



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, August 19, 2020

5:00 PM

Virtual Meeting

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to mfpc@cityofmadison.com

2. Public Registration: You can register your support or opposition to an agenda item at <https://cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.

3. Listen to the Meeting: You can call-in to the Madison Food Policy Council meeting:
Listen to audio via phone:
- Call-in: (877) 853-5257 (Toll Free)
- Meeting ID: 973 6948 8211

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

Approval of the 7/8/20 Madison Food Policy Council Minutes:
<http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS**SPECIAL PRESENTATION**

- 1 [61789](#) Cook it Forward: Overview and Impact -- Francesca Hong, Alnisa Allgood, Joshua Berkson, Patrick Sweeney (Cook it Forward)
Attachments: [Cook It Forward - A presentation for MFPC-DCFC August 19th, 2020.pdf](#)

DISCUSSION ON CURRENT STRUCTURE AND CHANGES

- 2 [61747](#) Discussion on COVID-19 Structure - Discuss and Approve Work Group Charters (MFPC-DCFC)
Attachments: [MFPC-DCFC COVID-19 Framework FINAL 052720.pdf](#)
 [Food Systems Recovery and Resilience WG Charter_FINAL DRAFT 081220.pdf](#)
 [Regional Ag and Food Sovereignty WG Charter_FINAL DRAFT 081220.pdf](#)
 [Food Access Relief and Economic Support WG Charter_FINAL Draft 081820.pdf](#)

STAFF REPORTS

- 3 [61739](#) Food Policy Director August 2020
- Continuing to convene the MFPC-DCFC Steering Team weekly to discuss administrative and logistics issues related to the ongoing meetings of the MFPC-DCFC.
 - Participating as a member of the staff component of the Truman Olson Steering Team, which has started meeting again to discuss progress and issues related to the grocery store, affordable housing, and street reconstruction happening at the Truman Olson site on South Park Street. Keeping in contact with Mariam and her design team as she continues to work on and make decisions for the larger Park Street store.
 - Continuing to convene the Madison Terminal Market Local Team to continue seeking external funding for a pop-up terminal facility and/or a permanent terminal market facility as well as continuing to explore ways to decrease the inefficiencies of last mile distribution for local farmers, small retailers, and emergency food providers.
 - Participating on an internal staff team – “Economy and Culture Recovery Team” that meets weekly and focuses on economic recovery ideas and solutions within the City.
 - Continuing to work closely with the Madison Public Market Foundation on proposal targeting EDA grant funds to replace New Market Tax Credits for the MPM project. Have engaged as the mayoral staffer for the “Mayors for a Guaranteed Income” coalition, which Madison – along with other cities like Stockton, CA; Atlanta; Los Angeles; Newark; and Pittsburgh – are a part of. We are looking at ways Madison can be supportive to the goals of the coalition, which are to promote and support programs and policies that establish a guaranteed minimum income.
- 4 [61740](#) Public Health Madison & Dane County August 2020
- 5 [61741](#) Extension Dane Co - UW-Madison August 2020
- The 2020 Edible Startup Summit will be a virtual event on Mon Nov 9 & Tues Nov 10. Please visit <https://fyi.extension.wisc.edu/ediblestartup/> for more info; registration will open soon.

- The University of Wisconsin-Madison Division of Extension will host free interactive Zoom meetings in Spanish to kick off a series on the topics of food safety during COVID19 and processing/manufacturing and licensing requirements for small scale food entrepreneurs in Wisconsin. August 24 & August 31 at 9am. Details & registration are here:

<https://dane.extension.wisc.edu/2020/08/14/reuniones-interactivas-por-zoom-en-espanol-para-emprendedores-de-negocios-de-alimentos/> or via <https://dane.extension.wisc.edu/>.

- The newly created Governor's Blue Ribbon Commission on Rural Prosperity will seek to find solutions to the challenges facing rural communities in Wisconsin. The commission will hold three virtual public forums on Aug. 31, Sept. 8, and Sept. 16. Residents will also be able to submit online comments to the commission between Aug. 31 - Sept. 30 through the Wisconsin Economic Development Corporation (WEDC) website. Commission members are available for virtual meetings with rural organizations, businesses and other stakeholders.

REGULAR BUSINESS REPORTS

- 6 [61742](#) Community Gardens August 2020
- Madison community gardens have fewer vacant plots and longer waiting lists this year, although COVID precautions have prevented educational workshops, youth programming, and other community events. Community garden groups and Gardens Network staff are working with the Parks department on the planned merger of Town of Madison parks with the City system, along with a few potential garden expansions or creations. Starting with parks on city-owned land, Rooted and the City of Madison are working on a system to ensure financial viability of gardens in low-income neighborhoods via a municipal service fee funding assistance pilot.
- 7 [61743](#) Dane County Food Council August 2020
- No report.
- 8 [61744](#) Madison Metropolitan School District August 2020
- MMSD Food & Nutrition
- MMSD Food & Nutrition will be offering curbside meal service at 40 school sites starting the week of September 8, 2020. Each site will have pick up one day per week for family convenience. Students will receive a meal box with all of the components for 5 balanced breakfast and lunch meals that meet the requirements for the National School Lunch & Breakfast Programs.
- Pickup times and locations are being finalized and will be shared soon.
 - Each 5-day box is about 12"X 9"X 9" in size and weighs just under 10 pounds.
 - Milk will be available as an option.
 - A pre-order button and instructions on how to order will be available on our website as the start of school approaches.
 - Students or parents will need to provide the student name and student ID number at the time of pickup.
 - Full pay and reduced eligible students should have funds in their account to cover the cost of the meal pickup. The account will be charged at the time of pickup.
- We are also encouraging families to apply for free & reduced meal benefits during enrollment this year, especially if their household income has been impacted due to the covid-19 pandemic.

9 [61745](#) Public Market Development Committee August 2020

The PMDC met on Aug 6 and Aug 17. Updates were provided on the mechanics of how TIF funding applies to the public market project, the role of New Market Tax Credits and grant funding from the Economic Development Administration, and updates on private fundraising. There were also updates provided on the MarketReady Program by Mike Miller (EDD) and progress on design and building/facilities from Brent Pauba (Engineering)

ADJOURNMENT