



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, June 17, 2020

5:30 PM

Virtual Meeting

The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
2. Register but Do Not Speak: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>.
3. Register to Speak or to Answer Questions: If you wish to speak at the virtual meeting on an agenda item, you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.
4. Watch the Meeting: You can call-in or watch the Alcohol License Review Committee meeting in several ways:
 - Livestream on the Madison City Channel website
<https://media.cityofmadison.com/mediasite/showcase>
 - Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
 - Television: Watch live on Spectrum channel 994 and AT&T U-Verse channel 99
 - Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 933 0048 5844

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauwv, cov ntauwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of July 14, 2020

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

May 20, 2020: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

May 27, 2020: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

May 28, 2020: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have separated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [59572](#) Operator License Application
Covey A Wooden - Establishment where employed: The Icon
2. [60552](#) Operator License Application
Cristal Damiani - Establishment where employed: Stop N Go

Temporary Class B Concurrent with Street Use

3. [60528](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Madison Festivals Inc.
Event Location: Capitol Square
Event Date: 9/5/2020 (2 - 8:30pm) & 9/6/2020 (11am - 7pm)
Aldermanic District 4 (Alder Verveer)
Police District: 405
Event: Taste of Madison
4. [60978](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 100 State St
Event Date: 8/5, 8/12, 8/19, 8/26, 9/2
Aldermanic District 4 (Alder Verveer)
Police District: 406
Event: Jazz at Five Summer Series

Changes of Agent

5. [60561](#) Change of Agent
Oakwood Lutheran Home Association Inc. • dba Oakwood Village Prairie Ridge
5565 Tancho Dr
New Agent: Deanna Wilson
Class B Beer, Class C Wine
Aldermanic District 17 (Alder Baldeh)
6. [60562](#) Change of Agent
La Pepe Inc • dba Tex Tubb's Taxo Palace • 2009 Atwood Ave.
New Agent: Aureliano Montes
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)

7. [60930](#) Change of Agent
Marchant Madison LLC • dba Merchant • 121 S Pinckney St
New Agent: Stephanie Dufek
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

8. [60932](#) Change of Agent
Tango Bravo Inc • dba The Roman Candle • 1054 Williamson St
New Agent: Noah Watson
Class B Beer, Class C Wine
Aldermanic District 6 (Alder Rummel)

9. [60935](#) Change of Agent
Blazin Wings Inc • dba Buffalo Wild Wings #413 • 240 East Towne Mall
New Agent: Donald Heinz
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

10. [60936](#) Change of Agent
Liberty Station LLC • dba Liberty Station • 4 Collins Ct
New Agent: Garald Happel
Class A Beer
Aldermanic District 16 (Alder Tierney)

11. [60937](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 955 • 1625 S Stoughton Rd
New Agent: Lara Russell
Class A Beer, Class A Cider
Aldermanic District 17 (Alder Baldeh)

12. [60938](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 953 • 7502 Mineral Point Rd
New Agent: Matt Dumas
Class A Beer, Class A Cider
Aldermanic District 9 (Alder Skidmore)

13. [60939](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 960 • 401 N Third St
New Agent: Derek Bamford
Class A Beer, Class A Liquor
Aldermanic District 12 (Alder Abbas)

14. [60940](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 952 • 2538 Fish Hatchery Rd
New Agent: Quillan Fanning-Blanton
Class A Beer, Class A Cider
Aldermanic District 14 (Alder Carter)
15. [60941](#) Change of Agent
Lucille Madison LLC • dba Lucille • 101 King St
New Agent: Tara Duffin
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
16. [60942](#) Change of Agent
Trek Hospitality LLC • dba Mansion Hill Inn • 424 N Pinckney St
New Agent: Christos Theo
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)

Business Name Change

17. [60976](#) Business Name Change
Park Hotel Inc • Current dba: Inn on the Park
22 S Carroll St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
New dba: Park Hotel
18. [60977](#) Business Name Change
Graduate Madison Lessee LLC • Current dba: Camp Trippalindee
601 Langdon St
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Prestigiacomio)
New dba: Graduate Madison

Entity Reorganization

19. [60547](#) Entity Reorganization
Palette Grill LLC • dba Palette Bar & Grill
901 E Washington Ave
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
Add one new officer, remove one officer

20. [60583](#) Entity Reorganization
Mongolian Grill Restaurant Operating Company LLC • dba HuHot Mongolian Grill
610 Junction Rd Suite 101
Class B Beer & Class C Wine
Aldermanic District 9 (Alder Skidmore)
Remove 1 officer
21. [60584](#) Entity Reorganization
Woodman's Food Market Inc • dba Woodman's Food Market #16
3817 Milwaukee St
Class A Beer & Class A Liquor
Aldermanic District 15 (Alder Foster)
Remove 1 officer
22. [60585](#) Entity Reorganization
Woodman's Food Market Inc • dba Woodman's Food Market #20
711 S Gammon Rd
Class A Beer & Class A Liquor
Aldermanic District 19 (Alder Furman)
Remove 1 officer
23. [60966](#) Entity Reorganization
508 State Street Golf LLC • dba 7 Iron Social
508 State St
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Heck)
Add one new officer, remove one officer
24. [60967](#) Entity Reorganization
Blazin Wings Inc • dba Buffalo Wild Wings #414
789 University Ave
Class B Combination Liquor & Beer
Aldermanic District 8 (Alder Prestigiacomo)
Add one new officer
25. [60968](#) Entity Reorganization
Blazin Wings Inc • dba Buffalo Wild Wings #413
240 East Towne Mall
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)
Add one new officer

