Amendment of a PUD or PCD Distr	ict
Existing Zoning: to			Ex. Zoning: to PUD/PCD-GI	OP
Proposed Zoning (ex: R1, R2)	, C3):		Ex. Zoning: to PUD/PCD-SI	Р
-			Amended Gen. Dev. Amended Spec. Imp.	Pla
✓ Conditional Use	Demolition Permit	П	Other Requests (Specify),	

FOR OFFICE USE ONLY:

Received By

Other Requests (Specify):

Completion ASAP

3. Applicant, Agent & Property Owner Information: Whiskey River LLC Company: dba Rev. Jim's Roadhouse Applicant's Name: 6402 Millpond Road ___ City/State: Madison, WI Street Address: 53718 Telephone: (_____Fax: (____) Email: Project Contact Person: Atty. Ronald M. Trachtenberg Company: Murphy Desmond, SC Street Address: · P O Box 2038 City/State: Madison, WI 53701-1038 Zip: Telephone: (608) 268-5575 Fax: (608)257-2508 Email: rtrachtenberg@murphydesmond.com Property Owner (if not applicant): James R. and Rebecca Halbach City/State: Madison, WI 6402 Millpond Road Street Address: 53718 Zip: 4. Project Information: Provide a brief description of the project and all proposed uses of the site:

Zoning is C2. Principal use is a tavern. Proposed conditional use (28.09 (3)(d) 2) is outdoor eating and recreational area.

Demolition Permit

Development Schedule: Commencement ASAP

Effective May 1, 2009

	· ·
7 I	Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed buildings; parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility locations; building elevations and floor plans; landscaping, and a development schedule describing pertinent project details:
	• 7 copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded)
	• 7 copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded)
	• 1 copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper
Ø	Letter of Intent (12 copies): describing this application in detail including, but not limited to: existing conditions and uses of the property; development schedule for the project; names of persons involved (contractor, architect, landscaper, business manager, etc.); types of businesses; number of employees; hours of operation; square footage or acreage of the site; number of dwelling units; sale or rental price range for dwelling units; gross square footage of building(s); number of parking stalls, etc.
√	Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land surveyor. For any application for rezoning, the description must be submitted as an electronic word document via CD or e-mail. For applications proposing rezoning to more than one district, a separate description of each district shall be submitted.
V	Filing Fee: $\$ \frac{600.00}{}$ See the fee schedule on the application cover page. Make checks payable to: City Treasurer.
Y	Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application (including this application form, the letter of intent, complete plan sets and elevations, etc.) as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or in an e-mail sent to pcapplications@cityofmadison.com . The e-mail shall include the name of the project and applicant. Applicants unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.
In	Addition, The Following Items May Also Be Required With Your Application:
	For any applications proposing demolition or removal of existing buildings, the following items are required:
	 Prior to the filing of an application, the applicant or his/her agent is required to notify a list of interested persons registered with the City 30 or 60 days prior to filing their application using the online notification tool found at: https://www.cityofmadison.com/developmentCenter/demolitionNotification/
	 A photo array (6-12 photos) of the interior and exterior of the building(s) to be demolished or removed. A written assessment of the condition of the building(s) to be demolished or removed is highly recommended.
	 Note: A Reuse and Recycling Plan approved by the City's Recycling Coordinator is required prior to issuance of wrecking permits and the start of construction.
	Zoning Text (12 copies): must accompany Planned Community or Planned Unit Development (PCD/PUD) submittals
6.	Applicant Declarations:
	Conformance with adopted City plans: Applications shall be in accordance with all adopted City of Madison plans:
لــــّـا	→ The site is located within the limits of N/A Plan, which recommends:
	for this property.
Ø	Pre-application Notification: Section 28.12 of the Zoning Code requires that the applicant notify the district alder and any nearby neighborhood & business associations in writing no later than 30 days prior to filing this request:
	→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates you sent the notices:
	Ald. Judy Compton July 2, 2009
	NOTE: If the alder has granted a waiver to this requirement, please attach any such correspondence to this form.
M	Pre-application Meeting with staff: Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date.
	Planning Staff: Kevin Firchow Date: 8/5/09 Zoning Staff: Matt Tucker Date: 8/5/09
1	
Ш	Check here if this project will be receiving a public subsidy. If so, indicate type in your Letter of Intent.
T	he signer attests that this form is accurately completed and all required materials are submitted:
Pr	rinted Name Ronald M. Trachtenberg Date 9/29/09
	gnature Relation to Property Owner Atty. Property Owner /Applicant
A	uthorizing Signature of Property Owner R. While Leave Eso Date 9/29/09

