



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel
99 or at www.madisoncitychannel.tv.*

Wednesday, July 19, 2023

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 852 5599 9607

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of August 1, 2023

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

June 21, 2023: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

June 28, 2023: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [78858](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have

seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [78563](#) Operator License Application
Randy Brown

Legislative History

6/28/23	ALCOHOL LICENSE REVIEW COMMITTEE	Return to Lead with the Recommendation for Approval to the ALCOHOL LICENSE REVIEW COMMITTEE
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Temporary Class B Concurrent with Street Use

3. [78825](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Marquette Neighborhood Association
Event Location: Orton Park, 1103 Spaight St
Event Date: 8/25/23 5 - 9pm, 8/26/23 11:30am - 10pm, & 8/27/23 9am - 8pm
Police District: 408 (District 6)
Event: Orton Park Festival
4. [78827](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc
Event Location: Capitol Square
Event Date: 11/12/2023 7am - 1pm
Police District: 403 (District 4)
Event: Madison Marathon
5. [78830](#) Temporary Class B Retailer License
Concurrent with Street Use Permit

Madison Home Brewers and Tasters Guild
Event Location: Olin Park, 1156 Olin Turville Ct
Event Date: 8/12/2023
Police District: 313 (District 14)
Event: Great Taste of the Midwest

6. [78831](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society Inc
Event Location: 1900 Block of Atwood Ave
Event Date: 8/18/23 5pm - 10pm & 8/19/23 2pm - 10pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party

7. [78832](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Eken Park Neighborhood Association
Event Location: 700 Block Mayer Ave
Event Date: 8/19/2023 11am - 8pm
Police District: 503 (District 12)
Event: Eken Park Festival

8. [78834](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Hellenic Orthodox Community Assumption Greek Orthodox Church
Event Location: 1st Block of Seventh Street
Event Date: 9/9/2023 12pm - 7pm & 9/10/23 12pm - 6pm
Police District: 501 (District 12)
Event: Greek Fest 2023

9. [78835](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 100 State Street
Event Date: August 9, 16, 23, 30 & September 6
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

Changes of Agent

10. [78836](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 960 • 401 N Third St
New Agent: Kristopher Webber
Class A Beer, Class A Cider

(District 12)

11. [78837](#) Change of Agent
Servant 33 LLC • dba Madison Melting Pot • 6816 Odana Rd
New Agent: Adam Motschman
Class B Combination Liquor & Beer
(District 19)

Business Name Change

12. [78839](#) Business Name Change
Teasider LLC • Current dba: Macha Teahouse Gallery
823 E Johnson St
Class B Beer, Class C Wine
(District 6)
New dba: Teasider

Entity Reorganization

13. [78838](#) Entity Reorganization
Servant 33 LLC • dba Madison Melting Pot
6816 Odana Rd
Class B Combination Liquor & Beer
(District 19)
Add one new officer

Change of Licensed Premises

14. [77906](#) Change of Licensed Premises
2116 AWA LLC • dba The Atwood
Current Capacity (in/out): 160/0 • Proposed Capacity (in/out): 160/20
2116 Atwood Ave • Agent: Brian Mason
Class B Combination Liquor & Beer • 85% alcohol, 10% food, 5% other
Alder District 6 (Alder Rummel) • Police Sector 410
Request to extend premises outdoors to rear patio for four 10' x 10' tents, at
time a perimeter fence will be present with signage reading "No Alcohol Beyond
This Point."

Legislative History

5/24/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
6/21/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

15. [78486](#) Change of Licensed Premises
Dive Inn LLC • dba Dive Inn
Current Capacity (in/out): 60/16 • Proposed Capacity (in/out): 60/100
521 Cottage Grove Rd • Agent: Ryan Ramig
Class B Combination Liquor & Beer • 99% alcohol, 1% food
Alder District 17 (Alder Madison) • Police Sector 600
Request to expand premises to include parking lot for a "Pride Fest"

Legislative History

6/21/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
6/21/23	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table
6/21/23	ALCOHOL LICENSE REVIEW COMMITTEE	Table

16. [78840](#) Change of Licensed Premises
Ultimate Mart LLC • dba Pick 'n Save #179
261 N Junction Rd • Agent: Bryan Roth
Class A Beer, Class A Liquor
Police Sector 128 (District 9)
Request to change location of pick-up stalls and increase to 10 stalls.

17. [78841](#) Change of Licensed Premises
Riley's/Badger Liquor LLC • dba Riley's Wines of the World
402 W Gorham St • Agent: Matthew Bents
Class A Beer, Class A Liquor
Police Sector 403 (District 2)
Request to remodel.

Change of Licensed Conditions

18. [78842](#) Change of Licensed Conditions
HotLunch LLC • dba Hot Lunch • Capacity (in/out): 38/16
708 1/4 E Johnson St • Agent: Travis Knight
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 407 (District 6)
Request to change hours of operation.

