

GREATER MADISON CONVENTION & VISITORS BUREAU
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

MEMO

WWW.VISITMADISON.COM

MT BEAAC Meeting

Tuesday, February 14, 2012 > 4:00 – 5:00 PM

GMCVB Headquarters, 615 East Washington Avenue

For calendar year 2012, the committee has had \$170,000 to appropriate. After the December 14, 2011, meeting, there existed a remaining balance of \$0. Re-appropriations below of \$0, leaves the committee with available funds of \$170,000 to consider and appropriate at this meeting. There are nine items on the agenda totaling \$129,000, which would leave a \$41,000 balance in the fund.

Following is information on year to date funds available for re-appropriating at this 12/14/11 meeting, resulting from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

GROUP & EVENT NAME	EVENT DATES	AMT	DATE	
			APPROVED	REASON
BALANCE FROM LAST MEETING		\$ -		
Appropriated for 2012		\$ 170,000		
TOTAL TO APPROPRIATE AT THIS MEETING		\$ 170,000		

FUTURE FUND REQUESTS

GROUP & EVENT NAME	EVENT DATES	AMT	USE	ATTEND	ROOM	DIRECT
					NIGHTS	SPENDING
American Society for Virology - 36th Annual Meeting (2017)	2017, June 22-28	\$ 24,000	Facility Rental	1,700	4,705	\$ 1,706,800
International Inst for Sustainable Labs - Labs21 Conference	2013, Oct 13-17	\$ 12,000	Facility Rental	700	900	\$ 502,000
Midwest Section of AOAC International - 2013 Meeting	2013, June 3-6	\$ 6,000	Facility Rental	200	600	\$ 267,000
U.S. Academic Decathlon - 2017 National Competition	2017, April 16-24	\$ 15,000	Facility Rental	650	1,010	\$ 461,840
Wisconsin School Counselor Assoc - Annual Conference 2013	2013, Feb 18-21	\$ 15,000	Facility Rental	1,200	1,000	\$ 1,104,400
Wisconsin School Counselor Assoc - Annual Conference 2014	2014, Feb 17-20	\$ 15,000	Facility Rental	1,200	1,000	\$ 1,104,400
Wisconsin Water Assoc - Annual Mtg & Water Utility Expo 2015	2015, Sept 15-18	\$ 6,000	Facility Rental	500	400	\$ 502,000
Wisconsin Water Assoc - Annual Mtg & Water Utility Expo 2017	2017, Sept 12-15	\$ 6,000	Facility Rental	500	400	\$ 502,000
World Triathlon Corporation - Ford Ironman Wisconsin 2013	2013, Sept 3-9	\$ 30,000	Facility Rental	30,000	6,650	\$ 3,038,400
TOTAL REQUESTS FOR THIS MEETING		\$ 129,000		36,650	16,665	\$9,188,840