- 26. [60969](#) Entity Reorganization
Walgreens Co • dba Walgreens #07536
8302 Old Sauk Rd
Class A Beer, Class A Liquor
Aldermanic District 9 (Alder Skidmore)
Add two new officers, remove one officer

- 27. [60970](#) Entity Reorganization
Walgreens Co • dba Walgreens # 02848
606 S Whitney Way
Class A Beer, Class A Liquor
Aldermanic District 19 (Alder Furman)
Add two new officers, remove one officer

- 28. [60971](#) Entity Reorganization
Walgreens Co • dba Walgreens #03343
7810 Mineral Point Rd
Class A Beer, Class A Liquor
Aldermanic District 9 (Alder Skidmore)
Add two new officers, remove one officer

- 29. [60972](#) Entity Reorganization
Walgreens Co • dba Walgreens #07536
3710 E Washington Ave
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Baldeh)
Add two new officers, remove one officer

- 30. [60973](#) Entity Reorganization
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #533
8422 Old Sauk Rd
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)
Add two new officers, remove two officers

- 31. [60974](#) Entity Reorganization
Regent Market Coop • dba Regent Market Coop
2136 Regent St
Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Bidar)
Add two new officers, remove two officers

- 32. [60975](#) Entity Reorganization

Madison Elks Lodge #410 • dba Madison Elks Lodge #410
711 Jenifer St
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)
Add two new officers, remove two officers

Change of Licensed Premise

33. [60509](#) Change of Licensed Premise
Musonics LLC • dba Cafe Coda
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/8
1224 Williamson St • Agent: Hanah Jon Taylor
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Request to extend premises for outside seating during seven hours of an operating day from June 1 through October 31.
34. [60573](#) Change of Licensed Premise
Kosta's of Madison Inc. • dba Comedy Club on State
Current Capacity (in/out): 306/0 • Proposed Capacity (in/out): 450/0
202 State St. • Agent: Gus Paras
Class B Combination Liquor & Beer • 55% alcohol, 0% food, 45% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Expand into adjacent basement storage space. Relocate bar and liquor storage to expansion area. Expand showroom into existing bar area. Expand bathrooms.
35. [60639](#) Change of Licensed Premise
Johnson-Marion Inc • dba Doubletree Hotel Madison
Current Capacity (in/out): 120/0 • Proposed Capacity (in/out): ##
525 W Johnson St • Agent: Thomas Ziarnik
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404
Removed pool area and replaced with fitness room.
36. [60654](#) Change of Licensed Premise
T.C. Visions, Inc • dba Visions Nightclub
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/0
3554 E Washington Ave • Agent: David Brown
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 15 (Alder Foster) • Police Sector 513
Request to remodel. Walls and doors for locker area for performers and for more secure beverage storage in the basement.
37. [60733](#) Change of Licensed Premise
Deja Food LLC • dba L'Etoile Restaurant & Graze Restaurant

Current Capacity (in/out): 289/20 • Proposed Capacity (in/out): 305/80
1 S Pinckney St • Agent: Dianne Christensen
Class B Combination Liquor & Beer • 30% alcohol, 68% food, 2% other
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Recalculation after enlarging patio, seating management in dining area.

38. [60751](#) Change of Licensed Premise
Garver Events LLC • dba Garver Events
Current Capacity (in/out): 530/280 • Proposed Capacity (in/out): 530/280
3241 Garver Green • Agent: Bryant Moroder
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 6 (Alder Rummel) • Police Sector 602
Request to temporarily expand outdoor service area through October 31, 2020.
39. [60758](#) Change of Licensed Premise
Vice Grounds LLC • dba Twisted Grounds
Current Capacity (in/out): 35/0 • Proposed Capacity (in/out): 88/60
6067 Gemini Dr • Agent: Abby Padlock
Class B Combination Liquor & Beer • 2% alcohol, 97% food, 1% other
Aldermanic District 3 (Alder Lemmer) • Police Sector 627
Request to add outdoor seating and increase indoor capacity.
40. [60759](#) Change of Licensed Premise
Beef Butter BBQ LLC • dba Beef Butter BBQ
Current Capacity (in/out): 75/20 • Proposed Capacity (in/out): 92/72
3001 N Sherman Ave • Agent: Patrick Rina
Class B Beer • 1% alcohol, 99% food
Aldermanic District 12 (Alder Abbas) • Police Sector 504
Request to add seating indoor and outdoor.
41. [60760](#) Change of Licensed Premise
Porta Bella Inc • dba Porta Bella Restaurant
Current Capacity (in/out): 411/48 • Proposed Capacity (in/out): 449/80
425 N Frances St • Agent: Edward Shinnick
Class B Combination Liquor & Beer • 29% alcohol, 70% food, 1% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Request to increase capacity indoor and outdoor.
42. [60761](#) Change of Licensed Premise
Mr Tequila Inc • dba Nonno's Ristorante Italiano
Current Capacity (in/out): 100/24 • Proposed Capacity (in/out): 135/24
704 S Whitney Way • Agent: Juan Murillo
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Furman) • Police Sector 218

