



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, August 19, 2020

5:00 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

Convened by Chair Anderson at 5:32 PM.

**Present:** 15 - Rebecca Kemble; Max Prestigiacomio; Nicholas S. Leete; Erica C. Anderson; Olajumoke O. Falomo; Christopher G. Brockel; Jennifer N. Lam; Jamie R. Bugel; Lindsey Day Farnsworth; Claire Mance; Teal M. Staniforth; Devika J. Suri; Sarah M. Larson; Regina M. Vidaver and Benjamin E. Rush

**Excused:** 7 - Arvina Martin; Allison M. Dopf; Dustin K. Lundt; Henry D. Aschauer; Hedi L. Rudd; Aaron M. Kelly and Alma T. Horlock

**Others Present:** George Reistad, Nick Heckman, Nan Fey, Jess Guffey Calkins, Josh Berkson, Alnisa Allgood, Patrick Sweeney, Francesca Hong, Bill Warner, Marcia Caton Campbell, Donale Richards, Michelle Ritt, Dan Cornelius, Julie Schwellenbach, Sheena Tesch, Christine Ameigh

### APPROVAL OF MINUTES

Motion to approve the previous MFPC minutes made by Brockel. Second by Day Farnsworth. Motion accepted by unanimous approval.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

None

### NEW BUSINESS

None

### SPECIAL PRESENTATION

1      [61789](#)      Cook it Forward: Overview and Impact -- Francesca Hong, Alnisa Allgood, Joshua Berkson, Patrick Sweeney (Cook it Forward)

**Attachments:**      [Cook It Forward - A presentation for MFPC-DCFC August 19th, 2020.pdf](#)

Presentation followed the attached slides.

**Q: Are there waitlisted clients due to lack of funds to meet demand?**

**Hong: Yes.**

**Q: How do the funds get broken down across different categories?**

**Berkson: Each meal's price includes labor, transportation, storage, etc.**

**Q: Are local foods included and supply chains?**

**Allgood: Yes, however focus is on culturally appropriate foods and introducing new foods to people.**

**Q: What is the difference between CiF and Feed to Go?**

**Berkson: The organizations are similar, but Cook it Forward is supporting the more complicated ecosystems of restaurants (as opposed to food carts).**

**Brockel: There are some overlaps, FEED to Go works with FEED Kitchens vendors – could have a discussion on potentially working together more closely moving forward**

**Q: How can MFPC/DCFC help?**

**Hong: Advocacy and funding**

## DISCUSSION ON CURRENT STRUCTURE AND CHANGES

- 2 [61747](#) Discussion on COVID-19 Structure - Discuss and Approve Work Group Charters (MFPC-DCFC)

**Attachments:**

[MFPC-DCFC COVID-19 Framework FINAL 052720.pdf](#)

[Food Systems Recovery and Resilience WG Charter\\_FINAL DRAFT 081220](#)

[Regional Ag and Food Sovereignty WG Charter\\_FINAL DRAFT 081220.pdf](#)

[Food Access Relief and Economic Support WG Charter\\_FINAL Draft 081820](#)

### UPDATES

- Food Access Relief and Economic Support – has now merged the Pandemic Food Access and Food Relief workgroups. New workgroup co-chairs are Bugel and Staniforth.
- Food Systems Recovery and Resilience – how can we identify what exists and build awareness for resources that are working to support the community?
- Regional Agriculture and Food Sovereignty

**MFPC motion to accept the three charter documents made by Lam. Second by Mance. Motion passed by unanimous approval.**

## STAFF REPORTS

- 3 [61739](#) Food Policy Director August 2020

- Continuing to convene the MFPC-DCFC Steering Team weekly to discuss administrative and logistics issues related to the ongoing meetings of the

**MFPC-DCFC.**

- Participating as a member of the staff component of the Truman Olson Steering Team, which has started meeting again to discuss progress and issues related to the grocery store, affordable housing, and street reconstruction happening at the Truman Olson site on South Park Street. Keeping in contact with Mariam and her design team as she continues to work on and make decisions for the larger Park Street store.
- Continuing to convene the Madison Terminal Market Local Team to continue seeking external funding for a pop-up terminal facility and/or a permanent terminal market facility as well as continuing to explore ways to decrease the inefficiencies of last mile distribution for local farmers, small retailers, and emergency food providers.
- Participating on an internal staff team – “Economy and Culture Recovery Team” that meets weekly and focuses on economic recovery ideas and solutions within the City.
- Continuing to work closely with the Madison Public Market Foundation on proposal targeting EDA grant funds to replace New Market Tax Credits for the MPM project.
- Have engaged as the mayoral staffer for the “Mayors for a Guaranteed Income” coalition, which Madison – along with other cities like Stockton, CA; Atlanta; Los Angeles; Newark; and Pittsburgh – are a part of. We are looking at ways Madison can be supportive of the goals of the coalition, which are to promote and support programs and policies that establish a guaranteed minimum income in the US.

