



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, September 18, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of October 1, 2013.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

August 21, 2013: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Discussion Items

1. [31637](#) Proposed Amendment to MGO 38.10(4) (Demerit Point System)
2. [31638](#) Proposed Entertainment Ordinance Changes

AGENDA NOTE: Discussion on these items will conclude at 6:30.

Changes of Agent

3. [31509](#) Change of Agent
Speedway LLC • dba Speedway #4132 • 4902 Verona Rd
New Agent: Susan Y. Noyes
Class A Beer
Aldermanic District 10 (Alder Cheeks)
4. [31510](#) Change of Agent
Pizza Hut of Madison Inc • dba Pizza Hut • 7440 Mineral Point Rd.
New Agent: Jarrell Olson
Class B Combination Liquor & Beer
Aldermanic District 9 (Alder Skidmore)

Changes of Corporate Control

5. [31372](#) Entity Reorganization

Sam's East Inc • dba Sam's Club #8255
7050 Watts Rd
Class A Beer & Class A Liquor
Aldermanic District 1 (Alder Subeck)
One new officer, removal of one officer

6. [31373](#) Entity Reorganization
Wal-Mart Stores East LP • dba Walmart #2335
4198 Nakoosa Trl
Class A Beer & Class A Liquor
Aldermanic District 15 (Alder Ahrens)
One new officer and removal of one officer

Entity Reorganization
Wal-Mart Stores East LP • dba Walmart #1138
7202 Watts Rd
Class A Beer & Class A Liquor
Aldermanic District 1 (Alder Subeck)
One new officer and removal of one officer

18+ Performing Arts License

7. [31207](#) 18+ Center for Visual & Performing Arts License
Chinchilla JDK LLC • dba Red Rock Saloon • Capacity: 395
322 W Johnson St • Agent: Jeffrey Kovacovich
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403

Legislative History

8/21/13	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
	Refer to the ALRC meeting on 9/18/13	

Recessed Public Hearing

8. [30704](#) Public Hearing - New License
Lake Management LLC • dba BP Gas Station
2801 Atwood Ave • Agent: Shariff Syed
Class A Beer
Aldermanic District 6 (Alder Rummel) • Police Sector 602

Legislative History

6/24/13	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
7/2/13	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

7/17/13	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
	Refer to the ALRC meeting on 8/21/13	
8/21/13	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
	Refer to the ALRC meeting on 9/18/13	
9/3/13	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

9. [31094](#) Public Hearing - New License
Chinchilla JDK LLC • dba Red Rock Saloon
322 W Johnson St • Agent: Jeffrey A. Kovacovich, Jr.
Estimated Capacity: 395
Class B Combination Liquor & Beer • 60% alcohol, 30% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area

Legislative History

7/30/13	ALCOHOL LICENSE REVIEW COMMITTEE	Referred for Introduction
	Alcohol License Review Public Hearing	
8/6/13	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
8/21/13	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
	Refer to the ALRC meeting on 9/18/13	
9/3/13	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

New License - Public Hearing

10. [31399](#) Public Hearing - New License
East Washington Liquor Inc • dba East Washington Liquor
3517 E Washignton Ave • Agent: Gurpreet Ghuman
Class A Beer & Class A Liquor
Aldermanic District Ahrens (Alder 15) • Police Sector 604

Legislative History

9/3/13	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
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11. [31400](#) Public Hearing - New License
Ignacio Sobrevilla • dba United Indoor Soccer
5018 Blazing Star Dr • Agent: Ignacio Sobrevilla • Estimated Capacity: 300
Class B Beer • 10% alcohol, 10% food, 80% other
Aldermanic District 16 (Alder DeMarb) • Police Sector 619

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

12. [31403](#) Public Hearing - New License
Soukup Restaurant Group Inc • dba O.S.S.
910 Regent St • Agent: Christopher Soukup • Estimated Capacity: 120
Class B Beer • 30% alcohol, 70% food
Aldermanic District 8 (Alder Resnick) • Police Sector 402 • Density Area

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

13. [31408](#) Public Hearing - New License
Jason Nguyen • dba Viet Bistro
658 W Washington Ave • Agent: Jason Nguyen • Estimated Capacity: 150
Class B Beer • 5% alcohol, 95% food
Aldermanic District 8 (Alder Resnick) • Police Sector 404 • Density Area

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

14. [31409](#) Public Hearing - New License
BSBC LLC • dba Bassett Street Brunch Club
444 W Johnson St • Agent: Thomas Ray • Estimated Capacity: 99
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404 • Density Area

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

15. [31415](#) Public Hearing - New License
Jalapeno Mexican Grill Ltd • dba Jalapeno Mexican Grill
1821 S Park St • Agent: Vilma Rodriguez-Morales • Estimated Capacity: 100
Class B Combination Liquor & Beer • 10% alcohol, 88% food, 2% other
Aldermanic District 14 (Alder Strasser) • Police Sector 310

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

16. [31416](#) Public Hearing - New License
Yans Food LLC • dba Asian Midway Foods
301 S Park St • Agent: Yoek Kin Yan
Class A Beer
Aldermanic District 13 (Alder Ellingson) • Police Sector 305

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

17. [31417](#) Public Hearing - New License
Underground Catering LLC
dba Underground Food Collective - Underground Catering
201 W Mifflin St • Agent: Melinda Trudeau • Estimated Capacity: 1575
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

18. [31478](#) Public Hearing - Transfer of Licensed Premises
Barriques LLC • dba Barriques
Old Address: 1831 Monroe St • New Address: 1825 Monroe St
Agent: Finn Berge • Estimated Capacity: 125
Class B Combination Liquor & Beer • 40% alcohol, 58% food, 2% other
Aldermanic District 13 (Alder Ellingson) • Police Sector 303

Legislative History

9/3/13 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

Report of the Alcohol Policy Coordinator

19. [23200](#) Tavern Safety Training Updates
20. [30597](#) Alcohol License Management & Business Development Recommendations

Report of Madison Police Department

21. [28523](#) Summary of recent calls for service

Report of City Clerk's Office

22. [28524](#) Summary of licenses issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

23. [31505](#) Operator License Application
Michelle L. Roatch - Establishment where employed: Madison Turners
24. [31506](#) Operator License Application
Aubrey G. Day - Establishment where employed: Forequarter
25. [31507](#) Operator License Application
Shawn T. Murray - Establishment where employed: Vintage Brewing Co.

Adjournment