



City of Madison
Meeting Minutes - Draft
ALCOHOL LICENSE REVIEW
COMMITTEE

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, February 21, 2007

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room GR-27 (City-County Building)

ROLL CALL

Present: Olson, Verveer, Maribeth Witzel-Behl, Marsh Shapiro, Carl Gloede, Steve Brist, McNamara, Wheaton, Hart, Sentmanat, LaMarr Q. Billups and Joel Plant

Excused: Rearick

APPROVAL OF MINUTES

A motion was made by Olson, seconded by Sentmanat, to Approve the Minutes.
The motion passed by acclamation.

Public Comment

Change of Agent

1. [05491](#) Change of Agent
Chipotle Mexican Grill, Inc. • dba Chipotle Mexican Grill
658 State Street and 8422 Old Sauk Road
Old Agent: Nathan Heeney • New Agent: Sahul Flores
Class B Combination Liquor & Beer • 2% alcohol, 98% food
Aldermanic Districts 8 and 9 • Police Sectors 403 and 127
A motion was made by Olson, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

2. [05575](#) Change of Agent
Eagles 623, Fraternal Order of • dba Eagles 623, Fraternal Order of • 2109
Bartillon Drive
Old Agent: Frank J. Arena • New Agent: Michael A. Meiller
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 17 (Ald. Rosas) • Police Sector 516
A motion was made by Olson, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

3. [05530](#) Change of Agent
Roaring Fork LLC • dba Qdoba Mexican Grill
6650 Mineral Point Road, 548 State Street, and 2741 University Avenue
Old Agent: David DeMarco • New Agent: Ron Stokes
Class B Combination Liquor & Beer • .8% alcohol, 99.2% food
Aldermanic Districts 19, 8, and 5 (ALDER Radomski, King, and Webber) •
Police Sectors 112, 403 and 301
A motion was made by Olson, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Change of Corporate Control

4. [05504](#) Change of Corporate Control - 6 new officers
Shopko Stores Operating Company LLC • dba Shopko #029 • Agent: James Voigt
7401 Mineral Point Road • Class A Liquor, Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 124
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
5. [05549](#) Change of Corporate Control and Liquor Agent - 1 Officer
Stop-N-Go of Madison, Inc. • dba Stop-N-Go #287 and #253
3734 Speedway Road and 5445 University Avenue • Old Agent John Becker
New Agent Andrew Bowman
Class A Beer • 5% alcohol, 12% food, 83% other
Aldermanic District 11 and 19 (Alder Gruber and Radomski) • Police Sector 101 and 109
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
6. [05595](#) Change of Corporate Control - 1 Officer
Stop-N-Go of Dane County, Inc. • dba Stop-N-Go #284 and #255
6202 Schroeder Road and 2002 Winnebago Street • Class A Beer • 5% alcohol, 12% food, 83% other
Aldermanic District 1 and 6 (Alder Sanborn and Olson) • Police Sector 114 and 410
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.
7. [05599](#) Change of Corporate Control - loss of one Officer
Salsapants Inc. • dba Pasqual's
2534 Monroe Street • Agent: Theresa Taggart
Class B Combination Liquor & Beer • 90% alcohol, 10% food
Aldermanic District 10 (Alder Golden) Police Sector 302

A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Change of License Premise

8. [05577](#) Application for Change of Licensed Premise
Monona Catering LLC • dba Monona Catering LLC • capacity varies by event
1 John Nolen Drive
Class B Combination Liquor & Beer • 13.8% alcohol, 86.2% food
Aldermanic District 4 (Alder Verveer) Police Sector 405
Request to replace temporary concession trailer with a permanent rooftop
concession kiosk.
Registered in support: Gregg McManners (applicant), Jon Prill (applicant).
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

9. [05612](#) Application for Change of Licensed Premise
Metcalf Inc • dba Metcalfe Sentry Foods •
726 N Midvale Boulevard
Class A Liquor & Class A Beer •
Aldermanic District 11 (Alder Gruber) Police Sector 108
Request to remodel the liquor display area.
Registered in support: Tim Metcalfe (applicant).
A motion was made by Hart, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by acclamation.

