

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

Date: August 20, 2014

TO: Michael C. Koval, Chief of Police

FROM: Richard A. Bach, Captain of Police

SUBJECT: **2014 2nd Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement and safety activity for **April through June of 2014**.

The information in this report has been modified slightly from previous quarterly reports. The intent of these minor changes is to provide a useful snapshot of traffic enforcement conducted by MPD and also to highlight some of the traffic safety efforts that our officers conduct on a regular basis in the interest of making the streets of Madison safer for all.

There is a significant decrease in the number of citations issued. This decrease in 2nd quarter 2014 can be linked to:

- The temporary elimination of the afternoon T.E.S.T. (Afternoon T.E.S.T. will resume July 1 of 2014), as well as overall patrol staffing levels.
- The elimination of WIDOT funded traffic grants for the enforcement of speed, seatbelt use, and the Beltline enforcement grant know as SMART grant.

It is anticipated that 3rd quarter 2014 will show issued citation numbers increasing due to the PM TEST unit being re-activated in July as well as improved staffing levels in patrol.

Traffic Citations

The Madison Police Department issued **3,856** traffic citations (**2,186** citations were for hazardous violations and **1,670** citations were for non-hazardous violations) in the 2nd quarter of 2014. These numbers reflect a decrease over the total number of citations (**6,315**) issued in the 2nd quarter of 2013, and fewer than the **7,025** citations that the Madison Police Department issued for the 1st quarter of 2012.

T.E.S.T.

Of the **3,856** total citations issued in the 2nd quarter, **1,484** citations (**734** hazardous and **750** non-hazardous), were issued by the Traffic Enforcement Safety Team. These numbers represent a slight decrease in the total number of citations (**2,248**) issued by TEST officers during the 2nd quarter of 2013 and **2,456** citations in the 2nd quarter of 2012.

Speeding

2nd quarter 2014 citations for speeding totaled **762**. This is a decrease as compared with the **2249** citations issued in the 2nd quarter of 2013,(WIDOT speed enforcement grants were active during 3Q 2013) and a decrease from the **2,465** issued in the 2nd quarter of 2012.

Red Signal Violations

During 2nd quarter 2014, **107** red signal violation citations were issued.

Traffic Complaint Hotline

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received **213** citizen calls during the 2nd quarter of 2014. **91** warning letters were sent as a result of reported violations. This is a decrease from 2nd quarter 2013 where 287 complaints were received and 92 letters sent.

School Zones

School zones violation reports from Crossing Guards resulted in **151** warning letters being sent and **53** citations issued for observed violations in the 1st quarter of 2014.

Traffic Enforcement/Safety Grants

19 alcohol enforcement overtime grant initiatives were scheduled for the 2nd, quarter of 2014, and 6 bike and 6 pedestrian enforcement overtime grant initiatives. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), pedestrian and bike enforcement.

Significant Crashes

In the 2nd quarter of 2014, Traffic Specialists investigated **7** significant traffic crashes. These crashes resulted in **2** deaths (one pedestrian & one occupant of a motor vehicle) and **5** significant (Great Bodily Harm) injury crashes.

Issuance of Citation Compared to Traffic Crashes

Lt Strasburg decided to examine crash data to determine if there is a correlation between a decrease in citations and an increase in crashes. As highlighted below there is a slight increase in overall crashes, but not of a significant amount. We experienced a similar reduction in citations during the first quarter of 2014. We will continue to monitor this data in the future.

Total crashes January - June 2013: 2802

Total crashes January - June 2014: 2904

Total bicycle crashes January – June 2013: 46

Total bicycle crashes January – June 2014: 42

Total pedestrian crashes January – June 2013: 49

Total pedestrian crashes January – June 2014: 34

Total fatal crashes January – June 2013: 4

Total fatal crashes January – June 2014: 3

Traffic Enforcement and Safety Team (T.E.S.T.) Activities

Traffic Enforcement is only part of what makes our streets safer. This combined with education, community involvement and public awareness is the foundation that our TEST team is built around. Some of the additional educational and community activities the team was involved in during the 2nd quarter are:

- Safety Saturday
- MPD recruit academy training
- Car Seat Clinics
- Slow down campaign
- Stop on Red campaign
- School zone & Crossing presence
-

T.E.S.T. has also:

- Resurrected the Shadow program where an officer will drive a non Police vehicle on the Beltline observing unsafe driving behavior. When violations are observed traffic stops and appropriate action are then taken by other TEST officers positioned along the Beltline.
- Provided extra attention to school zones and school crossings with Parking Enforcement.
- Worked with Wisconsin Bike Federation on bicyclist safety initiatives.
- US Attorney General Motorcade.