33 East Main Street Suite 500 Madison, WI 53703-3095

Mailing Address: P.O. Box 2038 Madison, WI 53701-2038

Phone: 608.257.7481

Fax: 608.257.2508

www.murphydesmond.com

Ronald M. Trachtenberg
Direct Line 608.268.5575
Facsimile 608.257.2508
rtrachtenberg@murphydesmond.com



29 September 2009

CONDITIONAL USE APPLICATION LETTER OF INTENT

Chair and Members of the Plan Commission c/o Department of Planning and Community and Economic Development City of Madison 215 Martin Luther King Jr. Boulevard Madison, WI 53703

Re:

Whiskey River LLC dba Rev. Jim's Roadhouse 6402 Millpond Road, Madison, WI 53718

Application for Condition Use Permit Under Section 28.09(3)(d) 2, MGO

Dear Chair and Members of the City of Madison Plan Commission:

We are the attorneys for James R. and Rebecca L. Halbach, the owners of 6402 Millpond Road, City of Madison, and Whiskey River, LLC, dba Rev. Jim's Roadhouse, the tenant at 6402 Millpond Road, City of Madison.

6402 Millpond Road is located just east of the Interstate (I 90 & 39) and just south of USH 12 & 18. The nearest two landmarks are the Yahara Hills Golf Course and De Jope Bingo. The area is essentially largely vacant and all non-residential commercial except for a small hotel and a small apartment complex, both of which are at approximately 750 feet from the 6402 Millpond Road site.

6402 Millpond Road was originally a McDonalds, after which it became a lodge for the Loyal Order of Moose. As attendance at the Moose Lodge fell, the land and building were sold to Mr. and Mrs. Halbach and leased to a wholly owned limited liability company, Whiskey River, LLC, which operates a tavern on site.

As of the writing of this letter of intent, Whiskey River, LLC, has pending before the Alcohol License Review Commission (and subsequently the Common Council) an

application for change of premises to allow a portion of the exterior of the site to be used for outdoor events. The conditions that have been negotiated between Whiskey River, LLC, the alderperson (Ald. Judy Compton) and the Madison Police Department that are to be considered by the ALRC and Common Council are as follows:

- 1. Outdoor venue/amplification use will be permitted on Friday and Saturday evenings, as well as Sundays from 12 pm to 8 pm if this day falls prior to a Monday holiday; permission for any other day may be granted with prior approval from MPD East District command staff, said request shall be made a minimum of 48 hours prior to the event;
- 2. No amplification prior to Noon or past 12 am allowed during any day or special event;
- 3. Amplification shall be no louder than 45 decibels within a 100' radius of Rev. Jim's property line; amplification may include live or pre-recorded music;
- 4. A minimum of one visible identifiable security staff for every 50 customers will be required; security will be responsible for monitoring inside the tavern, outdoor seating or stage area and parking lot;
- 5. A licensed security company shall be retained to assist with larger scale outdoor events on a case-by-case basis after consultation with MPD;
- 6. Semi-trucks shall not be allowed extended parking (in excess of one hour) in the lot, although this would not prohibit short-term delivery of supplies to include loading and unloading;
- 7. Fencing shall be required surrounding the designated outside venue as depicted in the proposal with signage indicating "no alcoholic beverages past this point"; and
- 8. Capacity shall be kept at 581.

If the conditions of change of premises as adopted by the Common Council are different than the foregoing, we will advise the Plan Commission.

Whiskey River, LLC is making this conditional use application under Section 28.09(3)(d) 2, MGO, for outdoor eating (and drinking) and recreation related to the operation of a tavern in a C2 zoned area consistent with the conditions of the approved change of premises for the beer/liquor license. The only physical change to the premises will be a temporary snow fencing enclosure of the exterior area being used.

