



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Agenda - Final

DOWNTOWN COORDINATING COMMITTEE

Thursday, April 19, 2007

5:30 PM

215 Martin Luther King, Jr. Blvd.
Room 120 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Если Вам необходима помощь устного или письменного переводчика, а также если Вам требуются материалы в иных форматах либо у Вас имеются особые пожелания в связи с доступом к данной услуге, мероприятию или программе, пожалуйста, позвоните по указанному ниже телефону и сообщите об этом не менее чем за три рабочих дня до соответствующей встречи.

If you need assistance, contact Jim Mattke at 261-4281. TTY/Textnet 1-800-811-5552, Access Code # 471500.

1. **CALL TO ORDER**
2. **PUBLIC COMMENT**
3. **APPROVAL OF MINUTES**

Minutes of March 15, 2007

4. **STAFF REPORTS**

- A. *Special Events - Kelli Lamberty.*
- B. *Mall/Concourse Maintenance - Tom Skaife.*

5. **OLD BUSINESS**

- A. *Alcohol Density Plan (Joel Plant)*

6. **NEW BUSINESS**

- A. *Special Events Resolutions. (Lamberty & Verveer)*

- (1.) [05872](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 2, 2007 during the 27th Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

- (2) [05873](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 9, 2007 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of N. & S. Pinckney and the 100 block of E. Washington Ave.
- (3) [05874](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 27, July 4, 11, 18, 25 and August 1, 2007 (rain dates June 28, July 5, 12, 19, 26 and August 2, 2007) from 3:00 p.m. to 11:59 p.m. during the CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.
- (4) [05875](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m. July 13 to 9:00 p.m. July 15, 2007 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 49th Annual ART FAIR ON THE SQUARE may occur.
- (5) [05876](#) Authorizing the Madison Museum of Contemporary Art, as sponsor of the 49th Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00 p.m. July 13 to 9:00 p.m. July 15, 2007, within the perimeter of the area, defined in the companion resolution, involved in the event.
- (6) [05877](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00 p.m. July 13, to 9:00 p.m. July 15, 2007 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.
- (7) [05878](#) Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00 p.m. July 13 to 9:00 p.m. July 15, 2007 on the 200 block of Martin Luther King Jr. Blvd.
- (8) [05879](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 20, 21 and 22, 2007 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.
- (9) [05880](#) Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 20, 21 and 22, 2007 within the perimeter of the area involved in the event.
- (10) [05881](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 8, 15, 22, 29 and September 5, 2007 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.
- (11) [05882](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 1:00 p.m. September 1, 2007 to 11:59 p.m. on September 2, 2007 in the areas specified below for the benefit

of Madison Festivals Inc., so that TASTE OF MADISON may occur.

- (12) [05883](#) Authorizing Madison Festivals Inc., as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 1:00 p.m. September 1, 2007 to 11:59 p.m. on September 2, 2007, within the perimeter of the area involved in the event.
- (13) [05884](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 15, 2007 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 block of Martin Luther King, Jr. Blvd.
B. Dane Country Visitor & Convention Bureau Study (Deb Archer)

7. COMMITTEE UPDATE

- A. Living Downtown & Land Use (Thiel)*
- B. Cultural & Arts (Christiansen)*
- C. Transportation (McDonnell)*
- D. Economic & Business Community (Lang Sollinger)*
- E. State Street Oversight Committee (Crabb)*
- F. BID Activities (Carbine)*
- G. Capitol Neighborhoods (Zellers)*
- H. GSSBA Activities (Lang Sollinger)*

8. ROUNDUP-Information on downtown activities & happenings.

9. FUTURE MEETINGS

- 1. May 17, 2007
Parks Foundation*
- 2. June 21, 2007*

10. ADJOURNMENT