4 [61740](#)

## Public Health Madison &amp; Dane County August 2020

Public health continues the massive undertaking of the COVID-19 pandemic response. Our Incident Command Structure. Over the last six months, over 120,000 people have been tested at the Alliant Energy Center. An additional 4,000 have been tested at pop-up community testing sites throughout Dane County. This week PHMDC has opened a second permanent testing site at the South Madison WIC clinic in the Villager Mall (Mondays and Fridays 8am-4pm, Wednesday 4-8pm). Additionally, a pop-up test site has been operating at the River Food Pantry during the food distribution from 10am-3pm 8/18-8/20. The major staffing assignments at this time are swabbing and intake at test sites, contacting individuals with results, contact tracing and case investigation. Over 100 new staff including new disease intervention LTEs, staff borrowed from other agencies, US National Guard have supported this effort to date.

After a surge in positive cases in Dane County in July, PHMDC instituted a mandatory mask mandate and other health orders to improve community safety. While other counties have been seeing large increases in cases, Dane County has seen consist decline since the start of July—a testament to the investment in testing and contact tracing. At this point we have an average of 40 new cases per day (down from 120 at the July peak) and a percent of positive cases around 1.1% (down from 5.4%). The median age is in the low 30s. Unfortunately, community spread remains high (~40%).

The Food Access and Distribution Stakeholders call is being held each Thursday at 2pm, and members of this call continue to be welcome to join these discussions. Contact Nick Heckman for a calendar invite.

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5      [61741](#)      Extension Dane Co - UW-Madison August 2020

The 2020 Edible Startup Summit will be a virtual event on Mon Nov 9 & Tues Nov 10. Please visit <https://fyi.extension.wisc.edu/ediblestartup/> for more info; registration will open soon.

The University of Wisconsin-Madison Division of Extension will host free interactive Zoom meetings in Spanish to kick off a series on the topics of food safety during COVID19 and processing/manufacturing and licensing requirements for small scale food entrepreneurs in Wisconsin. August 24 & August 31 at 9am. Details & registration are here: <https://dane.extension.wisc.edu/2020/08/14/reuniones-interactivas-por-zoom-en-espanolpara-emprendedores-de-negocios-de-alimentos/> or via <https://dane.extension.wisc.edu/>.

The newly created Governor's Blue Ribbon Commission on Rural Prosperity will seek to find solutions to the challenges facing rural communities in Wisconsin. The commission will hold three virtual public forums on Aug. 31, Sept. 8, and Sept. 16. Residents will also be able to submit online comments to the commission between Aug. 31 - Sept. 30 through the Wisconsin Economic Development Corporation (WEDC) website. Commission members are available for virtual meetings with rural organizations, businesses and other stakeholders.

#### REGULAR BUSINESS REPORTS

6      [61742](#)      Community Gardens August 2020

Madison community gardens have fewer vacant plots and longer waiting lists this year, although COVID precautions have prevented educational workshops, youth programming, and other community events. Community garden groups and Gardens Network staff are working with the Parks department on the planned merger of Town of Madison parks with the City system, along with a few potential garden expansions or creations. Starting with parks on city-owned land, Rooted and the City of Madison are working on a system to ensure financial viability of gardens in low-income neighborhoods via a municipal service fee funding assistance pilot.

7      [61743](#)      Dane County Food Council August 2020

No report.

8      [61744](#)      Madison Metropolitan School District August 2020

MMSD Food & Nutrition will be offering curbside meal service at 40 school sites starting the week of September 8, 2020. Each site will have pick up one day per week for family convenience. Students will receive a meal box with all of the components for 5 balanced breakfast and lunch meals that meet the requirements for the National School Lunch & Breakfast Programs.

- Pickup times and locations are being finalized and will be shared soon.
- Each 5-day box is about 12"X 9"X 9" in size and weighs just under 10 pounds.
- Milk will be available as an option.
- A pre-order button and instructions on how to order will be available on our website as the start of school approaches.
- Students or parents will need to provide the student name and student ID number at the time of pickup.
- Full pay and reduced eligible students should have funds in their account to cover the cost of the meal pickup. The account will be charged at the time of pickup.

We are also encouraging families to apply for free & reduced meal benefits during enrollment this year, especially if their household income has been impacted due to the covid-19 pandemic.

9

[61745](#)

Public Market Development Committee August 2020

The PMDC met on Aug 6 and Aug 17. Updates were provided on the mechanics of how TIF funding applies to the public market project, the role of New Market Tax Credits and grant funding from the Economic Development Administration, and updates on private fundraising. There were also updates provided on the MarketReady Program by Mike Miller (EDD) and progress on design and building/facilities from Brent Pauba (Engineering)

#### ANNOUNCEMENTS

Black Restaurant Week – Black Chamber of Commerce – ongoing this week.  
FEED Kitchens will host an outdoor meal on Sunday 8/23

#### ADJOURNMENT

Motion to adjourn the MFPC made by Day Farnsworth. Second by Staniforth.  
Motion approved by unanimous approval at 6:50PM.