Licenses Transfer to Another Location

10. [05494](#) Public Hearing - Transfer of License Location from 1864 Monroe Street
Trader Joe's East, Inc • dba Trader Joe's # 712
1810 Monroe Street • Agent: Melanie Lee
Class A Liquor, Class A Beer
Aldermanic District 10 (Ald. Golden) • Police Sector 301
A motion was made by Verveer, seconded by Olson, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

New License - Public Hearing

11. [05495](#) Public Hearing - New License
Azzalino's Bar and Grill, LLC • dba Azzalino's Bar and Grill
416 S Park Street • Agent: Gerald D Canon • estimated capacity: 80
Class B Combination Liquor & Beer • 80% alcohol, 19% food, 1% other.
Aldermanic District 13 (Ald. Knox) • Police Sector 305
Appearance: Gerald Canon (Applicant), Duane Steinhauer.
A motion was made by Wheaton, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

12. [05497](#) Public Hearing - New License
Moco Market LLC • dba MoCo Market
804 Williamson Street • Agent: Megan Ramey • estimated capacity: 15
Class B Combination Liquor & Beer • 5% alcohol, 50% food, 45% other
Aldermanic District 6 (Ald. Olson) • Police Sector 408
Appearances: Megan Ramey (applicant), Sheree Haas, David Bridgeford.
A motion was made by Olson, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING (for indoor premise only). The motion passed by acclamation.
13. [05501](#) Public Hearing - New License
Takumi Inc• dba Takumi Japanese Restaurant
4222 East Towne Boulevard • Agent: Kong Feng Ni • estimated capacity: 90
Class B Combination Liquor & Beer • 5% alcohol, 95% food
Aldermanic District 17 (Ald. Rosas) • Police Sector 515
A motion was made by Verveer, seconded by Olson, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by acclamation.
14. [05522](#) Public Hearing - New License
Trejo, Josefa • dba Taqueria Gaudalajara
1033 S Park Street • Agent: Josefa Trejo • estimated capacity 16
Class B Beer • 1% Alcohol, 97% Food, 2% other
Aldermanic District 13 (Ald. Knox) • Police Sector 306
Appearance: Josefa Trejo (applicant), Duane Steinhauer.
A motion was made by McNamara, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.
15. [05568](#) Public Hearing - New License
Maza Restaurant, LLC • dba Maza Restaurant
558 State Street • Agent: Shekeba Samadzada • estimated capacity 80
Class B Beer, Class C Wine • 20% alcohol 80% food
Aldermanic District 8 (Ald. King) • Police Sector 403
Appearance: Shekeba Samadzada (applicant), Nasima Zafari (applicant), John Scherpelz
A motion was made by Verveer, seconded by Sentmanat, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.
16. [05572](#) Public Hearing - New License
El Mercadito Uscanga LLC • dba El Mercadito Uscanga • 916 S Whitney Way
Class A Beer
Aldermanic District 1 (Ald. Sanborn) • Police Sector 115
Appearance: Lorenzo Uscanga (applicant)

A motion was made by McNamara, seconded by Wheaton, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by acclamation.

Operators License - Appearance Requested

17. [05492](#) Operator License Application
Jacalyn Heiman - Establishment where employed: Dave's South Bay
A motion was made by Olson, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE March 21, 2007, Meeting. The motion passed by acclamation.

Ordinance

18. [05600](#) Amending Section 9.13(6)(j)3. of the Madison General Ordinances to repeal the requirement that restaurant wait staff must carry and serve all food, beverage and alcohol beverages to patrons within a sidewalk café.
A motion was made by Olson, seconded by Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE March 21, 2007, Meeting. The motion passed by acclamation.

Report of the Madison Police Department

19. [03238](#) Summary of Liquor License Violations
Captain Gloede distributed the attached report.

Report of the City Attorney's Office

20. [05707](#) Quinton's Bar and Deli audit update
Attorney Zilavy reported that the Comptroller has been attempting to get data from Quinton's for several weeks. The audit should be completed before the March 21 meeting of the ALRC.

Report of the City Clerk's Office

21. [01705](#) Summary of Licenses Issued
The following summary was distributed for the current license year:
Class A Beer (Liquor Store): 59 issued
Class A Beer (Grocery): 62 issued
Class A Liquor: 59 issued
Class B Beer: 78 issued
Class B Liquor & Beer: 350 issued*
Class C Wine: 51 issued
Wholesale Beer: 5 issued
Visual & Performing Arts: 11 issued
Nightclub: 75 issued
Adult Entertainment Tavern: 4 issued
Operator: 3,131 issued

Provisional Operator: 554 issued
Food & Drink (\$1 to \$10,000): 133 issued
Food & Drink (\$10,001 to \$100,000): 272 issued
Food & Drink (\$100,001 to \$250,000): 260 issued
Food & Drink (\$250,001 to \$1,000,000): 289 issued
Food & Drink (\$1,000,001 to \$5,000,000): 106 issued
Food & Drink (Greater than \$5,000,000): 17 issued
Sidewalk Cafe: 54 issued

Madison has a quota of 399 Class B Combination Liquor & Beer licenses under state law. 55 of 74 Reserve licenses have been granted. 295 of 325 Grandfathered licenses have been granted. Taking into consideration the licenses recommended to Council to Grant at tonight's meeting, 48 Class B Combination licenses are currently available in the City of Madison.

ADJOURNMENT

A motion was made by Olson, seconded by Wheaton, to Adjourn At 6:50 p.m. The motion passed by acclamation.