With the reduction of citations issued thus far in 2014 the time is appropriate to reinforce to officers and supervisors the importance of traffic safety, including education, as well as the expectation of reasonable enforcement of traffic laws. Traffic enforcement is a priority for the community and therefore should be an ongoing priority for MPD.

DEPARTMENT WIDE

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
OMVWI (A)	151	159	137	148	136	126	152	121		127	111		578	527	263
OMVWI (B)	91	105	76	96	84	55	91	85		79	72		357	346	131
RECKLESS	19	9	8	15	10	9	17	12		6	8		57	39	17
SPEEDING	2500	2468	831	2465	2249	762	2298	1372		1517	827		8780	6916	1593
STOP & GO	211	195	143	222	194	122	195	186		209	150		837	725	265
ARTERIAL	89	76	44	106	61	64	52	68		38	36		285	241	108
PASS/TURNING MVMT	123	122	162	148	127	122	147	124		127	106		545	479	284
DEVIATING	74	75	102	98	94	71	72	79		76	97		320	345	173
WRONG WAY	112	100	71	170	39	71	133	87		59	31		474	257	142
ALL OTHERS	92	39	35	106	47	42	82	49		58	28		338	163	77
RIGHT OF WAY (M.V.)	231	290	299	260	222	252	204	294		276	326		971	1132	551
RIGHT OF WAY (PED.)	50	29	7	138	126	53	114	77		24	32		326	264	60
FAILURE TO CONTROL	94	123	115	69	58	45	78	53		85	97		326	331	160
FOLLOW TOO CLOSE	184	196	190	232	189	191	214	237		243	235		873	857	381
INATTENTIVE	146	163	124	208	162	154	206	159		182	151		742	635	278
UNSAFE BACKING	24	26	23	36	27	19	19	20		20	20		99	93	42
DR. SIGNAL	0	0	0	0	0	0	1	0		0	0		1	0	0
BIKE/PED	27	15	5	48	20	28	56	12		23	13		75	60	33
TOTAL HAZARDOUS	4,218	4,190	2,372	4,565	3,845	2,186	4,131	3,035	0	3,149	2,340	0	15,984	13,410	4,558

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
DL/VEH REG	1292	1171	802	1151	1086	817	1083	1040		789	806		4315	4103	1619
VEH EQUIP	530	526	251	644	508	245	708	278		199	350		2081	1662	496
ALL OTHERS	613	1004	535	567	793	537	617	800		623	761		2420	3358	1072
HIT AND RUN	98	99	80	98	83	71	96	81		103	82		395	345	151
TOTAL NON-HAZ	2,533	2,800	1,668	2,460	2,470	1,670	2,504	2,199	0	1,714	1,999	0	9,211	9,468	3,338

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
	6,751	6,990	4,040	7,025	6,315	3,856	6,635	5,234	0	4,863	4,339	0	25,195	22,878	7,896

