



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

---

Wednesday, January 8, 2014

5:30 PM

Madison Central Library  
201 W. Mifflin Street - Madison, WI  
Madison Foundation Community Room  
Rooms 301 and 302

---

### CALL TO ORDER / ROLL CALL

Also present: Kelly ? from Beverage Distributors.

Present: 12 -

Ledell Zellers; Nan Fey; Kathy E. Utley; Cassandra M. Vanderwall; Steve Youngbauer; Christopher G. Brockel; Martin H. Bailkey; Carrie M. Edgar; Eric A. Roang; Satya V. Rhodes-Conway; Anne Reynolds and Topf Wells

Absent: 7 -

Shiva Bidar-Sielaff; Matthew J. Phair; Dan J. Stein; Carmell R. Jackson; Michael M. Bell; Lindsey Day Farnsworth and Kyle Richmond

### APPROVAL OF MINUTES

Wells motioned to approve the December minutes subject to changes/motion was seconded by Rhodes-Conway and were unanimously approved.

### PUBLIC COMMENT

Kathryn Lee of the Madison Chapter of Food and Water Watch introduced herself and the issue of the overuse of antibiotics in food/farming. Ms. Lee indicated that she will be asking the Madison Common Council to pass a resolution urging federal action on this issue.

### DISCLOSURES AND RECUSALS

None.

### WORKING GROUP REPORTS

[32429](#)

Grant Funding

The application and criteria have been posted. The funding work group will be meeting in the next week or two.

[32105](#)

Edible Landscapes and Terrace Plantings

No meeting since last full FPC meeting. Meeting tomorrow; will go over draft of terrace treatment policy, and discuss timeline of implementing edible landscape permits for 2014.

- [32109](#) Permanent Retail in Underserved Neighborhoods
- Last meeting was to get preliminary data from Public Health related to “food deserts” and other underserved neighborhoods. Group also heard from Ruth Rohlich, City of Madison, about a potential program to network between ethnic grocers in the city.
- [32108](#) Food Education
- No meeting since last month. One-page goals/priorities document currently being drafted.
- [32106](#) Healthy Vending
- No report.

### REGULAR REPORTS

- [28073](#) Local Food Committee on Public Market Update
- The consultant for the Public Market project (Project for Public Spaces) conducted three days of vendor focus groups in December, attracting about 75 participants. We now have a three page list of interested prospective vendors, including farmers, food retailers, value-added food producers, cheese makers, etc.
- The consultant will be conducting two more focus groups on January 22, based on a list of consumers that represent Madison’s geographic and demographic diversity.
- [28074](#) Dane County Food Council Update
- Approved 2014 action plan at last meeting in December. Will be looking more closely at the Healthy Food For All Plan to help inform work. There has been some recent movement to make more county owned land available for organic production.
- [28075](#) Healthy Food for All Update
- Attachments:** [Healthy Food for All draft 4 3 13.pdf](#)
- Implementation group continuing to meet. Group will be conducting half day workshops to dive into the details of the plan.
- [28076](#) Dane County Food Coalition Update
- Next meeting: January 28th at 8:30 a.m. at the UW Extension.
- [28077](#) Food and Alcohol Policy Coordinator

[31514](#)

Madison Metropolitan School District Update

**MMSD working on project to improve the system for school food enrollment.**

[28106](#)

Community Gardens Committee Update

**Community conversations will begin sometime in February.**

#### **FUTURE ITEMS**

**None.**

#### **ANNOUNCEMENTS**

**None.**

#### **ADJOURNMENT**

**Zellers moved to adjourn the meeting/motion was seconded by Reynolds.  
Motion was unanimously approved and the meeting adjourned at 6:40 p.m.**