Change premises from renovations removing a wall and fountain, with the addition of an electric fireplace.

43. [60984](#) Change of Licensed Premise
May Rose Madison LLC • dba Brothers Three Bar and Grill
614 N Fair Oaks Ave • Agent: Matthew Stebbins
Current Capacity (in/out): 80/0 • Proposed Capacity (in/out): 80/40
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 15 (Alder Ahrens) • Police Sector 604
Add outdoor patio with capacity of 40. Hours of outdoor food and drink service occur from 9am-9pm daily.

Streatery Extension

44. [60979](#) Change of Licensed Premise - Streatery Extension
Next Door Brewing LLC • dba Next Door Brewing
Current Capacity (in/out): 99/16 • Proposed Capacity (in/out): 99/48
2439 Atwood Ave • Agent: Aric Dieter
Class C Wine • 45% alcohol, 54% food
Aldermanic District 6 (Alder Rummel) • Police Sector 601
Request to temporarily increase outdoor premises to 48.

Request to Appear Before the ALRC

45. [60982](#) Request to Appear Before the ALRC
Summit Station Inc • dba Bennett's Meadowood County Club • Capacity: 99
2009 Freeport Rd • Agent: James Bennett
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Aldermanic District 10 (Alder Henak) • Police Sector 212
Alcohol and Adult Entertainment Licenses asked to return to ALRC from 5/27/2020 meeting.
46. [60985](#) Request to Appear Before the ALRC
Ring Rodie LLC • dba JoBeck's Bar • Capacity: 50
521 Cottage Grove Rd • Agent: Larry Ring
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Foster) • Police Sector 613

21+ Entertainment License

47. [59587](#) 21+ Entertainment License
Mohammad Hinnawi • dba Nile Restaurant • Capacity: 80
6119 Odana Rd • Agent: Mohammad Hinnawi
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 19 (Alder Furman) • Police Sector 218

48. [60262](#) 21+ Entertainment License
TGRM LLC • dba Sotto • Capacity: 240
303 N Henry St. • Agent: Carla Ortega
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Recessed Public Hearing

49. [59691](#) Public Hearing - New License
Greenview Brewing LLC • dba ALT Brew
1808 Wright St • Agent: Trevor Easton • Estimated Capacity (in/out): 50/15
Class C Wine • 49% alcohol, 19% food, 32% other
Aldermanic District 12 (Alder Abbas) • Police Sector 514
50. [60174](#) Public Hearing - New License
TGRM LLC • dba Sotto
303 N Henry St • Agent: Carla Ortega • Estimated Capacity: 240
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Public Hearing

New License - Public Hearing

51. [60705](#) Public Hearing - New License
Peronzi K LLC • dba Tutto Pasta State Street
305 State St • Agent: Kay Millonzi • Estimated Capacity (in/out): 150/23
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
52. [60706](#) Public Hearing - New License
Chen's Dumpling House LLC • dba Chen's Dumpling House
505 State St • Agent: Wen Qi Liu • Estimated Capacity: 55
Class B Combination Liquor & Beer • 1% alcohol, 99% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
53. [60708](#) Public Hearing - New License
Rich N Famous LLC • dba RNF LLC
2801 University Ave • Agent: Kuldip Singh Mavi
Class A Beer
Aldermanic District 5 (Alder Bidar) • Police Sector 208

54. [60709](#) Public Hearing - New License
MadSweetPea LLC • dba Taco Local
811 Williamson St • Agent: David Rodriguez • Estimated Capacity (in/out):
50/50
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 6 (Alder Rummel) • Police Sector 408

Report of Madison Police Department

55. [60980](#) Report of Recent Calls for Service

Report of City Clerk's Office

56. [60981](#) Summary of Licenses Issued

Election of Chair and Vice Chair

57. [60555](#) Election of Alcohol License Review Committee Chair
58. [60556](#) Election of Alcohol License Review Committee Vice-Chair

Appearance to Answer to Summons and Complaint for Revocation

59. [60992](#) Appearance to Answer to Summons and Complaint for Revocation
Ring Rodie LLC • dba JoBeck's Bar • Capacity: 50
521 Cottage Grove Rd • Agent: Larry Ring
Class B Combination Liquor & Beer • 95% alcohol, 5% food
Aldermanic District 15 (Alder Foster) • Police Sector 613

Adjournment