

Hello,

My name is Dale Wells and I am owner and Agent for My Buddies LLC. We are on the agenda for tomorrow night's Common Council hearing and plan to present some updated information. We have received recommendations of denial from the Madison Police Dept and the ALRC. The reason for this denial, in our opinion, is due to the belief that we intend to run a nightclub at this establishment.

While it is true I intend to have my son Jason Wells and his friend Joseph Johnson work for me assisting in marketing and promotions, I will be in charge of this business.

The option was proposed by the ALRC to stop serving alcohol at 10pm daily, thus ensuring no problems at the establishment and cementing the fact that this business will be a restaurant and not a tavern. I declined this option knowing that a 10pm "last call" would ensure failure at this establishment, as has happened a number of times in the recent past.

After further review I believe a compromise can be made here. If we were to stop serving 2 hours before normal bar time, 12:00pm sun-thurs, and 12:30 pm Fri/Sat, not only will the business succeed, the risk of any issues drastically declines, thus ensuring public safety and may ease the concerns of the Madison Police Department and the ALRC. My understanding is that TGI Friday's and a number of establishments in the area are open until this time so we would be fitting the norm of business in this area.

The reason for the need to serve later is strictly due to the need for the accommodation of league players (both pool and dart leagues tend to run until 11:00 or 12:00 quite often) and due to a large number of sports games that run well past 10pm.

Please consider this option tomorrow night, and allow us to finally make this location a success.

Attached you will find our revised business plan, which has been redrafted to be more specific regarding our plans on the restaurant and charity work, and a copy of operator's licenses for both Jason Wells and Joseph Johnson (showing they have been approved for licenses in the past, even though we are not requesting them for this location).

Please take this updated information into consideration and I look forward to seeing you all tomorrow evening.

Thank you for your time.

Dale Wells

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