License Transfer - Public Hearing

19. [78668](#) Public Hearing - License Transfer
McCune's Edible Spoons LLC • dba Sookie's Veggie Burgers
Transfer from 502 State St to 260 W Gilman St

Agent: John McCune • Estimated Capacity (in/out): 24/0
Class B Combination Liquor & Beer • 3% alcohol, 97% food
(District 2) • Police Sector 403

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

New License - Public Hearing

Recessed Public Hearing

20. [77693](#) Public Hearing - New License
Self Made Forever LLC • dba The 360
1 Dempsey Rd • Agent: Heaven Grant
Class A Liquor
Alder District 17 (Alder Madison) • Police Sector 610

Legislative History

5/5/23	Clerk's Office	Referred for Introduction
5/16/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
5/24/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
6/6/23	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
6/21/23	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

21. [78160](#) Public Hearing - New License
Dasmesh 11 LLC • dba Maharaja Grocery
1701 Thierer Rd • Agent: Rohit Lamba
Class A Beer, Class A Liquor
Alder District 17 (Alder Madison) • Police Sector 631

Legislative History

5/31/23	Clerk's Office	Referred for Introduction
6/6/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
6/21/23	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
7/11/23	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Public Hearing

22. [78677](#) Public Hearing - New License
Sunrise Gas LLC • dba Sunrise Gas
1130 Williamson St • Agent: Amanprit Dhanoa
Class A Beer
(District 6) • Police Sector 408

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

23. [78678](#) Public Hearing - New License
La Pollera Colombiana LLC • dba La Pollera Colombiana
3579 E Washington Ave • Agent: Yineth Herrera • Estimated Capacity (in/out):
80/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
(District 12) • Police Sector 604

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

24. [78679](#) Public Hearing - New License
Cocina Mendoza LLC • dba Camp Cantina
1501 Monroe St • Agent: Gabriela Mendoza • Estimated Capacity: 150
Class B Combination Liquor & Beer • 25% alcohol, 75% food
(District 13) • Police Sector 205

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

25. [78680](#) Public Hearing - New License
Thai Basil LLC • dba Thai Basil
3519 University Ave • Agent: Krittaphol Poticharoen • Estimated Capacity
(in/out): 70/0
Class B Combination Liquor & Beer • 20% alcohol, 70% food, 10% other
(District 5) • Police Sector 208

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

26. [78681](#) Public Hearing - New License
Hamburger Ranch LLC • dba Draper Brothers Chop House
101 N Hamilton St • Agent: Jack Sosnowski • Estimated Capacity (in/out): 146
Class B Combination Liquor & Beer • 35% alcohol, 60% food, 5% other
(District 4) • Police Sector 406

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

27. [78682](#) Public Hearing - New License
Yako Sushi Inc • dba Yako Sushi House
515 Cottage Grove Rd • Agent: Winnie Lei • Estimated Capacity: 36
Class B Combination Liquor & Beer • 20% alcohol, 80% food
(District 15) • Police Sector 613

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

28. [78683](#) Public Hearing - New License
El Rancho Mexican Grill LLC • dba El Rancho Mexican Grill
819 S Park St • Agent: Jose Torres • Estimated Capacity: 27
Class B Beer • 10% alcohol, 90% food
(District 13) • Police Sector 203

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

29. [78684](#) Public Hearing - New License
MOD Super Fast Pizza (Wisconsin) LLC • dba MOD Pizza
7015 Sligo Dr • Agent: Laura Martinez Bravo • Estimated Capacity: 141
Class B Beer, Class C Wine • 2% alcohol, 98% food
(District 9) • Police Sector 125

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

30. [78685](#) Public Hearing - New License
Wando Ventures Inc • dba Wando's
406 N Frances • Agent: Jay Wanserski • Estimated Capacity: 80
Class B Combination Liquor & Beer • 95% alcohol, 5% food

(District 2) • Police Sector 403

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

31. [78686](#) Public Hearing - New License
SBG Apple North VIII LLC • dba Applebee's Neighborhood Grill & Bar
4710 East Towne Blvd • Agent: Casimir Banaszek • Estimated Capacity: 180
Class B Combination Liquor & Beer • 11% alcohol, 89% food
(District 17) • Police Sector 632

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

32. [78687](#) Public Hearing - New License
Mercies Coffee LLC • dba Mercies Coffee
1748 Eagan Rd • Agent: Alison Weber • Estimated Capacity: 149
Class B Beer, Class C Wine • 20% alcohol, 70% food, 10% other
(District 17) • Police Sector 631

Legislative History

6/30/23	Clerk's Office	Referred for Introduction
7/11/23	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

33. [78856](#) Summary of Recent Calls for Service

Report of City Clerk's Office

34. [78857](#) Summary of Licenses Issued

Recognition of Service

35. [78863](#) Thanking Assistant City Attorney Steve Brist for his service to the Alcohol
License Review Committee

Adjournment

