



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, November 15, 2017

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

Applications will go to the Common Council Meeting of December 5, 2017

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 12 - Paul E. Skidmore; Michael E. Verveer; Jim Verbick; James Boxrud; Jason Freedman; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Patrick J. Grady; Alexander J. Toy and Stefan J. Fletcher

Absent: 3 - Leslie G. Orrantia; Gloria Reyes and Shiva Bidar-Sielaff

Excused: 1 - Roger Allen

Approval of Minutes

A motion was made by Cano Ospina, seconded by Grady, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Operator's License Applications

1. [49464](#) Operator License Application
Dawn Guess - Establishment where employed: Club LaMark

A motion was made by Grady, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by: Dawn Guess

2. [49507](#) Operator License Application
Benjamin W. Chastain - Establishment where employed: Belair Cantina

A motion was made by Verveer, seconded by Hill, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the understanding that the applicant will submit a letter from his parole officer at the time of license issuance.

Appearance by: Benjamin Chastain

The motion passed by the following vote:

Ayes: 4 - Paul E. Skidmore; Michael E. Verveer; Thomas A. Landgraf and Kathryn D. Hill

Noes: 3 - Fernando Cano Ospina; Michael S. Donnelly and Patrick J. Grady

Abstentions: 1 - Stefan J. Fletcher

3. [49512](#) Operator License Application
Stacia J McMahill

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Appearance by: Stacia McMahill. One additional registration in support.

Changes of Agent

4. [49465](#) Change of Agent
Texas Roadhouse Holdings LLC • dba Texas Roadhouse
4841 Annamark Dr
New Agent: Ryan Scott
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

A motion was made by Grady, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [49466](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 952 • 2538 Fish Hatchery Rd
New Agent: Laura S Feldt
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter)

A motion was made by Grady, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

6. [49467](#) Change of Agent
Benvenutos Madison Inc • dba Benvenutos Italian Grill
1849 Northport Dr
New Agent: Tera Brandt
Class B Combination Liquor & Beer
Aldermanic District 12 (Alder Palm)

A motion was made by Grady, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of License Conditions

7. [49456](#) Change of Licensed Conditions
Divine Orders Catering LLC • dba Divine Orders Catering LLC
Capacity: 49
2122 Luann Ln • Agent: Sebrina L Smith
Class B Combination Liquor & Beer • 49% alcohol, 50% food
Aldermanic District 14 (Alder Carter) • Police Sector 308
Request to change conditions 1 and 4 to extend hours of operation to 1am on Monday - Saturday, extend hours until midnight on Sunday, and operate between 6pm - 2am on November 25, December 25, and December 31, 2017; January 5, and January 6, 2018; and all holidays. Remove condition 3 and change condition 2 to remove limit on number of events with entertainment. Change premises to include outdoor area.

A motion was made by Verveer, seconded by Donnelly, to Table. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Cano Ospina, to Take Off The Table. The motion passed by voice vote/other.

A motion was made by Cano Ospina, seconded by Grady, to Take A Recess. The motion passed by voice vote/other.

Reconvened at 7:16pm.

Present: 12 - Paul E. Skidmore; Michael E. Verveer; Jim Verbick; James Boxrud; Jason Freedman; Fernando Cano Ospina; Thomas A. Landgraf; Kathryn D. Hill; Michael S. Donnelly; Patrick J. Grady; Alexander J. Toy and Stefan J. Fletcher

Absent: 3 - Leslie G. Orrantia; Gloria Reyes and Shiva Bidar-Sielaff

Excused: 1 - Roger Allen

49456

Change of Licensed Conditions
Divine Orders Catering LLC • dba Divine Orders Catering LLC
Capacity: 49
2122 Luann Ln • Agent: Sebrina L Smith
Class B Combination Liquor & Beer • 49% alcohol, 50% food
Aldermanic District 14 (Alder Carter) • Police Sector 308
Request to change conditions 1 and 4 to extend hours of operation to 1am on Monday - Saturday, extend hours until midnight on Sunday, and operate between 6pm - 2am on November 25, December 25, and December 31, 2017; January 5, and January 6, 2018; and all holidays. Remove condition 3 and change condition 2 to remove limit on number of events with entertainment. Change premises to include outdoor area.

A motion was made by Skidmore, seconded by Grady, to Table. The motion passed by voice vote/other.

A motion was made by Verveer, seconded by Cano Ospina, to . The motion passed by voice vote/other.