City of Madison Plan Commission 29 September 2009 Page 3

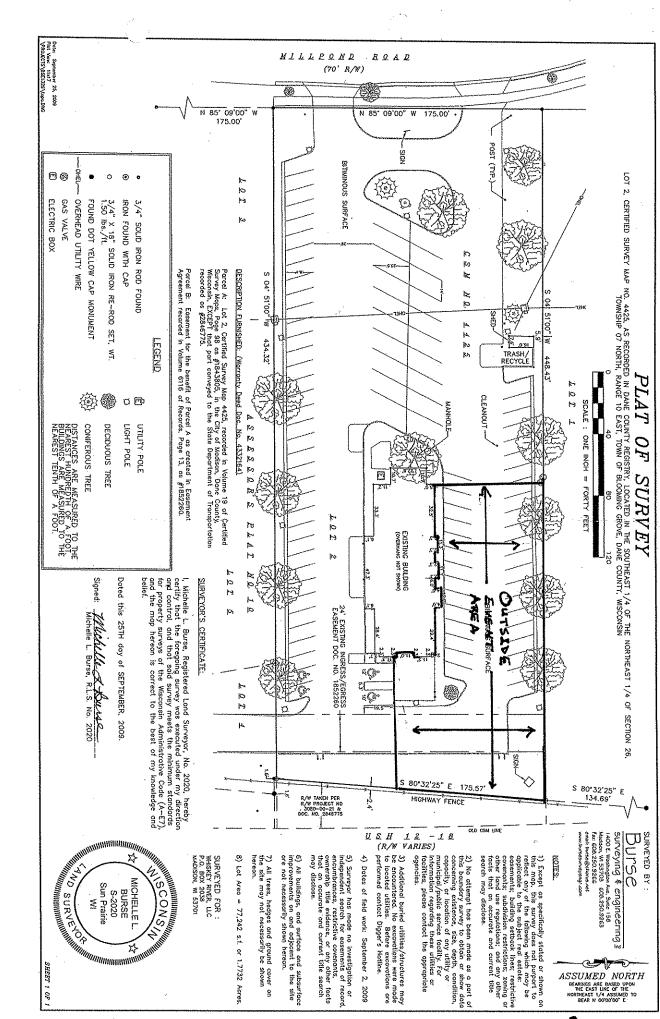
The type of events that Whiskey River, LLC plans to sponsor for 2010 and future years include tailgate parties for UW (home) football games, Thunder Run, Women in Motion Riding for a Cause ASMI fundraiser, Band Camp pre and post event party, Harley Davidson Anniversary Ride/Kick-Off to Milwaukee, and Rev. Jim's Roadhouse "Bike Night" (generally Friday nights from May through October).

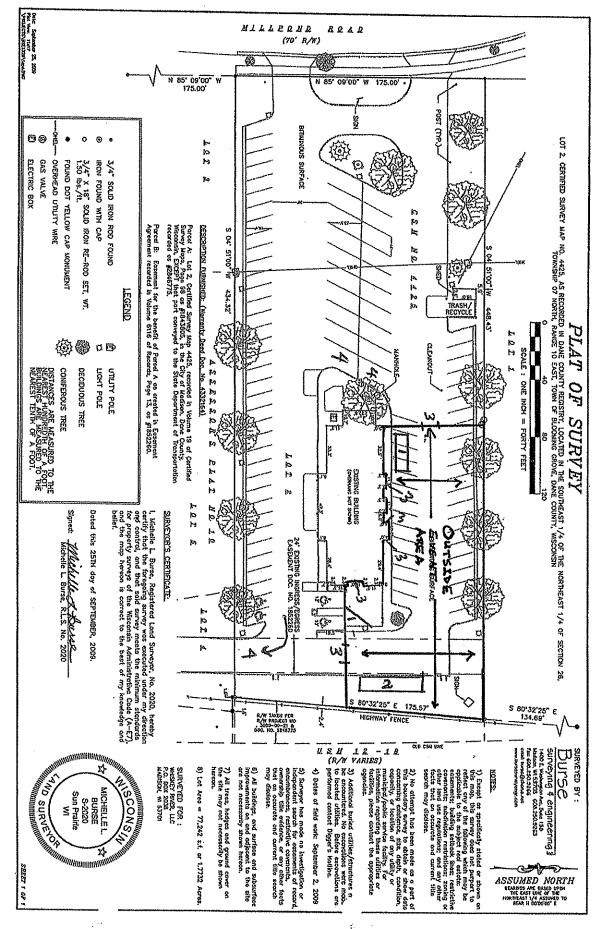
Through an error, outside events were held the summer of 2008. A 2008 change of premises on the beer/alcohol license with specific 2008 dates was sought and granted and events were held under that license, but no conditional use permit was known to be needed or requested. Unfortunately, while the City Clerk notifies the Plan Department in the case of a new beer/alcohol license application, the City Clerk did not notify the Plan Department in the case of an application for an amendment to an existing beer/alcohol license. That was discovered during Whiskey River, LLC's 2009 application for changes to the 2008 license conditions and the City Clerk has changed the Clerk's office's procedure. We bring this up simply to note that for the 2008 season and the one 2009 event (Band Camp pre and post event party) held under the 2008 license, there were no known complaints.

