



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Agenda - Amended

### DOWNTOWN COORDINATING COMMITTEE

Thursday, April 20, 2006

5:30 PM

215 Martin Luther King, Jr. Blvd.  
Room 120 (Madison Municipal Building)

**PLEASE NOTE THE CORRECT STARTING TIME OF THE MEETING IS 5:30 P.M.**

#### CALL TO ORDER

*NOTE: This agenda has been recorded with the City Clerk's Office. The meeting notices and agenda have been posted. If you need an interpreter, materials in alternate formats, or other accommodations to access this service, activity, or program, please contact the Parks Division at 266-4711, TDD #267-4980. Please do so 48 hours prior to the meeting date so proper arrangements can be made in a timely fashion.*

#### I. ROLL CALL

#### II. PUBLIC COMMENT

*(Registration form required)(3-Minute limit)*

#### III. APPROVAL OF MINUTES

##### A. Minutes of Regular Meeting of March 16, 2006

*RECOMMEND APPROVAL*

#### IV. STATUS REPORTS

##### A. City Staff

- 1. Mall / Concourse Maintenance - Skaife*
  - 2. Event Coordinator - Lamberty*
- GENERAL DISCUSSION*

#### V. CORRESPONDENCE, RESOLUTIONS & ORDINANCES

##### A, [03199](#)

Amending Sections 12.031(1) and (3), 12.761(2) and (3), 12.762, 12.138(3)(f), (5), (6), (7), (8)(a), and 10(b) and (c) to change references to "Parking Manager" to "City Traffic Engineer", amending Section 12.132(522) and repealing Section 12.137(240) to accommodate new parking meter zones, amending Sections 12.142 and 12.1425 to implement rate increases for meter hoods and to update the meter hood procedure; amending Section 12.145 to clarify the expired meter parking violation, increase parking meter rates, extend the hours during which parking meters are enforced, and create a new violation of No Street Vending from a Parking Meter, amending Sections 12.144, 12.146 and 12.147 to change references to "coins" to "payment", repealing Section 12.150 to eliminate obsolete language, amending Sections 12.151 and 12.1515 to add 25 minute parking to certain meter zones, creating Sections 12.1516, 12.1517 and 12.1518 to establish three new combination parking meter zones, amending Section 12.152 to add new Section 12.1516, 12.1517 and 12.1518 to the list of applicable

penalties, and amending Section 1.08(3)(a) of the Madison General Ordinances to add a new bail deposit.

**Sponsors:** Noel T. Radomski, Jed Sanborn and Kenneth Golden

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- B. [03220](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 3, 2006 during the 26th Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- C. [03222](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 10, 2005 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- D. [03223](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 28, July 5, 12, 19, 26, and August 2, 2006 (rain dates June 29, July 6, 13, 20, 27 and August 3, 2006) from 3:00 p.m. to 11:59 p.m. during the CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W Mifflin St. and N. & S. Pinckney and the 100 blocks of E. Washington and Wisconsin Ave.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- E. [03224](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m. July 7 to 9:00 p.m. July 9, 2006 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 48th Annual ART FAIR ON THE SQUARE may occur.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- F. [03225](#) To authorize the Madison Museum of Contemporary Art, as sponsor of the 48th Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00 p.m. July 7 to 9:00 p.m. July 9, 2006, within the perimeter of the area, defined in the companion resolution, involved in the event.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- G. [03226](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00 p.m. July 7, to 9:00 p.m. July 9, 2006 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of

WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- H. [03227](#) To authorize the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00 p.m. July 7 to 9:00 p.m. July 9, 2006 on the 200 block of Martin Luther King Jr. Blvd.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- I. [03229](#) To authorize the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 14, 15 & 16, 2006, within the perimeter of the area involved in the event.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- J. [03230](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 10, 17, 24 and 31, 2005 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- K. [03231](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 1:00 p.m. September 2, 2006 to 11:59 p.m. on September 3, 2006 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- L. [03232](#) To authorize Madison Festivals Inc., as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 1:00 p.m. September 2, 2006 to 11:59 p.m. on September 3, 2006, within the perimeter of the area involved in the event.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

- M. [03233](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 16, 2006 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 block of Martin Luther King, Jr. Blvd.

**Sponsors:** Michael E. Verveer

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

VI. NEW BUSINESS

- A. Alcohol Scene and Culture - City of Madison Alcohol Coordinator - Joel Plant, and Capt. M. Schauf

*GENERAL DISCUSSION AND/OR POSSIBLE RECOMMENDATION*

VII. COMMITTEES

- A. GOALS Updates

1. *Living Downtown & Land Use - Zellers*
2. *Cultural & Recreation - Christianson*
3. *Historical Preservation & Character of Downtown - Haskew*
4. *Economic Development & Business Community - Quigley*
5. *Transportation - McDonnell*

*GENERAL INFORMATION AND/OR POSSIBLE RECOMMENDATIONS*

- B. BID Activities - Carbine

*GENERAL INFORMATION AND/OR POSSIBLE RECOMMENDATIONS*

- C. GSSBA Activities

*GENERAL INFORMATION AND/OR POSSIBLE RECOMMENDATIONS*

- D. Capitol Neighborhood Groups - Zellers

*GENERAL INFORMATION AND/OR POSSIBLE RECOMMENDATIONS*

- E. State Street Oversight Committee - Crabb

*GENERAL INFORMATION AND/OR POSSIBLE RECOMMENDATIONS*

VIII. ROUNDUP

- A. Information on downtown activities and happenings

IX. FUTURE MEETINGS

- A. Thursday, May 18, 2006

1. *Madison Children's Museum - Ruth Shelly*
2. *Womens' Building status - Mary lang Solinger*

- B. Thursday, June 15, 2006

1. *Overture Center Report - Michael Goldberg*

- C. Future Meetings

1. *Madison Metro*
2. *TIF Status - Update on what is happening, and what is under consideration*

X. ADJOURNMENT

