



Change of Premises

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Number)

(scanned)

(Leg file number)

(Processing step)

(initials)

This application modifies existing alcohol license number: LICLB-2011-01732

☐ Class A Beer

☐ Class A Liquor

☐ Class C Wine

☐ Class B Beer

☒ Class B Liquor

Aldermanic District: 6 Alder Name: Marsha Rammel Police Sector: East

Corporate Information

Business Legal Name: Irwin A & Robert D Goodman Community Center, Inc

Business Address: 149 Waubesa St 53704

Corporate Contact Name & Position: _____

Rebecca A Steinhoff CEO

Phone & Email: 608-204-8025
becky@goodmancenter.org

Liquor Beer Agent Name: Rebecca Steinhoff

Licensed Premise Information

Business dba Name: Goodman Community Center

Licensed Address: 149 Waubesa Str

Business Contact Name & Position: _____

Mary C Smith, CPA CFO

Phone & Email: 608-204-8022
Mary@goodmancenter.org

% Alcohol: _____ % Food: _____

Current Capacity (indoor): 500

Current Capacity (outdoor): 0

Proposed Capacity (indoor): 1500

Proposed Capacity (outdoor): 500

Description of Proposed Changes: Add "Loft" area and current fitness room at 149 Waubesa. Add gymnasium & multipurpose room plus Green Space & Pergola areas at 214 Waubesa Court. Add first floor and three small conference rooms on second floor at 214 Waubesa St

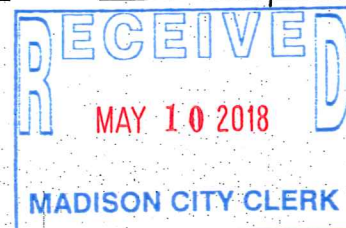
☒ Detailed Floor Plans included (required)

☐ Orange sign and "License Renewals & Changes" brochure issued

X Mary C Smith
Applicant signature

Date: 5/10/2018

REV 12/2013



Phelps, Jean

From: Mary Smith <mary@goodmancenter.org>
Sent: Thursday, May 10, 2018 2:11 PM
To: Becky Steinhoff; Phelps, Jean; Derek Kruzicki; Dewayne Powell; Christianson, Eric
Subject: RE: Request for Change of Premise on Alcohol License
Attachments: RE: New liquor license applications; Gym and outdoor space.pdf; Brassworks space.pdf; Change of Premises amended.pdf; Additional premises at 149 Waubesa.pdf

Importance: High

Regarding liquor license for Irwin A. and Robert D. Goodman Community Center, Inc. license LICLIB-2011-01732:

I am issuing a new Change of Premises application to replace the previous version sent on April 16. Also attached are revised floor plans showing all premises we would like to include under this application. In addition to the 5 community rooms we would like to add in the currently licensed building, we would like to add the gymnasium and attached large multi-purpose room, plus the green space and pergola areas outdoors. We would also like to add the first floor, small courtyard outside the first floor, and three conference rooms on the second floor at the Brassworks building.

Outdoor spaces would be fenced off when alcohol is available, in compliance with City and State regulations.

Liquor service would stop at 11:00 pm at all venues, in accordance with our current license.

Total combined capacity of all venues would increase from the current 500 indoors to 1500 indoors and 500 outdoors. Capacity would vary based on the setup of the rooms. These capacity estimates are pending final occupancy permits for new and modified spaces.

As stated in our current license, alcohol may be available in these areas during special events, dinners, private rentals, and catered events. Attendance at these events is controlled through ticket sales, private invitation, or special reservation. General public walk-in access to these premises when alcohol is available is not presently allowed, nor proposed.

Alcohol is to be stored exclusively in secured cabinets and coolers with restricted access at all times.

I am also attaching an email string between myself and Eric Christianson regarding previous communication on this matter. Please let me know as soon as possible if further action is required on our part before the submission deadline.

This request for change of premises supersedes all previous versions. Please direct any questions to me. Thank you.