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T.E.S.T UNIT

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
OMVWI (A)	0	2	0	0	1	2	2	2		1	0		3	5	2
OMVWI (B)	0	2	0	0	1	1	1	1		1	0		2	4	1
RECKLESS	0	1	0	0	0	0	1	0		0	0		1	1	0
SPEEDING	1743	1404	645	1372	1121	550	1301	975		1180	717		5596	4217	1195
STOP & GO	14	19	12	20	51	22	27	42		17	16		78	128	34
ARTERIAL	18	5	8	17	3	34	10	5		0	5		45	18	42
PASS/TURNING MVMT	9	6	7	3	5	10	7	7		7	6		26	24	17
DEVIATING	0	2	1	1	4	3	0	2		1	0		2	8	4
WRONG WAY	43	66	39	122	14	53	69	34		23	14		257	128	92
ALL OTHERS	8	2	4	55	0	2	24	0		4	0		91	2	6
RIGHT OF WAY (M.V.)	11	57	41	44	7	36	24	71		31	65		110	200	77
RIGHT OF WAY (PED.)	21	0	0	65	63	7	40	30		5	3		131	96	7
FAILURE TO CONTROL	1	4	0	0	3	2	0	4		3	0		4	11	2
FOLLOW TOO CLOSE	1	2	1	0	1	6	1	2		1	1		3	6	7
INATTENTIVE	0	0	0	0	1	6	4	0		0	0		4	1	6
UNSAFE BACKING	0	0	0	0	0	0	0	0		0	0		0	0	0
DR. SIGNAL	0	0	0	0	0	0	0	0		0	0		0	0	0
BIKE/PED	0	0	0	25	0	0	20	30		1	0		28	25	0
TOTAL HAZARDOUS	1,869	1,572	758	1,724	1,275	734	1,531	1,205	0	1,275	827	0	6,381	4,874	1,492

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
DL/VEH REG	233	249	175	185	216	180	182	226		166	203		766	894	355
VEH EQUIP	169	188	218	184	184	196	208	197		114	305		675	874	414
ALL OTHERS	384	742	343	363	573	374	410	583		440	577		1597	2475	717
HIT AND RUN	0	0	0	0	0	0	0	0		0	0		0	0	0
TOTAL NON-HAZ	786	1179	736	732	973	750	800	1006	0	720	1085	0	3038	4243	1486

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
	2,655	2,751	1,494	2,456	2,248	1,484	2,331	2,211	0	1,995	1,912	0	9,419	9,117	2,978

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Alcohol (OWI) Enforcement Grant

		Written Warnings	
	*Citations Issued	Issued	Total
Jan to March 2014	168	77	245
April to June 2014	88	45	133

Speed Enforcement Grant

		Written Warnings	
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	0	0	0

Seat Belt Enforcement Grant

		Written Warnings	
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	0	0	0

Pedestrian Safety Enforcement Grant

		Written Warnings	
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	25	5	30

Bicycle Safety Enforcement Grant

		Written Warnings	
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	17	15	32

SMART Enforcement Grant

		Written Warnings	
	*Citations Issued	Issued	Total
Jan to March 2014	0	0	0
April to June 2014	0	0	0

*Various offenses which are reflected in the Department quarterly totals. The totals reflect only officers on the grant assignment.

Warning Totals (Stop Card and Written)

	Central	East	North	South	West	TEST
Jan to March 2014	205	170	107	143	469	669
April to June 2014	192	195	138	215	326	732

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Traffic Complaint Hotline Totals

TRAFFIC COMPLAINT HOTLINE CALLS

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
CITYWIDE	234	200	185	386	287	213	394	329		248	159		1262	975	398
LETTERS	96	106	80	179	92	91	208	123		130	62		613	383	171
RECORDED*	138	94	105	207	195	122	186	206		118	97		649	592	227

TOTAL HOTLINE CALLS BY DISTRICT

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
WEST	92	83	53	183	136	87	211	140		130	74		616	433	140
EAST	48	27	56	55	43	34	51	49		31	27		185	146	90
SOUTH	42	43	27	44	41	39	45	55		34	21		165	160	66
NORTH	11	16	16	26	13	17	39	24		22	11		98	64	33
CENTRAL	41	31	24	78	52	34	48	51		31	25		198	159	58

*Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general traffic complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

