

Annual Grant Program Application

Madison Arts Commission
 City of Madison Department of Planning and
 Community and Economic Development
 215 Martin Luther King, Jr. Blvd., Suite LL-100
 Madison WI 53701-2985
 Phone: (608) 261-9134
 Fax: (608) 267-8739
 TTY/Textnet: (866) 704-2316
www.cityofmadison.com/mac



Choose one: Project
 Signature
 ArtWORKS!

Choose one: Organization
 Individual

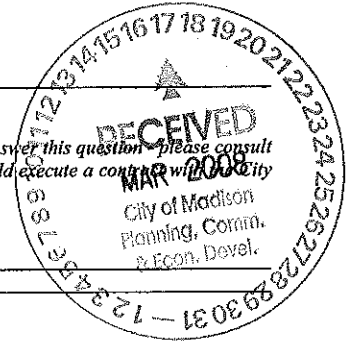
PLEASE PRINT/TYPE

Brenda Baker & Samuel Dennis

NAME OF INDIVIDUAL ARTIST OR ORGANIZATION (PLEASE PROVIDE FULL LEGAL BUSINESS NAME: MADISON THEATER GROUP, INC.)

If the applicant is not an individual artist, please indicate how your group is organized: (*Note: 501(c)(3) status does not answer this question - please consult your organization's leadership to determine the status of your group and the complete, legal name under which you would execute a contract with the City of Madison, should you be awarded this grant.*)

- Corporation (Inc, Corp., Co., etc., including Non-Profit Corporations) Unincorporated Association
 Limited Liability Company (LLC) Sole Proprietor d/b/a
 Limited Liability Partnership (LLP) Partnership Other: _____



Willow Castles and Mud Pie Machines: Glenwood Children's Park Sculpture

PROJECT TITLE

\$20,150

ESTIMATED TOTAL COST

\$2,500

MAC REQUEST

June 2008

START DATE

December 2008

END DATE

2 Primary/50 Assistants

NUMBER OF PROJECT PARTICIPANTS

18,250

ANTICIPATED SIZE OF AUDIENCE

Tim Gruber, District 11

ALDERPERSON'S NAME AND DISTRICT NUMBER (WHERE PROJECT WILL OCCUR). VISIT WWW.CITYOFMADISON.COM/CLEPR/ELECTIONS/NOV10.CFM FOR ASSISTANCE.

IN THE SPACE PROVIDED, BRIEFLY DESCRIBE YOUR PROJECT:

We are requesting funds to create temporary sculpture in Glenwood Children's Park, a prized centerpiece of the Dudgeon Monroe neighborhood. We plan to make playful, interactive sculptural forms out of natural materials in collaboration with the neighborhood association (DMNA) & its children in order to bring new energy to the park, foster support for revitalization efforts, and introduce children to whimsical sculpture in a familiar setting. The process will build community, connect kids with nature and the creative process, and provide wonderful forms that double as play spaces for a year long audience of over 18,250 people.

ORGANIZATION APPLICANT		
FISCAL AGENT/RECEIVER (i.e., Board of Regents of UW System, Arts WI)		
CONTACT PERSON FOR FISCAL AGENT		
BUSINESS ADDRESS FOR FISCAL AGENT		
CITY	STATE	ZIP CODE
PROJECT CONTACT		
BUSINESS PHONE / E-MAIL ADDRESS FOR PROJECT CONTACT		
DATE ORGANIZATION RECEIVED FEDERAL TAX-EXEMPT STATUS UNDER SEC. 501(C)(3) OF THE IRS CODE		
FEDERAL TAX ID NUMBER		

INDIVIDUAL APPLICANT		
Brenda Baker & Samuel Dennis		
NAME		
c/o Brenda Baker, 1511 Chandler Street		
STREET ADDRESS		
MAILING ADDRESS (IF DIFFERENT)		
Madison,	WI	53711
CITY	STATE	ZIP CODE
251-6097 x10		
608-268-1231 x 25 (Brenda)		
TELEPHONE (DAYS)		
bakergore@charter.net (Brenda)/sfdennisjr@wisc.edu (Sam)		
E-MAIL ADDRESS		

Brenda Baker & Samuel Dennis

\$ 2,500

APPLICANT NAME/ORGANIZATION

TOTAL REQUESTED FROM MAC

PROPOSED BUDGET FOR MADISON ARTS COMMISSION GRANT**PROJECT EXPENSES**Applicants may attach budget details **IN ADDITION** to this completed form. (Check box) if MAC funds will support the expense listed.)