Mary C. Smith, CPA
Chief Financial Officer
Irwin A. and Robert D. Goodman Community Center, Inc.
149 Waubesa Street
Madison, WI 53704
(608) 204-8022 Direct
(608) 206-3402 Mobile



City of Madison
Class B Combination
License No. LICLIB-2011-01732



IRWIN A AND ROBERT D GOODMAN COMMUNITY CENTER
GOODMAN COMMUNITY CENTER
LIQUOR/BEER AGENT: REBECCA A STEINHOFF

Expiration Date 06/30/2018
Date Issued 05/02/2012

149 WAUBESA ST
MADISON, WI 53704

Paul R. Ayer *Maibeth Witzel-Behl*

Mayor

City Clerk

PURSUANT TO SECTION 38 OF THE MADISON GENERAL ORDINANCES AND
CHAPTER 125 OF THE WISCONSIN STATE STATUTES.

Premise - Cafe at South end of Goodman Community Center. Cafe seats 30-35,
area expandable to include Evjue, Merrill Lynch, and Bolz community rooms for a
maximum seating of 300. Alcohol may be available in these areas during special
events, dinners, private rentals, and catered events. Alcohol to be stored exclusively
in secured cabinet and cooler.

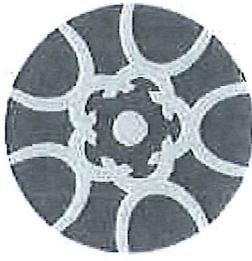
Common Council granted 2.7.2012 with the condition:

Alcohol services is to stop at 11:00pm

Common Council granted a change of licensed premises 5-6-2014 expanding the
licensed premises to include the Opportunity Wing on May 29. The capacity
increases to 500 on May 29.

Expiration Date 06/30/2018

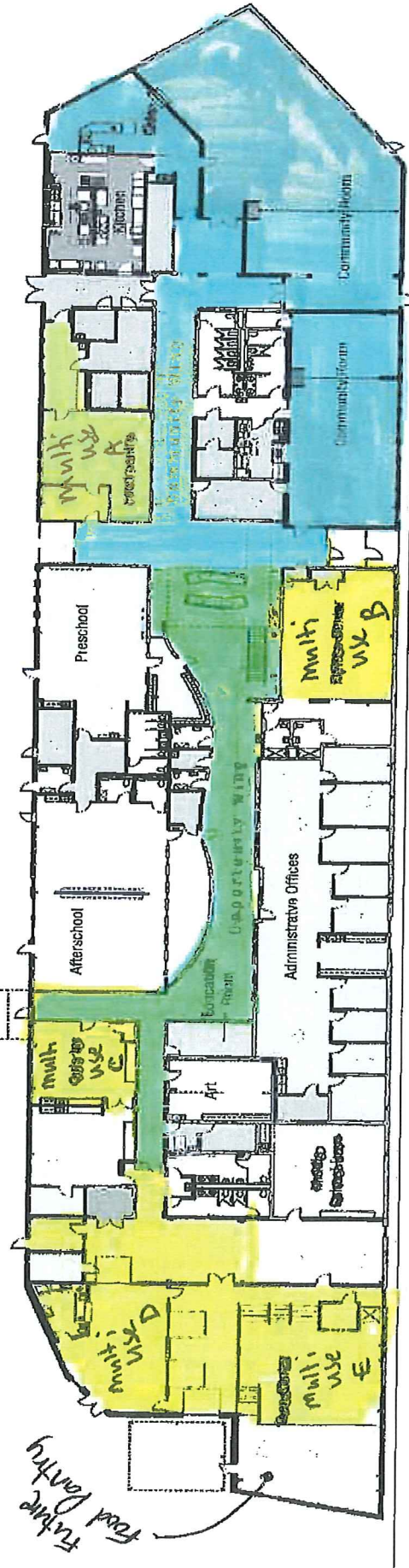
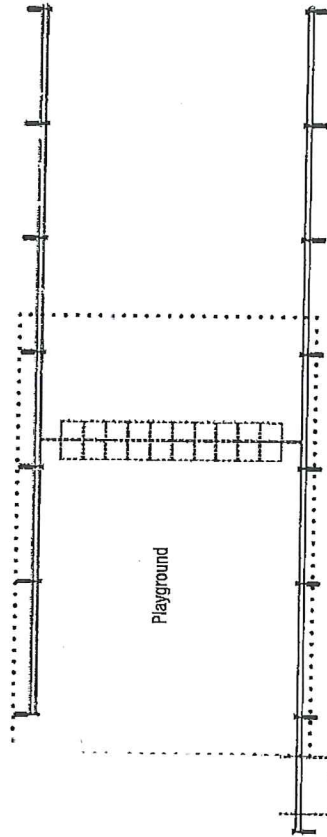
Not Transferable. Post entire license in a conspicuous place.