A motion was made by Donnelly, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by voice vote/other.

Two registrations in support.

Change of Licensed Premise

8.

48536

Change of Licensed Premise
Wal-Mart Stores East LP • dba Walmart #2335
4198 Nakoosa Trl.
Agent: Trenton K. Bee
Class A Liquor & Beer
Aldermanic District 15 (Alder Ahrens) • Police Sector 607
Expanding premises to include six (6) canopy parking spaces for online grocery pickup.

A motion was made by Fletcher, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by voice vote/other.

Two registrations in support.

9. [48537](#) Change of Licensed Premise
Ultimate Mart LLC • dba Pick 'n Save #8179
261 Junction Road
Class A Beer, Class A Liquor
Aldermanic District 9 (Alder Skidmore)
Expand premises to include parking spaces for online grocery pickup.

A motion was made by Skidmore, seconded by Grady, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by voice vote/other.

One registration in support.

21+ Entertainment License

10. [49468](#) 21+ Entertainment License
Club LaMark LLC • dba Club LaMark • Capacity: 85
1525 N Stoughton Rd • Agent: Stan Otis
Class B Combination Liquor & Beer • 80% alcohol, 20% food
Aldermanic District 17 (Alder Baldeh) • Police Sector 516

A motion was made by Fletcher, seconded by Cano Ospina, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE December 20 meeting. The motion passed by voice vote/other.

Public Hearing

11. [49226](#) Public Hearing - New License
Wisconsin Fine Wines & Spirits LLC • dba Total Wine Spirits & More
400 West Towne Mall • Agent: Todd Giammo • Estimated Capacity: 48
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

A motion was made by Cano Ospina, seconded by Grady, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

Two registrations in support.

12. [49227](#) Public Hearing - New License
Brennan's Cellars LLC • dba Brennan's Cellars
8210 Watts Rd • Agent: Thea Miller • Estimated Capacity: 150
Class B Combination Liquor & Beer • 25% alcohol, 70% food, 5% other
Aldermanic District 9 (Alder Skidmore) • Police Sector 129

A motion was made by Grady, seconded by Skidmore, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.

One registration in support.

13. [49261](#) Public Hearing - New License
Bell Great Lakes LLC • dba Taco Bell #3004063
534 State St • Agent: Ramon Santana III • Estimated Capacity: 72
Class B Combination Liquor & Beer, Class C Wine • 405% alcohol, 9995% food
Aldermanic District 2 (Alder Zellers) • Police Sector 403

The conditions are:

1. Shall cease the service of alcohol no later than 10 pm Sunday - Thursday and no later than 11 pm on Friday and Saturday.
2. Establishment must meet the definition of a restaurant under Section 38.02 of Madison General Ordinances at all times.
3. Food must be available at all times.
4. Establishment staff must regularly patrol and discourage loitering at and around the premises.

A motion was made by Cano Ospina, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING.

Three registrations in support, one in opposition.

The conditions are:

1. Shall cease the service of alcohol no later than 10 pm Sunday - Thursday and no later than 11 pm on Friday and Saturday.
2. Establishment must meet the definition of a restaurant under Section 38.02 of Madison General Ordinance at all times.
3. Food must be available at all times.
4. Establishment staff must regularly patrol and discourage loitering at and around the premises.

The motion passed by the following vote:

Ayes: 5 - Michael E. Verveer; Fernando Cano Ospina; Kathryn D. Hill; Michael S. Donnelly and Stefan J. Fletcher

Noes: 2 - Patrick J. Grady and Paul E. Skidmore

Abstentions: 1 - Thomas A. Landgraf

Discussion Items

14. [49515](#) Presentation from the University of Wisconsin-Madison on the use of high quality ID scanners at the Union and its effect on curbing underage drinking behavior.
- Jim Long, from the Wisconsin Union, presented on the attached materials and provided a demonstration of the ID scanner.**

Report of Madison Police Department

15. [49475](#) Report on Recent Calls for Service
- Madison Police Department submitted the attached report.**

Report of City Clerk's Office

16. [49476](#) Summary of Licenses Issued
- Clerk's Office submitted the attached report.**
17. [49510](#) Report on Results from Madison City Clerk 2017 Alcohol License Holder Survey.
- Clerk's Office submitted the attached survey results.**

Adjournment

A motion was made by Fletcher, seconded by Donnelly, to Adjourn at 9:55pm. The motion passed by voice vote/other.