In-Kind Expenses - Must Equal In-Kind Income	<input checked="" type="checkbox"/>	Amount
Professional labor & general labor, DMNA & UW Madison	<input type="checkbox"/>	\$5,900
Landscaping equipment loan, Tracey Lamers	<input type="checkbox"/>	\$ 500
Sam & Brenda's labor, S \$45/hr x 25 hrs; B \$25/hr x 25 hrs	<input type="checkbox"/>	\$1,750
TOTAL		\$8,150

Supplies/Materials	<input checked="" type="checkbox"/>	Amount
Tools for harvesting & collecting materials	<input type="checkbox"/>	\$ 370
Building materials	<input type="checkbox"/>	\$2,940
Opening reception food, beverages, etc.	<input type="checkbox"/>	\$ 200
TOTAL		\$3,510

Publicity/Postage	<input checked="" type="checkbox"/>	Amount
Postcards, printing and design	<input checked="" type="checkbox"/>	\$ 250
Postage	<input type="checkbox"/>	\$ 92
Photo/video documentation	<input type="checkbox"/>	\$ 400
TOTAL		\$ 742

Services/Fees/Rentals	<input checked="" type="checkbox"/>	Amount
Equipment rental	<input type="checkbox"/>	\$400
Insurance	<input type="checkbox"/>	\$300
	<input type="checkbox"/>	
TOTAL		\$ 700

Honoraria/Personnel	<input checked="" type="checkbox"/>	Amount
Hired skilled labor, 2 people, \$18/hr x 65 hrs. each	<input checked="" type="checkbox"/>	\$2,340
Sam Dennis, 50 hours @ \$45/hr.	<input checked="" type="checkbox"/>	\$2,250
Brenda Baker, 90 hours @ \$25/hr.	<input checked="" type="checkbox"/>	\$2,250
TOTAL		\$6,840

Travel/Other Expenses	<input checked="" type="checkbox"/>	Amount
Material Collection, Dane County, 400 miles @\$.52/mile	<input type="checkbox"/>	\$ 208
	<input type="checkbox"/>	
	<input type="checkbox"/>	
TOTAL		\$ 208

Total Expenses MUST Equal Total Income on PAGE 3	GRAND TOTAL	\$20,150
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PROJECT INCOME

In-Kind Contributions - Must Equal In-Kind Expenses (item, source, amount)	Amount
DMNA professional volunteers: landscape, arborist 80 hrs @ \$25/hr	\$2,000
DMNA general laborers, 200 hours @ 11.50/hr.	\$2,300
UW Madison landscape design students, 20 people, 8 hrs x \$10/hr.	\$1,600
Use of landscaping tools, Tracey Lamers	\$ 500
Sam Dennis, 25 hours @ \$45/hr.	\$1,125
Brenda Baker, 25 hours @ \$25/hr.	\$ 625
TOTAL	\$8,150

Committed Funds (donor and amount)	Amount
James Baker	\$500
TOTAL	\$500

Anticipated Funding (donor and amount)	Amount
Dane County Cultural Affairs Commission Grant	\$9,000
TOTAL	\$9,000

MAC Grant Funds Request	TOTAL	\$2,500
Total Income MUST Equal Expenses Total from PAGE 2	GRAND TOTAL	\$20,150

Nondiscrimination Based on Disability. Applicant shall comply with Section 39.05, Madison General Ordinances, Nondiscrimination Based on Disability in City-Assisted Programs and Activities. Under section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to the granting of the City financial assistance.

Applicant hereby makes the following assurances: Applicant assures and certifies that it will comply with section 39.05 of the Madison General Ordinances, entitled "Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities," and agrees to ensure that any subcontractor who performs any part of this agreement complies with sec. 39.05, where applicable, including all actions prohibited under section 39.05(4), MGO.

Brenda Baker & Samuel Dennis***Willow Castles and Mud Pie Machines: Glenwood Children's Park Sculpture Project*****Project Description**

We are requesting funds to create temporary sculpture in Glenwood Children's Park, a prized centerpiece of the Dudgeon Monroe Neighborhood. Our plans to create playful, interactive sculptural forms out of natural materials in collaboration with the neighborhood and its children will bring new energy to the park, foster support for revitalization efforts, and introduce children to whimsical site-specific sculpture in a familiar atmosphere. Adjacent to the completed sculptural forms we plan to provide a "natural materials supply station" where children will have ongoing access to a wide range of natural materials to build their own creations, whether that be forts, hideouts, nests, or mud pie machines. Materials to create the sculpture will be gathered largely from the site as part of the park's ecological restoration activities, which involve tree and branch removal as well as invasive species harvesting. A key element of the project will be working with the Dudgeon Monroe Neighborhood Association (DMNA) and children on the planning, designing, material gathering and building of the artwork. The pieces will remain in the park for up to one year and will be seen by approximately 18,250 people from diverse neighborhoods.

Designed and dedicated in the 1949 as a natural park especially for children by the famous landscape architect Jens Jensen, Glenwood Children's Park's was designed to emphasize natural play as a way to connect children with the outdoors. The park contains hills, nooks, a council ring, a ravine, and numerous burms, making the landscape itself a wonderful setting for imaginative play. Significant neighborhood efforts have helped successfully restore, repair and replant the park over the years. However, these efforts have largely focused on ecological and historical preservation of the area, rather than on natural play. Our project will intersect with all of the DMNA's three priorities for the park, which include historic preservation, ecological preservation, and renewing Jensen's vision of unstructured discovery play and environmental education opportunities.