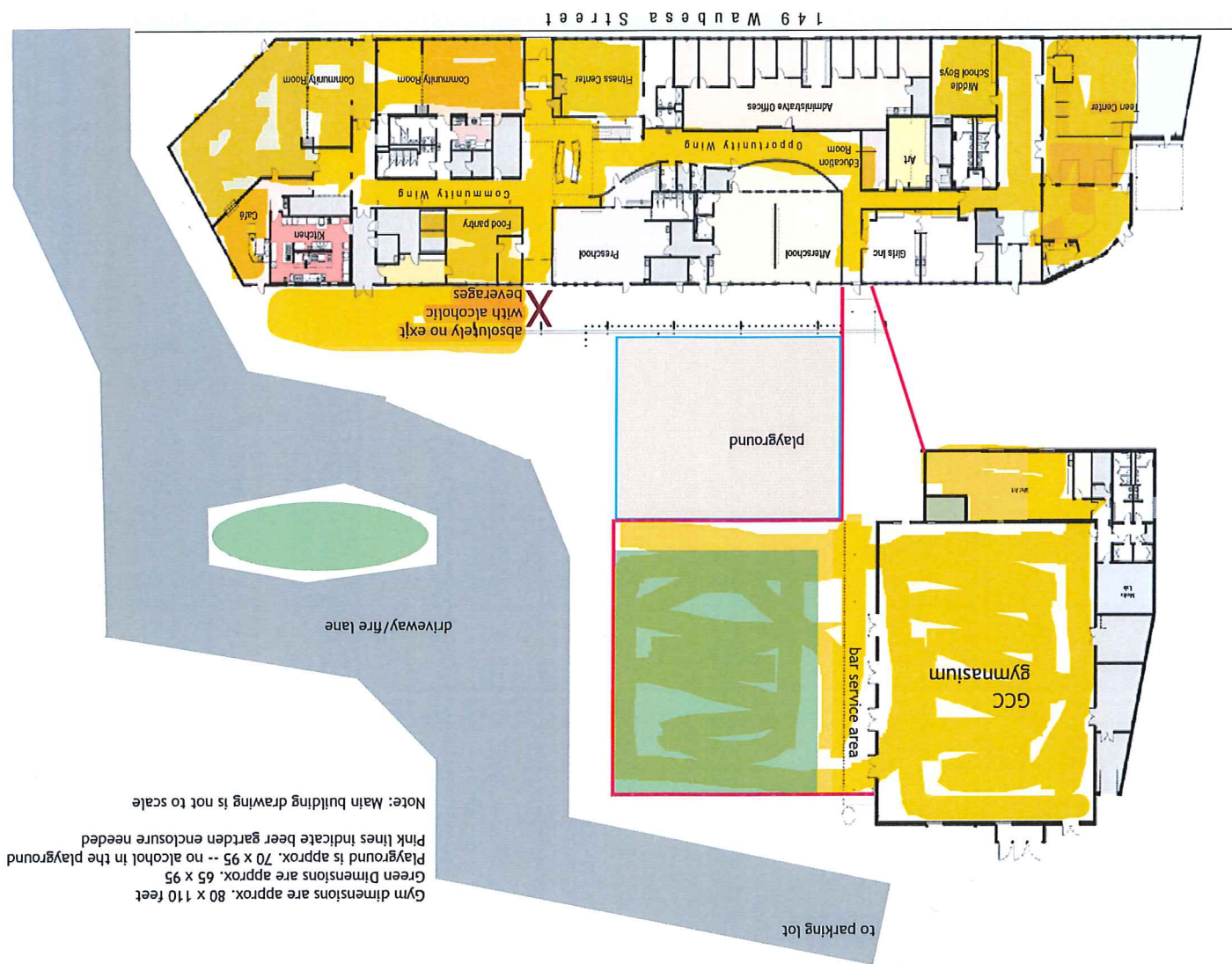
Goodman Community Center

- = Added 5/6/14
- = existing (2/7/12)
- = future

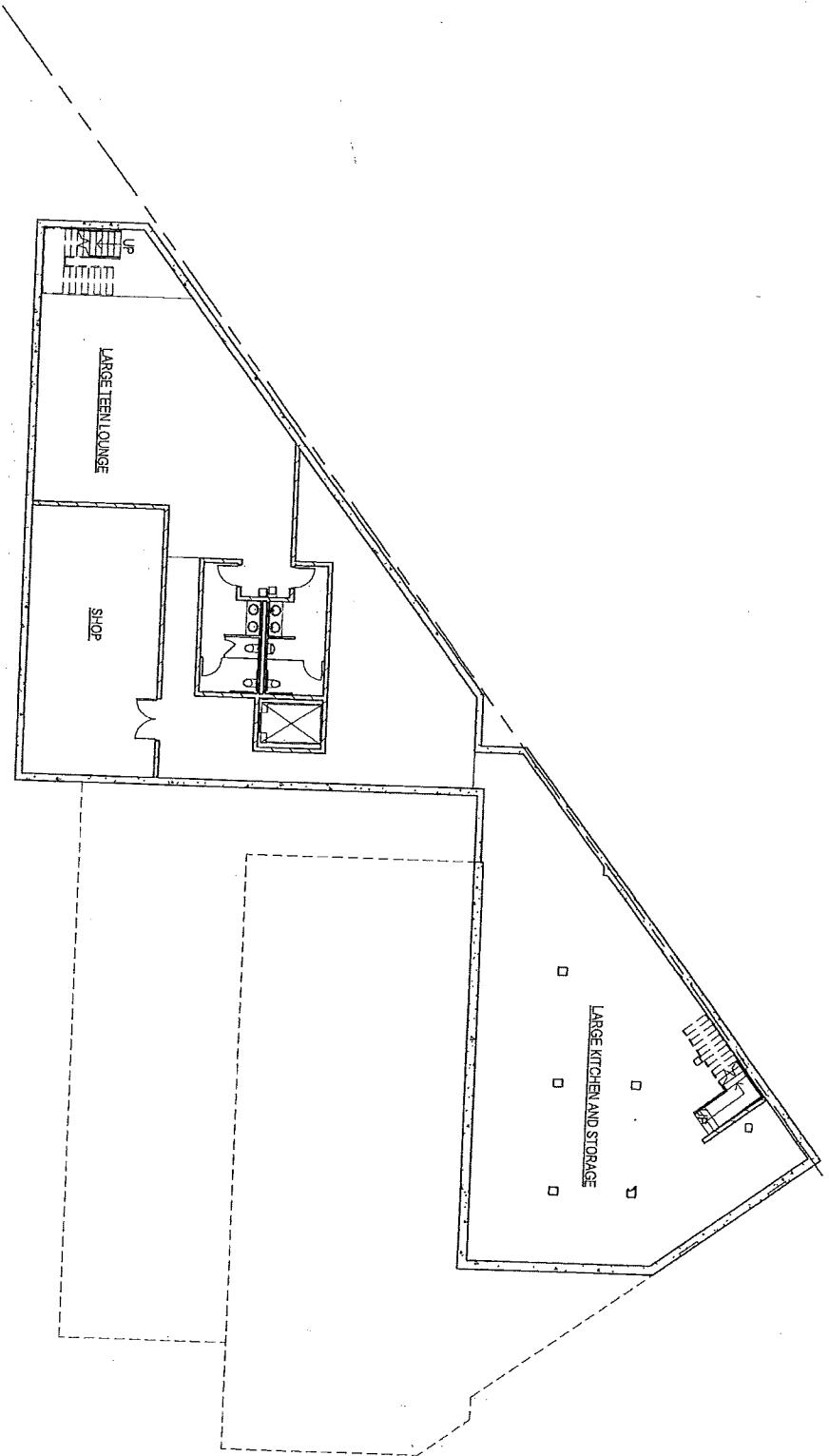
The Green



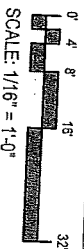
149 Waubesa Street



THE PROJECT: MADISON BRASSWORKS



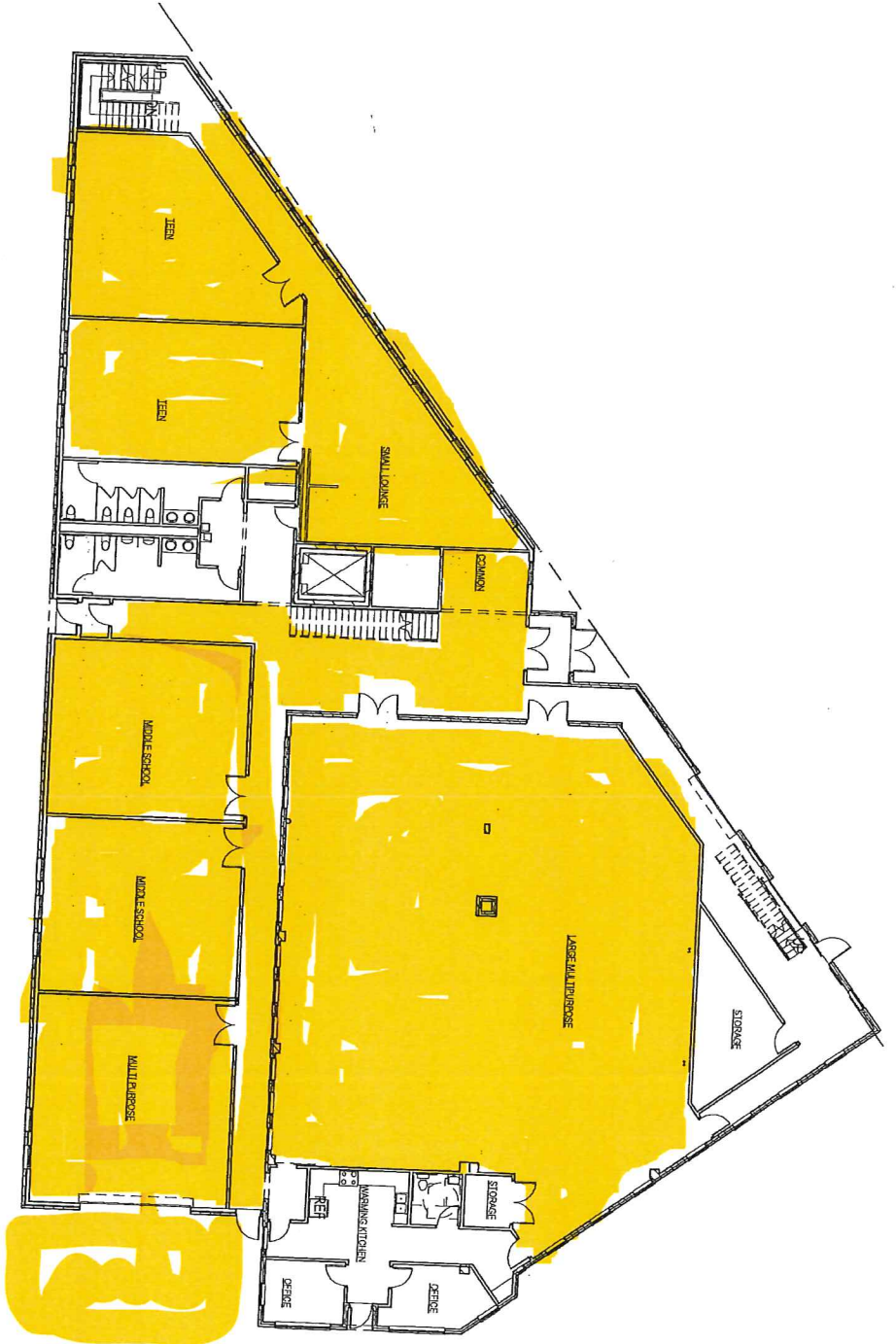
LOWER LEVEL



GOODMAN COMMUNITY CENTER BRASS WORKS CONCEPTUAL LOWER LEVEL PLAN

eppstein usher : architects
12/08/16 715140-01
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GOODMAN COMMUNITY CENTER BRASSWORKS
CONCEPTUAL FIRST FLOOR PLAN

FIRST FLOOR PLAN
SCALE: 1/16" = 1'-0"



epstein urban : architects
1208/2016 716140-01
© Epstein Urban Architects, Inc.

The floor plan illustrates a building layout with three specific conference rooms highlighted in yellow. The rooms are labeled 'CONFERENCE' and 'OPEN TO BELOW'. The plan also shows a central corridor, various office spaces, and a large open area. The highlighted rooms are located in the upper left, center, and lower right sections of the plan.

0' 4' 8' 16' 32'

SCALE: 1/16" = 1'-0"



CONCEPTUAL SECOND FLOOR PLAN

• oppstein uhan : architects

12/08/16 716140-01
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