Citizen Complaint Boom Car Ordinance Totals

	Citations	Totals
Jan to March 2014	0	0
April to June 2014	0	0

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Warning letters/Violation letters sent: 01/01/14 - 03/31/14	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	18	1	3	0	0
Failure to Stop for Crossing Guard – citation	40	1	12	0	0
Failure to stop for school bus w/red lights-warning	1	0	0	0	0
Failure to stop for school bus w/red lights-citation	0	3	1	0	0
Failure to stop for emer vehicle at Fire Station-warning	0	0	0	0	0
Driving against traffic	0	0	0	0	0
Drop off in “No Stopping, Standing, Parking” zone	14	31	0	11	0
Excessive speed in school zone	19	0	6	0	0
Excessive speed in school zone w/children present	6	1	1	0	0
Failure to observe posted “STOP” sign	2	1	0	0	0
Failure to stop for clearly marked red stop light	0	0	1	0	0
Failure to yield to pedestrian in a crosswalk	1	0	0	0	0
Mid-block or unsafe U-turn in a school zone	27	13	0	3	2
Parking in a “No Parking” zone	6	2	0	0	1
Parking too close to a crosswalk, less than 15 feet	6	2	0	1	0
Stopping on/blocking marked crosswalk	6	2	0	1	0
Unsafe drop off of a child (in middle street and/or mid block crossing)	5	18	0	1	0
Miscellaneous	3	0	1	0	0
Total Warnings / Violations by district*	154	75	25	17	3
Total Warning letters/Violation letters sent*	151	75	25	17	3
# of Adult School Xing Guard locations in the district	18	8	10	11	1
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

* **Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.**

SCHOOLS SERVED BY CROSSING GUARDS

WITHIN EACH DISTRICT:

WEST	EAST	SOUTH	NORTH	CENTRAL
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd Sacr	Gompers	OKeefe MS
Huegel	Glendale	Edgewood	BckhwkMS	
Midvale	Hawthorne	Randall	Lakeview	
Queen of P	Kennedy	Lincoln	Lindberg	
Van Hise	Lowell	Franklin	Mendota	
Hamilton MS	Whitehorse MS	Leopold	Sandburg	
John Muir	Schenk			
Jefferson MS				
Memorial HS				
Orchard Rdg				
Toki M.S.				
St. Maria Gor				
GlenStephen				
Thoreau				
Chavez				

Warning letters/Violation letters sent: 4/1/14 - 6/30/14	West	East	South	North
Failure to Stop for Crossing Guard – warning	31	7	8	5
Failure to Stop for Crossing Guard – citation	55	3	21	2
Failure to stop for school bus w/red lights-warning		1		
Failure to stop for school bus w/red lights-citation	1		1	
Failure to stop for emer vehicle at Fire Station-warning				
Driving against traffic				2
Drop off in “No Stopping, Standing, Parking” zone	9	47		30
Excessive speed in school zone	66	7	12	32
Excessive speed in school zone w/children present	23	2	2	4
Failure to observe posted “STOP” sign	2	4	29	5
Failure to stop for clearly marked red stop light			1	
Failure to yield to pedestrian in a crosswalk	1	0		
Mid-block or unsafe U-turn in a school zone	52	50	5	4
Parking in a “No Parking” zone	27	6	1	2
Parking too close to a crosswalk, less than 15 feet	2	0		
Stopping on/blocking marked crosswalk	7	3		4
Unsafe drop off of a child (in middle street and/or mid block crossing)	5	38		4
Miscellaneous	2	0	1	
Total Warnings / Violations by district*	283	168	81	94
Total Warning letters/Violation letters sent*	267	168	77	94
# of Adult School Xing Guard locations in the district	18	8	10	11
# of Schools served by Xing guards in the district	16	7	7	8

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Super unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed

* **Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.**

**SCHOOLS SERVED BY CROSSING GUARDS
WITHIN EACH DISTRICT:**

WEST	EAST	SOUTH	NORTH
Crestwood	Allis	Wingra	Emerson
Falk	Elvehjm	Blssd Sacr	Gompers
Huegel	Glendale	Edgewood	BlckhwkMS
Midvale	Hawthorne	Randall	Lakeview
Queen of P	Kennedy	Lincoln	Lindberg
Van Hise	Lowell	Franklin	Mendota
Hamilton MS	Whitehorse MS	Leopold	Sandburg
John Muir	Schenk		
Jefferson MS			
Memorial HS			
Orchard Rdg			

Toki M.S.			
St. Maria Gor			
GlenStephen			
Thoreau			
Chavez			