Our project will allow us to create sculpture with and for children, while simultaneously helping the DMNA fulfill its goal of renewing Jensen's vision. DMNA is eager to transform the park back into a place that is truly for kids, where they are at one with nature in playful, joyful and creative ways. Our sculptural forms will create a new anchor for play activities and an inviting atmosphere for unstructured play. The sculptural elements will live and breathe, they can be touched, played in, turned into imaginary castles, towers, tents, ships or mud pie factories. In a nutshell, they will become flights of fancy, opportunities for kids to have the kind of open ended, transformative play experiences that can only be gotten in the outdoors. With our collective experience designing site specific sculpture, exhibits, environments and parks for children, we're thrilled to help renew Jensen's vision and create excitement and energy in this fabulous Madison treasure.

Our site-specific project site will work directly with and around the park's natural landforms, burms, council ring, crevices and ravine. We'll work with the DMNA Parks Committee to site the pieces so that they enhance and contribute to the priority restoration areas. We'll create one or more sculptural forms that doubles as a play space out of natural materials, many collected from the site by a brigade of neighborhood participants of all ages. We plan to work closely with DMNA and a children's committee in every stage of the process, from conception, design, and fabrication to the opening celebration and beyond. Additional native and natural materials may be collected off site to supplement our materials. These may include willow, dogwood, maple or hickory branches, wheat straw, river rocks, naturally felled tree stumps and vines.

Grant's Contribution To Artistic Development And Body Of Work

We have both spent the bulk of our professional careers creating both artwork and environments for children, Brenda in her role as both an artist working in outdoor environments and as Director of Exhibits at Madison Children's Museum, and Sam in his role as a professor of landscape architecture at UW-Madison, where his specialty is children's play environments. Our work and expertise in child's play, the use of natural materials and sculptural forms to connect children with nature have a great deal of overlap, though we have never collaborated on a project before. This project would allow us to bring our complimentary talents together in a way that would greatly

benefit the community, help restore a neighborhood park to its original purpose, and aid in our own development as artists, designers and community collaborators.

Goals, Objectives, Planning Processes, and Principles Involved

We have three intertwining goals for the project. We want to honor and support the way children naturally play in nature, to use a collaborative art-making process to revitalize Madison's unique treasure and bring kids back into the park, and to create an interactive sculptural environment for and with kids that will help connect them to nature and the creative process. Importantly, in accomplishing these goals we hope we can also foster community dialog about the importance of playing in nature, the natural antidote for what author Richard Louv calls a current phenomena of "nature-deficit disorder." We believe this project can help model a new way of thinking about children's play beyond the playground. Finding compelling ways to connect children with nature is critical as we face the local and global ecological challenges ahead of us.

We plan to work collaboratively with the DMNA, children and parents in the neighborhood and community, the Madison Parks department staff, and the Madison Parks Commission (MPC). We are fully aware of the sensitivity that must be undertaken, having spent the bulk of our careers navigating collaborative design processes. We have found that a primary outcome is the chance to involve community members in the creative process, as observers, active participants and eventually caretakers. We have begun conversations with the Madison Parks Department as well as members of the DMNA and it's Parks Committee. We will work with the DMNA board and the Parks Committee to select a site, making presentations about our progress and securing approvals from the Parks Department staff and Madison Parks Commission along the way. Preliminary research has been completed but will be followed by more extensive review of site plans, renovation efforts and historical documents. We will give several presentations about our previous work and gather input from the neighborhood about their ideas for transforming the space using sculptural elements. This is critical, as it will give all constituents a chance to weigh in with their ideas and concerns so that they can be adequately addressed. Once we have consensus, the project will be publicized through the DMNA newsletter and work will begin. We will also publicize the project through school and neighborhood newsletters, postcards, press releases and local businesses.

Project Location and Target Audience

Glenwood Children's Park is located on Glenway Street, between Monroe Street and Tokay Blvd. The park is nestled into the side of a hill and sits directly below the Capital City Bike trail, where it crosses Glenway and directly north of an existing playground at the top of the hill. The project's target audience is primarily the children of Madison. It is our hope that the interactive sculpture will draw children from throughout Madison. Glenwood is also a neighborhood park and will be largely be used by diverse people within the Thoreau, Franklin, Randall, Edgewood and Wingra school neighborhoods, and those who can access the park from the bike path. The majority of children who frequent the park are residents who visit as part of their daily or weekly routine, and this project would help them alter their perspective temporarily.

Timeline for Completion

We will begin working with the DMNA Parks Committee to review site plans and select a site in early June. A full presentation to the DMNA board would take place that month, with the goal of confirming a site, reviewing proposed ideas, and soliciting feedback. In June we will also coordinate efforts with the parks department. Critical research with neighborhood children will take place throughout the summer, whereby we will gather ideas about what the kids would like to see, how they would like to play, and what kind of materials are of most interest to them. We both have extensive backgrounds working with children on the input process for project development. By August 2006, we will have incorporated feedback from several groups of stakeholders for presentation to the DMNA board and the Madison Parks Commission on progressing plans. Work on the sculpture would begin in early September (after school & weekends) and would be completed and ready for opening celebrations and use by mid October. All expenses will have incurred by the end of December 2008, though the installation would remain up for at least a year. An opening celebration will be held in October, which will include activities during the day, followed by a community wide bonfire in the early evening.