We look forward to presenting this application for a conditional use permit under Section 28.09(3) (d) 2, MGO.

Ronald M. Trachtenberg

RMT:srp 071681 Plan Commission lt of intent





33 East Main Street Suite 500 Madison, WI 53703-3095

Mailing Address: P.O. Box 2038

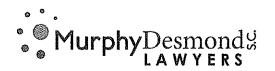
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Ronald M. Trachtenberg
Direct Line 608.268.5575
Facsimile 608.257.2508
rtrachtenberg@murphydesmond.com



27 October 2009

VIA EMAIL ONLY kfirchow@cityofmadison.com

Mr. Kevin Firchow AICP
Department of Planning and Community
and Economic Development
City of Madison
215 Martin Luther King Jr. Boulevard
Madison, WI 53703

Re:

Whiskey River LLC dba Rev. Jim's Roadhouse 6402 Millpond Road, Madison, WI 53718
Application for Condition Use Permit Under Section 28.09(3)(d) 2, MGO

Dear Mr. Firchow:

In reply to the four issues raised in your email of October 16, 2009, please see the enclosed plot plan (the numbers denote the paragraph numbers noted below) and the following comments:

- 1. <u>Services Area</u>: Generally, all service is done from the inside of the building. When needed, there is a service bar set up at the southeast corner of the deck at the east end of the building and a propane grill at the west end of the north side of the building with access to and from the kitchen located at the west end of the building.
- 2. <u>Porto-Toilets</u>: When additional toilets are needed per anticipated customer count, they will be located on the grass area immediately adjacent to the blacktop area at the east end of the paved outdoor event area.
- 3. Exits and Entrances to the Outside Event Area: There are four doors to and from the building and the outdoor event area. In addition, emergency escape gates will be placed at the west end of the outside event area and the south end (on the east side) of the outside event area. Staff will make certain that those gates are only used for emergency purposes.

Mr. Kevin Firchow AICP 27 October 2009 Page 2

4. Parking Lot Operation and Overflow: On event days, the two center parking spaces closest to the west end of the building will be kept open to allow for automobiles to pull into the south parking lot entrance and to park on the north side of the parking lot. For those parking on the south side of the parking lot, for exiting they will be directed to the roadway access east of the Mobil station, around the Mobil station and then out to Mill Pond Road. In addition, the applicant has arranged for the lot to the west of the Mobil station to be used for overflow parking. On event days, staff is present to control traffic flow and parking.

If you have any further questions, please advise. Also, as soon as we are assigned a meeting date, please advise in order that we can post the yellow notice sign.

Thank you.

M

M. Trachtenber

Very truly yours

RMT:srp 071681 Firchow It Enclosure cc w/enc.:

James R. and Rebecca L. Halbach VIA EMAIL ONLY revjim@jvlnet.com

Whiskey River, LLC

Attn: Mr. Kevin Weaver VIA EMAIL ONLY sgnbldr@aol.com

Attorney Marinus (Rick) J.W. Petri VIA EMAIL ONLY

Attorney Stephen C. Werner, Jr. VIA EMAIL ONLY

Alderperson Judy Compton VIA EMAIL ONLY district 16@cityofmadison.com

