



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, July 16, 2025

5:00 PM

Virtual

1. **Written Comments:** You can send comments on agenda items to edc@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 825 9521 1549

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

For accommodations, contact: edc@cityofmadison.com

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

6/18/25: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [89146](#) Public Comment - EDC 7/16/25

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

2. [88739](#) Presentation by Wisconsin Women's Business Initiative Corporation (WWBIC) regarding business development programs and underwriting

Attachments: [2025 Don't Say No Say WWBIC.pdf](#)
[2025 Impact Sheet.pdf](#)
[2025 WWBIC Referral Document.docx](#)

EDC recommendation is not required for this item

3. [87483](#) Adopting the Updated Elected and Appointed Official Code of Ethical Conduct

Attachments: [PROPOSED: Updated Elected and Appointed Official Code of Ethical Conduct3](#)
[IN EFFECT: Elected and Appointed Official Code of Ethical Conduct Updated 7.](#)
[BPW Presentation Elected and Appointed Official Code of Ethical Conduct.pdf](#)
[Updated Presentation Elected and Appointed Official Code of Ethical Conduct.p](#)

EDC recommendation is required for this item

DISCUSSION ITEMS

4. [84376](#) City of Madison Economic Development Plan Update

Attachments: [EDC Mtg ED Plan PDF Binder of Materials 112024.pdf](#)
[2024-2026 Economic Development Plan Charter 7-17-24.pdf](#)
[Madison Economic Development Strategy Student Job Description - Version 2](#)
[2024-2026 ED Plan RFP Scope of Svcs DRAFT v4 081924.pdf](#)

EDC recommendation is not required for this item

5. [81529](#) Economic Development Division Financial Assistance Dashboard

Attachments: [July 2025 EDD Dashboard - Memo to the EDC.pdf](#)
[June 2025 - EDD Financial Assistance Dashboard.pdf](#)

EDC recommendation is not required for this item

6. [78859](#) Announcements and Future EDC Agenda Items

ADJOURNMENT